



APPROVED MINUTES
FINE ARTS COMMISSION
Regular Meeting, Conf. Rm. C
10300 Torre Avenue Cupertino
August 21, 2017

ROLL CALL

Present: Chokshi, Chen, Matley, Mahalingam, Sanchez Absent: -

APPROVAL OF MINUTES

Approval of the Draft Minutes from the March 27, 2017 meeting

Motions:

Commissioner Matley motioned and Commissioner Sanchez seconded the motion to approve minutes from **March 27, 2017**. Motioned approved 4-1-0

Mahalingam joined after approval of minutes

ORAL COMMUNICATIONS

None

WRITTEN COMMUNICATIONS

None

NEW BUSINESS

EA/DA

1. Qualifications: Art school in Cupertino, (business licensed) work in Cupertino only
2. Budget:
3. Schedule: change deadline of EA/DA. Commissioners discussed alternative meeting dates, adjusted deadlines for both awards and agreed that August 7, 2017 was the next special meeting date. The EA/DA evaluation of candidates would be September 25th and YA evaluation would be November 27th.
4. Promotion: all awards program

Action items:

- ✓ Janki will outline schedule for promotion, which can happen now, and launch in September to schools.
- ✓ Diana: get art wall dates confirmed.
- ✓ Catarina to check budget given CC has not approved new budget and post new award amounts after budget is confirmed.
- ✓ Catarina will add art wall picture to website only after Diana confirms details with library dates.
- ✓ Outreach will be direct to art teachers and not generically to the schools.
- ✓ Commissioners will ask outreach contacts if they want to be on email interest list, and Catarina will send a follow up email and application link.

COMMISSIONER REPORTS AND ANNOUNCEMENTS

- Commissioner Mahalingam attending next June mayors meeting. Attended Santa Clara cultural commissioner event and liked that City partnered with Whole Foods. Maybe there is opportunity to partner with businesses here or Rotary Club. Raji will come to August meeting with proposal. Blank wall interiors in public spaces, for example McClellan Ranch or Quinlan.
- Commissioner Sanchez reported:
 - (1) Meeting with Amanda Golden for Los Altos master plan for the arts, because they do not have a percent for art requirement. There may be elements in their master plan that can be borrowed.
 - (2) Blank wall audit along the main corridors. (a) must be a one-story building, (b) face pedestrian traffic not geared to auto traffic (c) sized appropriately. Found two: bring it to August meeting with visuals and contact owner.
 - (3) Americans for the Arts convention in SF in June. Mike will attend and staff will see what's left in budget for reimbursement or training coverage.
- Chair Chokshi reported source of art ideas. FALC discussed giving back to community, example provide each artist with small site/canvas, give a Cupertino theme and each one will come up with art and assemble that on the blank wall.

- Catarina Kidd provided a staff report: Peace pole, private art donations, working with Parks Commission to develop a public arts in public spaces. Catarina will get back to Commissioners with dates of next parks commission meetings. All commissioners would be invited to attend and make introductions.

ADJOURNMENT

Chair Chokshi adjourned the meeting at 7:30 p.m. to the regular meeting on September 25, 2017 at City Hall, Conference Room C.

Respectfully submitted:

/s/Catarina Kidd
Staff Liaison: Catarina Kidd, Senior Planner