


Geeta Taneja

Submission for Art in Unexpected Places

*Includes –
Artistic Statement
Resume of Artist
Previous Mural Work Samples
3 Sample Submissions*

Geeta Taneja

A large black rectangular redaction box covers the signature area, with a smaller black rectangular redaction box centered below it.

GEETA TANEJA - DESIGN CONCEPT SUBMISSION FOR ART IN UNEXPECTED PLACES

As an artist, we get opportunities to express ourselves across various mediums and environments. Large scale Murals are one of my most passionate forms of expression. The ability to create a centerpiece for the Cupertino Community to cherish and enjoy gives me immense pleasure and pride.

Many of my previous murals, whether it was the entrance of the school for physically disabled children in Malaysia, or the entire nursery wall for a new born baby, flora and fauna have played a central theme in the design and aesthetic of my murals.

So this theme, is very close to my heart and I have created three samples (made on a paper of the size 30"X6" as same proportionate to wall 30'X6') to highlight the Californian Flora and Fauna, that I have come to enjoy and cherish, being a proud Californian. The color choices reflect the diverse spectrum that encompass our beautiful state and the key elements include animals, birds and foliage that covers us from border to border.

I look forward to the opportunity to create this for the Fine Arts Commission of Cupertino, as a part of the Art in Unexpected Places.

MATERIALS LIST AND COST ESTIMATE (30 FEET X 6 FEET MURAL)

- Weather proof, environment friendly, water based exterior paints. Vibrant colors and their hues (Nippon or equivalent quality external use paints. Approximately 10 shades of one liter each, will be used directly or mixed together. Total approximately 10 liters of Paint to be consumed.
- Primer on the wall --- One Gallon (Nippon external use)
- Other material --- Large brushes, tray, rags, paint cleaner, protective paper, tapes, stationary material, garbage bags etc.

Total expected value of the material is approximately \$500. This estimate is with the assumption that the wall will be in a condition ready for painting.

Regarding safe handling, most of the paints are water based and therefore, they are safe. Spillage and dropping will be avoided by taping the paper at all required places and will be disposed of after completion of work in places where such disposal is allowed.

TIMELINE FOR COMPLETING THE MURAL

Due to Covid 19, it is uncertain as to when the project will start and end. But from the information provided, I presume it is for six weeks from the start date.

The first two weeks will be for meeting concerned authorities, arranging material, preparation of the wall with primer and sketching with pencil. The following three weeks would be for painting the flora and fauna sketch on the wall and filling it with color. I also have commitment from other artists from our club as well as children volunteers who would like to be a part of this community wall building exercise. The final week would be adding the finishing touches as well as for cleaning the area around the wall.

Geeta Taneja

Name: Geeta Taneja, [REDACTED]

Address: [REDACTED]

Mobile: [REDACTED]

Email: [REDACTED]

Website: www.artbygeetataneja.com

Instagram: @artistgeeta



Educational Background: Masters in Sociology and Bachelor of Education.

Art Training: Five years in residence with renowned artist, Rameshwar Broota from Triveni Kala Sangam Institute, New Delhi, India.

Professional Background: Teaching Middle and High school students World History and Sociology in Estonia and India.

Along with History, she often instructed her student in Art and Painting techniques. She designed and created various stage backdrops, magazine covers, murals and sign boards for schools and for charitable causes.

Personal life Experience and Influences: Since 1997, she has been travelling and residing over Europe and Asia, including Estonia, Bulgaria, Malaysia and Bosnia before finally settling in the US. Her experiences in these various countries and immersion in their cultures shaped her art style that is reflected in her works.

Exhibitions and Recognitions: Her first Individual Exhibition was held at the Art Center of Zenica, Bosnia in 2011. The following year, she had an Individual show at the Maglaj Center, Bosnia in 2012.

Since her move to Cupertino, she has been a part of Fine Arts League of Cupertino and the Sunnyvale Art Club, where she has often showcased her work and won awards. She also loves participating in Art villages and Open Studios to share her work with others.

Art is my obsession and the ultimate love of my Life

Previous Mural Work Samples



*Commissioned work for Larsen & Toubro
Community Center, Orissa , India
1986
10 Feet x 15 Feet*

Previous Mural Work Samples



*Entrance to Balarpur Industries's CEO's
Residence Villa, Sipitang, Malaysia
2007
10 Feet x 10 Feet*

Previous Mural Work Samples



*Nursery Room for Baby
Houston, USA*

2009

12 Feet x 8 Feet

Samples for Consideration for 'Flora & Fauna'



Sample 1



Sample 2



Sample 3

Look forward to hearing from you.

Geeta Taneja



MURAL SUBMISSION FROM GEETA TANEJA

