

Healthy Cities Program, 2018 Dashboard

Cupertino

Active & Safe Communities

Total Strategies Achieved

11 of 13

Promote Healthy Recreation & Transportation

- ☐ Vision Zero Plan
- ☒ Complete Streets
- ☒ Endorse NACTO Street Design Guidelines
- ☒ Bike/Ped/Trails Master Plan
- ☐ Parks and Rec Master Plan
- ☒ Achieve Bike and/or Walk Friendly Designation
- ☒ Safe Routes to School Resolution
- ☒ Multi-Disciplinary SRTS Collaborative/Task Force
- ☒ Dedicated SRTS and/or Bike/Ped Coordinator
- ☒ Conduct Annual Assessment of Student Travel Mode

Support Healthy Commutes

- ☒ Incentives for Use of Public Transit and Ridesharing
- ☒ Incentives for Walking and/or Biking
- ☒ Transportation Demand Management Policies

Healthy Food & Beverage Environments

Total Strategies Achieved

3 of 9

Increase Healthy Food & Water Access

- ☒ Procurement Standards for City-Sponsored Meetings and Celebrations
- ☒ Procurement Standards for City-Sponsored Events
- ☐ Procurement Standards for Vending on City Properties
- ☐ Procurement Standards for City-Sponsored Programming
- ☐ Procurement Standards for City-Run Food Establishments
- ☐ Water Access Policy
- ☒ Maintain Community Gardens on City Property/Parks

Reduce Exposure to Sugary Drinks

- ☐ Require Warning Labels on Sugary Drink Advertisements
- ☐ Resolution to Decline Funding from the Beverage Industry

Tobacco-Free Communities

Total Strategies Achieved

4 of 14

Reduce Exposure to Secondhand Smoke

- ☐ Smoke-Free Multi-Unit Housing
- ☒ Smoke-Free Parks, Trails, and Recreation Areas
- ☒ Smoke-Free Outdoor Dining Areas
- ☒ Smoke-Free Entryways
- ☐ Smoke-Free Service Lines and Areas
- ☐ Smoke-Free Public Events

Reduce Youth Access to Tobacco

- ☐ Adopt and Implement a Tobacco Retail License
- ☐ Reduce Density of Tobacco Outlets
- ☐ Limit Sales of Tobacco Near Schools
- ☐ Flavored Tobacco Restrictions (Including Menthol Cigarettes)
- ☐ Prohibit Sale of Tobacco in Pharmacies
- ☐ Price-Discounting Restrictions
- ☐ Limit Tobacco Sales to Adult Tobacco Stores Only
- ☒ Conduct Enforcement to Verify Retailers Are Not Selling Tobacco to Minors

Cross-Cutting Strategies

Total Strategies Achieved

4 of 4

Support Healthy Environments

- ☒ Health Language in General Plan
- ☒ Climate Action Plan
- ☒ Workplace Wellness Policies
- ☒ Achieve Age-Friendly Designation

City Spotlight

Cupertino is developing a Parks and Recreation Master Plan. Major goals for the plan have been developed based on community input, supported by objectives and specific actions. The plan emphasizes elements that support a healthy community, such as connectivity, nature experience, youth and teen empowerment, and embracing cultural diversity. Adoption is expected in 2019.

Legend

- NA** Strategy not applicable to jurisdiction
- ☐ Strategy not achieved
- ☐ Strategy not achieved, model possible
- ☒ Strategy achieved
- ☒ Strategy achieved but model possible
- ☒ Model strategy achieved

