



CITY OF CUPERTINO

Agenda Item

19-5593

Agenda Date: 6/5/2019
Agenda #: 3.

Subject: Discussion of a Marketing Plan and Scheduling of Outreach Events to Promote the Tri-Annual Library Survey. The Survey Opened on 5/22/2019. Follow Up with Library District Staff to Learn To-date Participation Numbers, if Available. Determine if Individual Efforts to Promote the Survey are Sufficient OR if Organized Outreach is Necessary to Boost the Participant Total to the Preferred Target Number