

Public Engagement and Transparency

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2019-2020 Items Delayed Due to COVID (More information on these items can be found in Attachment B)										
		Consider New Commissions and Committees	Explore the possibility of additional commissions or committees to address City needs, such as traffic, transportation, and economic development.	Medium	FY 2020 (Delayed Due to COVID)	9/1/2019	TBD	0	All Commissions	City Manager's Office/ City Clerk/ Public Works
FY 2020-2021 Current Items (More information on these items can be found in Attachment C)										
		Pilot - Online Store for City-Branded Items	Explore the viability of establishing and maintaining an online store to sell City-branded merchandise.	Small	FY 2021	11/2/2020	6/25/2021	5,000	N/A	Community Development/ City Manager's Office
		Leadership Program	To provide education to the public about City government.	Medium	FY 2021	11/9/2020	11/30/2021	0	N/A	City Manager's Office
		Roadmap Project	Publish Process Flow Chart for Public Facing Online Applications	Medium	FY 2021	7/1/2020	12/22/2021	0	N/A	Innovation Technology
		Small Business Development Center (SBDC) Counseling Hours	Explore the viability of establishing on-site regular office hours for an SBDC counselor	Small	FY 2021	7/1/2020	6/30/2021	5,000	N/A	Community Development
Additional Items										
		New City Seal	To create a new City seal that better reflects the Cupertino community. The first phase of the "New City Seal" Work Program item will include outreach to the community, research of future costs related to seal replacement, and development of the new seal.	Medium	FY 2022	7/5/2021	6/30/2022	75,000	N/A	City Manager's Office
		Personal Preparedness Campaign <i>*Recommended by Public Safety Commission</i> <i>*Includes Revamping Block Leader</i>	Previous: Develop a personal preparedness campaign including providing personal preparedness kits to the community. Updated: Develop a personal preparedness campaign including providing personal preparedness kits to the community. To include a revamp of the Block Leader program to encourage membership and include a preparedness focus.	Medium	FY 2022	7/1/2021	6/30/2022	10,000	Public Safety Commission	City Manager's Office
FY 2021-2022 Items Suggested by Councilmembers										
		Hybrid Zoom/In-Person Environment <i>**Will be incorporated as part of operations</i>	Continue zoom engagement opportunities when City Hall returns to in-person services as allowed by law.	Medium	FY 2022	7/1/2022	Ongoing	\$1,500 for software	N/A	Innovation Technology/ City Manager's Office
		Resident Engagement Activities (i.e. Coffee talks, Living Room Conversations)	Create ongoing engagement activities for residents.	Medium	FY 2022	7/1/2022	Ongoing	\$5,000 for giveaways and printing	N/A	City Manager's Office

Public Engagement and Transparency

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2021-2022 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)										
		Fine Arts Commission Name Change <i>*Recommended by Fine Arts Commission</i>	Change the name of the Fine Arts Commission to broaden the reach of potential interest and align with commission goals.	Small	FY 2022	7/1/2021	9/24/2021	0	Fine Arts Commission	Parks and Recreation
		Senior Strategy <i>*Recommended by Parks and Recreation Commission</i>	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.	Medium	FY 2022			34,000	Parks and Recreation Commission	Parks and Recreation
		Neighborhood Events <i>**Will be incorporated as part of operations</i> <i>*Recommended by Parks and Recreation Commission</i>	Complete a comprehensive neighborhood events program adapted for COVID to include focused programming from 2021 into 2022.	Medium	FY 2022			50,000	Parks and Recreation Commission	Parks and Recreation
		Visual and Performing Arts Event <i>*Recommended by Fine Arts Commission</i>	Organize and complete a community event focused on the visual and performing arts.	Medium	FY 2022			43,000	Fine Arts Commission	Parks and Recreation
Almost Completed Items										
Item Almost Completed		Two-Way Online Communication	Reach out to other cities to discuss their experiences with an online two-way communication service beyond traditional social media platforms, review ability to properly moderate, and then report back findings to Council.	Small	FY 2021	10/19/2020	6/16/2021	0	N/A	City Manager's Office
Completed Items										
Item Completed		Commissioner Handbook Update	Revise and update the Commissioner Handbook to include provisions adopted by Council on January 21, 2020 and to make the document more user-friendly.	Medium	FY 2021	10/22/2020	1/31/2021	0	All Commissions	City Manager's Office
Item Completed		Policies on Nonprofit Support	Review and implement policies on funding and support for nonprofit organizations, including meeting room space and office space.	Medium	FY 2021	10/19/2020	1/29/2021	0	N/A	Parks and Recreation

Sustainability and Fiscal Strategy

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2019-2020 Items Delayed Due to COVID (More information on these items can be found in Attachment B)										
		Workforce Planning **Will be incorporated as part of operations	Use data in the City's ERP system and several City documents such as the budget, Capital Improvement Program, and City Work Program to identify key positions needed and how to attract, retain or train to ensure the availability of those positions when needed.	Medium	FY 2020 (Delayed Due to COVID)	7/1/2021	6/30/2022	5,000	N/A	Administrative Services
FY 2020-2021 Current Items (More information on these items can be found in Attachment C)										
		Climate Action Plan *Recommended to continue by Sustainability Commission	<p>Previous: Engage a consultant and commit staff time to developing CAP 2.0. California State law requires addressing climate adaptation, resiliency, transportation greenhouse gasses, and environmental justice in the next climate action plan.</p> <p>Updated: Engage a consultant and commit staff time to developing CAP 2.0. California State law requires addressing climate adaptation, resiliency, transportation greenhouse gasses, and environmental justice in the next climate action plan. One major objective is to identify the economic and community opportunities for Cupertino as California policy points towards neutral emissions in 2045, and net negative emissions in subsequent years.</p>	Large	FY 2021	7/1/2020	12/17/2021	178,000	Sustainability Commission	City Manager's Office
		Investigate Alternatives to City Hall	Look for alternatives to constructing a new City Hall at 10300 Torre Ave.	Large	FY 2021	5/1/2020	9/9/2021	25,000	N/A	Public Works
		Municipal Water System	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	Medium	FY 2021	11/2/2020	10/1/2022	150,000	N/A	Public Works

Sustainability and Fiscal Strategy

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2020-2021 Current Items (More information on these items can be found in Attachment C)										
		Pilot - Water Scheduling Based on Moisture Content <i>*Recommended to cancel because the RFI did not yield quality results</i>	Utilize IOT sensor to measure ground moisture content. Use this information to better manage water irrigation within medians. Additionally, these IOT sensors may better pinpoint water leaks.	Small	FY 2021	9/7/2020	8/5/2021	10,000	TICC	Innovation Technology
		Single-Use Plastics Ordinance <i>*Recommended to continue by Sustainability Commission</i>	Adopt an ordinance to address single-use food service ware items. Engage stakeholders, conduct public outreach, determine CEQA requirements, work with Sustainability Commission.	Medium	FY 2021	10/20/2020	12/31/2021	30,000	Sustainability Commission	Public Works
Additional Item										
		City Light Transition Assessment <i>*Includes Councilmember's request to incorporate dark sky requirements</i>	Previous: Assess the costs, benefits, and opportunities of transitioning the City's streetlight infrastructure, and other City operated lights, from induction to LED fixtures. Updated: Assess the costs, benefits, and opportunities of transitioning the City's streetlight infrastructure, and other City operated lights, from induction to LED fixtures. LEDs would allow lights to be turned down and the assessment will evaluate the efficacy of various color temperatures that would meet the dark sky requirements.	Small	FY 2022	7/1/2021	5/2/2022	50,000	N/A	Public Works
Completed										
Item Completed		Review Property Tax Share	Study and evaluate ways to increase the City's Property Tax share	Medium	FY 2021	7/1/2020	1/29/2021	0	N/A	Administrative Services
Item Completed		Public Infrastructure Financing Strategy	Present a study of financing alternative for several different categories of upcoming large expenses, such as New City Hall, Tenant Improvements, other public building improvements and modifications, multi-modal transportation improvements, etc.	Medium	FY 2021	1/1/2019	6/16/2020	50,000	N/A	Administrative Services



Transportation

FY 2021-2022 City Work Program Prioritization List

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2020-2021 Current Items (More information on these items can be found on Attachment C)										
		Pilot - Adaptive Traffic Signaling	Utilize the City's Traffic Management System to test impact of enhanced adaptive traffic signaling. This will be done through software modifications and/or the addition of IOT devices such as intelligent cameras and sensors.	Medium	FY 2021	9/7/2020	8/19/2021	245,000	TICC	Innovation Technology
		Pilot - Multimodal Traffic Count	Utilize the City's Traffic Management System and/or IOT equipment to provide the number of vehicles, pedestrians and bike traffic that moved through a given area, e.g., intersection, roadway or trail.	Medium	FY 2021	9/7/2020	8/19/2021	40,000	TICC	Innovation Technology
		Regional Transformative Transit Projects Initiative	<p>Previous: Work to advance the following projects as submitted to the Metropolitan Transportation Commission (MTC) as Transformative Transportation Projects: 1. Stevens Creek Corridor high Capacity Transit 2. Automated Fixed Guideway to Mountain View 3. Cupertino Station at I-280/Wolfe Road 4. Highway 85 Transit Guideway 5. Silicon Valley High Capacity Transit Loop 6. Transit Update & Funding Strategies</p> <p>Updated: Work to advance the following projects as submitted to the Metropolitan Transportation Commission (MTC) as Transformative Transportation Projects: 1. Stevens Creek Corridor High Capacity Transit 2. Highway 85 Transit Guideway 3. Silicon Valley High Capacity Transit Loop 4. Transit Update & Funding Strategies</p>	Large	FY 2021	4/12/2018	4/10/2030	TBD	N/A	Public Works
		Shuttle Bus Pilot Program Implementation	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	Large	FY 2021	10/29/2019	11/20/2021	1,750,000	N/A	Public Works
		Traffic Congestion Map and Identify Solutions	Identify traffic congestion areas in a heat map. Identify, implement and measure effectiveness of data driven solutions to improve traffic flow in most congested areas.	Large	FY 2021	7/1/2020	6/30/2021	0	N/A	Public Works



Transportation

FY 2021-2022 City Work Program Prioritization List

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
Additional Items										
		Traffic Garden	Initiate and complete a feasibility study for the construction of a Traffic Garden (child-scale traffic towns that provide a safe space for children to improve their bicycling skills and learn how to safely share road space with other users).	Medium	FY 2022	7/1/2021	6/30/2022	75,000	N/A	Public Works
		Vision Zero <i>*Recommended by Bicycle Pedestrian Commission and TICC</i> <i>*Includes Bicycle and Pedestrian Commission recommendation to study and propose policies to improve traffic safety around schools.</i>	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	Medium	FY 2022	7/1/2021	11/30/2021	0	Bicycle Pedestrian Commission	Public Works
FY 2021-2022 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)										
		Building code assessment for facilities that encourage bicycle commuting <i>*Recommended by Bicycle Pedestrian Commission</i>	Review existing City building and planning codes related to the provision of bicycle and other on-site facilities intended to encourage and facilitate bicycling. Revise and supplement existing codes as necessary to achieve goals of encouraging bicycle commuting.	Medium	FY 2022			0	Bicycle Pedestrian Commission	Public Works
		Carmen Road Bridge <i>*Recommended by Bicycle Pedestrian Commission</i>	Encourage staff to fund, and proceed with design and construction of the Carmen Road Bridge	Large	FY 2022			2,000,000	Bicycle Pedestrian Commission	Public Works
		Stevens Creek Blvd Class IV Bike Lanes <i>**Will be incorporated as part of operations (Part of CIP)</i> <i>*Recommended by Bicycle Pedestrian Commission</i>	Encourage staff to fund, and proceed with design and construction of the Stevens Creek Class IV Bike Lane project from Wolfe Road to Foothill.	Large	FY 2022			5,900,000	Bicycle Pedestrian Commission	Public Works



Transportation **FY 2021-2022 City Work Program Prioritization List**

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
Almost Completed Items										
Item Almost Completed		Bollinger Road Safety Study	Conduct a safety and operational study of the Bollinger Road corridor. Look at ways to improve vehicle, bicycle, and pedestrian safety.	Medium	FY 2021	10/27/2020	6/30/2021	100,000	Bicycle Pedestrian Commission	Public Works

Housing

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2020-2021 Current Items (More information on these items can be found on Attachment C)										
		Affordable Housing Strategies <i>*Recommended to continue by Housing Commission</i> <i>*Includes tying heights to Density Bonus</i>	Explore the development of strategies that provides a variety of products across the affordability levels including updates to the City's density bonus ordinance, housing for the developmentally disabled, and moderate/low/very low/extremely low income.	Large	FY 2021	7/1/2019	6/30/2021	300,000	Housing Commission	Community Development
		Consider options to develop ELI housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue (same as FY 21: Engage with Philanthropic Organizations to find a way to build moderate-income and ELI housing units for Developmentally Disabled and Engage with Habitat for Humanity) <i>*Recommended to continue by Housing Commission</i>	Previous: 1) Identify ways to build ELI housing units for developmentally disabled. 2) Look at possibility of building 6-8 affordable ownership townhomes. Updated: Identify ways to build ELI housing units for developmentally disabled.	Medium	FY 2021	7/1/2019	10/30/2021	200,000	Housing Commission	Community Development
		City Plan to End Homelessness (same as FY 21: Homeless Services and Facilities) <i>*Recommended to continue by Housing Commission</i>	Partner with non-profits/social service providers to bring mobile hygiene services to Cupertino and to accommodate the needs of homeless residents by evaluating the potential of adding amenities to future City buildings.	Large	FY 2021	7/1/2019	6/30/2022	300,000	Housing Commission	Community Development
		Study Session for the Impact and Requirement for the next RHNA Cycle; RHNA related General Plan updates and rezoning (same as FY 21: Study Session for the Impact and Requirement for next RHNA Cycle) <i>*Recommended to continue by Planning Commission</i>	Previous: Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Updated: Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.	Large	FY 2021	5/19/2020	12/30/2023	300,000	Planning Commission	Community Development

Housing

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2021-2022 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)										
		Subcommittee to identify land for affordable housing <i>*Recommended by Housing Commission</i>	Identify and advise City for acquisition and purchase of location for affordable housing.	Small	FY 2022			0	Housing Commission	Community Development
Almost Completed Items										
Item Almost Completed		Establish Preapproved ADU Plans	Establish procedures and policies on streamlining the ADU review process.	Small	FY 2021	3/2/2020	4/1/2021	0	Planning Commission	Community Development
Item Almost Completed		Housing Program for De Anza College Students	Explore solutions for homeless and housing insecure students. Assist as appropriate in the long-term development of De-Anza student housing. Investigate partnership with De Anza on student housing and transportation solutions.	Small	FY 2021	7/1/2019	6/30/2021	25,000	Housing Commission	Community Development
Item Almost Completed		Housing Survey	To improve public engagement, conduct a citywide housing survey ahead of the 2023-2030 Housing Element update.	Medium	FY 2021	7/1/2019	6/30/2021	25,000	Housing Commission	Community Development
Item Completed		Research Governor's pledge towards homelessness, work with local agencies and service providers to connect with local funding	Advocate for funding dedicated to Cupertino projects and programs.	Small	FY 2021	7/1/2020	6/30/2021	0	Housing Commission	Community Development
Completed Items										
Item Completed		Transportation to-from Service Providers	1. Research existing bus routes, 2. Provide funding to non-profits/social service providers for bus passes.	Small	FY 2021	2/28/2020	10/15/2020	7,500	Housing Commission	Community Development
Item Completed		Review the City's Housing and Human Services Grant (HSG) Funds	1. Review existing grant funds to determine allowable uses for emergency financial assistance programs. 2. Consider increasing BMR AHF public service and HSG funding allocations.	Small	FY 2021	7/1/2020	12/9/2020	0	Housing Commission	Community Development



Quality of Life

FY 2021-2022 City Work Program Prioritization List

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2019-2020 Items Delayed due to COVID (More information on these items can be found in Attachment B)										
		Lawrence Mitty	Previous: Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Updated: Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete annexation process. Development project for Lawrence Mitty will be included in the CIP.	Medium	FY 2020 (Delayed Due to COVID)	7/1/2019	3/31/2022	8,270,994	Parks and Recreation Commission	Public Works/Parks and Rec
FY 2020-2021 Current Items (More information on these items can be found in Attachment C)										
		Blackberry Farm Golf Course Needs Assessment	Determine short-term and long-term improvements to the golf course and amenities.	Medium	FY 2021	8/31/2020	3/25/2022	50,000	Parks & Recreation Commission	Parks and Recreation
		Consider Policies and Related Code Amendments to Regulate Mobile Services Vendors	Develop and adopt policies to regulate mobile vendors to include a variety of use types, as well as incorporate SB 946.	Medium	FY 2021	7/1/2020	6/30/2021	47,000	Planning Commission	Community Development
		Development Accountability <i>*Recommended to continue by Planning Commission</i>	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	Medium	FY 2021	3/1/2020	6/30/2022	10,000	Planning Commission	Community Development
		Dogs Off Leash Area (DOLA)	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	Small	FY 2021	7/1/2019	10/1/2021	0	Parks and Recreation Commission	Parks and Recreation
		Parks & Recreation Dept Strategic Plan <i>**Will be incorporated as part of operations (Part of CIP)</i>	Complete a strategic plan that addresses the immediate and short-term opportunities identified in the Master Plan.	Small	FY 2021	7/1/2020	6/30/2021	0	Parks and Recreation Commission	Parks and Recreation
		Pilot - Noise Measurement	Determine effectiveness of measuring noise utilizing IOT sensors.	Small	FY 2021	9/7/2020	11/16/2021	35,000	TICC	Innovation Technology
		Pilot - Pollution Monitoring	Utilize IOT sensors to measure particulate and/or pollution levels.	Small	FY 2021	9/7/2020	8/5/2021	35,000	TICC	Innovation Technology



Quality of Life

FY 2021-2022 City Work Program Prioritization List

Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2020-21 Current Items (More information on these items can be found in Attachment C)										
		Rancho Rinconada (RR)	Begin operations of aquatics programs and facility rentals, if RR is absorbed by City.	Medium	FY 2021	1/29/2020	6/30/2022	TBD	Parks and Recreation Commission	Parks and Recreation
		Residential and Mixed Use Residential Design Standards <i>*Recommended to continue by Planning Commission</i>	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	Medium	FY 2021	10/9/2020	9/1/2022	240,000	Planning Commission	Community Development
		Review and Update General Plan (GP) and Municipal Code <i>*Recommended to continue by Planning Commission</i>	Previous: Evaluate the General Plan and Municipal Code per industry standards for areas where objective standards and zoning/design guidelines can be provided and/or revised. Amend General Plan and Municipal Code and zoning code to provide objective standards. Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards. Updated: 1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	Large	FY 2021	6/3/2019	7/31/2021	500,000	Planning Commission	Community Development
		Review Environmental Review Committee	Review the scope of the ERC.	Small	FY 2021	9/1/2020	7/16/2021	0	Environmental Review Committee	City Manager's Office
		Sign Ordinance Update <i>*Recommended to Continue by Planning Commission</i>	Update existing provisions, particularly in the temporary sign regulations.	Small	FY 2021	5/13/2020	8/30/2021	25,000	Planning Commission	Community Development
		Study Session on Regulating Diversified Retail Use	Identify ways to encourage retail diversity and vital services, find creative solutions to retenant vacant spaces and to attract independent operators. Evaluate pros and cons of Retail Formula Ordinances in other cities.	Medium	FY 2021	7/1/2020	6/30/2022	50,000	Planning Commission	Community Development

Quality of Life

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2021-22 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)										
		Revisit 5G <i>* Recommended by TICC</i>	Council review existing 5G policy and make alterations as they deem fit. Suggested areas to explore: 1) Spacing between small cell sites and 2) study the City's ability to mandate multi-tenant small cells	Large	FY 2022			100,000	TICC	Public Works
		Enhance public safety situational awareness <i>* Recommended by TICC</i>	Utilize IoT applications to bring greater situational awareness to public safety. Areas to explore include 1) license plate recognition cameras within targeted neighborhoods, and 2) Noise detection devices that can alert on breaking glass	X-Large	FY 2022			400,000 initial 50,000 annually	TICC/ Public Safety Commission	City Manager's Office
		Install touchless crosswalk signaling <i>* Recommended by TICC</i>	Enhance personal safety by installing touchless crosswalk signaling	Medium	FY 2022			150,000	TICC	Public Works
		Emergency Awareness/ Preparedness <i>**Will be incorporated as part of operations</i> <i>*Recommended by Public Safety Commission</i>	Review alert, warning, and communications plan for preparedness and emergency notification (1)	Medium	FY 2022			0	Public Safety Commission	City Manager's Office
		Wildlife Awareness <i>*Recommended by Public Safety Commission</i>	Install signage for wildlife awareness in high incident areas (5)	Medium	FY 2022			2,000	Public Safety Commission	City Manager's Office

Quality of Life

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
FY 2021-22 Commission Proposals (Items not already included above) (Listed by commission in Attachment D)										
		Catalytic Converter/ General Theft/ Vehicular Burglaries **The business owner forum will be incorporated as part of operations *Recommended by Public Safety Commission	<ul style="list-style-type: none"> Convene business owners through a forum to collect feedback, provide best practices, and gain collective buy-in (2) Conduct a pilot project with Smart Cities regarding residential crime (theft) (3) 	X-Large	FY 2022			2,000	Public Safety Commission	City Manager's Office
		Cupertino Union School District Collaboration for Field and Playground Space **Will be incorporated as part of operations *Recommended by Parks and Recreation Commission	Work with CUSD as they discuss the potential for school closures and assess any opportunities to incorporate their fields and playgrounds into the City.	Medium	FY 2022			155,000	Parks and Recreation Commission	Parks and Recreation
		Jollyman All Inclusive Playground **Will be incorporated as part of operations (Part of CIP) *Recommended by Parks and Recreation Commission	Execution of the funded all-inclusive playground Capital Improvement Project at Jollyman Park.	Large	FY 2022			Est. \$5,530,000 per CIP	Parks and Recreation Commission	Parks and Recreation/Public Works
		Parks and Recreation Strategic Plan Long Term Implementation **Will be incorporated as part of operations *Recommended by Parks and Recreation Commission	Complete a strategic plan that addresses the long-term opportunities identified in the Parks and Recreation System Master Plan.	Large	FY 2022			14,000	Parks and Recreation Commission	Parks and Recreation
		Fiber Internet Implementation *Recommended by Teen Commission	Work with Internet Service Providers (ISP) to bring fiber internet connections to Cupertino residents.	Medium	FY 2022			60,000	Teen Commission	Public Works

Quality of Life

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
Almost Completed Items										
Item Almost Completed		Lawn Buster Drought Tolerant Planting Pilot	Develop a program that allows residents to easily elect water-wise turf conversion, including pre-set landscape plans, pre-approved contractors, and fixed prices.	Medium	FY 2020 (Delayed Due to COVID)	12/1/2019	5/1/2021	100,000	N/A	City Manager's Office
Item Almost Completed		Use of Athletic Fields in Parks	<p>Previous: Assess current Athletic Field Use policy, scheduling process, and fee schedule. Review field use policy, including Sunday reservation feasibility, scheduling, and program cost recovery. Review use of fields for use as dog off leash areas.</p> <p>(DOLA is a separate item under which field feasibility will be considered.)</p> <p>Updated: Assess current Athletic Field Use policy, scheduling process, and fee schedule. Review field use policy, including Sunday reservation feasibility, scheduling, and program cost recovery.</p>	Medium	FY 2020 (Delayed Due to COVID)	7/1/2019	6/30/2021	15,000	Parks & Recreation Commission	Public Works/Parks and Rec
Item Almost Completed		Art in Unexpected Places	To beautify City spaces, surprise and delight passers-by, and encourage the community to reflect on themes and imagery that represent the heritage, natural beauty, diversity, and creativity of the City.	Small	FY 2020 (Delayed Due to COVID)	6/1/2020	6/1/2021	10,000	Fine Arts Commission	Parks and Recreation
Item Almost Completed		Emergency Services Continuity of Operations Plan (COOP)	Complete plan to resume operations of the City after a major emergency.	Medium	FY 2021	12/1/2019	7/1/2021	62,000	Public Safety Commission	City Manager's Office
Item Almost Completed		Reducing Secondhand Smoke Exposure	Revise and develop policies to reduce exposure to secondhand smoke. Potential options include smoke-free multi-unit housing, smoke-free service areas, and smoke-free public events.	Medium	FY 2021	7/1/2020	6/1/2021	27,592	N/A	City Manager's Office
Item Almost Completed		General Plan Authorization Process	Evaluate the existing City Council authorization process for General Plan Amendment projects.	Small	FY 2021	7/7/2020	4/1/2021	6,500	Planning Commission	Community Development
Item Almost Completed		Dark Sky/Lights Out Policy and Bird Safe Design Guidelines	Create dark sky policy and bird safe design guidelines for the protection of public health and wellbeing and the facilitation of habitat friendly developments. Reevaluate street lighting and other lighting that can benefit residential areas.	Medium	FY 2020 (Delayed Due to COVID)	7/1/2019	4/6/2021	10,000	Planning Commission	Community Development

Quality of Life

FY 2021-2022 City Work Program Prioritization List



Priority	Councilmember Notes (Feel free to use this column for your own notetaking)	Name	Objective	Project Size	Fiscal Year	Start Date	Finish Date	Estimated Budget (not including staff time)	Commission	Department
Completed										
Item Completed		Short-Term Rentals (STRs)	Develop a regulatory program to regulate and collect Transient Occupancy Tax (TOT) from STRs.	Medium	FY 2020 (Delayed Due to COVID)	2/1/2018	9/15/2020	17,000	Planning Commission	City Manager's Office/Community Development
Item Completed		Public Safety Surveillance Support	Recommend best practices for residential and business use of surveillance cameras for safety and anti-crime practices. Review City's surveillance cameras.	Medium	FY 2020 (Delayed Due to COVID)	9/1/2019	8/1/2020	70,324	Public Safety Commission	City Manager's Office/Innovation & Technology
Item Completed		Targeted Marketing Programs to Assist Small Businesses	Develop and launch programs to assist marketing small businesses.	Small	FY 2021	7/1/2020	2/1/2021	30,000	N/A	Community Development
Item Completed		Study session on potential ordinance updates and clean up on banning gas-powered leaf blowers	Provide information and materials to consider an ordinance to ban gas powered leaf blowers.	Small	FY 2021	7/22/2019	11/2/2020	10,000	N/A	Community Development
Item Completed		Comparative studies that compares standards for mixed use developments and high density residential guidelines with other cities. Specifically, on parkland, green space, and parking space requirements.	Evaluate existing Cupertino standards for consistency with industry standards and best practices.	Small	FY 2020 (Delayed Due to COVID)	7/1/2019	3/1/2021	0	Planning Commission	Community Development