

TECHNOLOGY, INFORMATION & COMMUNICATIONS COMMISSION

Regular Meeting

November 2, 2022, 7:00 p.m.

APPROVED MINUTES

CALL MEETING TO ORDER

Chair Garg called the meeting to order at 7:02 pm

ROLL CALL

Commissioners Present: Mukesh Garg, Naidu Bollineni, Rajaram Soundararajan,
Eliza Du

Commissioners Absent: Prabir Mohanty

Staff Liaison: Bill Mitchell, Chief Technology Officer

Guest Speakers: Tina Kapoor, Economic Development Manager

APPROVAL OF MINUTES

1. **Subject: Approve the October 5, 2022, regular meeting minutes.**

Chair Garg made a motion to approve the October 5, 2022, regular meeting minutes.
Commissioner Soundararajan second the motion.

Motion passed 4-0.

ORAL COMMUNICATIONS

This portion of the meeting is reserved for persons wishing to address the commission on any matter not on the agenda. Speakers are limited to three (3) minutes a person. In most cases, state law will prohibit the commission from making any decisions with respect to a matter not listed on the agenda.

- A. **None**

WRITTEN COMMUNICATIONS

- A. Written Communication from Deputy City Clerk Sapudar detailing upcoming term expirations.

NEW BUSINESS

2. **Subject: Staff update on vacancy notice and recruitment process for Economic Development committee.**

Presenter: Tina Kapoor, Economic Development Manager

CTO Mitchell introduced Ms. Tina Kapoor.

Tina Kapoor, Economic Development Manager, presented the PowerPoint on file in the Commission records.

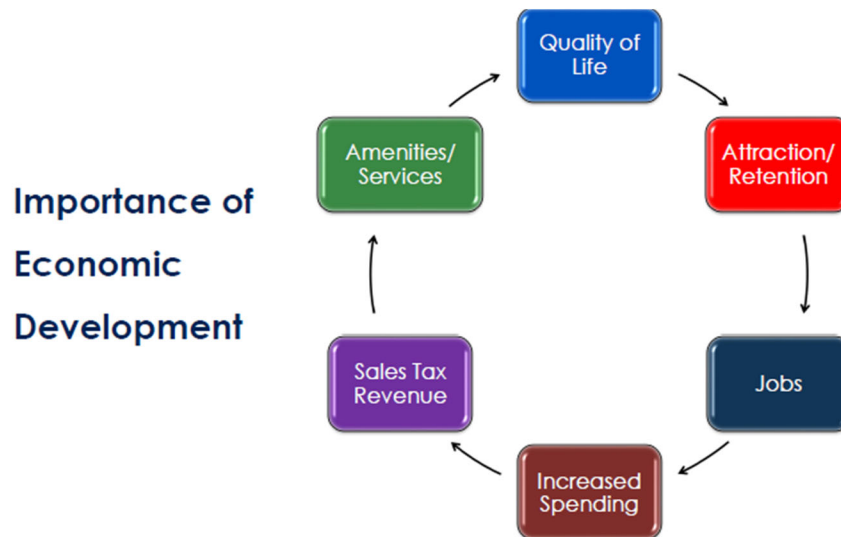
The presentation started with an overview of Economic Development division highlighting core duties such as:

- Outreach and Marketing
- Understanding Business needs
- Regional Perspective approach
- Cross Department collaborations
- Permit facilitation

Ms. Kapoor elaborated the division is best described as “Vitality and Vibrancy” group. The approach boils down to:

- Champion for local business
- Marketing arm for the City
- Public/Private Sector Facilitation

For illustration, the graphics below outlines the importance of Economic Development work:



Ms. Kapoor discussed the following related to the newly form Commission:

Composition:

The Committee consists of NINE members appointed by the Council to overlapping four-year terms, comprised of:

- Two Councilmembers (2)
- One representative from each of the following industry sectors (5):
 - Technology
 - Retail
 - Hospitality
 - Education

- Commercial Real Estate
- One member who is currently serving on the Technology, Information, and Communications Commission (1)
- One member who is currently serving on the Sustainability Commission (1)

Purpose:

The Economic Development Committee advises the City Council to provide expertise and guidance on policy related to economic development including promoting Cupertino as a location of choice for current and prospective businesses. Specifically:

- Make recommendations on a broad range of strategic matters broadly applicable to the City's economic development goals (Champion for Local Businesses)
- Serve as an ambassador to shed a positive light on the City by sharing economic development resources and information to prospective businesses and stakeholders (Business Attraction/Retention, Marketing Arm)
- Encourage public/private partnerships to further the City's economic development goals by identifying potential resources (Public/Private Sector Facilitation)

Ms. Kapoor concluded the informative presentation by welcoming Commissioners questions.

Commissioners asked questions. The Commission thanked Ms. Kapoor for the interactive presentation.

OLD BUSINESS

3. Subject: Review TICC FY22-23 Work Program

CTO Mitchell provided an update:

Project	Objective	Status
License Plate Recognition (LPR)	Research and Interview Bay Area Cities that use License Plate Recognition	City staff will be meeting with newly appointed Captain Valenzuela. CTO Mitchell will be bringing him up to speed on Project scope, deliverables. Project completion scheduled for June 2023.
Cybersecurity Education	Increase Fraud Prevention Awareness	Commissioners Soundararajan and Du are working with Bill on this Project
Climate Monitoring and Noise Measurement	Monitor and report on Lehigh and Stevens Creek Quarries. Includes noise and pollution monitoring for these locations.	Continuing pilot into second year.

Background:

License Plate Recognition: In partnership with the County Sheriff, install LPR devices for the automated detection of license plates. This data will only be for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction, and stolen property recovery.

Cybersecurity: Provide education on cybersecurity to City residents, guests, and businesses. A subcommittee was formed consisting of Commissioners Soundararajan and Du.

Climate Monitoring and Noise Measurement: *The project is completed.*

Scope: Installing sensors to monitor Pollution and Noise Environments in the area adjacent to Lehigh and Stevens Creek Quarry. Each location has two sensors, to monitor noise and air quality levels.

The Commission thanked CTO Mitchell for the informative update.

4. Subject: Receive Subcommittee Report on Cyber Security Education from Commissioners Soundararajan and Du.

Commissioners Soundararajan provided an update. He researched potential subject matter experts in the area, and reached out to:

- Imran Bashir, Director of IOT Securities
- Ramesh Nampally, Senior Director of Cloud Infrastructure

Chari Garg favored having a combined Presentation and Panelist event.

For reference, the Four objectives of this CWP item are:

- Retain Security Professionals to carry out informative presentation and Panel
- Provide Informative links on website
- Present the informative educational content via social media (i.e. a Reel)
- Competition by kids on various cybersecurity issues

Chair Garg reached out to an individual and is awaiting response.

The Commission affirmed they will continue reaching out to Subject Matter Experts.

CTO Mitchell advised the Subcommittee to meet with Fine Arts Commission Liaison to get guidance on their Marketing and Awarding processes.

STAFF AND COMMISSION REPORTS**5. Subject: Receive Commissioner Report from the Mayor's Meeting**

- No update provided due to Commissioner Mohanty's absence.

6. Subject: Review Activities Calendar

The Commission reviewed the schedule for upcoming Mayors Meetings:

- December 14: Commissioner Du

7. Subject: Review Action Items List

The Commission reviewed Action Items list.

Commissioner Soundararajan made a motion cancel January Regular meeting and replace with a Special Meeting in Mid-January. Chair Garg second the motion.

Motion passed 4-0.

8. Subject: Commissioner Updates**ADJOURNMENT**

Chair Garg adjourned the meeting at 7:50 pm.

SUBMITTED BY:

/s/ Marilyn Pavlov

Marilyn Pavlov, Secretary

APPROVED BY:

/s/ Naidu Bollineni

Naidu Bollineni, Vice Chair