



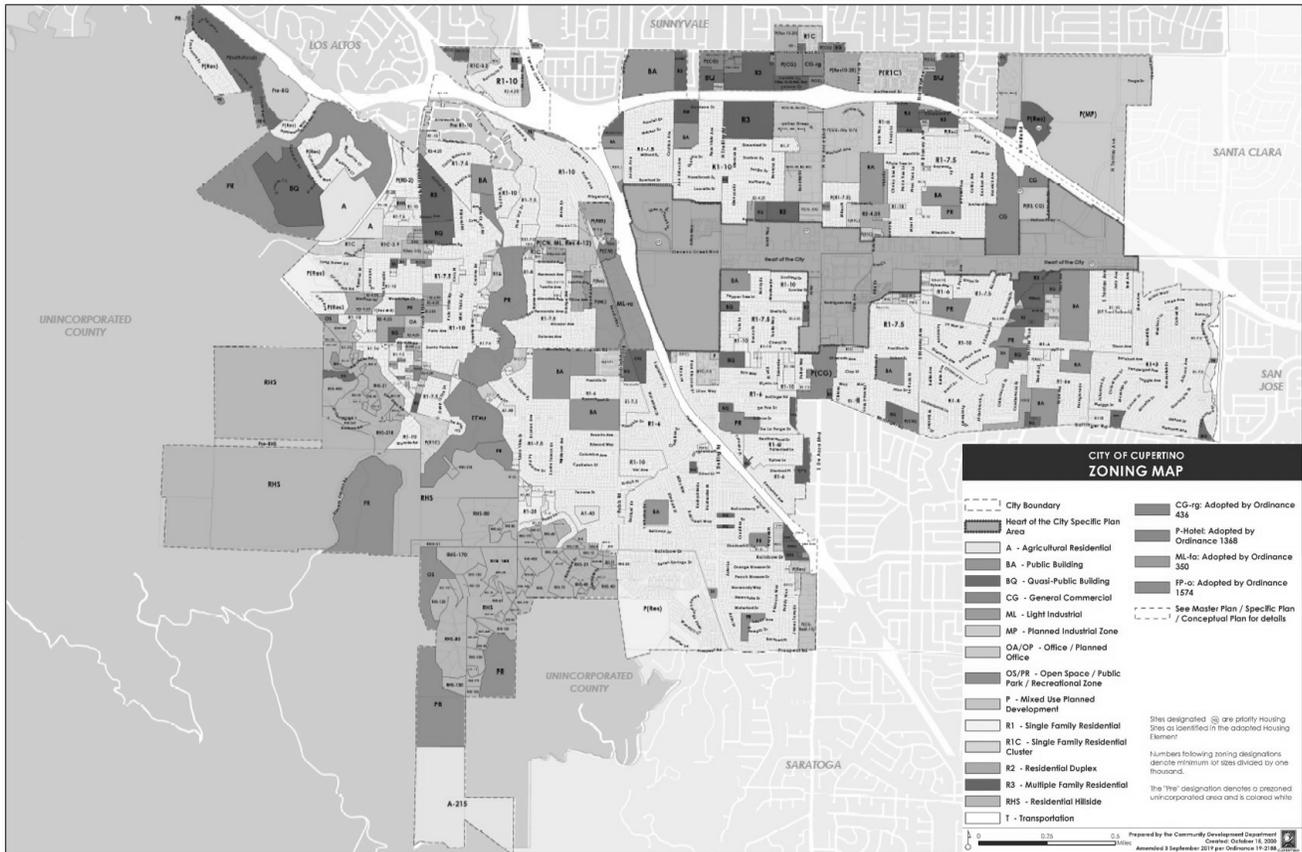
CITY OF CUPERTINO

City of Cupertino Housing Survey

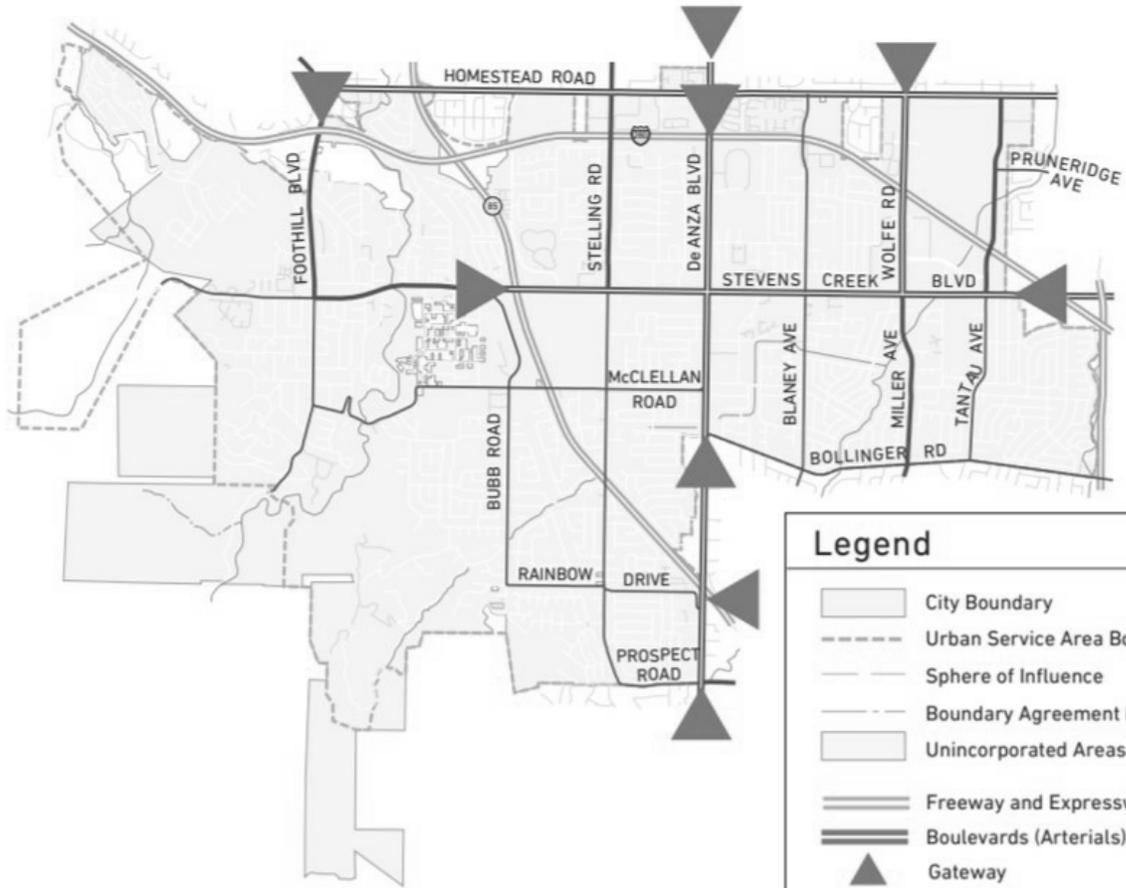
The City of Cupertino currently has approximately 22,207 households. We are seeking public feedback and insight on potential future and currently approved sites for housing development. The City has approved five (5) Housing Element sites. We would also like public input on issues such as affordable housing, housing density, building heights, and other housing-related issues that you feel should be addressed.

Make sure your voice is heard by taking our short online survey!

City of Cupertino: Zoning Map



City of Cupertino: Major Streets and Gateways



Legend

- City Boundary
- Urban Service Area Boundary
- Sphere of Influence
- Boundary Agreement Line
- Unincorporated Areas
- Freeway and Expressways
- Boulevards (Arterials)
- Gateway

N

0 0.5 1 Mile

0 1000 2000 3000 Feet

0 500 1000 Meters



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General Information

1. What is the ZIP code where you currently live?

2. Which of the following best describes you? (Select all that apply)

- I am a resident of Cupertino
- I work/study in Cupertino
- I own a business in Cupertino
- I own property in Cupertino
- I am/represent a developer
- Other (please specify)

3. What best describes your current housing situation?

- Homeowner
- Renter
- Living with others but not paying rent or mortgage
- Living with others and assisting with paying rent or mortgage
- Currently experiencing homelessness
- Other/Prefer not to say (please specify)



City of Cupertino Housing Survey

Part 1: Housing Density, Below Marketing Rate Units, Mixed Use

4. What impacts of higher-density housing developments concern you?

Intent: To identify greatest concerns of residents for future housing development projects.

- Increased traffic
- Burden on local schools
- Lack of parks/open space
- Lack of bike lanes
- Other

5. What elements should a new housing development include?

Intent: To identify greatest desired elements for future housing development projects.

- Mixed used element (retail space within housing)
- Park/Open space
- Set-back from right-of-way/street
- Off-street parking
- Other

6. How does the City of Cupertino rank in terms of park/open spaces?

- Needs more park/open spaces in the City
- Has adequate of existing park/open spaces in the City
- Needs more existing park/open spaces in the City
- Other (please specify)



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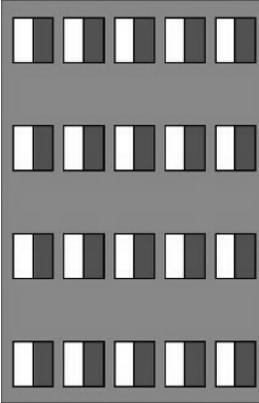
Part 1: Housing Density, Below Market Rate Units, Mixed Use

7. Referring to the pictures below, and realizing that economic pressures are pushing for higher density, what is your preferred density of housing? Please rank in order of preference.

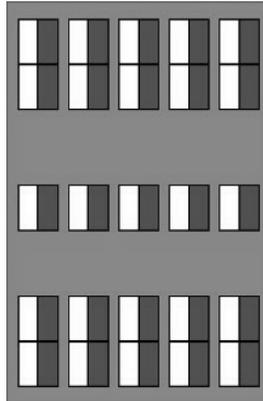
Intent: To identify what level of density is most desired for future housing development projects.



20 units per acre

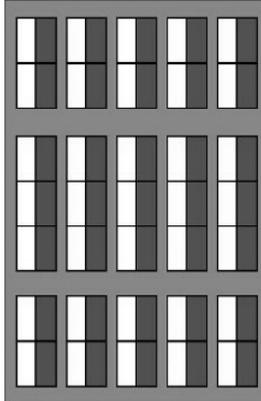


25 units per acre





35 units per acre



Don't know



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Part 1: Housing Density, Below Marketing Rate Units, Mixed Use

8. In residential mixed-use development, how much retail space do you think would be desirable?

Note: Retail space means an establishment, other than an office or eating and drinking establishment that is primarily engaged in the rental or sale of goods, merchandise, or services to the general public and not to wholesale clients or accounts.

Intent: To identify desired percentage of retail space allocated for future mixed-use housing development projects.

- About 10% of the project
- About 33% of the project
- About 50% of the project
- Don't know
- Other (please specify)



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City of Cupertino Housing Survey

Part 1: Housing Density, Below Market Rate Units, Mixed Use

9. In general, are there areas in Cupertino where increased heights would be acceptable? Please check all that may apply.

Intent: To identify potential locations for future housing development projects with increased heights.

- Near freeways
- Appropriately setback from single-family neighborhoods
- Near office parks
- Near public transportation
- All of the above
- None of the above
- I don't understand the question
- Other (please specify)

10. Viewing the examples of building heights below, please choose which height do you feel is most in keeping with the overall character of the City?

Intent: To identify which building heights are desired in each area to maintain the character of those neighborhoods.



Building Height

Stelling Gateway	<input type="text"/>
North De Anza Gateway	<input type="text"/>
North De Anza Special Area	<input type="text"/>
North Vallco Gateway	<input type="text"/>
City Center Node	<input type="text"/>
North Crossroads Node	<input type="text"/>
Oaks Gateway	<input type="text"/>

Other (please specify)



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Part 2: 2020 Housing Bills

The City of Cupertino's Regional Housing Needs Allocation (RHNA) identified the need for 1,064 additional housing units to be built. (Source: *Final RHNA, 2015-2023*)

11. What size of housing units are most needed in the City? (Please select at least two of the following choices)

Intent: To identify which kind(s) of floorplans residents believe are most needed in the City.

Studio Apartment



1-bedroom units



2-bedroom units



3-or more-bedroom units



Don't know

Note: Floorplans are examples of possible housing units and not exact representations of actual housing units. Source: First two images from: [StreetEasy Reads](#). Third image from: [TLC Properties](#).

12. Do you believe that the City of Cupertino needs more housing than is required by the RHNA of 1,064 additional housing units?

- Yes
- No
- Other (please specify)

13. Do you support an increased number of units on existing single-family residential lots using existing zoning regulations (i.e., same floor area ratio and setbacks)

- Yes
- No
- Other (please specify)



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Part 2: 2020 Housing Bills

14. What type of housing units do you think the City needs more? Please select all that apply.

Intent: To identify which kind(s) of housing units residents believe are most needed in the City.

- Detached single-family units
- Multi-family/Apartment units
- Mixed-Use complexes (housing and commercial/retail)
- Townhome/Condominium units
- Housing units for people with mental or physical disabilities
- Senior housing units
- Supportive housing units

Note: Supportive housing assists homeless persons in the transition from homelessness, and to promote the provision of supportive housing to homeless persons to enable them to live as independently as possible.

- Don't know
- Other (please specify)

15. What factors are most important to you when choosing your home or apartment? Please select all that apply.

Intent: To identify which kind(s) of amenities or services residents believe are most desirable when looking for housing.

- Cost
- Near bus/transit stops
- Close to services (commercial/retail/public facilities/health care facilities)
- Close to work
- Close to schools
- Low crime rate
- Disabled-friendly
- Prefer not to say
- Other (please specify)

16. Do you have any additional thoughts, ideas, or comments about the potential Community Benefits Program?



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Survey Completed!

Thank you for taking the time to fill out the City of Cupertino Housing Survey. If you have additional questions or concerns, please reach out to housing@cupertino.org or 408-777-3308