



Giving Voice to Every Resident



What Hiago can do for Cupertino

Hiago, Inc. 1580 West El Camino Real Ste 10 | Mountain View CA 94040

mircea@hiago.com | Mircea Voskerician, Chief Executive Officer

The Problem



Cities are ***overwhelmed*** with information from neighbors.

- ❖ **Silent** majority, **Vocal** minority.
- ❖ **Social pressure & time constraints** make residents hesitant to share their views.

Introducing Hiago



- ❖ We're an early stage startup, launched in January 2020 with the goal to provide a **platform for increased neighborhood engagement** so that the voice of every resident counts.



Our Goal



- ❖ Identify a **Partner City** that allows us to build a first version of our product in exchange for **free technology*** and implementation.

* free license for 12 to 18 months.

Our Team



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**Mircea
Voskerician**

Chief Executive Officer
Cupertino resident, real estate
developer, engineer with extensive
experience with local governments



**Raj
Abhyanker**

President
Started Fatdoor.com 2006 (sold to
Google) Restarted as Nextdoor.com
with funding from Google.



**Mark
Noack**

Project Manager, former journalist at
Mountain View Voice



**Sarah
Carpenter**

Project Manager, former journalist at
Oakland Post

Key Features



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1. Real-time agendas
2. Pre-hearing email management
3. Hiago kiosk - Digitize speaker cards
4. Queue speakers
5. Submit comments remotely
6. Feedback loop on city actions
7. Collect rich data analytics
8. Neighbor education platform



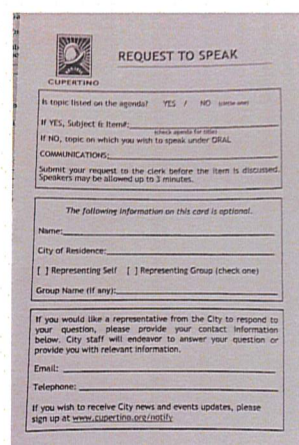
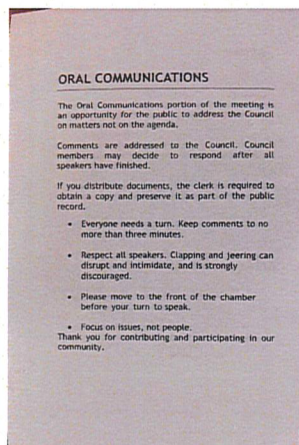
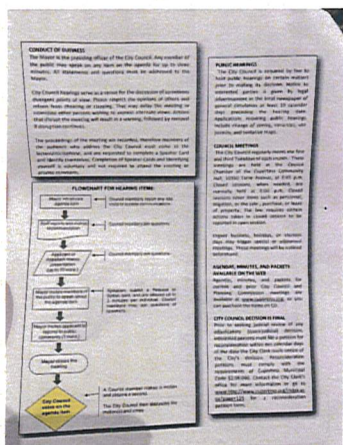
#1 Real Time Agendas

Neighbors use phones:

- ❖ Auto-show agendas - GPS / time
- ❖ Upvote comments
- ❖ Agenda items
- ❖ Simplify distribution of agendas



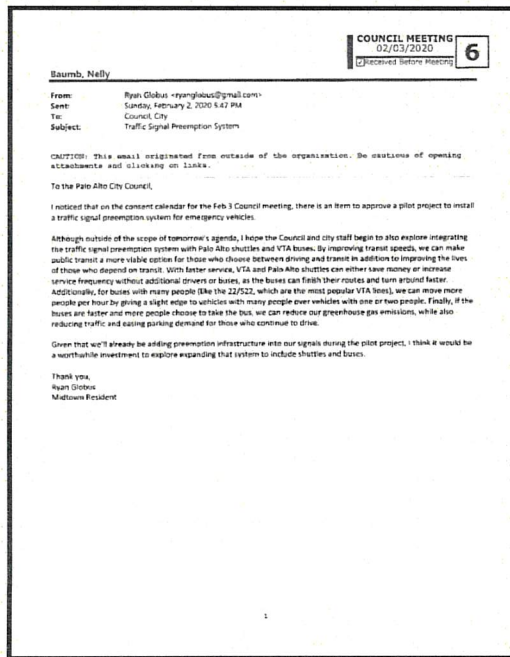
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#2 Pre-Hearing email management



Email Management System



Meeting Type :

City Council ▼

Relevant Meeting date :

February 3, 2020 ▼

Relevant Agenda Item :

#6 - Transit / VTA ▼

Tags: Add Tag, Suggested Tags

prev



Enlarge

See attachments

next



Save



#3 Hiago Kiosk



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Hiago is a **community engagement platform** placed at strategic locations at City Hall and other locations to collect input on issues of public concern.

Self-service kiosks that help cities educate residents in their jurisdiction and collect public comments. Both indoor and outdoor versions are available.



Digitize speaker cards



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The Hiago kiosks:

- Digitize speaker cards
- Simplify public input
- Organize pre-hearing emails for key points
- Multi-lingual support



City of Cupertino
Regart Creek Trail Walkshop
COMMENT CARD

A top issue is security/privacy for those of us who back up to the creek. A large wall like the one between E. Estates & Creekside Park would seem to be a real requirement in order to make this plan feasible. Opening the gates to allow public access presents a real security concern for us. Please don't discount this concern. Right now, anyone back there is a trespasser, so they kind of call attention to themselves. The opening of the gates, allowing public egress will provide ample opportunity (perhaps 24/7) for ill-intended mischief-makers or criminals to pick a time to invade. Please don't introduce a solution that makes us live in fear.

Name (optional): _____ Email (optional): _____ and become vulnerable.

- The crossing at Blaney is very problematic from a safety standpoint, particularly for those cars making a right turn from LaMar. Traffic on Blaney may end up being

being very severely impacted, especially during school migration hours, if a stop light kind of solution is implemented. It seems that to make the crossing of Blaney safe, the trade off will be nightmarish traffic on Blaney.

- Will the city assume responsibility for lawsuits when a serious accident happens?

- how do all...

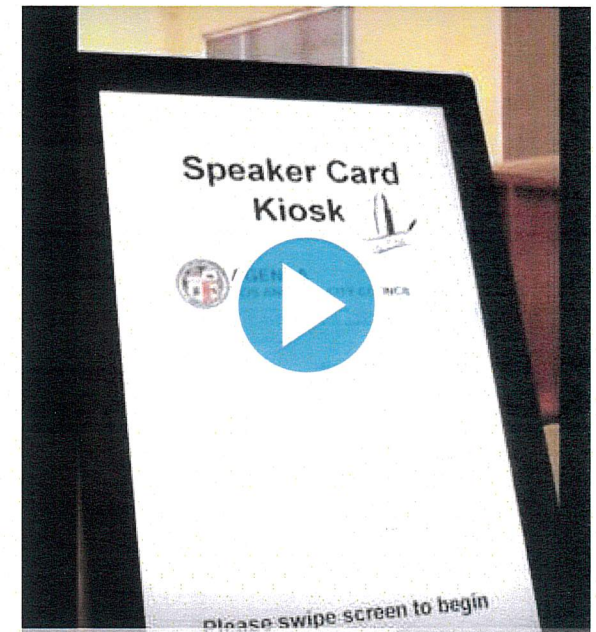


#4 Queue speakers



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Hiago provides seamless queues for public meetings and integrates with Granicus, saving time for city staff and public.




Queue speakers





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#1
Vallco project

5 people in wait


1. Mircea V. 


2. Rudy M. 


3. Lipo C. 

4. Raj A. 

Prerecorded public comments:



3



3



5


#3
Bicycle Lanes

4 people in wait


1. Mircea V. 


2. Rudy M. 


3. Lipo C. 

4. Raj A. 

Prerecorded public comments:



2



6



8


#4
Community Policing

12 people in wait


1. Mircea V. 


2. Rudy M. 


3. Lipo C. 

4. Raj A. 

Prerecorded public comments:


5


3

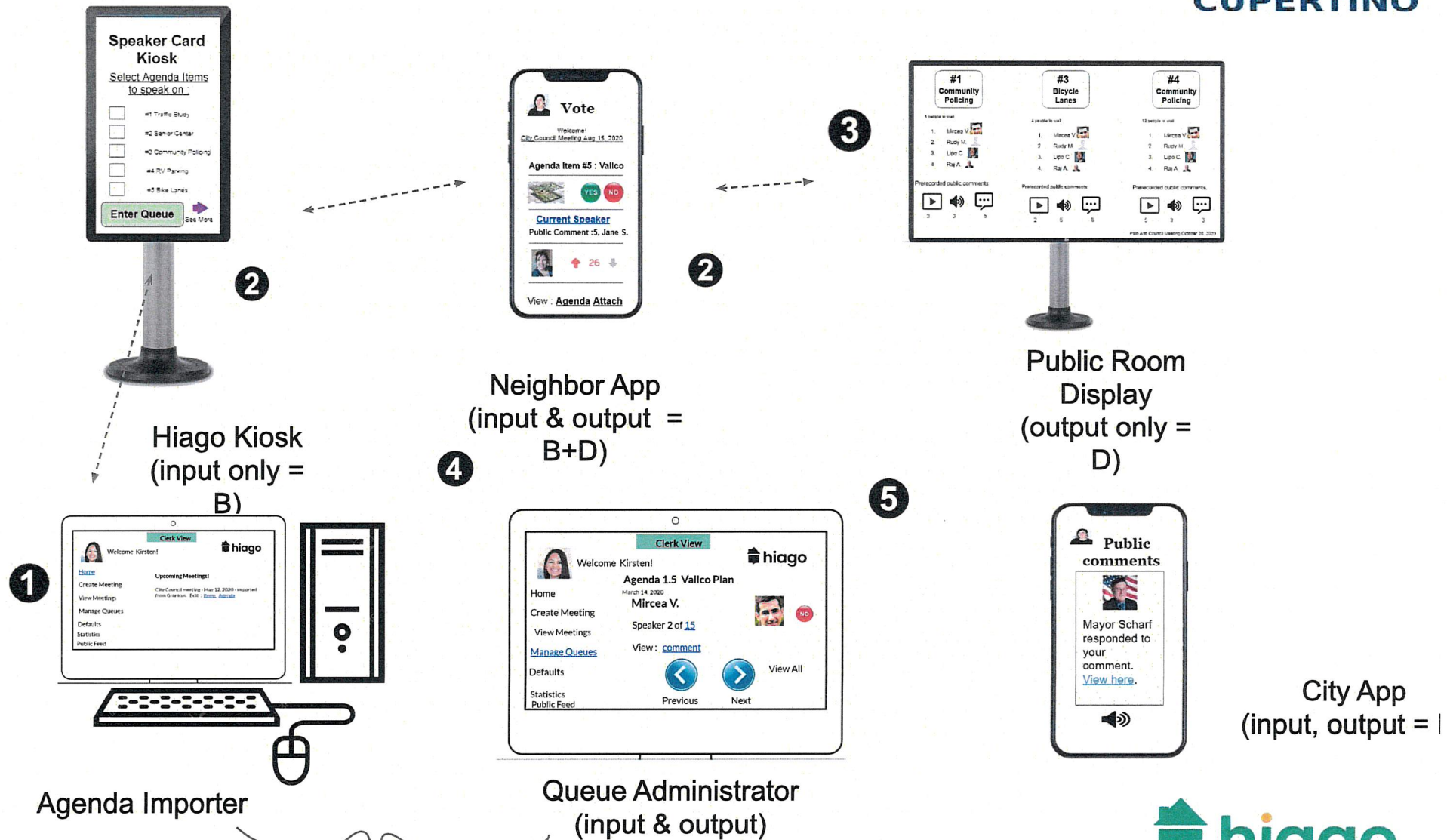

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Cupertino Council Meeting October 28, 2020

Hiago System



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Used by City Clerk

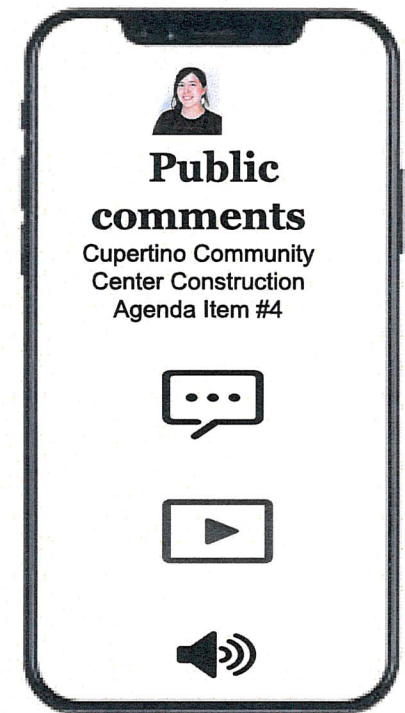


#5 Remote Submission



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Residents can use their smartphones to submit comments **where** and **when** they want, without social peer pressure.



#6 Feedback Loop



Facilitate interaction between city officials and residents to **provide two-way feedback** to public comments.



#7 Rich analytics



Hiago can deliver **better insight into public opinion**, using a data analytics suite to better understand responses, demographics, qualitative insights, and overall sentiment.



#8 Educate Neighbors

- Display current news / issues
- Portals for users to access more information.
- Enable open and convenient access to information.



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How kiosk will educate...



Should the the Senior Center be rebuilt?

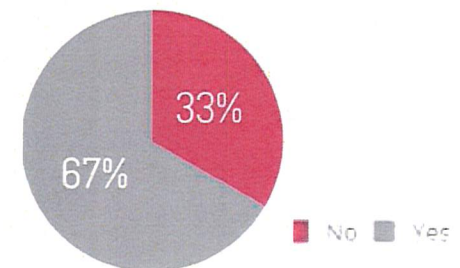


[Learn more](#)

Do you want the Lehigh Quarry to remain open?



Vote Summaries



Integration



Hiago integrates with Granicus and other agenda management systems to ensure agenda items are synced with kiosks and mobile applications without manual effort.



What we need



Pilot cities to Partner with us at no cost to **digitize the public hearing process** to ensure that **every voice counts.**



Timeline

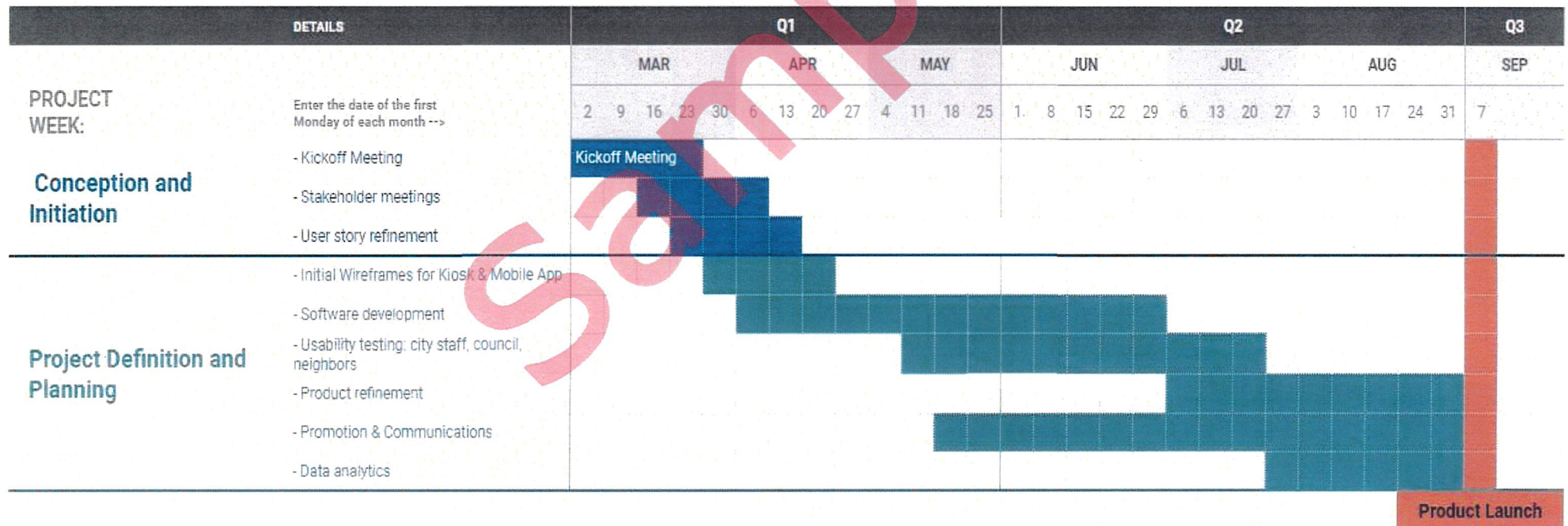


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Hiago Cupertino Timeline

PROJECT TITLE Hiago Cupertino
PROJECT MANAGER Mircea Voskercean, Sarah Carpenter

COMPANY NAME Hiago, Inc.
DATE 3/1/20





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Thoughts?

Hiago, Inc. 1580 West El Camino Real Ste 10 | Mountain View CA 94040

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