Artist Award Descriptions

Distinguished Artist Award

The Distinguished Artist Award recognizes established artists having a substantial body of work that display merit and excellence, as well as a history of contributions to their artistic field and the community. Prior winners of the Distinguished Artist Award have taught art classes, participated in shows or performances, and won awards for their work.

Applicants for the Distinguished Artist Award will be evaluated on design and composition of their submitted portfolio, along with technique and skill of construction. The Commission will be looking to see if the artist has demonstrated a high level of skill and ability in the selected techniques for the pieces chosen for their submitted portfolio. Creativity and originality will also be observed and evaluated. The artist must show evidence of creative and unique thought.

All applicants must include a written personal statement that includes goals, education, training, volunteerism, community involvement and any achievements or awards.

Applicants can participate in any of the following artistic categories: Visual Arts, Performing Arts, Literary Arts, Music or Theater.

There is a cash award of \$1000 for the Distinguished Artist platinum winner (1st place).

How to Apply

- Who may apply: Artists must live or work in Cupertino or attend high school, college and/or art school physically located within Cupertino.
- Deadline: Applications must be received by Friday, November 13, 2020 at 4:30 p.m.
- Complete application requirements: Email the following documents to <u>finearts@cupertino.org</u>.
- 1. Typed application: download fillable PDF here, no handwritten forms please.
- 1.2. Personal Statement
- 2-3. Artist's personal statement that addresses artistic promise, goals, or accomplishments.
- 3. One letter of endorsement and/or support, which includes relationship to artist.
- 4. Digital portfolio (_r-saved as PDF, JPG, PNG or TIFF file)
 Artists submitting printed art must include up to ten pieces that best represent the artists' body of work. Performing artists' may submit no more than five minutes work of performances, and film entries may submit no more than ten minutes worth of film. 7 of up to 10 pieces that best represent your bodyof work. If your documents are too large to email, please send your materials via Dropbox, Google docsor similar format.
- 5. Resume and exhibition record (if any)
 - Winners who receive cash awards must:
- Be willing to work with the Fine Arts Commission to promote the arts in the community through

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participation in one or more events designed for that purpose.

- Acknowledge the recognition of the City of Cupertino on any printed advertising, programs or brochures they produce related to the award.

Questions? Please email finearts@cupertino.org

Emerging Artist Award

The Emerging Artist Award was established to encourage and recognize demonstrations of artistic promise. This award recognizes younger artists as well as those rediscovering their love of artistic expression later in life.

Applicants for the Emerging Artist Award will be evaluated on their use of media, tools and working materials. The Commission will also be looking for evidence of creative thought and originality in the artists' submitted portfolio. How well the artists' showcase their individuality in their art will also be evaluated.

All applicants can participate in any of the following artistic categories: Visual Arts, Performing Arts, Literary Arts, Music or Theater.

Judging criteria will include evidence of imagination and individuality as well aseffective use of media and tools to create a work of personal expression.

There is a cash award of \$750 for the Emerging Artist platinum winner (1st place).

How to Apply

- Who may apply: Artists must live or work in Cupertino or attend high school, college and/or art school physically located within Cupertino.
- Deadline: Applications must be received by Friday, November 13, 2020 at 4:30 p.m.
- Complete application requirements: Email the following documents to <u>finearts@cupertino.org</u>.
- 1. Typed application: download fillable PDF here, no handwritten forms please.
- 2. Artist's personal statement that addresses artistic promise, goals, or accomplishments. Personal Statement
- 3. One letter of endorsement and/or support, which includes relationship to artist.
- 4. Digital portfolio; (saved as PDF, JPG, PNG or TIFF file)
- 4. Artists submitting printed art must include up to ten pieces that best represent the artists' body of work. Performing artists' may submit no more than five minutes' worth of performances, and film entries may submit no more than ten minutes worth of film. 7 of up to 10 pieces that best represent your bodyof work. If your documents are too large to email, please send your materials via Dropbox, Google docsor similar format.
- 5. Resume
- 5.- and exhibition record (if any)
- 6. Exhibition Record (if any)

Winners who receive cash awards must:

- Be willing to work with the Fine Arts Commission to promote the arts in the community through participation in one or more events designed for that purpose.
- Acknowledge the recognition of the City of Cupertino on any printed advertising, programs or

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Young Artist

Each year the Commission presents awards to deserving young artists in recognition of local achievements in the visual arts in the following age groups:

Group A: 6-10 years old

Group B: 11-14 years old

Awards: A cash prize of \$150 and a plaque awarded to the Platinum winner in each group. Gold and Silver level winners in both groups receive a plaque and Honorable Mention winners receive certificates.

Rules:

- All applicants must live in Cupertino or attend an educational institution or school within the City of Cupertino. Only one entry per artist will be allowed.
- Artwork must be completed by the young artists only parents and teachers should not assist or
 participate in the production of the art.
- Artwork that does not fit the contest theme and/or does not contest parameters will not be considered.
- Artwork must be two dimensional media only, and not exceed 24 x 36 inches. Artists may use a
 medium of their choice including digitally created still art. Original artwork may be requested at
 a later date for public display.
- Artwork and completed application form should be submitted via email to FineArts@cupertino.org by Friday, November 13, 2020 at 4:30 p.m.

Judging Criteria: The primary criteria for both age groups will be how effectively and/or creatively the applicant has communicated the contest theme. Evidence of imagination and individuality as well as effective use of media and tools will also be considered.

The theme of $\frac{1}{1}$ award program is:

"The Year 2020 - The New Normal"

What does the year 2020 mean to you? Put on your creative hat and show us what your "new normal" looks and feels like to you.

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