



PARKS AND RECREATION DEPARTMENT

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PARKS AND RECREATION COMMISSION STAFF REPORT

Meeting August 6, 2020

Subject

Rancho Rinconada Recreation and Park District Survey Results and Options for Additional Community Outreach.

Recommended Action

Review results from the Rancho Rinconada survey administered in March (2020) and discuss options for additional community outreach.

Discussion

The Parks and Recreation Department distributed a survey to the 1,295 Rancho Rinconada Recreation and Park District (RRRPD) households in March of 2020. The survey was available from March 7th – 23rd and had a response rate of 3.9% (50 households).

The Rancho Rinconada subcommittee was provided an overview of the survey, which includes how the survey was distributed, response rates, survey questions and survey results (Attachment A). After reviewing the survey results, the subcommittee recommended to facilitate additional community outreach to provide the Commission with a better understanding of the community's response to the topic.

Staff are asking the Commission to recommend how to proceed with community outreach. The March survey can be redistributed to gather additional responses, or the Commission can recommend changes to the survey before opening it to the public. Staff recommends that the redistributed survey be open to all residents rather than RRRPD residents exclusively, as all residents will be impacted by any decisions made.

Sustainability Impact

No sustainability impact.

Fiscal Impact

No fiscal impact.

Prepared by: Whitney Zeller, Administrative Assistant

Reviewed by: Joanne Magrini, Director of Parks and Recreation

Approved for Submission by: Joanne Magrini, Director of Parks and Recreation

Attachments:

A – Rancho Rinconada Survey Overview