



CITY OF CUPERTINO

Agenda Item

20-7504

Agenda Date: 6/2/2020
Agenda #: 18.

Subject: Tax Measure Polling and Strategy for November 2020 ballot

1. Provide direction to move forward with a polling and strategy firm to explore transient occupancy tax (TOT) measure for the November 2020 ballot:
2. Approve a budget adjustment of \$55,000 to retain polling and strategy firm.