



**Regular Meeting of the  
Cupertino Economic Development Committee  
10300 Torre Avenue, Cupertino California  
Wednesday, February 8, 2017 at 10:00 a.m.  
City Hall Conference Room A**

**MEETING MINUTES**

**1. CALL TO ORDER – 10:03am**

At 10:03am Angela Tsui called the meeting to order in City Hall Conference Room A.

**2. ROLL CALL – In attendance**

City Staff: Aarti Shrivastava, Jeff Milkes, Angela Tsui

Business & Chamber: Rick Kitson for Anjali Kausar, Jason Lundgaard, Roslyn Donald

City Council: Savita Vaidhyanathan, Steven Scharf

Planning Commission: None

Guest: Beverly Bryant

**3. NEW BUSINESS**

a. Economic Development Strategic Plan (EDSP) Update and Tentative Work Program Items: Angela Tsui and Aarti Shrivastava explained how staff will be going before Council in February or March to present work program items including strategies to encourage incubator/co-working/makers spaces, as well as identifying possible areas in which to allow mobile services. Guest Beverly Bryant suggested looking at successful co-working examples in Santa Cruz and Watsonville. Rick Kitson and Jason Lundgaard both mentioned a number of businesses which started locally, but moved out of Cupertino due to lack of available office space and market conditions (lease rates), including Charge Point, Aerohive, and Barracuda. These work program items address key economic development issues as identified in the EDSP adopted by City Council in October 2016. The group was supportive of the items going to Council. Once Council gives direction, staff will bring these back to EDC for further discussion and input moving forward.

b. New Activity in Cupertino: Copies of the February 2017 Development Project Matrix were distributed and reviewed. There was a brief discussion on new businesses and their locations, as well as the closures of other businesses. Roslyn Donald asked if the Verizon tower was in service and Aarti explained it currently running on a generator and the monopine needs to be completed. Mayor Vaidhyanathan asked the status of Vallco and Aarti explained no work has been done on the EIR since last March when the applicant announced they were moving forward with the ballot initiative. No staff work can be done as there is no application. There are hopes the owners will initiate conversations with residents to discuss possibilities. Members of the group expressed concern about the office and housing allocations earmarked for Vallco, and Aarti explained if no housing is to be built on the Vallco site then the City would rely on Scenario B in the Housing Element. The

question of when employees would begin moving into AC2 was raised and while there is no definitive answer with construction is still underway, it's speculated some buildings will be ready by late Spring.

#### **4. GOOD OF THE ORDER**

Angela Tsui mentioned the City's partnership with the Chamber and Library in outreach efforts to local small businesses offering training and resources to help offset hardships caused by the recent increase to minimum wage. A workshop was held on January 9, 2017. Rick Kitson discussed the Chamber's efforts in helping local businesses through this time of change.

Roslyn Donald said the Library was glad to be a part of the January small business workshop and have the opportunity to share information about free library resources including the Reference USA database. The Library will also be a part of the Chamber's Mandarin Business Seminar usually held in the Spring.

#### **5. ADJOURNMENT**

The meeting adjourned at 10:56am