

## RANCHO RINCONADA PROGRAM REVENUE AND PARTICIPATION DATA

### FY 2019 Program Revenue

Program	Revenue (\$)	Revenue (%)
Swim Lessons	\$235,068	52.9%
Swim Team	\$65,355	14.7%
Public Swim	\$46,441	10.4%
Hall Rentals	\$34,610	7.8%
Swim Camp	\$32,097	7.2%
Pool Rentals	\$30,953	7.0%

### FY 2019 Overall Facility Usage

Resident Status	Number	Percentage
Rancho Rinconada Residents	53	10.0%
Cupertino Residents (not including Rancho residents)	128	24.1%
Non-Residents	350	65.9%
<b>Total</b>	<b>531</b>	<b>100.0%</b>

### FY 2018 Individual Program Usage\*

Programs	Rancho Rinconada Residents	Non-Residents (including non-Rancho Cupertino Residents)
Private Swim Lessons	15%	85%
Public Swim Day Pass	20%	80%
Public Swim Punch Pass	28%	72%
Public Swim Family Pass	50%	50%
Public Swim Lap Swim Day Pass**	55%	45%
Public Swim 3-Month Pass**	58%	42%
Hall Rentals**	56%	44%
Pool Rentals	6%	94%

\*Data for 2019 is unavailable although numbers are comparable to 2018.

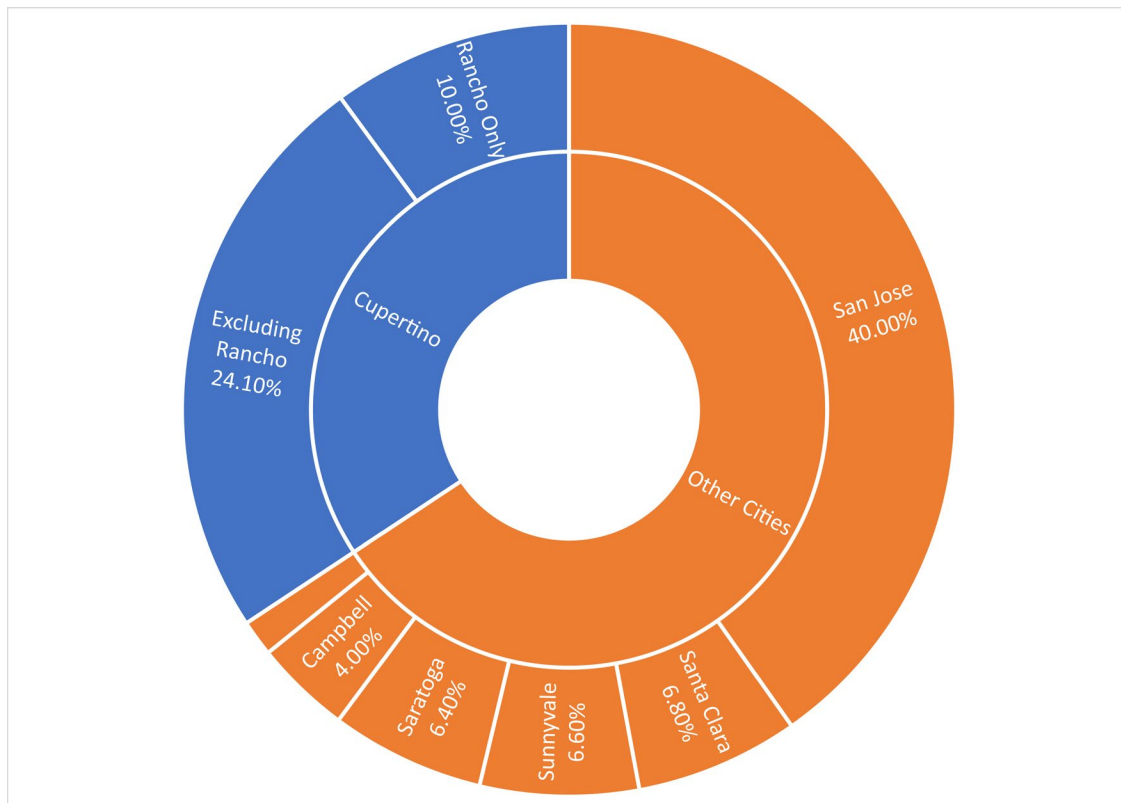
\*\*This data may not be accurate as it reflects all sales from the “special” discount which includes Rancho Rinconada residents, seniors, veterans, and persons with disabilities.

## RESIDENCY OF RANCHO RINCONADA PARTICIPANTS

### Residency of Rancho Rinconada Participants Based on 2019 Data

City of Residency	Number	Percentage
San Jose	216	40.7%
Cupertino	181	34.1%
Santa Clara	36	6.8%
Sunnyvale	35	6.6%
Saratoga	34	6.4%
Campbell	21	4.0%
Los Altos	2	0.4%
Los Gatos	2	0.4%
Mountain View	2	0.4%
Los Altos Hills	1	0.2%
Palo Alto	1	0.2%
Total	531	100

### RANCHO RINCONADA RESIDENCY PERCENTAGES



## RANCHO RINCONADA 2020 PRICE LIST

### AQUATICS

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The Special Rate is a discount for Rancho Rinconada residents, seniors, and people with physical disabilities.

Public Swim	Regular Rate	Special Rate
Single Entry: 4yrs+	\$6.00	\$5.00
10 Punch Pass	\$54.00	\$45.00
3 Month Pass	\$125.00	\$100.00
Summer Family Pass	\$250.00	\$200.00
Add 1 to Family Pass	\$25.00	\$25.00
Group of 10 or More	\$5.00 per/person	\$5.00

Private Swim Lessons	Regular Rate	Special Rate
8 Lesson Session	\$260.00	\$220.00
4 Lesson Session	\$130.00	\$110.00
Lesson Change Fee	\$10.00	\$10.00

Swim Team Fees	1 <sup>st</sup> Child	2 <sup>nd</sup> Child	3 <sup>rd</sup> Child
Swim Team per Month	\$100.00	\$90.00	\$80.00
Annual Registration	\$75.00	\$75.00	\$75.00

Swim Camp	Regular Rate	Special Rate*
1 Week of Camp	\$325.00	\$300.00
Camp T-Shirt	\$12.00	\$12.00
Refundable Deposit	\$100.00	\$100.00

\*Special Rate includes early bird registrations, Rancho Rinconada residents, and siblings.

### RENTALS

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Hall Rental	Regular Rate	Special Rate
Peak Hours	\$80.00/Hour	\$60.00/Hour
Off-Peak Hours	\$60.00/Hour	\$40.00/Hour
Refundable Deposit	\$500.00	\$500.00

BBQ Rental	Regular
3 Hour Rental	\$75.00
6 Hour Rental	\$120.00
Use of Refrigerator	\$10.00
Use of Additional Table and 6 Chairs	\$20.00
Refundable Deposit	\$200.00

Pool Rental	Regular Rate	Special Rate
Use of Pool	\$160.00/Hour	\$140.00/Hour
Additional Lifeguard	\$30.00/Hour	\$25.00/Hour
Refundable Deposit	\$200.00	\$200.00