



PARKS AND RECREATION DEPARTMENT

QUINLAN COMMUNITY CENTER
10185 NORTH STELLING ROAD • CUPERTINO, CA 95014-5732
TELEPHONE: (408) 777-3120 • FAX: (408) 777-1305
CUPERTINO.ORG

PARKS AND RECREATION COMMISSION STAFF REPORT

Meeting: October 1, 2020

Subject

Rancho Rinconada Recreation and Park District Update.

Recommended Action

Receive update on Rancho Rinconada Recreation and Park District and discuss next steps.

Discussion

On August 6, 2020 the Commission reviewed the results from the Rancho Rinconada Recreation and Park District (RRRPD) survey and discussed options for additional community outreach. At that time, the Commissioners expressed concern regarding the lack of awareness of the special district, as reflected in the survey results. Staff have been working with RRRPD management to provide the Commission with additional data and information to assist in determining next steps.

Since the August 6, 2020 Parks and Recreation Commission meeting, the RRRPD initiated a Request for Proposals, published on the RRRPD website, to identify a vendor to design and execute a strategic visioning and comprehensive planning process. At their September 10, 2020 meeting the RRRPD Board selected Rauch Communication Consultant Inc. to execute the strategic visioning process. A timeline for the project has not been established yet.

Additionally, at the September 10, 2020 RRRPD meeting four new Board members were selected to fill the current vacancies, creating a full Board of Directors. The new Board members will officially be seated beginning in December 2020.

A concern highlighted in the RRRPD Special Study, prepared by LAFCO of Santa Clara County, was "board dysfunction and lack of quorum." Taking this into account, staff recommends affording the newly seated Board members time to work through the strategic visioning process. Staff will apprise the Commission when outcomes of the process are available.

Further information compiled by staff and provided by the General Manager of the RRRPD include data regarding special district program revenues and participation based on residency (Attachment A), detailed information on participant residency (Attachment B), and the fee schedule for 2020 (Attachment C).

Sustainability Impact

No sustainability impacts.

Fiscal Impact

No fiscal impact.

Prepared by: Molly James, Recreation Coordinator

Reviewed by: Joanne Magrini, Director, Parks and Recreation

Approved for Submission by: Joanne Magrini, Director, Parks and Recreation

Attachments:

A – Revenue and Program Participation Data

B – Residency Details

C – 2020 Fee Schedule