

ONLINE HOUSING SURVEY QUESTIONS



CITY OF CUPERTINO

This survey is intended for residents of the City of Cupertino to assist the City in addressing housing needs among all economic and social segments and ensures the availability of various types of housing in the community.

Make sure your voice is heard by taking our short online survey!

General Information

1. What is the ZIP code where you currently live? _____

2. Are you a homeowner or a renter?

- ☐ Homeowner
- ☐ Renter
- ☐ Prefer not to say

ONLINE HOUSING SURVEY QUESTIONS



CITY OF
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Housing

3. What size of housing units are most needed in the City? (Please select at least two of the following choices)

☐ 1-bedroom units



☐ 2-bedroom units



☐ 3-or more-bedroom units



☐ Don't know

Footnote: Floorplans are examples of possible housing units and not exact representations of actual housing units

Source: First two images from: <https://streeteasy.com/guides/buyers-guide/why-floor-plans-are-important-in-nyc/>

Third image from: <https://www.tlcproperties.com/springfield-mo-apartments/orchard-park-apartments/floorplans/3-bedroom-549218/is-premium-view/1/>

ONLINE HOUSING SURVEY QUESTIONS



**CITY OF
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4. What type of housing units are most needed in the City? (Please select at least two of the following choices)

☐

Detached family home

☐

Duplex: Options:



(Meadow Place)



(Hale Place)

☐

Multi-family/apartment homes



(Biltmore)

ONLINE HOUSING SURVEY QUESTIONS



CITY OF
CUPERTINO

☐ 4-plex or tri-plex (options)



(Westlynn Avenue)



(Greenleaf Drive)

☐ Mixed-use housing



(Main Street)

☐ Townhome/Condominiums



(Metropolitan)

ONLINE HOUSING SURVEY QUESTIONS



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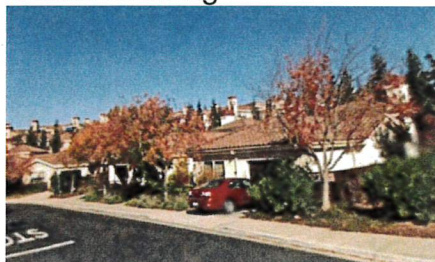
- ☐ Buildings dedicated to providing housing units to those with mental and physical disabilities



Source:

<https://www.madisonhouseautism.org/qa-on-group-homes-adults-with-disabilities/>

- ☐ Senior housing



(The Forum)

- ☐ Supportive housing*



(The Veranda)

**Supportive housing assists homeless persons in the transition from homelessness, and to promote the provision of supportive housing to homeless persons to enable them to live as independently as possible.*

ONLINE HOUSING SURVEY QUESTIONS



CITY OF
CUPERTINO

5. Which issues, if any, limit housing options in the City? (Please select at least three of the following choices)

- ☐ High housing costs
- ☐ Too much retail space
- ☐ Too much office space
- ☐ Not enough rental units
- ☐ Not enough for sale units
- ☐ I do not know of any limiting factors on housing options
- ☐ Other (please specify)

*Add
No vacant land
to build on*

6. What are the most important factors that influence whether you would not support a housing development project? (Please select at least three of the following choices)

- ☐ Increased Traffic
- ☐ Negative School impacts
- ☐ Too much Density
- ☐ Inclusion of Retail Space
- ☐ Availability of Publicly accessible Park Space and Open Space

7. *If someone ranks Park and Open Space in their **top 3** ask:* In order to provide additional parks and open space, building footprints would need to be smaller and therefore, buildings would need to be taller. Would you support taller buildings in order to provide park and open space?

- ☐ Yes
- ☐ No

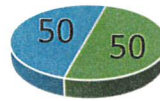
ONLINE HOUSING SURVEY QUESTIONS



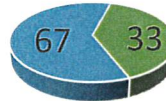
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8. If retail space is included in a residential mixed-use development, how much retail space do you think would be desirable?

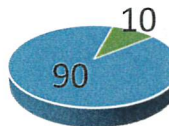
☐ About 50% of the project



☐ About 33% of the project



☐ About 10% of the project

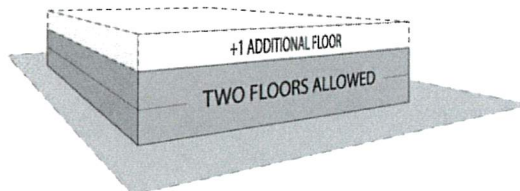


☐ Other

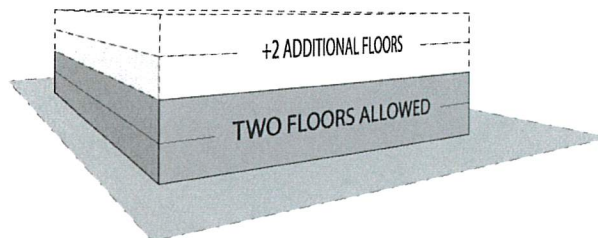
9. If the developer provides retail as part of a residential project what increased height would you support?

☐ Any number of levels the developer proposes

☐ Up to 1 additional level (between 10 – 15 feet)



☐ Up to 2 additional levels (between 20 – 30 feet)



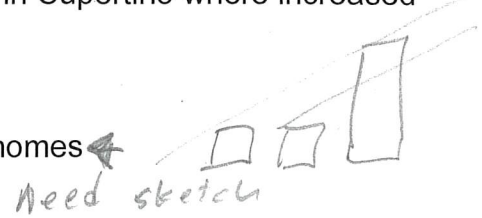
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10. Rank the order in which you would support areas in Cupertino where increased heights would be acceptable:

- ☐ Near freeways
- ☐ Appropriately transitioned to single family homes
- ☐ Near office parks
- ☐ Near public transportation
- ☐ Nowhere



11. Rank your preference in the areas of Cupertino where you would support higher residential densities to accommodate future growth and housing needs:

- ☐ Near public transportation
- ☐ Along arterials (higher capacity roadways)
- ☐ Near office parks
- ☐ Appropriately transitioned to single family homes
- ☐ Nowhere



12. The following image indicates various types of housing developments.



Figure 1: Source: Opticos Inc

Based on the types of housing development show above, rank the following in the order that you believe should be constructed to accommodate residential growth (1 – most preferred, 9 – least preferred)

- ☐ Detached Single-Family Homes
- ☐ Duplex
- ☐ Triplex/Four-plex
- ☐ Courtyard Apartments
- ☐ Bungalow Court
- ☐ Townhomes
- ☐ Multiplex
- ☐ Live/Work
- ☐ Mid-rise

Handwritten note: info to correct about pictures

Handwritten calculation:

$$\text{duplex } \frac{1700}{5000 \text{ ft}^2} \rightarrow 17.4 \frac{\text{units}}{\text{acre}}$$

Handwritten calculation:

$$\text{fourplex } \frac{3000}{7000 \text{ ft}^2} \rightarrow 24.9 \frac{\text{units}}{\text{ac}}$$
Handwritten note: more parking and driveway

Handwritten note: acre 43560

ONLINE HOUSING SURVEY QUESTIONS



CITY OF CUPERTINO

13. Choose your top 4 area in which the following Shopping Centers are most important to be preserved as commercial amenities in the City (NOTE: this data would be beneficial for future Housing Element sites)

- ☐ Crossroads (southwest corner – De Anza Blvd/Stevens Creek Blvd)
- ☐ Target (north side – between Bandley Ave and Saich Wy)
- ☐ Market Place (southeast corner – Portal Ave/Stevens Creek Blvd)
- ☐ Portal Plaza (northeast corner – Portal Ave/Stevens Creek Blvd)
- ☐ Homestead Square (southwest corner – Homestead Rd/De Anza Blvd)
- ☐ Pacific Rim (northwest corner – Blaney Ave/Bollinger Ave)
- ☐ Main Street (northwest corner – N. Tantau Ave/Stevens Creek Blvd)
- ☐ Cupertino Village (southwest corner – Homestead Rd/N. Wolfe Rd)
- ☐ McClellan Square (northwest corner – McClellan Ave/De Anza Blvd)
- ☐ Homestead Center (southeast corner – Homestead Rd/Stelling Rd)
- ☐ Homestead Crossing (southeast corner – Homestead Rd/Foothill Expwy)
- ☐ Bollinger Plaza and adjoining center (northwest corner – Bollinger Rd/De Anza Blvd)

You've reached the end of the survey. We appreciate you taking the time to help improve living conditions in the City.