

Analysis of Cupertino's Special Events Locations and Frequency

<u>Locations</u>	<u># of Events</u>	January	February	March	April	May	June	July	August	September	October	November	December
BBF	4							1	1		2		
City wide	1									1			
Civic Center Plaza	6				2	1				2		1	
Community Hall	2	1									1		
Creekside Park *	5			1				2	1	1			
De Anza College	1								1				
Hoover Park	12						3	5	4				
Jollyman	2							1	1				
Linda Vista	2							1	1				
Memorial Park	29			1	1	2	5	8	9	1	1	1	
Monta Vista	2							1		1			
Portal Park	1								1				
Quinlan	12		2	4	1			1			1		3
Somerset	1								1				
Sports Center	1	1											
Sr. Center	5		1			1					2		1
Sr. Center Parking Lot	5					1	1	1	2				
Three Oaks Park	12						3	5	4				
Varian	1									1			
Wilson	2						1		1				
	106	2	3	6	4	5	13	26	27	7	7	2	4

* Total does not include year-round Farmers' Market at Creekside Park

Analysis of Special Events by Program, Month and Locations

Events	Total	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Locations
Cupertino	1			1										Quinlan
Art Show	1					1								Senior Center
Big Bunny 5K	1				1									Civic Center
Bike Workshop	5					1	1	1	2					Sr. Ctr. Parking Lot
Bobateeno	1									1				Civic Center
Breakfast with Santa	1												1	Quinlan
Cherry Blossom Festival	1				1									Memorial Park
City-Wide Garage Sale	1									1				City-wide
Corridor Stroll	1								1					Blackberry Farm
Cultures of the World	3		1	1	1									Quinlan
Cupertino Campout	1								1					Creekside Park
Dilli Haat Festival	1								1					Memorial Park
Diwali Festival	1										1			Memorial Park
Earth & Arbor Day Festival	1				1									Civic Center
Fall Bike Fest	1									1				Civic Center
Fit Fest	1			1										Quinlan
Heroes Run	1											1		Civic Center
Hidden Treasures - Bag Sale	1										1			Senior Center
Hidden Treasures Sale	1										1			Senior Center
Holi	2			1		1								Memorial Park
Independence Day Events	3							3						BBF/Memorial/Creeks.
Kids 'N Fun Festival	1								1					Memorial Park
Kids Obstacle Course Event	1			1										Creekside Park
Konark Dance/Music Festival	1					1								Memorial Park
Mardi Gras Travel Party	1		1											Senior Center
Monster Mash Youth Dance	1										1			Quinlan
Movie in the Park	6							1	4	1				See below
	Jollyman / Memorial / Somerset / Three Oaks / Varian													
Night Market	1								1					De Anza College
Ornament & Wreath Party	1												1	Senior Center
Pizza & Politics	1										1			Community Hall
Pooch Plunge	1										1			Blackberry Farm
Preschool Open House	1		1											Quinlan
Relay for Life	1						1							Memorial Park
Rotary Fall Festival	1									1				Memorial Park
Shakespeare in the Park	9							4	5					Memorial Park
Signing Santa	1												1	Quinlan
Spelling Bee	1	1												Community Hall
Sports Center Open House	1	1												Sports Center
Summer Concert Series	14						4	6	3	1				See below
	Creekside / Jollyman / Linda Vista / Memorial / Monta Vista / Portal / Wilson													
Summer Events	26						7	10	8	1				See below
	Creekside / Hoover / Linda Vista / Three Oaks / Wilson													
Toddler Movie Night	1							1						Quinlan
Tree Lighting	1												1	Quinlan
Veteran's Day Ceremony	1											1		Memorial Park
Volunteer Fair	1					1								Civic Center
WAFU Ikebana Flower Show	1			1										Quinlan
Wildlife & Harvest Festival	1										1			Blackberry Farm
Total Special Events:	106	2	3	6	4	5	13	26	27	7	7	2	4	

Key:

Require Payment/Registration

Offered Through Other City Departments

Analysis of Special Events by Locations (20 Locations)

<u>LOCATIONS</u>	<u>EVENTS</u>		
Blackberry Farm	Corridor Stroll	Pooch Plunge	
	Wildlife & Harvest Festival	Independence Day Events	
City-wide	City-Wide Garage Sale		
Civic Center	Big Bunny 5K	Bobateeno	Earth & Arbor Day Festival
	Fall Bike Fest	Heroes Run	Volunteer Fair
Community Hall	Pizza & Politics	Spelling Bee	
Creekside Park	Cupertino Campout	Kids Obstacle Course Event	Independence Day Events
	Summer Concert Series	Summer Events	
De Anza College	Night Market		
Hoover	Summer Events		
Jollyman	Movie in the Park	Summer Concert Series	
Linda Vista	Summer Concert Series	Summer Events	
Memorial Park	Cherry Blossom Festival	Dilli Haat Festival	Diwali Festival
	Holi	Independence Day Events	Kids 'N Fun Festival
	Konark Dance/Music Fest	Movie in the Park	Relay for Life
	Rotary Fall Festival	Shakespeare in the Park	Summer Concert Series
	Veteran's Day Ceremony		
Monta Vista	Summer Concert Series		
Portal Park	Summer Concert Series		
Quinlan	Cupertino	Breakfast with Santa	Cultures of the World
	Fit Fest	Monster Mash Youth Dance	Preschool Open House
	Signing Santa	Toddler Movie Night	Tree Lighting
	WAFU Ikebana Flower Show		
Senior Center	Art Show	Hidden Treasures: Bag Sale	Hidden Treasures Sale
	Mardi Gras Travel Party	Ornament & Wreath Party	
Somerset	Movie in the Park		
Sports Center	Sports Center Open House		
Sr Ctr Parking Lot	Bike Workshop		
Three Oaks	Movie in the Park	Summer Events	
Varian	Movie in the Park		
Wilson	Summer Concert Series	Summer Events	