

Safe Routes to School Collaboration Ideas
From Cherie Walkowiak

- Volunteer for a video shoot. SR2S is planning two videos, which are planned once COVID allows:
 - 1) Back to School video:
 - Story overview: Simulating a school commute with lots of students getting to school by foot, bike, scooter, wheelchair, or skateboard, and only a few cars transporting students on crutches or carrying unwieldy school projects.
 - Students needed: Various.
 - Shooting locations: Kennedy and/or Stevens Creek and/or Monta Vista.
 - 2) How to use a turn queue box.
 - Students Needed: one or two cyclists.
- Generate and share ideas on how to make biking cool or relatable.
- Generate and suggest ideas on how to increase the number of students who will get to school actively (walking, biking, scooter, skateboard, etc.).
- SR2S is gearing up to run a video contest, launching in the next month or so. Help is needed with marketing and youth engagement.
- SR2S is launching a Scavenger Hunt app for students in the next one to two months. Help is needed with marketing and youth engagement.