

### PARKS AND RECREATION DEPARTMENT

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#### PARKS AND RECREATION COMMISSION STAFF REPORT

Meeting: March 5, 2020

## **Subject**

Receive a presentation on the Senior Center's Classes and Programs.

### Recommended Action

Receive presentation from the Senior Center's Classes and Programs Coordinator.

#### **Discussion**

The Cupertino Senior Center annually hosts 250 classes, with roughly 3,500 registrants. This includes up to 20 contracted instructors and another 20 volunteer instructors who offer to a wide variety of interests such as art, music, exercise, and special interest classes. Highlights include the ever-growing Chair Exercise class, and the incredibly popular Chinese Brush Painting sessions.

Many special events are held at the Senior Center as well, such as the yearly Hidden Treasures fundraiser, which collects donated items from the public for three months before hosting a massive sale. The proceeds benefit the Senior Center's Case Management program, and the Stay Active Fund. Various concerts and performances are hosted at the center including appearances from its very own volunteer-led *HarmoniKatz* band and Ukulele classes. Twice a month the Senior Center welcomes members to register for luncheon programs—the large Birthday Bashes that include entertainment as well, and the smaller, more intimate Lunch with Friends. Volunteers staff the kitchen for both events and take care of decorating the room according to theme.

The Senior Center also has agreements in place with several external organizations. FUHSD's Adult Ed program uses the facility to offer further classes to Senior Center members, De Anza Adaptive PE hosts two classes through the Senior Center, Stanford Health has their Matter of Balance program, and the Cupertino Library Foundation hosts a Film Series Program on Tuesday nights a few times yearly.

All Senior Center programming is advertised in the center's major publication: *The 50+ Scene*. This newsletter has recently undergone an expansive content and aesthetic overhaul in order to adhere to the Office of Communication's branding guidelines, as well as ensure the publication is more readable and user-friendly.

# Sustainability Impact

No sustainability impact.

Fiscal Impact

No fiscal impact.

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Prepared by: Jason Bisely, Recreation Coordinator Limited Term

Reviewed by: Kim Frey, Recreation Supervisor

Approved for Submission by: Randy Schwartz, Interim Parks and Recreation Director

Attachments: No attachments

(Any attachments that are amendments to resolutions or ordinances will note one attachment as the Draft Resolution or Draft Ordinance (clean version) and a separate attachment as the redline changes to the resolution or ordinance only.)