



# CITY OF CUPERTINO

## Agenda Item

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**21-9625**

**Agenda Date: 7/26/2021**  
**Agenda #: 5.**

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**Subject:** Marketing Plan for the 2021 Artist Award Programs and Theme for the 2021 Young Artist Award Program

Discuss the marketing plan for the 2021 Artist Award Programs and finalize the theme for the 2021 Young Artist Award Program.