

Community Feedback

Feedback from Community Meeting 12/18/2019

- What about Sunnyvale? They are next door to Cupertino. A kid who really wants to smoke will go to Sunnyvale.
- Why not do this [e-cigarette ban]? What is holding you back?
- Prohibition is much more dangerous than legal vapes.
- I don't want to hurt businesses. Cupertino should implement this [e-cigarette ban] when Sunnyvale is ready for this.
- Need to help the community.
- Ban is unfair to law abiding businesses.
- I think this ban is wonderful. When banning smoking in restaurants, they argued that people would go smoke in restaurants in other cities, but in the end the restaurants were happy since they found that they saved money and didn't have to repaint, fix carpets and customers were glad.
- Should continue to allow grandfathering [for retailers within 1,000 ft of schools].
 - It causes undue burden on businesses.
 - If they take it away they should compensate.
 - An alternative is to require 100% ID verification where the electronic system checks.

Feedback from Community

From: [REDACTED]

Sent: Saturday, December 7, 2019 5:04 PM

To: Katy Nomura <KatyN@cupertino.org>

Subject: Letter Dated November 25, 2019

Dear Ms. Nomura

I am in receipt of letter dated November 25, 2019 stating that "In addition, at the November 5, 2019 council meeting, there was discussion of removing the exemption that allows existing retailers to continue selling the tobacco products within 1000 feet of schools. I think this new proposed ordinance would really put undue burden on businesses are being operating next to school for years and years. I have many adults customers, who stopped by my business in the morning to buy coffee along with smoke. Due to minimum wage increase, we already struggling on daily basic to survive but with this new proposed ordinance, I will loose many ore of my coffee customers and I would be in position where I have to close my business and leave many people unemployed. In addition, students from school come to my business in the morning and in afternoon to buy lunch. My location is very convenient for them. They can simply purchase their lunch from my location and get back to school within 30 minutes. In addition, CVS is only 200 feet faraway from my location but located in Sunnyvale.. If any young smoker really wants to buy, he/she will simply go to CVS. I am very much against this new proposal as this will not resolve the problem. In addition, there is 76 Gas Station 2 blocks away from school located in Sunnyvale. Again if any young kid made up his mind to smoke, he can simply go there.

I would like to propose that instead of simply stopping existing retailers to sell tobacco products if they are within 1000 feet area of school, City should considered putting following guidelines:

No posters in public area that would promote tobacco products.
Each Tobacco sales must be supported by valid Identification card.
City will loose income due to closer of businesses that are located within 1000 feet of the school.

Regards

[REDACTED]

From: [REDACTED]
Sent: Wednesday, December 18, 2019 4:03 PM
To: Katy Nomura <KatyN@cupertino.org>
Cc: [REDACTED]
Subject: tobacco policies

Hi Katyn:

I am a gas station retailer who happened to sells tobacco products and snacks. The gasoline sales margin is very slim. We need to sell other items to make profits.

I understand that a lot of food and tobacco products are not good for our health.

We need to protect our youth's health and so forth. The existing law for smoking is for adults whose age is 21 and above. So I do believe that :

1. Existing tobacco retailers and new retailers can continue selling tobacco products within 1000 ft of schools
2. Tobacco retail license should be only \$100; Santa Clara County charges \$100 for this tobacco license
3. For violation, the penalty period should still be 12 months for second offense. If it extends more than 24 months; it will become a financial burden for the retailer.
4. The cigarettes sales are down already; I don't think we should put more ordinance on it. The market will speak for itself.
5. I think prohibit the sale of menthol tobacco products is not fair; because certain ethnic group prefer menthol cigarettes.

Sincerely,

[REDACTED]