

PARKS AND RECREATION DEPARTMENT

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LIBRARY COMMISSION STAFF REPORT

Meeting: August 5, 2020

Subject

Discuss Topics and Format to Facilitate Community Engagement Opportunities.

Recommended Action

Discuss Topics and Format to Facilitate Community Engagement Opportunities.

Discussion

The Library Commission will discuss recommendations on opportunities to assist the Library District in engaging the community on topics such as the Tri-annual Patron Survey, programs, and services (FY 2020-21 Annual Work Program, Item E). The Commission will discuss the purpose of the events and develop measurable outcomes that will define an effective community engagement. In consideration of utilizing city resources listed below are a few possibilities:

- Engagement opportunities coordinated prior to a scheduled Library Commission meeting; topics such as:
 - o Hosted Author Talks
 - o Opportunities for enhanced seating at the library
 - Consider methods for advertising adult programming and technology classes
 - Fostering a culture that supports library staff.
- Commission updates in an existing publication (Senior Newsletter, Cupertino Scene, Bi-Monthly Items of Interest, etc.).
- Consider ZOOM webinars in place of in-person events, due to Covid-19 restrictions.

Sustainability Impact

No sustainability impact.

Fiscal Impact

No fiscal impact.

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Attachments:

None