

TABLE GP - GENERAL PLAN IMPLEMENTATION

Column1	Implementation Programs - State Law	Supporting Department(s)/Partner(s)	Funding Source(s)
1	General Plan Annual Report. The City shall prepare and submit an annual report to the City Council that summarizes the implementation of the General Plan, including the status of implementation programs. The report shall also be submitted to the Office of Planning and Research.	Community Development – Building, Planning, and Code Enforcement; Public Works – Development Services, Transportation, Service Center, Park Improvement, and Environmental Programs; Administrative Services – Finance and Human Resources; Human Resources, Information Services, City Manager, City Manager – Economic Development, Emergency Services, Sustainability Programs and Public Affairs; Recreation and Community Services – Business Services, Quinlan Community Center, Senior Services, Outdoor Recreation & Youth Developmen, and Sports & Fitness, Santa Clara County Sheriff’s office, City Attorney	General Fund
2	General Plan Update. The City shall review and update(as necessary) the General Plan periodically.	Community Development – Building, Planning, and Code Enforcement; Public Works – Development Services, Transportation, Service Center, Park Improvement, and Environmental Programs; Administrative Services – Finance and Human Resources; Human Resources, Information Services, City Manager, City Manager – Economic Development, Emergency Services, Sustainability Programs and Public Affairs; Recreation and Community Services – Business Services, Quinlan Community Center, Senior Services, Outdoor Recreation & Youth Developmen, and Sports & Fitness, Santa Clara County Sheriff’s office, City Attorney	General Fund
3	Master Plans, Strategies, and Programs Updates. As part of its process to develop the Operating Budget, the City shall review a list of its adopted master plans, strategies, and programs and identify those that will be reviewed and updated, as necessary. The City shall develop and maintain a publicly available list of its adopted master plans, strategies, and programs.	Community Development – Building, Planning, and Code Enforcement; Public Works – Development Services, Transportation, Service Center, Park Improvement, and Environmental Programs; Administrative Services – Finance and Human Resources; Human Resources, Information Services, City Manager, City Manager – Economic Development, Emergency Services, Sustainability Programs and Public Affairs; Recreation and Community Services – Business Services, Quinlan Community Center, Senior Services, Outdoor Recreation & Youth Developmen, and Sports & Fitness, Santa Clara County Sheriff’s office, City Attorney	General Fund

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-1.1	Land Use and Transportation	The City shall focus higher land use intensities and densities within half-mile of public transit service, and along major corridors.	Community Development – Planning	City Manager, Community Development – Building; Public Works – Development Services, Transportation, Service Center, and Environmental Programs, City Manager – Sustainability Program; Sheriff; Fire; Cupertino Sanitary District	General Fund	Not an action item.
Policy LU-1.2	Development Allocation	Maintain and update the development allocation table (Table LU-1) to ensure that the allocations for various land uses adequately meet city goals.	Community Development – Planning	City Manager, Community Development - Building, Public Works - Development Services, Transportation, Service Center, Environmental Programs, Sheriff, Fire, Cupertino Sanitary District	General Fund	Not an action item. The City Council recently amended the General Plan to eliminate office allocation and allow residential uses by right within the Vallco Shopping District Special Area. No changes to the development allocation is anticipated at this time.
Strategy LU-1.2.1	Planning Area Allocations	Development allocations are assigned for various Planning Areas. However, some flexibility may be allowed for transferring allocations among Planning Areas provided no significant environmental impacts are identified beyond those already studied in the Environmental Impact Report (EIR) for Community Vision 2040.	Community Development – Planning	City Manager, Community Development – Building, Public Works – Development Services, Transportation, Service Center, Environmental Programs, Sheriff, Fire, Cupertino Sanitary District	General Fund	Not an action item.

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Strategy LU-1.2.2	Major Employers	Reserve a development allocation for major companies with sales office and corporate headquarters in Cupertino. Prioritize expansion of office space for existing major companies. New office development must demonstrate that the development positively contributes to the fiscal well-being of the city.	Community Development – Planning	City Manager, Community Development – Building, Public Works – Development Services, Transportation, Service Center, Environmental Programs, Sheriff, Fire, Cupertino Sanitary District	General Fund	Not an action item.
Strategy LU-1.2.3	Unused Development Allocation	Unused development allocations may be re-assigned to the citywide allocation table per Planning Area, when development agreements and development permits expire.	Community Development – Planning	City Manager, Community Development – Building	General Fund	Not an action item. This is routinely done as projects expire.
Strategy LU-1.2.4	Neighborhood Allocation	Allocate residential units in neighborhoods through the building permit process unless subdivision or development applications are required.	Community Development – Planning		General Fund	Not an action item. This is routinely done with project review.
Policy LU-1.3	Land Use in All Citywide Mixed-Use Districts	Encourage land uses that support the activity and character of mixed-use districts and economic goals.	Community Development – Planning	Community Development – Building; and City Manager – Economic Development; Public Works – Development Services, Transportation, Environmental Programs, Sheriff.	General Fund	Information provided as and when applicants/property owners approach city
Strategy LU-1.3.1	Commercial and Residential Uses	Review the placement of commercial and residential uses based on the following criteria: 1. All mixed-use areas with commercial zoning will require retail as a substantial component. The North De Anza Special Area is an exception. 2. All mixed-use residential projects should be designed on the “mixed-use village” concept discussed earlier in this Element. 3. On sites with a mixed-use residential designation, residential is a permitted use only on Housing Element sites and in the Monta Vista Village Special Area. 4. Conditional use permits will be required on mixed-use Housing Element sites that propose units above the allocation in the Housing Element, and on non-Housing Element mixed-use sites.	Community Development – Planning	Community Development – Building; and City Manager – Economic Development; Public Works – Development Services, Transportation and Environmental Programs; Sheriff; Fire	General Fund	Not an action item. This is reviewed with project review.

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Strategy LU-1.3.2	Public and Quasi–Public Uses	<p>Review the placement of public and quasi–public activities in limited areas in mixed–use commercial and office zones when the following criteria are met:</p> <p>1. The proposed use is generally in keeping with the goals for the Planning Area, has similar patterns of traffic, population or circulation of uses with the area and does not disrupt the operation of existing uses.</p> <p>2. The building form is similar to buildings in the area (commercial or office forms). In commercial areas, the building should maintain a commercial interface by providing retail activity, storefront appearance or other design considerations in keeping with the goals of the Planning Area.</p>	Community Development – Planning		General Fund	Not an action item. Information provided as and when applicants/property owners approach city and reviewed in conjunction with discretionary project review/approval
Policy LU-1.4	Parcel Assembly	Encourage parcel assembly and discourage parcelization to ensure that infill development meets City standards and provides adequate buffers to neighborhoods.	Community Development – Planning	City Manager, Public Works – Development Services and Transportation	General Fund	Not an action item.
Policy LU-1.5	Community Health Through Land Use	Promote community health through land use and design.	Community Development – Planning	City Manager – Sustainability; Public Works – Environmental Programs	General Fund, Grants	City undertaking a Flavored Tobacco Policy through the County's Healthy Cities' Initiative. Expected to be adopted by Winter 2020.
Policy LU-1.6	Jobs/Housing Balance	Strive for a more balanced ratio of jobs and housing units.	Community Development – Planning	City Manager	General Fund, Grants	Not an action item. The City Council recently amended the General Plan to eliminate office allocation and allow residential uses by right within the Vallco Shopping District Special Area.
Policy LU-2.1	Gateways	Implement a gateway plan for the City’s entry points (Figure LU–1) and identify locations and design guidelines for gateway features. Look for opportunities to reflect the gateway concept when properties adjacent to defined gateways are redeveloped.	Public Works – Engineering and Transportation	Community Development – Planning; City Manager	General Fund, Development fees	No action is needed at this time. Gateway signs are installed through the Capital Improvements Project or through development review.
Policy LU-2.2	Pedestrian–Oriented Public Spaces	Require development to incorporate pedestrian–scaled elements along the street and within the development such as parks, plazas, active uses along the street, active uses, entries, outdoor dining and public art.	Community Development – Planning	Public Works – Development Services; City Manager; Fire	General Fund, Development fees	Not an action item.

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Policy LU-3.1	Site Planning	Ensure that project sites are planned appropriately to create a network of connected internal street that improve pedestrian and bicycle access, provide public open space and building layouts that support city goals related to streetscape character for various Planning Areas and corridors.	Community Development – Planning; Public Works – Development Services and Transportation	Community Development – Building; Fire	General Fund, Development Fees	Not an action item.
Policy LU-3.2	Building Heights and Setback Ratios	Maximum heights and setback ratios are specified in the Community Form Diagram (Figure LU–2). As indicated in the figure, taller heights are focused on major corridors, gateways and nodes. Setback ratios are established to ensure that the desired relationship of buildings to the street is achieved.	Community Development – Planning		General Fund, Development Fees	Not an action item. The City is undergoing a project to clarify existing language under a "Objective standards" work program item.
Policy LU-3.3	Building Design	Ensure that building layouts and design are compatible with the surrounding environment and enhance the streetscape and pedestrian activity.	Community Development – Planning	Public Works – Development Services and Transportation	General Fund, Development Fees	Not an action item.
Strategy LU-3.3.1	Attractive Design	Emphasize attractive building and site design by paying careful attention to building scale, mass, placement, architecture, materials, landscaping, screening of equipment, loading areas, signage and other design considerations.	Community Development – Planning	Community Development – Building, Public Works – Development Services and Transportation, Fire	General Fund, Development Fees	Not an action item. Reviewed in conjunction with discretionary project review/approval. Objective standards work program item could result in development of objective design standards.
Strategy LU-3.3.2	Mass and Scale	Ensure that the scale and interrelationships of new and old development complement each other. Buildings should be grouped to create a feeling of spatial utility.	Community Development – Planning	Community Development – Building	General Fund, Development Fees	Not an action item. Currently implemented via the discretionary design review process, Municipal Code and Specific Plans.
Strategy LU-3.3.3	Transitions	Buildings should be designed to avoid abrupt transitions with existing development, whether they are adjacent or across the street. Consider reduced heights, buffers and/or landscaping to transition to residential and/or low–intensity uses in order to reduce visual and privacy impacts.	Community Development – Planning	Community Development – Building	General Fund, Development Fees	Not an action item. Currently implemented via the discretionary design review process, Municipal Code and Specific Plans.

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Strategy LU-3.3.4	Compatibility	Ensure that the floor area ratios of multi-family residential developments are compatible with buildings in the surrounding area. Include a mix of unit types and avoid excessively large units.	Community Development – Planning		General Fund, Development Fees	Work Program related to development standards for Mixed Use developments underway.
Strategy LU-3.3.5	Building Location	Encourage building location and entries closer to the street while meeting appropriate landscaping and setback requirements.	Community Development – Planning		General Fund, Development Fees	Not an action item. Currently implemented via the discretionary design review process, Municipal Code and Specific Plans.
Strategy LU-3.3.6	Architecture and Articulation	Promote high-quality architecture, appropriate building articulation and use of special materials and architectural detailing to enhance visual interest.	Community Development – Planning		General Fund, Development Fees	Not an action item. Reviewed in conjunction with project review/approval. Objective standards work program item could result in development of objective design standards.
Strategy LU-3.3.7	Street Interface	Ensure development enhances pedestrian activity by providing active uses within mixed-use areas and appropriate design features within residential areas along a majority of the buildng frontage facing the street. Mixed-use development should include retail, restaurant, outdoor dining, main entries, etc. Residential development should include main entrances, lobbies, front stoops and porches, open space and other similar features.	Community Development – Planning		General Fund, Development Fees	Not an action item. Reviewed in conjunction with project review/approval. Objective standards work program item could result in development of objective design standards.
Strategy LU-3.3.8	Drive-up Services	Allow drive-up service facility only when adequate circulation, parking, noise control, architectural features and landscaping are compatible with the expectations of the Planning Area, and when residential areas are visually buffered. Prohibit drive-up services in areas where pedestrian-oriented activity and design are highly encouraged, such as Heart of the City, North De Anza Boulevard, Monta Vista Village and neighborhood centers.	Community Development – Planning		General Fund, Development Fees	Not an action item.

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Strategy LU-3.3.9	Specific and Conceptual Plans	Maintain and update Specific/Conceptual plans and design guidelines for Special Areas such as Heart of the City, Crossroads, Homestead Corridor, Vallco Shopping District, North and South De Anza corridors and Monta Vista Village.	Community Development – Planning	Community Development – Building, Public Works – Development Services and Transportation, Public Works – Environmental Programs; Fire; Cupertino Sanitary District	General Fund	Update undertaken when directed to at Council discretion as part of Work Program. Plans implemented through project review/approval. Update to North De Anza Conceptual Plan may be presented for Planning Commission and City Council consideration in Winter 2021.
Strategy LU-3.3.10	Entrances	In multi-family projects where residential uses may front on streets, require pedestrian-scaled elements such as entries, stoops and porches along the street.	Community Development – Planning	Public Works – Development Services and Transportation	Development Fees	Not an action item. Reviewed in conjunction with project review/ approval. Objective standards work program item may result in development of objective design standards.
Strategy LU-3.3.11	Multiple-Story Buildings and Residential Districts	Allow construction of multiple-story buildings if it is found that nearby residential districts will not suffer from privacy intrusion or be overwhelmed by the scale of a building or group of buildings.	Community Development – Planning		Development Fees	Not an action item. Reviewed in conjunction with project review/ approval. Objective standards work program item could result in development of objective design standards.
Policy LU-4.1	Street and Sidewalks	Ensure that the design of streets, sidewalks and pedestrian and bicycle amenities are consistent with the vision for each Planning Area and Complete Streets policies.	Community Development – Planning	Public Works – Development Services and Transportation; Community Development – Building; Fire	General Fund, Development Fees	Not an action item. Ongoing implementation via land use plan streetscape requirements (Heart of the City, N. De Anza, Monta Vista Design Guidelines etc.)

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Policy LU-4.2	Street Trees and Landscaping	Ensure that tree planting and landscaping along streets visually enhances the streetscape and is consistent for the vision for each Planning Area (Special Areas and Neighborhoods): 1. Maximize street tree planting along arterial street frontages between buildings and/or parking lots. 2. Provide enhanced landscaping at the corners of all arterial intersections. 3. Enhance major arterials and connectors with landscaped medians to enhance their visual character and serve as traffic calming devices. 4. Develop uniform tree planting plans for arterials, connectors and neighborhood streets consistent with the vision for the Planning Area. 5. Landscape urban areas with formal planting arrangements. Provide a transition to rural and semi-rural areas in the City, generally west of Highway 85.	Public Works – Service Center	Public Works – Development Services, Community Development – Planning	General Fund, Development Fees	Not an action item. Ongoing implementation via land use plan streetscape requirements (Heart of the City, N. De Anza, Monta Vista Design Guidelines etc.) and via Public Works policies related to street tree planting.
Policy LU-5.1	Neighborhood Centers	Retain and enhance local neighborhood shopping centers and improve pedestrian and bicycle access to neighborhoods to improve access to goods and services.	Community Development – Planning	Community Development – Economic Development and Building, Public Works – Development Service and Transportation, City Manager – Sustainability	General Fund, Development Fees	Not an action item. Information provided as and when applicants/property owners approach city and reviewed in conjunction with discretionary project review/approval
Policy LU-5.2	Mixed-Use Villages	Where housing is allowed along major corridors or neighborhood commercial areas, development should promote mixed-use villages with active ground-floor uses and public space. The development should help create an inviting pedestrian environment and activity center that can serve adjoining neighborhoods and businesses.	Community Development – Planning	Community Development – Economic Development and Building, Public Works – Development Services and Transportation; Fire; Cupertino Sanitary District	General Fund, Development Fees	Not an action item. Reviewed in conjunction with project review/approval and applicable land use plans (Heart of the City etc.)
Policy LU-5.3	Enhance Connections	Look for opportunities to enhance publicly-accessible pedestrian and bicycle connections with new development or redevelopment.	Community Development – Planning; Public Works – Development Services and Transportation.	Community Development – Building; Fire	General Fund, Development Fees	Not an action item. Reviewed in conjunction with project review/ approval.

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Policy LU-6.1	Historic Preservation	Maintain and update an inventory of historically significant structures and sites in order to protect resources and promote awareness of the city’s history in the following four categories: Historic Sites, Commemorative Sites, Community Landmarks, and Historic Mention sites (Figure LU–3).	Community Development – Planning	Cupertino Historical Society; City Manager	General Fund	Not an action item. Inventory completed. Maintained in General Plan.
Policy LU-6.2	Historic Sites	Projects on Historic Sites shall meet the Secretary of Interior Standards for Treatment of Historic Properties.	Community Development – Planning, Community Development – Building	Public Works – Capital Improvements	General Fund, Development Fees	Not an action item. Reviewed in conjunction with project review/approval.
Policy LU-6.3	Historic Sites, Commemorative Sites and Community Landmarks	Projects on Historic Sites, Commemorative Sites and Community Landmarks shall provide a plaque, reader board and/or other educational tools on the site to explain the historic significance of the resource. The plaque shall include the city seal, name of resource, date it was built, a written description and photograph. The plaque shall be placed in a location where the public can view the information.	Community Development – Planning, Community Development – Building	Public Works – Capital Improvements	General Fund, Development Fees	Not an action item. Reviewed in conjunction with project review/approval.
Policy LU-6.4	Public Access	Coordinate with property owners of public and quasi–public sites to allow public access of Historic and Commemorative Sites to foster public awareness and education. Private property owners will be highly encouraged, but not required, to provide public access to Historic and Commemorative Sites.	Community Development – Planning, Public Works – Development Services and Transportation	Community Development – Building	General Fund, Development Fees	Not an action item. Reviewed in conjunction with project review/approval.
Policy LU-6.5	Historic Mention Sites	There are sites outside the City’s jurisdiction that have contributed to the City’s history. Work with agencies that have jurisdiction over the historical resource to encourage adaptive reuse and rehabilitation and provide public access and plaques to foster public awareness and education.	City Manager	Community Development – Planning	General Fund	When opportunities arise, provide comments to neighboring agencies regarding this.
Policy LU-6.6	Incentives for Preservation of Historic Resources	Utilize a variety of techniques to serve as incentives to foster the preservation and rehabilitation of Historic Resources including: 1. Allow flexible interpretation of the zoning ordinance not essential to public health and safety. This could include land use, parking requirements and/or setback requirements. 2. Use the California Historical Building Codes standards for rehabilitation of historic structures. 3. Tax rebates (Mills Act or Local tax rebates). 4. Financial incentives such as grants/loans to assist rehabilitation efforts.	Community Development – Planning, Community Development – Building; Recreation and Community Services – Park Improvement; Public Works – Capital Improvements		General Fund, Development Fees	Not an action item. Information provided when a project applicant/property information proposes a project.

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Policy LU-6.7	Heritage Trees	Protect and maintain the city’s heritage trees in a healthy state.	Community Development – Planning, Public Works – Service Center	Recreation and Community Services	General Fund, Development Fees	Not an action item. Ongoing implementation via Strategies LU-6.7.1 and project review by the Planning Division. Heritage trees within public property maintained by the Street Tree Division.
Strategy LU-6.7.1	Heritage Tree List	Establish and periodically revise a heritage tree list that includes trees of importance to the community.	Community Development – Planning	Public Works – Service Center	General Fund	Not an action item. List maintained by the GIS division and available on the City's GIS portal with support provided by the Planning Division.
Policy LU-6.8	Cultural Resources	Promote education related to the City’s history through public art in public and private developments.	Community Development – Planning, Public Works – Capital Improvements	Community Development – Building	General Fund, Development Fees	Not an action item. Ongoing implementation via public art review/approval by the Fine Arts Commission.
Policy LU-7.1	Public Art	Stimulate opportunities for the arts through development and cooperation with agencies and the business community.	Community Development – Planning	City Manager – Economic Development; City ManagerRecreation and Community Services – Business Services;	General Fund	Not an action item. Ongoing implementation via public art review/approval by the Fine Arts Commission in compliance with the Municipal Code.
Strategy LU-7.1.1	Public Art Ordinance	Maintain and update an ordinance requiring public art in public as well as private projects of a certain size.	Community Development – Planning	Public Works – Capital Improvements	General Fund	Ordinance update completed in 2018. Ongoing implementation via project review/approval.

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Strategy LU-7.1.2	Gateways	Promote placement of visible artwork in gateways to the city.	Public Works – Capital Improvements and Development Services; Community Development – Planning		General Fund	Not an action item. Ongoing implementation via project review/approval.
Strategy LU-7.1.3	Artist Workplace	Encourage the development of artist workspace, such as live/work units, in appropriate location in the city.	Community Development – Planning		General Fund	Not an action item. Ongoing implementation via project review/approval. One live/work project approved on Foothill Blvd in 2015.
Policy LU-8.1	Fiscal Impacts	Evaluate fiscal impacts of converting office/commercial ues to residential use, while ensuring that the City meets regional housing requirements.	Community Development – Planning	Administrative Services	General Fund, Development Fees	Ongoing implementation via project review/approval.
Policy LU-8.2	Land Use	Encourage land uses that generate City revenue.	City Manager – Economic Development; Community Development – Planning;	Administrative Services	General Fund, Development Fees	Ongoing implementation via discretionary project review/approval.
Strategy LU-8.2.1	Fiscal Impacts	Evaluate fiscal impacts of converting office/commercial uses to residential use, while ensuring that the City meets regional housing requirements.	Community Development – Planning	Administrative Services	General Fund, Development Fees	Ongoing implementation via project review/approval.
Policy LU-8.3	Incentives for Reinvestment	Provide incentives for reinvestment in existing, older commercial areas.	City Manager – Economic Development	Community Development – Planning; City Manager	General Fund	No action has been taken/directed by the City Council regarding this item.
Strategy LU-8.3.1	Mixed Use	Consider mixed–use (office, commercial, residential) in certain commercial areas to encourage reinvestment and revitalization of sales–tax producing uses, when reviewing sites for regional housing requirements.	Community Development – Planning; City Manager – Economic Development	Administrative Services	General Fund	Not an action item. Will be reviewed in conjunction with Housing Element update.

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Strategy LU-8.3.2	Shared or Reduced Parking	Consider shared or reduced parking, where appropriate as incentives to construct new commercial and mixed–use development, while increasing opportunities for other modes of transportation.	Community Development – Planning	City Manager – Sustainability Programs	General Fund, Development Fees	Not an action item. The Municipal Code has shared parking standards which are implemented during project review (implementation of Transportation Demand Management strategies via environmental review)
Strategy LU-8.3.3	Infrastructure and Streetscape Improvements	Consider infrastructure and streetscape improvements in areas, such as the Crossroads or South Vallco area to encourage redevelopment as a pedestrian–oriented area that meets community design goals.	Community Development – Planning; Public Works – Development Services, Capital Improvements and Service Center		General Fund	Implemented via the Capital Improvement Program at the Council's discretion/direction.
Strategy LU-8.3.4	High Sales–Tax Producing Retail Use	Consider locations for high sales–tax producing retail uses (such as life–style and hybrid commodity–specialty centers) provided the development is compatible with the surrounding area in terms of building scale and traffic.	City Manager – Economic Development	Community Development – Planning	General Fund	Continuing implementation. Several attempts have been made to identify a suitable location for a Costco. However, one has not been identified.
Policy LU-8.4	Property Acquisition	Maximize revenue from City–owned land and resources, and ensure that the City’s land acquisition strategy is balanced with revenues.	Public Works – Development Services and Capital Improvements	Administrative Services; Recreation and Community Services	General Fund	Ongoing implemetation by annual review of fees and services provided. Cost benefit analysis of land acquisition is provided to City Council for its decisions.

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Policy LU-8.5	Efficient Operations	Plan land use and design projects to allow the City to maintain efficient operations in the delivery of services including, community centers, parks, roads, and storm drainage, and other infrastructure.	Community Development – Planning	Public Works – Development Services and Service Center; Recreation and Community Services; Cupertino Sanitary District; CAL Water; San Jose Water; County Fire; County Health	General Fund	Not an action item. Will be reviewed at the next Housing Element update and ongoing implementation via project review/approval.
Policy LU-9.1	Collaboration With Business Community	Collaborate with the business community to facilitate growth, development and infrastructure improvements that benefit residents and businesses.	City Manager – Economic Development	Community Development – Planning; Public Works – Development Services and Transportation	General Fund	Ongoing implementation via partnerships with Apple and other businesses in Cupertino. Apple contributed ~\$9.8 million for bicycle improvements in the City in 2019.
Strategy LU- 9.1.1	Economic Development Strategy Plan	Create and periodically update an Economic Development Strategy Plan in order to ensure the City’s long-term fiscal health and stability and to make Cupertino an attractive place to live, work and play.	City Manager – Economic Development	Community Development – Planning; Administrative Services; City Manager	General Fund	Economic Development Strategic Plan adopted in 2016. EDSP action items implementation ongoing.
Strategy LU- 9.1.2	Partnerships	Create partnerships between the City and other public, and private and non-profit organizations to provide improvements and services that benefit the community.	City Manager	City Manager – Economic Development	General Fund	Ongoing implementation.
Strategy LU- 9.1.3	Economic Development and Business Retention	Encourage new businesses and retain existing businesses that provide local shopping and services, add to municipal revenues, contribute to economic vitality and enhance the City’s physical environment.	City Manager – Economic Development	City Manager	General Fund	Ongoing implementation via outreach into the business community, collaboration and engagement
Strategy LU- 9.1.4	Regulations	Periodically review and update land use and zoning requirements for retail, commercial and office development in order to attract high-quality sales-tax producing businesses and services, while adapting to the fast-changing retail, commercial and office environment.	Community Development – Planning	City Manager – Economic Development	General Fund	Ongoing implementation via the City’s Work Program at the Council’s direction/discretion.
Strategy LU- 9.1.5	Incubator Work Space	Encourage the development of flexible and affordable incubator work space for start-ups and new and emerging technologies.	Community Development – Planning and City Manager – Economic Development		General Fund	Ongoing implementation via discretionary project review/approval.

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Strategy LU-9.1.6	Development Review	Provide efficient and timely review of development proposals, while maintaining quality standards in accordance with city codes. Look for a solution-based approach to problems while being responsive to community concerns while promote positive communication among parties.	Community Development – Planning and Building	Public Works – Development Services and Environmental Programs; Fire; Cupertino Sanitary District	General Fund, Development Fees	Not an action item. Ongoing implementation via project review/approval and building plan check.
Policy LU-9.2	Work Environment	Encourage the design of projects to take into account the well-being and health of employees and the fast-changing work environment.	Community Development – Planning and Building, Public Works – Transportation	City Manager – Sustainability	General Fund	City-wide Tobacco Policy being prepared for Planning Commission/City Council review.
Strategy LU-9.2.1	Local Amenities	Encourage office development to locate in areas where workers can walk or bike to services such as shopping and restaurants, and to provide walking and bicycling connections to services.	Community Development – Planning	Public Works – Development Services and Transportation	General Fund, Development Fees	Ongoing implementation in conjunction with Land Use Element updates and project review/approval.
Strategy LU-9.2.2	Workplace Policies	Encourage public and private employers to provide workplace policies that enhance and improve the health and well-being of their employees.	City Manager		General Fund	
Policy LU-10.1	Regional Decisions	Coordinate with regional and local agencies on planning, transportation, economic development and sustainability issues to ensure that the decisions improve fiscal health and the quality of life for Cupertino residents and businesses	Community Development – Planning; and City Manager – Economic Development; Public Works – Transportation and Environmental Programs; City Manager – Sustainability		General Fund	Staff participates in Regional task forces, working groups and advisory groups to ensure local points of view are represented.
Policy LU-10.2	Regional Planning Coordination	Review regional planning documents prior to making decisions at the local level.	Community Development – Planning	Public Works – Transportation and Development Services	General Fund, Development Fees	Not an action item. Ongoing implemenation in conjunction with General Plan updates and project review/approval.

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Policy LU-10.3	Neighboring Jurisdictions	Collaborate with neighboring jurisdictions on issues of mutual interest.	City Manager	Community Development – Planning, and Building and City Manager – Economic Development; Public Works – Development Services, Transportation, Environmental Programs, Service Center, Capital Improvements; Recreation and Community Services	General Fund	Ongoing implemetation by participating in Regional task forces, working groups and advisory groups to ensure local points of view are represented.
Policy LU-10.4	Urban Service Area	Work with neighboring jurisdictions to create boundaries that are defined by logical municipal service areas.	City Manager	Community Development – Planning, Public Works – Development Services	General Fund	Not an action item. The City works with LAFCO to determine these boundaries. There is discussion about a boundary change to facilitate a new park at the eastern boundary of the City (near Rancho Rinconada - abutting Lawrence Expwy)
Strategy LU-10.4.1	Tax Sharing Agreements	Consider entering into tax-sharing agreements with adjacent jurisdictions in order to facilitate desired boundary realignments.	City Manager	Community Development – Planning, Public Works – Development Services, Administrative Services	General Fund	No action has been taken with regard to tax-sharing agreements.
Policy LU-10.5	Annexation	Actively pursue the annexation of unincorporated properties within the City’s urban service area, including the Creston neighborhoods, which will be annexed on a parcel-by-parcel basis with new development. Other remaining unincorporated islands will be annexed as determined by the City Council.	Community Development – Planning, Public Works – Development Services	City Manager	General Fund	Not an action item. LAFCO encourages the annexation of all county pockets. Ongoing implementation of this as and when properties are available for annexation.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-11.1	Connectivity	Create pedestrian and bicycle access between new developments and community facilities. Review existing neighborhood circulation to improve safety and access for students to walk and bike to schools, parks, and community facilities such as the library.	Community Development – Planning, Public Works – Development Services and Transportation	City Manager – Sustainability Programs	General Fund	No action required at tis time. Ongoing implemenation via implementation of the Bicycle and Pedestrian Master Plans and during project review/approval.
Policy LU-11.2	De Anza College	Allow land uses not traditionally considered part of a college to be built at De Anza College, provided such uses integrate the campus into the community, provide facilities and services not offered in the City and/or alleviate impacts created by the college.	City Manager	Community Development – Planning	General Fund	Not an action item. Staff supports the incorporation of such uses as the opportunity presents itself.
Policy LU-12.1	Land Use Regulations	Establish and maintain building and development standards for hillsides that ensure hillside protection.	Community Development – Planning and Building, Public Works – Development Services	County Fire; Cupertino Sanitary District; County Health; CALWater; San Jose Water	General Fund	Not an action item. Ongoing implementation via the Municipal Code and project review/approval.
Strategy LU-12.1.1	Ordinance and Development Review	Through building regulations and development review, limit development on ridgelines, hazardous geological areas and steep slopes. Control colors and materials and minimize the illumination of outdoor lighting. Reduce visible building mass with measures including, stepping structures down the hillside, following natural contours, and limiting the height and mass of the wall plane facing the valley floor.	Community Development – Planning and Building, Public Works – Development Services		General Fund	Not an action item. Ongoing implementation via the Municipal Code rdinance project review/approval.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU-12.1.2	Slope–Density Formula	Apply a slope–density formula to very low intensity residential development in the hillsides. Density shall be calculated based on the foothill modified, foothill modified 1/2 acre and the 5–20 acre slope density formula. Actual lot sizes and development areas will be determined through zoning ordinances, clustering and identification of significant natural features and geological constraints.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item. Ongoing implementation via Appendix F of the General Plan and the Land Use Map. One General Plan Amendment Authorization proposed to create a new Land Use category to allow development of 29 homes where 3 are currently allowed at the former McDonald's-Dorsa quarry (next to Linda Vista Park). Council will determine whether the project will be authorized to proceed on 11/5/2019.
Strategy LU-12.1.3	1976 General Plan – Previously Designated Very Low Density: Semi–Rural 5–Acre	Properties previously designated Very Low–Density Residential: Semi–Rural 5–Acre per the 1976 General Plan may be subdivided using that formula. Properties that have already been since subdivided in conformance with the above designation have no further subdivision potential for residential purposes.	Community Development – Planning	Public Works – Development Services	General Fund, Development Fees	Not an action item. All properties within this category have now sub-divided. And no other potential for further subdivision exists.
Strategy LU-12.1.4	Existing Lots in Foothill Modified and Foothill Modified 1/2–Acre Slope Density Designations	Require discretionary review with a hillside exception for hillside or R1 properties if development is proposed on substandard parcels on slopes per the R1 and RHS zoning.	Community Development – Planning	Public Works – Development Services	General Fund, Development Fees	Not an action item. Ongoing implementation via the Municipal Code.
Policy LU-12.2	Clustering Subdivisions	Cluster lots in major subdivisions and encourage clustering in minor subdivisions, for projects in the 5–20 acre slope density designation. Reserve 90 percent of the land in private open space to protect the unique characteristics of the hillsides from adverse environmental impacts. Keep the open space areas contiguous as much as possible.	Community Development – Planning	Public Works – Development Services, Fire	General Fund	Not an action item. Ongoing implementation during project review/approval.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-12.3	Rural Improvement Standards in Hillside Areas	Require rural improvement standards in hillside areas to preserve the rural character of the hillsides. Improvement standards should balance the need to furnish adequate utility and emergency services against the need to protect the hillside, vegetation and animals.	Public Works – Development Services and Transportation	Fire	General Fund	Not an action item. Ongoing implementation via application of rural standards maintained by the Public Works Department in conjunction with project review/approval.
Strategy LU- 12.3.1	Grading	Follow natural land contours and avoid mass grading of sites during construction, especially in flood hazard or geologically sensitive areas. Grading hillside sites into large, flat areas shall be avoided.	Community Development – Planning, Public Works – Development Services	Community Development – Building, Fire	General Fund	Not an action item. Ongoing implementation via Municipal Code standards during project review/approval.
Strategy LU- 12.3.2	Roads	Roads should be narrowed to avoid harming trees and streambeds.	Public Works – Development Services, Capital Improvements and Transportation	Community Development – Planning	General Fund, Development Fees	Not an action item. Ongoing implementation via application of rural standards maintained by the Public Works Department in conjunction with project review/approval.
Strategy LU- 12.3.3	Trees	Retain significant specimen trees, especially when they grow in groves or clusters and integrate them into the developed site.	Community Development – Planning	Public Works – Development Services, Fire	General Fund, Development Fees	Not an action item. Ongoing implemenation via implementation of the Municipal Code
Policy LU-12.4	Hillside Views	The Montebello foothills at the south and west boundary of the valley floor provide a scenic backdrop, adding to the City’s scale and variety. While it is not possible to guarantee an unobstructed view of the hills from every vantage point, an attempt should be made to preserve views of the foothills.	Community Development – Planning, Public Works – Capital Improvements	Public Works – Development Services, Fire	General Fund, Development Fees	Not an action item. Implemented by Strategies LU-12.4.1 and LU-12.4.2
Strategy LU- 12.4.1	Views from Public Facilities	Design public facilities, particularly open spaces, so they include views of the foothills or other nearby natural features, and plan hillside developments to minimize visual and other impacts on adjacent public open space.	Public Works – Capital Improvements	Recreation and Community Services	General Fund, Grants	Not an action item. Ongoing implementation during project design

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU-12.4.2	Development near Public Space	Locate private driveways and building sites as far as possible from property boundaries adjoining public open space preserves and parks to enhance the natural open space character and protect plant and animal habitat.	Community Development – Planning, Public Works – Development Services	Fire	General Fund, Development Fees	Ongoing implementation via implementation of the Residential Hillside standards in the Municipal Code
Policy LU-12.5	Development in the County Jurisdiction	Development in the County, particularly if located near Cupertino’s hillsides and urban fringe area, should consider the goals and policies in Community Vision 2040.	Community Development – Planning, Public Works – Development Services	County of Santa Clara – Planning	General Fund	Implemented by Strategy 12.5.1
Strategy LU-12.5.1	County Development	Development in these areas should be compatible with Cupertino’s hillside policies of low–intensity residential, agricultural or open space uses. Preservation of the natural environment, clustering sites to minimize impact and dedication of open space are encouraged. Visual impacts, access, traffic and other impacts, and service demands should be assessed in consultation with Cupertino’s goals and policies.	Community Development – Planning, Public Works – Development Services	County of Santa Clara – Planning	General Fund	Not an action item. Comments are sent to the County if development is proposed near the Cupertino hillsides and urban fringe area to ensure this is communicated.
Policy LU-13.1	Heart of the City Specific Plan	The Heart of the City Specific Plan provides design standards and guidelines for this area, which promote a cohesive, landscaped boulevard that links its distinct sub–areas and is accessible to all modes of transportation.	Community Development – Planning, Public Works – Development Services	Public Works – Service Center	General Fund	Not an action item. Heart of the City adopted by the Council in 1995 and amended several times (last in 2014)
Policy LU-13.2	Redevelopment	Encourage older properties along the boulevard to be redeveloped and enhanced. Allow more intense development only in nodes and gateways as indicated in the Community Form Diagram (Figure LU–2).	Community Development – Planning	City Manager – Economic Development	General Fund	Not an action item. Heart of the City adopted by the Council in 1995 and amended several times (last in 2014)
Policy LU-13.3	Parcel Assembly	Encourage the assembly of parcels to foster new development projects that can provide high–quality development with adequate buffers for neighborhoods.	Community Development – Planning	City Manager – Economic Development	General Fund	Not an action item. implemented during project review/ approval at the Council's discretion.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-13.4	Neighborhood Centers and Activity Areas	A majority of the commercial development allocation should be devoted to rehabilitating neighborhood centers and major activity centers with a focus on creating pedestrian-oriented, walkable and bikeable areas with inviting community gathering places. Land uses between the activity centers should help focus and support activity in the centers. Neighborhood centers should be retrofitted and redeveloped using the “neighborhood commercial centers” concept discussed earlier in this Element.	Community Development – Planning, Public Works – Development Services	Community Development – Building, Public Works – Environmental Programs and Transportation, County Fire, Cupertino Sanitary District	General Fund	Work Program related to development standards for Mixed Use developments underway.
Policy LU-13.5	Land Use	The Heart of the City area allows a mix of retail, commercial, office and residential uses. Special uses are provided in the Heart of the City Specific Plan. See Figure LU–2 for residential densities and criteria.	Community Development – Planning	City Manager – Economic Development	General Fund	Not an action item.
Policy LU-13.6	Building Form	Buildings should be high–quality, with pedestrian-oriented and active uses along the street.	Community Development – Planning		General Fund	Not an action item. Design guidelines in Heart of the City Specific Plan
Policy LU-13.7	Streetscape and Connectivity	Create a walkable and bikeable boulevard with active uses and a distinct image for each subarea.	Community Development – Planning, Public Works – Development Services	Public Works – Transportation	General Fund	Not an action item. Streetscape design in Heart of the City Specific Plan
Strategy LU- 13.7.1	Streetscape	Provide active uses along the street frontage, bike lanes, sidewalks that support pedestrian-oriented activity, improved pedestrian crossings at street intersections, and attractive transit facilities (e.g., bus stops, benches, etc.).	Community Development – Planning, Public Works – Development Services	Public Works – Transportation and Service Center	General Fund	Not an action item. Standards related to active uses in Heart of the City Specific Plan, which is implemented in project review/approval
Strategy LU- 13.7.2	Street Trees and Landscaping	Create a cohesive visual image with street tree plantings along the corridor, but with distinct tree types for each sub–area to support its distinct character and function.	Community Development – Planning, Public Works – Development Services and Service Center		General Fund	Not an action item. Streetscape design in Heart of the City Specific Plan

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU-13.7.3	Connectivity	Properties within a block should be inter-connected with shared access drives. Provide pedestrian paths to enhance public access to and through the development. New development, particularly on corner lots, should provide pedestrian and bicycle improvements along side streets to enhance connections to surrounding neighborhoods.	Community Development – Planning, Public Works – Development Services	Public Works – Transportation	General Fund	Not an action item. E.g. all properties between N. Portal and N. Blaney are inter-connected with shared access drives. Most properties between N. Blaney and Randy Lane are inter-connected. Bike and pedestrian improvements required for all properties that develop.
Strategy LU-13.7.4	Traffic Calming	Evaluate options on Stevens Creek Boulevard to improve the pedestrian environment by proactively managing speed limits, enforcement, and traffic signal synchronization.	Public Works – Transportation and Development Services	Community Development – Planning	General Fund	Not an action item.
Strategy LU-13.7.5	Neighborhood Buffers	Consider buffers such as setbacks, landscaping and/or building transitions to buffer abutting single-family residential areas from visual and noise impacts.	Community Development – Planning		General Fund	Not an action item. Standards related to buffers in Heart of the City Specific Plan and implemented with project review.
Policy LU-14.1	Land Use	Primary land uses include quasi-public/public facilities, with supporting mixed commercial/residential uses.	Community Development – Planning	City Manager – Economic Development	General Fund	Not an action item. Implemented through the Heart of the City Specific Plan.
Policy LU-14.2	Streetscape	Street tree planting that supports an active, pedestrian-oriented environment. Street tree planting should provide a connection with the adjacent foothills with trees such as oaks.	Community Development – Planning; Public Works – Development Services and Service Center	Community Development – Planning; Public Works – Transportation	General Fund	Not an action item. Implemented through the Heart of the City Specific Plan.
Policy LU-14.3	Gateway Concept	Buildings should be high-quality in keeping with the gateway character of the area. Projects should provide or contribute towards gateway signs and landscaping.	Community Development – Planning, Public Works – Development Services	Public Works – Service Center	General Fund	Not an action item. Implemented during project review.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-14.4	De Anza College Node	Buildings should be designed to fit into the surroundings with pedestrian–orientation. Externalizing activities by providing cafeterias, bookstores and plazas along the street and near corners is encouraged.	Community Development – Planning	City Manager – Economic Development	General Fund	Not an action item. Staff supports the incorporation of such uses as the opportunity presents itself.
Policy LU-14.5	Oaks Gateway Node	This is a gateway retail and shopping node. New residential, if allowed, should be designed on the “mixed–use village” concept discussed earlier in this Element.	Community Development – Planning	Public Works – Development Services, Environmental Programs and Transportation; Community Development – Building; County Fire, Cupertino Sanitary District	General Fund	Development project under review. Project plans available at www.cupertino.org/westport .
Policy LU-14.6	Community Recreation Node	Contribute to the high–quality streetscape with trees, sidewalks, building and site design, and active uses such as main entries, lobbies or similar features along the street to reinforce pedestrian orientation.	Public Works – Development Services; Community Development – Planning	Public Works – Environmental Programs; County Fire; Cupertino Sanitary District	General Fund	Not an action item. Implemented through the Heart of the City Specific Plan.
Policy LU-15.1	Crossroads Streetscape Plan	Create a streetscape plan for the Crossroads Subarea that provides design standards and guidelines for an attractive, walkable, vibrant shopping village, where commercial and roadway design encourage pedestrian activity. The plan will include the following elements: *Land use plan specifying the type, intensity and arrangement of land uses to promote pedestrian and business activity. *Streetscape plan that provides for an attractive pedestrian streetscape. *Design guidelines that foster pedestrian activity and a sense of place.	Community Development – Planning, Public Works – Development Services	City Manager – Economic Development; Public Works – Transportation, Environmental Programs, County Fire, Cupertino Sanitary District; CALWater; San Jose Water	General Fund	No action has been taken regarding the Crossroads Streetscape Plan.
Strategy LU- 15.1.1	Uses	Include in this subarea primary uses such as retail, office and commercial. Ground floor uses shall have active retail uses with storefronts. Commercial office and office uses may be allowed on upper levels. In the case of deep lots, building along the street should provide retail and buildings in the back may be developed with allowed uses. See Figure LU–2 for residential densities and criteria.	Community Development – Planning	City Manager – Economic Development; Public Works – Development Services, Transportation and Environmental Programs; County Fire; Cupertino Sanitary District; CALWater; San Jose Water	General Fund	Not an action item. Implemented through the Heart of the City Specific Plan during project review.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU-15.1.2	Streetscape	Primary ground–floor entrances shall face the street. The streetscape shall consist of wide pedestrian sidewalks with inviting street furniture, street trees, pedestrian–scaled lighting with banners, small plazas, art/water features, pedestrian crosswalks with special paving, and other elements identified in the Crossroads Streetscape Plan.	Community Development – Planning, Public Works – Development Services and Transportation	County Fire	General Fund	Not an action item. Implemented through the Heart of the City Specific Plan during project review.
Strategy LU-15.1.3	Building Form	Buildings should be moderately–scaled to transition from existing taller buildings to the scale of the surrounding area. Taller buildings should provide appropriate transitions to fit into the surrounding area.	Community Development – Planning		General Fund	Not an action item. Setback standards incorporated in Heart of the City and implemented during project review.
Strategy LU-15.1.4	Shared Parking	Require shared parking and access arrangements throughout the area, with overall parking standards reflecting the shared parking.	Community Development – Planning		General Fund	Not an action item. Shared parking arrangements exist at the Target/Bottegas site and the Crossroads Shopping Center.
Strategy LU-15.1.5	De Anza Boulevard/ Stevens Creek Boulevard Landmark	Secure permanent landscape easements as a condition of development from properties at the intersection of De Anza and Stevens Creek Boulevards for construction of a future landmark. The landmark may include open space, landscaping and other design elements at the corners. Land at the southeast corner will remain a publicly accessible park.	Community Development – Planning	Public Works – Development Services	General Fund	Easements exist at the N-E, S-E and S-W corners. The only corner at which this does not exist, though the existing building itself frames the corner is the N-W corner. This will be implemented with new development proposed at that corner.
Policy LU-16.1	City Center Node	Establish the City Center Node as a moderately–scaled, medium–density mixed–use office, hotel, retail and residential area, with an integrated network of streets and open space.	Community Development – Planning	Community Development – Building; Public Works – Development Services, Environmental Programs and Transportation; County Fire; Cupertino Sanitary District	General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU-16.1.1	Uses	A mix of uses including, office, hotel, retail, residential and civic uses. The ground floor of buildings along the street should be activated with pedestrian-oriented, active uses including retail, restaurants, and entries. See Figure LU-2 for residential densities and criteria.	Community Development – Planning	City Manager – Economic Development; Public Works – Development Services	General Fund	Not an action item.
Strategy LU-16.1.2	Connectivity	New development should improve the connectivity within the block and with surrounding streets, including connections to the Crossroads subarea.	Community Development – Planning;	Public Works – Development Services	General Fund	Not an action item.
Strategy LU-16.1.3	Building Form	Buildings should be moderately-scaled to transition from existing taller buildings to the scale of the surrounding area. Taller buildings should provide appropriate transitions to fit into the surrounding area.	Community Development – Planning		General Fund	Not an action item. Figure LU-2 has slope line established and Heart of the City Specific Plan has landscape easement requirements.
Strategy LU-16.1.4	Gateway Concept	Buildings should be designed with high-quality architecture and landscaping befitting the gateway character of the site.	Community Development – Planning		General Fund	Not an action item. Heart of the City Specific Plan has design guidelines.
Strategy LU-16.1.5	Open Space	A publicly-accessible park shall be retained at the southeast corner of Stevens Creek and De Anza Boulevards and shall include public art, seating areas and plazas for retail and restaurant uses along the ground floor of adjacent buildings.	Recreation and Community Services – Business Services	Public Works – Park Improvement; Community Development – Planning	General Fund	Not an action item.
Policy LU-16.2	Civic Center Node	Create a civic heart for Cupertino that enables community building by providing community facilities, meeting and gathering spaces, public art, and space for recreation and community events.	Public Works – Development Services and Capital Improvements	Community Development – Planning	General Fund	Civic Center Master Plan provides guidance on capital projects in this node. Library expansion currently anticipated.
Policy LU-17.1	Land Use	Allow a mix of uses including commercial, retail, commercial office and limited residential uses. The ground floor of buildings along the street should be active uses including retail, restaurants, entries etc. Neighborhood centers shall be remodeled or redeveloped using the “neighborhood commercial center” concept described earlier in this Element. See Figure LU-2 for residential densities and criteria.	Community Development – Planning	City Manager – Economic Development; Public Works – Development Services, Transportation and Environmental Programs; County Fire; Cupertino Sanitary District; CALWater; San Jose Water	General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-18.1	Land Use	Allow regional commercial with retail, commercial, office and hotels as the primary uses, with residential mixed–use as a supporting use. Retail, restaurant and other active uses are highly encouraged on the ground floor facing the street. In case of office complexes, active uses such as entries, lobbies or plazas should be provided on the ground floor along the street. Neighborhood centers shall be remodeled or redeveloped using the “neighborhood commercial centers” concept described earlier in this Element. See Figure LU–2 for residential densities and criteria.	Community Development – Planning	City Manager – Economic Development; Public Works – Development Services, Transportation and Environmental Programs; County Fire; Cupertino Sanitary District; CALWater; San Jose Water	General Fund	No action requird at this time. Implemented through the Heart of the City Specific Plan during project review.
Policy LU-18.2	South Vallco	Retain and enhance the South Vallco area as a mixed–use retail, office and residential district with a pedestrian–oriented, downtown atmosphere.	Community Development – Planning	City Manager – Economic Development; Public Works – Development Services, Transportation and Environmental Programs; County Fire; Cupertino Sanitary District; CALWater; San Jose Water	General Fund	Not an action item.
Strategy LU-18.2.1	Uses	Encourage a mix of retail, commercial, office, residential and hotel uses. Provide active retail uses on the ground floor facing the street or outdoor pedestrian corridor with connections to adjacent development. Office sites to the north of Vallco Parkway are encouraged to provide retail uses. However, if retail is not provided, office sites should provide entries and active uses along the street frontage.	Community Development – Planning	City Manager – Economic Development	General Fund	Not an action item.
Strategy LU-18.2.2	Vallco Parkway	Vallco Parkway is envisioned as a parkway with bike lanes, wide sidewalks, street–trees and on–street parking. The street will connect to a future street grid in the Vallco Shopping District.	Community Development – Planning; Public Works – Development Services	Public Works – Transportation	General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-19.1	Allowed Land Uses	<p>The following uses are allowed in the Vallco Shopping District Special Area (see Figure LU-2 for residential densities and criteria and Figure LU-4 for location of allowable land uses):</p> <p>1. Residential: Permit residential and ground floor commercial development within the portion of the site designated for Regional Shopping/Residential uses in advance of creating a specific plan, at a maximum density of 35 dwelling units per acre and a minimum density of 29.7 dwelling units per acre by right, with maximum heights as shown in Figure LU-2. Limited ground floor commercial uses are permitted, but not required, in connection with residential development.</p> <p>2. Non-Residential: Permit commercial uses consistent with the Regional Shopping/ Residential and Regional Shopping designation. Maintain a minimum of 600,000 square feet of retail that provide a good source of sales tax for the City. Entertainment uses may be included but shall consist of no more than 30 percent of retail uses.</p>	Community Development – Planning	Public Works – Development Services, Transportation and Environmental Programs; Recreation and Community Services; County Fire; CAL Water; San Jose Water;	General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Policy LU-19.2	Development Standards	New development within th Vallco Shopping District Special Area shall be required to comply with the following standards:				Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU- 19.2.1	"Town Center" Layout	Create streets and blocks laid out using "transect planning" (appropriate street and building types for each area), which includes a discernable center and edges, public space at center, high quality public realm, and land uses appropriate to the street and building typology. Private streets must be open to the sky. Connections between buildings are permitted at levels above the third floor for public serving uses or for limited walkways (no wider than 10 feet) which may be private.				Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU-19.2.2	Existing Streets	Improve Stevens Creek Boulevard and Wolfe Road to become more bike and pedestrian-friendly with bike lanes, wide sidewalks, street trees, improved pedestrian intersections to accommodate the connections to Nineteen800, Main Street, and the surrounding areas.				Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU-19.2.3	Tribal Coordination	The City of Cupertino shall coordinate with applicable Native American tribal representatives following approval of development in the Vallco Shopping District Special Area to ensure appropriate cultural sensitivity training is provided to all contractors prior to the start of ground-disturbing activities.				Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Policy LU-19.3	Specific Plan	Create a Vallco Shopping District Specific Plan prior to any development on the portion of the site with the Regional Shopping designation that lays out the land uses, design standards and guidelines, and infrastructure improvements required. The Specific Plan will be based on the following strategies:	Community Development – Planning		General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU-19.3.1	Master Developer	Redevelopment of the portion of the site with the Regional Shopping designation pursuant to the specific plan will require a master developer in order remove the obstacles to the development of a cohesive district with the highest levels of urban design.	Community Development – Planning	Public Works – Development Services	General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU- 19.3.2	Parcel Assembly	Parcel assembly and a plan for complete redevelopment of the site is required prior to designating any additional area for residential uses. Parcelization is highly discouraged in order to preserve the site for redevelopment in the future.	Community Development – Planning	Public Works – Development Services, Transportation and Environmental Programs; Recreation and Community Services; County Fire; CAL Water; San Jose Water;	General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU- 19.3.3	Complete Redevelopment	The "town center" plan should be based on complete redevelopment of the site in order to ensure that the site can be planned to carry out the community vision.	Community Development – Planning	City Manager – Economic Development; Public Works – Development Services	General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU- 19.3.4	Connectivity	Provide a newly configured complete street grid hierarchy of streets, boulevards and alleys that is pedestrian-oriented, connects to existing streets, and creates walkable urban blocks for buildings and open space. It should also incorporate transit facilities, provide connections to other transit nodes and coordinate with the potential expansion of Wolfe Road bridge over Interstate 280 to continue the walkable, bikeable boulevard concept along Wolfe Road. The project should also contribute towards a study and improvements to a potential Interstate 280 trail along the drainage channel south of the freeway and provide pedestrian and bicycle connections from the project sites to the trail.	Community Development – Planning	Public Works – Development Services	General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU- 19.3.5	Open Space	Open space in the form of a central town square on the west and east sides of the district interspersed with plazas and “greens” that create community gathering spaces, locations for public art, and event space for community events.	Public Works – Development Services; Community Development – Planning	Public Works – Transportation	General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU- 19.3.6	Building Form	Buildings should have high-quality architecture, and an emphasis on aesthetics, human scale, and create a sense of place. Taller buildings should provide appropriate transitions to fit into the surrounding area.	Public Works – Development Services	Community Development – Planning; Public Works – Transportation	General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU- 19.3.7	Gateway Character	High-quality buildings with architecture and materials befitting the gateway character of the site. The project should provide gateway signage and treatment.	Community Development – Planning	Public Works – Development Services; Recreation and Community Services – Business Services and Outdoor Recreation & Youth Development	General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU- 19.3.8	Phasing Plan	A phasing plan that lays out the timing of infrastructure, open space and land use improvements that ensures that elements desired by the community are included in early phases.	Community Development – Planning		General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU- 19.3.9	Parking	Parking in surface lots shall be located to the side or rear of buildings. Underground parking beneath buildings is preferred. Above grade structures shall not be located along major street frontages. In cases, where above-grade structures are allowed along internal street frontages, they shall be lined with retail, entries and active uses on the ground floor. All parking structures should be designed to be architecturally compatible with a highquality “town center” environment.	Community Development – Planning		General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy LU- 19.3.10	Trees	Retain trees along the Interstate 280, Wolfe Road and Stevens Creek Boulevard to the extent feasible, when new development are proposed.	Community Development – Planning; Public Works – Development Services		General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Strategy LU- 19.3.11	Neighborhood Buffers	Consider buffers such as setbacks, landscaping and/or building transitions to buffer abutting singlefamily residential areas from visual and noise impacts.	Community Development – Planning		General Fund	Policy edited in September 2018. City Manager authorized to negotiate an alternative development program for the site with up to a maximum of 1,500 residential units (including all density bonuses).
Policy LU-20.1	Land Use	This area is a major employment node with office, and research and development uses. Retail and hotel uses are allowed on the west side of Wolfe Road. Redevelopment of the retail site at the corner of Wolfe and Homestead Roads should be based on the “neighborhood commercial center” concept described earlier in this Element. Retail uses are not required on the Hamptons site. See Figure LU–2 for residential densities and criteria.	Community Development – Planning	City Manager – Economic Development	General Fund	The Hamptons project (on a Housing Element site) approved in 2016. Building permits not submitted yet.
Policy LU-20.2	Streetscape and Connectivity	Future roadway improvements on Wolfe Road, Homestead Road, and Tantau Avenue should be coordinated with planned improvements to improve pedestrian, bike and transit connections. Streetscape improvements will enhance the pedestrian environment with street trees, attractive bus shelters, and street furniture. The campus site should provide an attractive landscaped edge along the street. Future improvements to the Wolfe Road bridge should be coordinated to preserve the vision for this area.	Public Works – Development Services	Community Development – Planning	General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-20.3	Building Form	Buildings in the retail and hotel area should provide active, pedestrian-oriented uses along the street. Buildings should transition to fit the scale of the surrounding area. Taller buildings should provide appropriate transitions to fit into the surrounding area. In addition to the height limits established in the Community Form Diagram, buildings abutting the campus shall incorporate appropriate setbacks, landscaped buffering, and building height transitions to minimize privacy and security impacts.	Community Development – Planning		General Fund	Not an action item.
Policy LU-20.4	Pedestrian and Bicycle Connections	Pedestrian-oriented retail and hotel development will support a diverse population of workers and residents in the area. Trail routes, and alternate trail routes to address security and privacy concerns of major employers, shall be developed to provide pedestrian and bicycle connections to other destinations.	Community Development – Planning	Public Works – Development Services		Not an action item.
Policy LU-20.5	Gateway Concept	Building and landscape design should be of high quality and reflect the fact that this area is a gateway into Cupertino from Interstate 280 and points north. The project should provide gateway signage and treatment.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-20.6	Neighborhood Buffers	Provide building transitions, setbacks and/or landscaping to buffer development from adjoining single-family residential uses.	Community Development – Planning		General Fund	Not an action item.
Policy LU-21.1	Conceptual Plan	Amend the North De Anza Conceptual Plan to create a cohesive set of land use and streetscape regulations and guidelines for the North De Anza area.	Community Development – Planning; Public Works – Development Services,	Public Works – Service Center		As part of the "Objective Standards" Work Program item, this action is recommended as a Phase 1 action item. Expected to be completed within 18-24 months from Council authorization.
Policy LU-21.2	Land Use	Primarily office, and research and development uses supplemented with limited commercial and residential uses. See Figure LU–2 for residential densities and criteria.	Community Development – Planning	City Manager – Economic Development	General Fund	As part of the "Objective Standards" Work Program item, this action is recommended as a Phase 1 action item. Expected to be completed within 18-24 months from Council authorization.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-21.3	Streetscape and Connectivity	North De Anza is envisioned as a walkable, bikeable boulevard with wide sidewalks with street trees and roadway improvements for bike lanes and pedestrian crossings. Pedestrian and bike improvements and enhanced pedestrian crossings are also envisioned along other streets in this area to create an interconnected grid. Such improvements will also improve school routes from the Garden Gate neighborhood to Lawson school to the east and provide access to transit routes.	Community Development – Planning; Public Works – Development Services	Public Works – Service Center and Transportation	General Fund	As part of the "Objective Standards" Work Program item, this action is recommended as a Phase 1 action item. Expected to be completed within 18-24 months from Council authorization.
Strategy LU-21.4	Building Design	Locate buildings along the street with parking areas to the rear. Break up massing of large office buildings along the street with pedestrian scaled elements and locate building entries and active uses along the street frontage to improve the pedestrian character of the area. Mixed–use buildings should include entries, active uses and gathering spaces along the street.	Community Development – Planning		General Fund	Not an action item.
Policy LU-21.5	Gateway Concept	Building and landscape design should be of high quality and reflect the fact that this area is a gateway into Cupertino from Interstate 280 and points north.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-21.6	Neighborhood Buffers	Provide building transitions, setbacks and/or landscaping to buffer development from adjoining single–family residential uses.	Community Development – Planning		General Fund	As part of the "Objective Standards" Work Program item, this action is recommended as a Phase 1 action item. Expected to be completed within 18-24 months from Council authorization.
Policy LU-22.1	Conceptual Plan	Maintain and implement the existing South De Anza and Sunnyvale–Saratoga Conceptual Plans.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-22.2	Land Use	General Commercial and retail uses with limited commercial office, office and residential uses. Neighborhood centers should be redeveloped in the “neighborhood commercial centers” concept discussed earlier in this Element. See Figure LU–2 for residential densities and criteria.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-22.3	Parcel Assembly	Highly encourage assembly of parcels to resolve the fragmented and narrow lot pattern and encourage high–quality development with adequate buffers for neighborhoods.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-22.4	Streetscape and Connectivity	South De Anza is envisioned as a walkable, bikeable boulevard with sidewalks, street trees and roadway improvements for bike lanes and pedestrian crossings. Side streets are also envisioned with pedestrian and bicycle improvements to ensure walkable connections from adjacent neighborhoods.	Public Works – Development Services; Community Development – Planning	Public Works – Service Center and Transportation	General Fund	Not an action item.
Policy LU-22.5	Shared Access	Since South De Anza is a heavily traveled route, properties in the same block should be connected with auto and pedestrian access through shared access easements to reduce impacts on the corridor.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-22.6	Building Design	Locate buildings and commercial pads along the street with parking areas to the side and rear. Provide pedestrian–scaled elements and active uses including retail, restaurants, and entries along the street. Outdoor plaza and activity area can be located along the street with sidewalk and street trees to buffer them from through traffic.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-22.7	Gateway Concept	Building and landscape design should be of high quality and reflect the fact that this area has gateways from Highway 85 and at the souther and eastern borders of Cupertino.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-22.8	Neighborhood Buffers	Provide building transitions, setbacks and/or landscaping to buffer development from adjoining single–family residential uses.	Community Development – Planning		General Fund	Not an action item.
Policy LU-23.1	Conceptual Plan	Create a conceptual plan for the Homestead Road Special Area with a cohesive set of land use and streetscape regulations and guidelines.	Community Development – Planning	Public Works – Development Services	General Fund	No action has been taken with regard to creating a conceptual plan for the Homestead Special Area.
Policy LU-23.2	Land Use	Primarily retail, commercial and residential uses, with some limited quasi–public use. Redevelopment of neighborhood centers should be based on the “neighborhood commercial center” concept discussed earlier in this element. See Figure LU–2 for residential densities and criteria.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-23.3	Connectivity	Homestead Road is envisioned to become a boulevard with bike and pedestrian improvements and new bicycle and pedestrian crossings at De Anza Boulevard, Blaney Avenue, Wolfe Road, and Tantau Avenue. This will provide better access for people moving east/west through the City north of Interstate 280, linking neighborhoods in the western part of the City with Homestead High School, Homestead Square Shopping Center and Apple Campus 2 to the east.	Public Works – Development Services	Public Works – Transportation; Community Development – Planning; City of Sunnyvale	General Fund	Not an action item.
Policy LU-23.4	Gateway Concept	Building and landscape design should be of high quality and reflect the fact that this area is a gateway into the northern part of Cupertino.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-23.5	Neighborhood Buffers	Provide building transitions, setbacks and/or landscaping to buffer development from adjoining single-family residential uses.	Community Development – Planning		General Fund	Not an action item.
Policy LU-24.1	Land Use	Allowed uses in the Bubb Road Special Area will consist of those described in the ML–rc ordinance with limited commercial and residential uses.	Community Development – Planning		General Fund	Not an action item.
Policy LU-24.2	Streetscape and Connectivity	Bubb Road is envisioned as a walkable, bikeable corridor with sidewalks, street trees and roadway improvements for bike lanes and pedestrian crossings. Pedestrian and bike improvements and enhanced pedestrian crossings are also envisioned along other streets in this area to create an interconnected grid. Such improvements will also improve routes from the northern and eastern neighborhood to the tri–school area, parks and services and reduce impacts caused to school and employment traffic.	Public Works – Development Services	Community Development – Planning; Public Works – Transportation	General Fund	Not an action item. Bike and pedestrian improvements occurring in compliance with ped/bike Master Plans.
Policy LU-23.3	Building and Site Design	Locate buildings along the street with parking areas to the rear. Break up massing of large office buildings along the street with pedestrian-scaled elements and locate building entries and active uses along the street frontage to improve the pedestrian character of the area.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-23.4	Compatibility of Use	The compatibility of non-industrial uses with industrial uses must be considered when reviewing new development.	Community Development – Planning		General Fund	Not an action item.
Policy LU-23.5	Neighborhood Buffers	New industrial uses should provide building transitions, setbacks and landscaping to provide a buffer for adjoining low-intensity residential users.	Community Development – Planning		General Fund	Not an action item.
Policy LU-25.1	Conceptual Plan	Continue to govern Monta Vista’s commercial area through the Monta Vista Design Guidelines. The guidelines provide direction for architecture, landscaping and public improvements. Create a Monta Vista Village Conceptual Plan with a cohesive set of updated regulations and guidelines for this area.	Community Development – Planning	Public Works – Development Services	General Fund	No action has been taken with regard to creating a Monta Vista Conceptual Plan, through the Monta Vista Design Guidelines are in effect and continue to be implemented.
Policy LU-25.2	Land Use	Encourage the commercial district to serve as a neighborhood commercial center for Monta Vista Village and its adjoining neighborhoods. Mixed-use with residential is encouraged. The industrial area should be retained to provide small-scale light industrial and service industrial opportunities, while remaining compatible with the surrounding residential and commercial uses. See Figure LU–2 for residential densities and criteria.	Community Development – Planning		General Fund	Not an action item. Current zoning supports this.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-25.3	Buildings and Site Design	Encourage buildings to be designed in a way that promotes the small-scale, older and mixed-use character of the area. Buildings should be located along the street with pedestrian-scale architecture and retail and active uses on the ground floor. Parking should be located to the rear.	Community Development Planning		General Fund	Not an action item. Implemented through existing standards in the Monta Vista Design Guidelines.
Strategy LU-25.3.1	Storefront Appearance	Commercial and office buildings shall include a storefront appearance to the public street, and shall not be separated from the public sidewalk by extensive landscaping or changes in elevation. Office buildings shall be designed to accommodate future entrances from the sidewalk for future retail uses.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item. Implemented through existing standards in the Monta Vista Design Guidelines.
Strategy LU-25.3.2	Parking	Commercial properties or commercial portions of properties may rely on public parking on Pasadena and Imperial Avenues to meet their off-site parking needs within the area bounded by Granada Avenue, Stevens Creek Boulevard, Orange Avenue, and the Union Pacific right-of-way (see diagram to the right).	Community Development – Planning		General Fund	Not an action item.
Policy LU-25.4	Street Design and Connectivity	Maintain Monta Vista Village as a walkable, bikeable mixed-use neighborhood with sidewalks, street trees and roadway improvements for bike lanes and sidewalks with routes to the tri-school area. Automobile, pedestrian and bicycle improvements are envisioned along other streets in this area to create an interconnected grid and with new development to remove street blockages and promote a network of streets. On-street parking is encouraged. Roadway and sidewalk improvements will also improve school routes from the northern neighborhoods to the tri-school area.	Community Development – Planning; Public Works – Development Services		General Fund	Not an action item. School route improvements being completed through the Capital Improvements Project.
Strategy LU-25.4.1	Interconnected Access	Individual properties shall have interconnected pedestrian and vehicle access and shared parking.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item. Implemented through existing standards in the Monta Vista Design Guidelines.
Strategy LU-25.4.2	Residential Streets	Residential street improvements may have a semi-rural appearance based on the Municipal Code requirements. Safe routes to school streets, or any others designated by the City Council shall be required to have sidewalks and street trees.	Public Works– Development Services		General Fund	Not an action item.
Policy LU-26.1	Land Use	Retrofit or redevelop neighborhood centers using the “neighborhood commercial centers” concept discussed earlier in this Element. Areas that are not designated as “neighborhood centers” are encouraged to provide commercial uses with active uses such as entries, lobbies, seating areas or retail along the street. See Figure LU-2 for residential densities and criteria.	Community Development – Planning	Public Works – Development Serviecs	General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-26.2	Building and Site Design	Encourage buildings to be designed in a pedestrian-oriented format. Buildings should be located along the street with pedestrian-scale architecture and retail and active uses on the ground floor. Parking should be located to the sides or rear. Buildings may be one to two stories in height. In some instances, buildings may be three stories in height.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-26.3	Street Design and Connectivity	Create neighborhood centers that area walkable, bikeable areas with sidewalks, street trees and roadway improvements for bike lanes sidewalks to provide connections to the neighborhoods that they service.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Policy LU-26.4	Neighboring Buffers	Encourage projects to include building transitions, setbacks and landscaping to provide a buffer for adjoining low-intensity residential uses.	Community Development – Planning		General Fund	No action has been taken on this at this time.
Policy LU-27.1	Compatibility	Ensure that new development within and adjacent to residential neighborhoods is compatible with neighborhood character.	Community Development – Planning		General Fund	Not an action item.
Strategy LU- 27.1.1	Regulations	Maintain and update design regulations and guidelines for single-family development that address neighborhood compatibility and visual and privacy impacts.	Community Development – Planning		General Fund	Not an action item.
Strategy LU- 27.1.2	Neighborhood Guidelines	Identify neighborhoods that have a unique architectural style, historical background or location and develop plans that preserve and enhance their character. Support and budget for special zoning or design guidelines (e.g. the Fairgrove Eichler neighborhood) and single-story overly zones in neighborhoods, where there is strong neighborhood support.	Community Development – Planning		General Fund	Not an action item.
Strategy LU- 27.1.3	Flexibility	When neighborhoods are in transition, add flexibility for requirements for new development that acknowledge the transition while continuing to respect the existing neighborhood.	Community Development – Planning		General Fund	Not an action item.
Strategy LU- 27.1.4	Late Night Uses	Discourage late-evening entertainment activities such as night-clubs in commercial areas where parcels are especially narrow, abut single-family residential development, and cannot adequately provide visual and noise buffers.	Community Development – Planning		General Fund	Not an action item.
Policy LU-27.2	Relationship to the Street	Ensure that new development in and adjacent to neighborhoods improve the walkability of neighborhoods by providing inviting entries, stoops and porches along the street frontage, compatible building design and reducing visual impacts of garages.	Community Development – Planning		General Fund	Not an action item.
Policy LU-27.3	Entries	Define neighborhood entries through architecture, or landscaping appropriate to the character of the neighborhood. Gates are discouraged because they isolate developments from the community.	Community Development – Planning		General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-27.4	Connections	Support pedestrian and bicycling improvements that improve access with neighborhoods to parks, schools and local retail, and between neighborhoods. Support traffic calming measures rather than blocking the street to reduce traffic impacts on neighborhoods.	Public Works – Development Services	Community Development – Planning	General Fund	Not an action item. Implemented through the Bike/Ped Master Plans and the Capital Improvement project and/or project review.
Policy LU-27.5	Streets	Determine appropriate street widths, bike lane, sidewalk and streetlight design to define the unique character of neighborhoods, where appropriate.	Public Works – Development Services	Community Development – Planning	General Fund	Not an action item.
Policy LU-27.6	Multi–family Residential Design	Maintain an attractive, liveable environment for multi–family dwellings.	Community Development – Planning		General Fund	Not an action item.
Strategy LU- 27.6.1	Provision of Outdoor Areas	Provide outdoor areas, both passive and active, and generous landscaping to enhance the surroundings for multi–family residents. Allow public access to the common outdoor areas whenever possible.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Strategy LU- 27.6.2	Ordinance Updates	Update the Planning Development (residential) and R–3 ordinances to achieve the policies and strategies applicable to multi–family development in neighborhoods.	Community Development – Planning	Public Works – Development Services	General Fund	An ongoing Work Program item - "Mixed- use development standards" could address this.
Policy LU-27.7	Compatibility of Lots	Ensure that zoning, subdivision and lot–line adjustment requests related to lot size or lot design consider the need to preserve neighborhood lot patterns.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item.
Strategy LU- 27.7.1	Ensure that subdivision and lot–line adjustment requests respect the neighborhood lot size patterns	Consider revisions to lot size requirements if the neighborhood lot pattern is different from the zoning requirements.	Community Development – Planning; Public Works – Development Services		General Fund	Not an action item.
Strategy LU- 27.7.2	Flag Lots	Allow flag lots only in cases where they are the sole alternative to integrate subdivisions with the surrounding neighborhood.	Community Development – Planning; Public Works – Development Services		General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy LU-27.8	Protection	Protect residential neighborhoods from noise, traffic, light, glare, odors and visually intrusive effects from more intense development with landscape buffers, site and building design, setbacks and other appropriate measures.	Community Development – Planning; Public Works – Development Services and Transportation		General Fund	Not an action item. Implemented via standards in the Municipal Code.
Policy LU-27.9	Amenities and Services	Improve equitable distribution of community amenities such as parks and access to shopping within walking and bicycling distance of neighborhoods.	Public Works – Development Services; Community Development – Planning	Recreation and Community ServicesPublic Works – Park Improvement	General Fund	Parks Master Plan currently under review. No further action required at this time.
Policy LU-28.1	Connectivity	Improve bicycle and pedestrian environment along Foothill Boulevard and Stevens Canyon Road to improve neighborhood connectivity to services as well as for hikers and bikers accessing natural open spaces in the vicinity.	Public Works – Transportation		General Fund	Not an action item. Implemented through the Ped/Bike Master Plans.
Policy LU-28.2	Merriman–Santa Lucia Neighborhood	Allow legal, non–conforming duplexes to remain in the area bounded by Santa Lucia Road, Alcalde Road and Foothill Boulevard.	Community Development – Planning		General Fund	Not an action item.
Policy LU-29.1	Development Intensity	Require development intensity for the single–family Oak Valley neighborhood to be consistent with the development agreement that includes the use permit and other approvals. The development agreement describes development areas, intensity and styles of development, public park dedication, tree protection, access and historic preservation. The theme of the approvals is to balance development with environmental protection by clustering development, setting it back from sensitive environmental areas and preserving large areas as permanent open space.	Community Development – Planning	Public Works – Development Services; Recreation and Community ServicesPublic Works – Park Improvement	General Fund	Not an action item.
Policy LU-29.2	Design Elements	Require buildings to reflect the natural hillside setting as required in residential hillside zones with traditional architectural styles and natural materials and colors. Larger building elements should be scaled to respect the existing development in the surrounding area.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item. Architectural standards in the approved documents for the Oak Valley development.
Policy LU-30.1	Development Standards	Require all new construction to conform to the R1–e zoning (Single Family Residential – Eichler).	Community Development – Planning		General Fund	Not an action item.
Policy LU-30.2	Design Guidelines	Encourage residents to incorporate the design guidelines illustrated in the Eichler Design Guidelines.	Community Development – Planning		General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy HE-1.1	Provision of Adequate Capacity for New Construction	Designate sufficient land at appropriate densities to accommodate Cupertino's Regional Housing Needs Allocation (RHNA) of 1,064 units for the 2014-2022 planning period.	Community Development – Planning	Community Development – Housing	General Fund	Not an action item.
Policy HE-1.2	Housing Densities	Provide a full range of densities for ownership and rental housing.	Community Development – Planning	Community Development – Housing	None Required	Not an action item.
Policy HE-1.3	Mixed-use Development	Encourage mixed–use development near transportation facilities and employment centers.	Community Development – Housing	Community Development – Planning	None Required	Not an action item.
Strategy HE-1.3.1	Land Use Policy and Zoning Provisions	<p>To accommodate the Regional Housing Needs Allocation (RHNA), the City will continue to:</p> <p>*Provide adequate capacity through the Land Use Element and Zoning Ordinance to accommodate the RHNA of 1,064 units while maintaining a balanced land use plan that offers opportunities for employment growth, commercial/retail activities, services and amenities.</p> <p>*Monitor development standards to ensure they are adequate and appropriate to facilitate a range of housing in the community.</p> <p>*Monitor the sites inventory and make it available on the City website.</p> <p>*Monitor development activity on the Housing Opportunity Sites to ensure that the City maintains sufficient land to accommodate the RHNA during the planning period. In the event a housing site listed in the Housing Element sites inventory is redeveloped with a non–residential use or at a lower density than shown in the Housing Element sites inventory, ensure that the City has adequate capacity to meet the RHNA by making the findings required by Government Code Section 65863 and identifying alternative site(s) within the City if needed.</p> <p>* Priority Housing Sites: As part of the Housing Element update, the City has identified five priority sites under Scenario A (see Table HE–5) for residential development over the next eight years. The General Plan and zoning designations allow the densities shown in Table HE–5 for all sites except the Vallco Shopping District will involve significant planning and community input. A specific plan will be required to implement a comprehensive strategy for a retail/office/residential mixed use development. The project applicant would be required to work closely with the community and the City to bring forth a specific plan that meets the community’s needs, with the anticipated adoption and rezoning to occur within three years of the adoption of the 2014–2022Housing Element (by May 31, 2018). The specific plan would permit 389 units by right at a minimum density of 20 units per acre. If the specific plan and rezoning are not adopted within three years of Housing Element adoption (by May 31, 2018), the City will schedule hearings consistent with Govt. Code Section 65863 to consider removing Vallco as a priority housing site under Scenario A, to be replaced by sites identified in Scenario B (see detailed discussion and sites listing of “Scenario B” in Appendix B – Housing Element Technical Appendix). As part of the adoption of Scenario B, the City intends to add two additional sites to the inventory: Glenbrook Apartments and Homestead Lanes, along with increased number of permitted units on The Hamptons and The Oaks sites. Applicable zoning is in place for Glenbrook Apartments and Homestead Lanes site would need to be rezoned at that time to permit residential uses. Any rezoning required will allow residential uses by right at a minimum density of 20 units per acre.</p>	Community Development – Planning and Housing		None Required	Action completed

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
HE-1.3.2	Second Dwelling Units	The City will continue to implement the Second Dwelling Unit Ordinance and encourage the production of second units.	Community Development – Planning	Community Development – Building	None Required	Not an action item. 59 ADUs have been permitted through 2018. The ordinance is regularly updated to comply with state law. Reviewing incentives to build Accessory Dwelling Units as part of the City 2019-20 work program.
Strategy HE- 1.3.3	Lot Consolidation	To facilitate residential and mixed use developments, the City will continue to: *Encourage lot consolidation when contiguous smaller, underutilized parcels are to be redeveloped. *Encourage master plans for such sites with coordinated access and circulation. *Provide technical assistance to property owners of adjacent parcels to facilitate coordinated redevelopment where appropriate. *Encourage intra– and inter–agency cooperation in working with applicants at no cost prior to application submittal for assistance with preliminary plan review.	Community Development – Planning		None Required	Not an action item.
Strategy HE- 1.3.4	Flexible Development Standards	The City recognizes the need to encourage a range of housing options in the community. The City will continue to: *Offer flexible residential development standards in planned residential zoning districts, such as smaller lot sizes, lot widths, floor area ratio and setbacks, particularly for higher density and attached housing developments. *Consider granting reductions in off–street parking on a case–by–case basis for senior housing.	Community Development – Planning		None Required	Not an action item. Implemented via Municipal Code.
Strategy HE- 1.3.5	Heart of the City Specific Plan	To reduce constraints to housing development, and in order to ensure that the designated sites can obtain the realistic capacity shown in the Housing Element, the City will review revisions to the Heart of the City Specific Plan residential density calculation requirement, to eliminate the requirement to net the non–residential portion of the development from the lot area.	Community Development – Planning		None Required	Action completed in 2014.
Strategy HE-2.1	Housing Mitigation	Ensure that all new developments – including market–rate residential developments – help mitigate project–related impact on affordable housing needs.	Community Development – Planning		BMR AHF	Not an action item. Implemented via Municipal Code and BMR Manual.

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Policy HE-2.2	Range of Housing Types	Encourage the development of diverse housing stock that provides a range of housing types (including smaller, moderate cost of housing) and affordability levels. Emphasize the provision of housing for lower- and moderate-income households including wage earners who provide essential public services (e.g. school district employees, municipal and public safety employees, etc.)	Community Development – Housing	Community Development – Planning	BMR AHF	Not an action item. Hamptons (approved in 2016) provided 30 moderate income level units and Marina (approved in 2016) provided 2 moderate income level units.
Policy HE-2.3	Development of Affordable Housing and Housing for Persons with Special Needs	Maintain and/or adopt appropriate land use regulations and other development tools to encourage the development of affordable housing. Make every reasonable effort to disperse units throughout the community but not at the expense of undermining the fundamental goal of providing affordable units.	Community Development – Planning and Housing		BMR AHF	Efforts to accommodate an Extremely Low Income Housing development for persons with developmental disabilities underway.
Strategy HE- 2.3.1	Office and Industrial Housing Mitigation Program	The City will continue to implement the Office and Industrial Housing Mitigation Program. This program requires that developers of office, commercial and industrial space pay a mitigation fee, which will then be used to support affordable housing in the City of Cupertino. These mitigation fees are collected and deposited in the City’s Below Market–Rate Affordable Housing Fund (BMR AHF).	Community Development – Planning and Housing		BMR AHF	A review/ update to the BMR fees in underway.

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Strategy HE- 2.3.2	Residential Housing Mitigation Program	<p>The City will continue to implement the Residential Housing Mitigation Program to mitigate the need for affordable housing created by new market-rate residential development. This program applies to new residential development. Mitigation includes either the payment of the “Housing Mitigation” fee or the provision of a Below Market-Rate (BMR) unit or units. Projects of seven or more for-sale units must provide on-site BMR units. Projects of six units or fewer for-sale units can either build one BMR unit or pay the Housing Mitigation fee. Developers of market-rate rental units, where the units cannot be sold individually, must pay the Housing Mitigation fee to the BMR AHF. The BMR program specifies the following:</p> <p>a. Priority. To the extent permitted by law, priority for occupancy is given to Cupertino residents, Cupertino full-time employees, and Cupertino public service employees as defined in Cupertino’s Residential Housing Mitigation Manual.</p> <p>b. For-Sale Residential Developments. Require 15% for-sale BMR units in all residential developments where the units can be sold individually (including single-family homes, common interest developments, and condominium conversions or allow rental BMR units as allowed in (d) below).</p> <p>c. Rental Residential Developments. To the extent permitted by law, require 15% rental very low and low-income BMR units in all rental residential developments. If the City is not permitted by law to require BMR units in rental residential developments, require payment of the Housing Mitigation Fee.</p> <p>d. Rental Alternative. Allow rental BMR units in for-sale residential developments, and allow developers of market-rate rental developments to provide on-site rental BMR units. If the developer: 1) enters into an agreement limiting rents in exchange for a financial contribution or a type of assistance specified in density bonus law (which includes a variety of regulatory relief); and 2) provides very low-income and low-income BMR rental units.</p> <p>e. Affordable Prices and Rents. Establish guidelines for affordable sales prices and affordable rents for new affordable housing and update the guidelines each year as new income guidelines are received.</p> <p>f. Development of BMR Units Off Site. Allow developers to meet all or a portion of their BMR or Housing Mitigation fee requirement by making land available for the City or a nonprofit housing developer to construct affordable housing, or allow developers to construct the required BMR units off site, in partnership with a nonprofit. The criteria for land donation or off-site BMR units (or combination of the two options) will be identified in the Residential Housing Mitigation Manual.</p> <p>g. BMR Term. Require BMR units to remain affordable for a minimum of 99 years; and enforce the City’s first right of refusal for BMR units and other means to ensure that BMR units remain affordable.</p>	Community Development – Planning and Housing	Community Development – Building	BMR AHF	

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Strategy HE-2.3.3	Below Market-Rate (BMR) Affordable Housing Fund (AHF)		Community Development – Housing	Community Development – Planning	BMR AHF	Nexus study updated in 2015 and is being reviewed in 2019. Details about the use of the BMR AHF are reviewed and approved by the Housing Commission and the City Council. In 2018, the BMR AHF provided funding to the following: •BMR Program Administration- sixteen new households were assisted. •Substantial rehabilitation- \$80,000 to the Greenwood Court Renovation Project, (4) former transitional housing units converted to BMR rental units •Fair housing services- \$43,000 to Project Sentinel
Strategy HE-2.3.4	Housing Resources		Community Development – Housing	Community Development – Planning	None Required	No action is required at this time. Information and technical assistance continues to be provided by Hello Housing (the City’s contracted service provider) and city staff.

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Strategy HE- 2.3.5	Surplus Properties for Housing	<p>The City will explore opportunities on surplus properties as follows:</p> <p>*Work with local public agencies, school districts and churches to identify surplus properties or underutilized properties that have the potential for residential development.</p> <p>*Encourage long-term land leases of properties from churches, school districts, and corporations for construction of affordable units.</p> <p>*Evaluate the feasibility of developing special housing for teachers or other employee groups on the surplus properties.</p> <p>*Research other jurisdictions housing programs for teachers for their potential applicability in Cupertino.</p>	Community Development – Housing	Community Development – Planning	BMR AHF	Housing staff looking at opportunities on an ongoing basis.
Strategy HE- 2.3.6	Incentives for Affordable Housing Development	<p>The City will continue to offer a range of incentives to facilitate the development of affordable housing. These include:</p> <p>*Financial assistance through the City’s BMR AHF and CDBG funds</p> <p>*Partner with CDBG and/or support the funding application of qualified affordable housing developers for regional, state, and federal affordable housing funds, including HOME funds, Low income Housing Tax Credits (LIHTC), and mortgage revenue bonds.</p> <p>*Flexible development standards.</p> <p>*Technical assistance.</p> <p>*Waiver of park dedication fees and construction tax.</p> <p>*Parking ordinance waivers.</p> <p>*Expedited permit processing.</p> <p>The City joined the Santa Clara County HOME Consortium so that HOME funds for eligible affordable housing projects within the City of Cupertino are available beginning federal fiscal year 2015.</p>	Community Development – Housing and Planning		BMR AHF, CDBG; HOME; General Fund	<p>In 2018, BMR AHF and CDBG funds were provided to the following: •BMR AHF- \$80,000 to Greenwood Court Renovation Project, (4) former transitional housing units converted to BMR rental units •CDBG - \$64,000 to Rebuilding Together Silicon Valley, a LI housing repair and rehab program •CDBG- \$176,201.65 to Vista Village Renovation Project, a LI affordable housing development. Also, participate in the Regional CDBG/ Housing Coordinators meeting and provides technical assistance to the public service agencies it funds. and in the Santa Clara County HOME Consortium.</p>

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Strategy HE- 2.3.7	Density Bonus Ordinance	<p>The City will encourage use of density bonuses and incentives, as applicable, for housing developments which include one of the following:</p> <p>*At least 5% of the housing units are restricted to very low income residents.</p> <p>*At least 10% of the housing units are restricted to lower income residents</p> <p>*At least 10 % of the housing units in a for–sale common interest development are restricted to moderate income residents.</p> <p>*The project donates at least 1 acre of land to the City or county large enough for 40 very low income units; the land has the appropriate general plan designation, zoning, permits, approvals, and access to public facilities needed for such housing; funding has been identified; and other requirements are met.</p> <p>A density bonus of up to 20% must be granted to projects that contain one of the following:</p> <p>*The project is a senior citizen housing development (no affordable units required).</p> <p>*The project is a mobile home park age restricted to senior citizens (no affordable units required).</p> <p>For projects that contain on–site affordable housing, developers may request one to three regulatory concessions, which must result in identifiable cost reductions and be needed to make the housing affordable.</p> <p>The City will update the density bonus ordinance as necessary to respond to future changes in State Law.</p>	Community Development – Planning and Housing		None Required	Recent amendments (as of Sept. 2019) to state law will require the city to amend the Density Bonus Ordinance. These will be presented in 2020 for adoption. In addition, the City is currently reviewing the Westport Cupertino project, which is utilizing the density bonus provisions including a density bonus, incentives, and concessions.
Strategy HE- 2.3.8	Extremely Low- Income Housing and Housing for Persons with Special Needs	<p>The City will continue to encourage the development of adequate housing to meet the needs of extremely low–income households and persons with special needs (such as the elderly, victims of domestic violence, and the disabled, including persons with developmental disabilities). Specifically, the City will consider the following incentives:</p> <p>*Provide financing assistance using the BMR AHF and CDBG</p> <p>*Allow residential developments to exceed planned density maximums if they provide special needs housing and the increase in density will not overburden neighborhood streets or hurt neighborhood character.</p> <p>*Grant reductions in off–street parking on a case–by–case basis.</p> <p>*Partner with and/or support the funding application of qualified affordable housing developers for regional, state, and federal affordable housing funds, including HOME finds, Low Income Housing Tax Credits(LIHTC), and mortgage revenue bond.</p>	Community Development – Housing	Community Development – Planning	BMR AHF; CDBG; HOME	Not an action item.

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Strategy HE-2.3.9	Employee Housing		Community Development – Planning	Community Development – Housing	None Required	Not an action item.
Policy HE-3.1	Housing Rehabilitation	Pursue and/or provide funding for the acquisition/rehabilitation of housing that is affordable to very low–, low– and moderate–income households. Actively support and assist non–profit and for–profit developers in producing affordable units.	Community Development – Housing	Community Development – Planning	BMR AHF; CDBG; HOME	In 2018, BMR AHF and CDBG funds were provided to the following residential rehabilitation efforts: •BMR AHF- \$80,000 to the Greenwood Court Renovation Project, (4) former transitional housing units converted to BMR rental units •CDBG- \$64,000 to Rebuilding Together Silicon Valley, a low-income housing repair and rehabilitation program •CDBG- \$176,201.65 to Vista Village Renovation Project, a low-income affordable housing development.
Policy HE-3.2	Maintenance and Repair	Assist lower–income homeowners and rental property owners in maintaining and repairing their housing units.	Community Development – Housing		BMR AHF; CDBG; HOME	Not an action item.
Policy HE-3.3	Conservation of Housing Stock	The City’s existing multi–family units provide opportunities for households of varied income levels. Preserve existing multi–family housing stock by preventing the net loss of multi–family housing units in new development and the existing inventory of affordable housing units that are at risk of converting to market–rate housing.	Community Development – Housing	Community Development – Planning	BMR AHF; CDBG; HOME	Not an action item.

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Strategy HE-3.3.1	Residential Rehabilitation	<p>The City will continue to:</p> <p>*Utilize its BMR AHF and CDBG funds to support residential rehabilitation efforts in the community. These include:</p> <p>Acquisition/rehabilitation of rental housing and Rehabilitation of owner-occupied housing.</p> <p>*Provide assistance for home safety repairs and mobility/accessibility improvements to income-qualified owner-occupants using CDBG funds. The focus of this strategy is on the correction of safety hazards.</p> <p>*Partner with and/or support the funding application of qualified affordable housing developers for regional, state, and federal affordable housing funds, including HOME funds, Low Income Housing Tax Credits (LIHTC), and mortgage revenue bonds.</p>	Community Development – Housing		BMR AHF; CDBG; HOME	<p>In 2018, BMR AHF and CDBG funds were provided to the following residential rehabilitation efforts: •BMR AHF- \$80,000 to the Greenwood Court Renovation Project, (4) former transitional housing units converted to BMR rental units •CDBG- \$64,000 to Rebuilding Together Silicon Valley, a low-income housing repair and rehabilitation program •CDBG- \$176,201.65 to Vista Village Renovation Project, a low-income affordable housing development.</p>
Strategy HE-3.3.2	Preservation of At-Risk Housing Units	<p>One housing project – Beardon Drive (eight units) – is considered at risk of converting to market-rate housing during the next ten years. The City will proactively contact the property owner regarding its intent to remain or opt out of the affordable program. In the event, the project becomes a risk of converting to market-rate housing, the City will work with the property owner or other interested non-profit housing providers to preserve the units. The City will also conduct outreach to the tenants to provide information on any potential conversion and available affordable housing assistance programs.</p> <p>The City will continue to monitor its entire portfolio of affordable housing for-sale and rental inventory annually. The City will monitor its affordable for-sale inventory by ordering title company lot books, reviewing property profile reports and updating its public database annually. The City will monitor its affordable rental income certifications for each BMR tenant. The City records a Resale Restriction Agreement against each affordable BMR for-sale units and Regulatory Agreement for BMR rental units to help ensure long-term affordability. To help further preserve the City’s affordable housing stock, the City may consider providing assistance to rehabilitate and upgrade the affordable unit as well.</p>	Community Development – Housing	Community Development – Planning	BMR AHF; CDBG; HOME	Not an action item.

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Strategy HE-3.3.3	Condominium Conversion	The existing Condominium Conversion Ordinance regulates the conversion of rental units in multi-family housing development in order to preserve the rental housing stock. Condominium conversions are not allowed if the rental vacancy rate in Cupertino and adjacent areas is less than 5% at the time of application for conversion and has average 5% over the past six months. The City will continue to monitor the effectiveness of this ordinance in providing opportunities for homeownership while preserving a balanced housing stock with rental housing.	Community Development – Planning		None Required	Not an action item.
Strategy HE-3.3.4	Housing Preservation Program	<p>When a proposed development or redevelopment of a site would cause a loss of multi-family housing, the City will grant approval only if:</p> <ul style="list-style-type: none">*The project will comply with the City’s BMR program*The number of units provided on the site is at least equal to the number of existing units; and*Adverse impacts on displaced tenants, in developments with more than four units, are mitigated. <p>In addition, indirect displacement may be caused by factors such as increased market rents as areas become more desirable. The City will participate, as appropriate, in studies of regional housing need and displacement, and consider policies and programs to address the indirect displacement of lower income residents as appropriate.</p>	Community Development – Planning and Housing		None Required	Not an action item. In 2016, the Hamptons project was required to provide relocation assistance to the displaced tenants in the existing units.
Strategy HE-3.3.5	Neighborhood and Community Clean-up Campaigns	The City will continue to encourage and sponsor neighborhood and community clean-up campaigns for both public and private properties.	Community DevelopmentPublic Works – Environmental Programs	Public Works – Environmental Programs and Service Center	General Fund	Not an action item.
Policy HE-4.1	Energy and Water Conservation	Encourage energy and water conservation in all existing and new residential development.	Community Development – Building and Planning	City Manager – Sustainability Programs	None Required	Not an action item. Implemented via Strategies HE-4.1.1 & HE-4.1.2
Strategy HE-4.1.1	Enforcement of Title 24	The City will continue to enforce Title 24 requirements for energy conservation and will evaluate utilizing some of the other suggestions as identified in the Environmental Resources/Sustainabililty Element.	Community Development – Building	City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the Municipal Code.

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Strategy HE-4.1.2	Sustainable Practices	<p>The City will continue to implement the Landscape Ordinance for water conservation and the Green Building Ordinance (adopted in 2013) that applies primarily to new residential and non-residential development, additions, renovations, and tenant improvements of ten or more units.</p> <p>To further the objectives of the Green Building Ordinance, the City will evaluate the potential to provide incentives, such as waiving or reducing fees, for energy conservation improvements at affordable housing projects (existing or new) with fewer than ten units to exceed the minimum requirements of the CA Green Building Code. This City will also implement the policies in its climate action plan to achieve residential-focused greenhouse gas emission reductions and further these community energy and water conservation goals.</p>	Community Development – Planning and Building	City Manager – Sustainability Programs; Public Work – Environmental Programs	None Required	Not an action item. Implemented through the Municipal Code.
Policy HE-5.1	Lower-Income and Special Needs Households	Support organizations that provide services to lower-income households and special needs households in the City, such as the homeless, elderly, disabled and single parent households.	Community Development – Housing		None BMR AHF; CDBG; HSG	Not an action item. Implemented via Strategies HE-5.1.1 & HE-5.1.2
Strategy HE-5.1.1	Emergency Shelters	The City will continue to facilitate housing opportunities for special needs persons by allowing emergency shelters as a permitted use in the “BQ” Quasi-Public zoning district. The City will subject emergency shelters to the same development standards as other similar uses within the BQ zoning district, except for those provisions permitted by State Law and provided in the Zoning Ordinance for emergency shelters.	Community Development – Planning		None Required	Not an action item.

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Strategy HE-5.1.2	Supportive Services for Lower-Income Households and Persons with Special Needs	The City will continue to utilize its BMR AHF, CDBG and General Fund Human Service Grants (HSG) funds to provide for a range of supportive services.	Community Development – Housing		BMR AHF; CDBG; HSG	In 2018, BMR AHF, CDBG, and HSG funds were provided to the following: •CDBG- \$20,431.15 to Live Oak Adult Day Services, a senior adult day care•CDBG- \$35,000 to West Valley Community Services CARE Program, a community access to resource and education program•HSG- \$8,000 to Catholic Charities of Santa Clara County, a long-term care ombudsman program•HSG- \$25,000 to MAITRI, a transitional housing direct client services program•HSG- \$10,600 to Senior Adult Legal Assistance, a legal assistance to elders program
Strategy HE-5.1.3	Rotating Homeless Shelter	The City will continue to support the operation of a Rotating Homeless Shelter program.	Community Development – Housing	Faith in Action	None Required	No action is required at this time.
Policy HE-6.1	Housing Discrimination	The City will work to eliminate on a citywide basis all unlawful discrimination in housing with respect to age, race, sex, sexual orientation, marital or familial status, ethnic background. medical condition, or other arbitrary factors, so that all persons can obtain decent housing.	Community Development – Housing		BMR AHF; CDBG	Implemented via Strategies HE-6.1.1.

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Strategy HE-6.1.1	Fair Housing Services	The City will continue to: *Provide fair housing services, which include outreach, education, counseling, and investigation of fair housing complaints. *Retain a fair housing service provider to provide direct services for residents, landlords and other housing professionals. *Coordinate with efforts of the Santa Clara County Fair Housing Consortium to affirmatively further fair housing. *Distribute fair housing materials produced by various organizations at public counters and public events	Community Development – Housing	Santa Clara County Fair Housing Consortium; Eden Council for Hope and Opportunity (ECHO)	BMR AHF; CDBG	Continue to provide fair housing services including outreach, education, counseling, and investigation of fair housing complaints. In 2018, BMR AHF funds were provided to the following fair housing services: •\$43,000 to Project Sentinel, a landlord/tenant rental mediation program and fair housing program.
Policy HE-7.1	Coordination with Local School Districts	The Cupertino community places a high value on the excellent quality of education provided by the three public school districts which serve residents. To ensure the long–term sustainability of the schools in tandem with the preservation and development of vibrant residential areas, the City will continue to coordinate with the CUSD, FHUSD, and SCUSD.	Community Development – Planning	City Manager	None Required	Not an action item. All development projects are forwarded for review to the school districts.
Policy HE-7.2	Coordination with Regional Efforts to Address Housing-Related Issues	Coordinate efforts with regional organizations, including ABAG and the BAAQMD, as well as neighboring jurisdictions, to address housing and related quality of life issues (such as air quality and transportation).	Community Development – Housing and Planning		None Required	Staff is participating in regional coordination efforts with the upcoming RHNA process with regional planning staff to represent local views
Policy HE-7.3	Public-Private Partnerships	Promote public-private partnerships to address housing needs in the community, especially housing for the workforce.	Community Development – Planning and Housing	City Manager	None Required	Not an action item.

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Strategy HE-7.3.1	Coordination with Outside Agencies and Organizations	<p>The City recognizes the importance of partnering with outside agencies and organizations in addressing local and regional housing issues.</p> <p>These may include, but are not limited to, the following:</p> <ul style="list-style-type: none">*School districts*Housing providers*Neighboring jurisdictions*ABAG*BAAQMD*Housing Trust Silicon Valley*Santa Clara County Fair Housing Consortium*Santa Clara County Continuum of Care (COC)*Housing Authority of Santa Clara County (HASCC)*VTA <p>Specifically, the City will meet with these agencies/organizations periodically to discuss the changing needs, development trends, alternative approaches, and partnering opportunities.</p>	Community Development – Planning and Housing		None Required	Not an action item. Continued coordination with regional agencies and non-profits.
Policy M-1.1	Regional Transportation Planning	Participate in regional transportation planning processes to develop programs consistent with the goals and policies of Cupertino’s General Plan and to minimize adverse impacts on the City’s circulation system. Work with neighboring cities to address regional transportation and land use issues of mutual interest.	Public Works – Transportation	Community Development – Planning; City Manager – Sustainability Programs	General Fund	Not an action item. Coordination continues in the Plan Bay Area 2050 meetings at Bay Area Metro (ABAG/MTC)
Policy M-1.2	Transportation Impact Analysis	<p>Participate in the development of new multi-modal analysis methods and impact thresholds as required by Senate Bill 743.</p> <p>However, until such impact thresholds are developed, continue to optimize mobility for all modes of transportation while striving to maintain the following intersection Levels of Service (LOS) at a.m. and p.m. peak traffic hours:</p> <ul style="list-style-type: none">*Major intersections: LOS D*Stevens Creek Boulevard and De Anza Boulevard: LOS E+*Stevens Creek Boulevard and Stelling Road: LOD E+*De Anza Boulevard and Bollinger Road: LOS E+	Public Works – Transportation	Community Development – Planning; Public Works – Development Services	General Fund	FY 2019/2020 Work Program Item to develop the Transportation Impact Analysis policies for CEQA and non-CEQA analysis.
Policy M-1.3	Regional Trail Development	Continue to plan and provide for a comprehensive system of trails and pathways consistent with regional systems, including the Bay Trail, Stevens Creek Corridor and Ridge Trail.	Public Works – Development Services and Transportation	Public Works – Park Improvement	None Required	No action required at this time. Implemented through the Bike/Ped Master Plans.
Policy M-2.1	Street Design	Adopt and maintain street design standards to optimize mobility for all transportation modes including automobiles, walking, bicycling and transit.	Public Works – Development Services and Transportation	Community Development – Planning	General Fund	Not an action item.

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Policy M-2.2	Adjacent Land Use	Design roadway alignments, lane widths, medians, parking and bicycle lanes, crosswalks and sidewalks to complement adjacent land uses in keeping with the vision of the Planning Area. Strive to minimize adverse impacts and expand alternative transportation options for all Planning Areas (Special Areas and Neighborhoods). Improvement standards shall also consider the urban, suburban and rural environments found within the City.	Public Works – Transportation and Development Services	Community Development – Planning	General Fund	Not an action item.
Strategy M- 2.2.1	Rural Road Improvement Standards	Consider candidate rural roads and develop specific street improvement standards that preserve the rural character of these streets. Rural roads would typically feature natural landscaping, no sidewalks and narrow unpaved shoulders.	Public Works – Transportation and Development Services	Community Development – Planning	General Fund	Not an action item.
Strategy M- 2.2.2	Semi–rural Road Improvements Standards	Consider candidate semi–rural roads where curb and gutter improvements, and no sidewalks, are appropriate.	Public Works – Transportation and Development Services	Community Development – Planning	General Fund	Not an action item.
Strategy M- 2.2.3	Urban Road Improvement Standards	Develop urban improvement standards for arterials such as Stevens Creek and De Anza Boulevards. In these areas, standards may include wide sidewalks, tree wells, seating, bike racks and appropriate street furniture.	Public Works – Transportation and Development Services	Community Development – Planning	General Fund	Not an action item.
Strategy M- 2.2.4	Suburban Road Improvement Standards	Develop suburban road improvement standards for all streets not designated as rural, semi-rural or in the Crossroads Area.	Public Works – Transportation and Development Services	Community Development – Planning	General Fund	Not an action item.
Policy M-2.3	Connectivity	Promote pedestrian and bicycle improvements that improve connectivity between planning areas, neighborhoods and services, and foster a sense of community.	Public Works – Transportation and Development Services		General Fund	Not an action item. Implemented through the Bike/Ped Master Plans.
Policy M-2.4	Community Impacts	Reduce traffic impacts and support alternative modes of transportation rather than constructing barriers to mobility. Do not close streets unless there is a demonstrated safety or over–whelming through traffic problem and there are no acceptable alternatives since street closures move the problem from one street to another.	Public Works – Transportation and Development Services		General Fund	Not an action item.
Policy M-2.5	Public Accessibility	Ensure all new public and private streets are publicly accessible to improve walkability and reduce impacts on existing streets.	Public Works – Transportation and Development Services		General Fund	Not an action item.
Policy M-2.6	Traffic Calming	Consider the implementation of best practices on streets to reduce speeds and make them user–friendly for alternative modes of transportation, including pedestrians and bicyclists.	Public Works – Transportation and Development Services		General Fund	Not an action item. Implemented through the Bike/Ped Master Plans.

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Policy M-3.1	Bicycle and Pedestrian Master Plan	Adopt and maintain a Bicycle and Pedestrian Master Plan, which outlines policies and improvements to streets, extension of trails, and pathways to create a safe way for people of all ages to bike and walk on a daily basis, and as shown in Figure M-1.	Public Works – Transportation		General Fund	Action completed. Implementation ongoing through the Capital Improvement Program.
Policy M-3.2	Development	Require new development and redevelopment to increase connectivity through direct and safe pedestrian connections to public amenities, neighborhoods, shopping and employment destinations throughout the City.	Community Development – Planning; Public Works – Transportation and Development Services	City Manager – Sustainability Programs	General Fund	Not an action item. Reviewed in conjunction with development review.
Policy M-3.3	Pedestrian and Bicycle Crossings	Enhance pedestrian and bicycle crossings and pathways at key locations across physical barriers such as creeks, highways and road barriers.	Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Not an action item. Implemented through the Bike/Ped Master Plans.
Policy M-3.4	Street Widths	Preserve and enhance citywide pedestrian and bike connectivity by limiting street widening purely for automobiles as a means of improving traffic flow.	Public Works – Transportation	Community Development – Planning; Public Works – Development Services	General Fund	Not an action item.
Policy M-3.5	Curb Cuts	Minimize the number and the width of driveway openings.	Community Development – Planning; Public Works – Development Services		None Required	Not an action item. Reviewed in conjunction with development review.
Strategy M- 3.5.1	Shared Driveway Access	Encourage property owners to use shared driveway access and use shared driveway access and interconnected roads within blocks, where feasible. Require driveway access closures, consolidations or both when a site is remodeled or redeveloped.	Community Development – Planning; Public Works – Development Services		None Required	Not an action item. Reviewed in conjunction with development review.
Strategy M- 3.5.2	Direct Access from Secondary Streets	Encourage property with frontages on major and secondary streets to provide direct access to driveways from the secondary street.	Community Development – Planning; Public Works – Development Services		None Required	Not an action item. Reviewed in conjunction with development review.
Policy M-3.6	Safe Spaces for Pedestrians	Require parking lots to include clearly defined paths for pedestrians to provide a safe path to building entrances.	Community Development – Planning		None Required	Not an action item. Reviewed in conjunction with development review.

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Policy M-3.7	Capital Improvement Program	Plan for improvements to pedestrian and bicycle facilities and eliminate gaps along the pedestrian and bicycle network as part of the City’s Capital Improvement Program.	Public Works – Transportation and Capital Improvements		Capital Improvement Fund	Not an action item. Implemented through the Capital Improvement Program.
Policy M-3.8	Bicycle Parking	Require new development and redevelopment to provide public and private bicycle parking.	Community Development – Planning; Public Works – Development Services	City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the Municipal Code.
Policy M-3.9	Outreach	Actively engage the community in promoting walking and bicycling through education, encouragement and outreach on improvement projects and programs.	Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Not an action item. Implemented through the City's Safe Routes to School program and other mobility programs.
Policy M-3.10	Quarry Operations	Prioritize enforcement of truck speeds from Stevens Creek and the Lehigh Cement Plan on Stevens Canyon Road, and Stevens Creek and Foothill Boulevards.	Santa Clara County Sheriff’s Department		General Fund	Not an action item. Ongoing implementation.
Policy M-4.1	Transit Agencies	Coordinate with VTA to improve transportation service, infrastructure and access in the City, and to connect to transportation facilities such as Caltrain and VTA light rail stations.	Public Works – Transportation	Community Development – Planning; City Manager – Sustainability Programs	None Required	Not an action item. Ongoing coordination.
Policy M-4.2	Local Transportation Services	Create or partner with transit providers, employers, education institutions, and major commercial entities to minimize gaps within local transportation services.	Public Works – Transportation		General Fund	All new VIA shuttle service being implemented in the City on October 29, 2019.
Policy M-4.3	Connecting Special Areas	Identify and implement new or enhanced transit services to connect all Special Areas as identified in Figure PA-1 (Chapter 2: Planning Areas)	Public Works – Transportation		General Fund	All new VIA shuttle service being implemented in the City on October 29, 2019.
Policy M-4.4	Transit Facilities with New Development	Work with VTA and/or major developments to ensure all new development projects include amenities to support public transit including bus stop shelters, space for transit vehicles as appropriate and attractive amenities such as trash receptacles, signage, seating and lighting.	Community Development – Planning; Public Works – Transportation and Development Services		None Required	Not an action item. Reviewed in conjunction with development review.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy M-4.5	Access to Transit Services	Support right-of-way design and amenities consistent with local transit goals to improve transit as a viable-way design and amenities consistent with local transit goals to improve transit as a viable alternative to driving.	Community Development – Planning; Public Works – Development Services, Transportation and Capital Improvement Program		Capital Improvement Fund	Not an action item. Reviewed in conjunction with development review.
Policy M-4.6	Bus and Shuttle Programs	Work with large regional employers and private commuter bus/shuttle programs to provide safe pick-up, drop-off, and park and rides in order to reduce single occupancy vehicle trips.	Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Not an action item. Ongoing coordination.
Policy M-4.7	Vallco Shopping District Transfer Station	Work with VTA and/or other transportation service organizations to study and develop a transit transfer station that incorporates a hub for alternative transportation services such as, car sharing, bike sharing and/or other services.	Public Works – Transportation		None Required	Not an action item. Reviewed in conjunction with development review.
Policy M-5.1	Safe Routes to Schools	Promote Safe Routes to Schools programs for all schools serving the City.	Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Not an action item. Implemented through the City's Safe Routes to School program.
Policy M-5.2	Coordination with School Districts	Coordinate with the School Districts to develop plans and programs that encourage car/van-pooling, stagger hours of adjacent schools, establish drop-off locations, and encourage walking and bicycling to school.	Public Works – Transportation	City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the City's Safe Routes to School program.
Strategy M-5.2.1	Teen Commission	Encourage the Teen Commission to work with schools to encourage year-round programs to incentivize walking and biking to school.	Public Works – Transportation	Recreation and Community Services – Outdoor Recreation & Youth Development; City Manager – Sustainability Programs	General Fund	Not an action item.
Policy M-5.3	Prioritizing Projects	Ensure that bicycle and pedestrian safety improvements include projects to enhance safe accessibility to schools.	Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Not an action item. Implemented through the Capital Improvement Program.
Policy M-5.4	Connections to Trails	Connect schools to the citywide trail system.-Connect schools to the citywide trail system.	Public Works – Transportation		General Fund	Not an action item. Implemented through the Capital Improvement Program.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy M-5.5	Education	Support education programs that promote safe walking and bicycling to schools.	Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Not an action item. Implemented through the City's Safe Routes to School program.
Policy M-6.1	Parking Codes	Maintain efficient and updated parking standards to ensure that development provides adequate parking, both on–street and off–street, depending on the characteristics of the development, while also reducing reliance on the automobile.	Community Development – Planning	Public Works – Development Services	General Fund	Not an action item. Implemented through the Municipal Code.
Policy M-6.2	Off–street Parking	Ensure new off–street parking is properly designed and efficiently used.	Community Development – Planning		None Required	Not an action item. Reviewed in conjunction with development review.
Policy M-7.1	Multi–Modal Transportation Impact Analysis	Follow guidelines set by the VTA related to transportation impact analyses, while conforming to State goals for multi-modal performance targets.	Public Works – Transportation	Community Development – Planning	None Required	FY 2019/2020 Work Program Item to develop the Transportation Impact Analysis policies for CEQA and non- CEQA analysis.
Policy M-7.2	Protected Intersections	Consider adopting a Protected Intersection Policy, which would identify intersections where improvements would not be considered, which would degrade the levels of service for non–vehicular modes of transportation. Potential locations include intersections in Priority Development Areas (PDAs) and other areas where non–vehicular transportation is a key consideration, such as, near shopping districts, schools, parks and senior citizen developments.	Public Works – Transportation	Community Development – Planning	General Fund	FY 2019/2020 Work Program Item to develop the Transportation Impact Analysis policies for CEQA and non- CEQA analysis.
Policy M-8.1	Greenhouse Gas Emissions	Promote transportation policies that help to reduce greenhouse gas emissions.	City Manager – Sustainability Programs	Community Development – Planning; Public Works – Transportation	None Required	Not an action item. Implemented through various mobility and sustainability program - Bike to Work Day etc.
Policy M-8.2	Land Use	Support development and transportation improvements that help reduce greenhouse gas emissions by reducing per capita VMT, reducing impacts on the City’s transportation network and maintaining the desired levels of service for all modes of transportation.	Community Development – Planning; Public Works – Transportation	City Manager – Sustainability Programs	None Required	Not an action item.
Policy M-8.3	Transportation Systems Management (TSM) Programs	Employ TSM strategies to improve efficiency of the transportation infrastructure including strategic right–of–way improvements, intelligent transportation systems and optimization of signal timing to coordinate traffic flow.	Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Not an action item. Ongoing implementation.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy M-8.4	Transportation Demand Management (TDM) Programs	Require large employers, including colleges and schools, to develop and maintain TDM programs to reduce vehicle trips generated by their employees and students and develop a tracking method to monitor results.	Community Development – Planning; Public Works – Transportation	City Manager – Sustainability Programs	None Required	Not an action item. Reviewed in conjunction with development review.
Policy M-8.5	Design of New Developments	Encourage new commercial development to provide shared office facilities, cafeterias, daycare facilities, lunchrooms, showers, bicycle parking, home offices, shuttle buses to transit facilities and other amenities that encourage the use of transit, bicycling or walking as commute modes to work. Provide pedestrian pathways and orient buildings to the street to encourage pedestrian activity.	Community Development – Planning; Public Works – Transportation		None Required	Not an action item. Reviewed in conjunction with development review.
Policy M-8.6	Alternative Fuel Charging Stations	Develop a city–wide strategy to encourage the construction of a network of public and private alternative fuel vehicle charging/fueling stations.	City Manager – Sustainability Programs	Community Development – Planning; Public Works – Transportation	General Fund	No action has been taken with regard to development of this strategy.
Policy M-9.1	Efficient Automobile Infrastructure	Strive to maximize the efficiency of existing infrastructure by locating appropriate land uses along roadways and retrofiting streets to be accessible for all modes of transportation.	Community Development – Planning; Public Works – Transportation		General Fund	Not an action item.
Policy M-9.2	Reduced Travel Demand	Promote effective TDM programs for existing and new development.	Public Works – Transportation; Community Development – Planning	City Manager – Sustainability Programs	General Fund	Not an action item. Reviewed in conjunction with development review.
Policy M-9.3	Street Width	Except as required by environmental review for new developments, limit widening of streets as a means of improving traffic efficiency and focus instead on operational improvements to preserve community character.	Public Works – Transportation	Community Development – Planning	General Fund	Not an action item. Reviewed in conjunction with development review.
Strategy M- 9.3.1	Wolfe Road Overcrossing	Consider alternate designs for the Wolfe Road/Interstate 280 Interchange (e.g. from partial cloverleaf design to diamond design) when evaluating the need to widen the freeway overcrossing.	Public Works – Transportation		General Fund	Project to design widening this freeway overcrossing is underway.
Strategy M- 9.3.2	Streetscape Design	When reviewing the widening of an existing street, consider aesthetically pleasing enhancements and amenities to improve the safe movement of pedestrians and bicyclists in keeping with the vision of the Planning Area.	Public Works – Transportation	Community Development – Planning	None Required	Not an action item. Implemented with the Captial Improvement Program.
Policy M-10.1	Transportation Improvement Plan	Develop and implement an updated citywide transportation improvement plan necessary to accommodate vehicular, pedestrian and bicycle transportation improvements to meet the City’s needs.	Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Action completed.
Policy M-10.2	Transportation Impact Fee	Ensure sustainable funding levels for the Transportation Improvement Plan by enacting a transportation impact fee for new development.	Public Works – Transportation		General Fund	Action completed. TIF adopted in late 2016.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy M-10.3	Multi-Modal Improvements	Integrate the financing, design and construction of pedestrian and bicycle facilities with street projects. Build pedestrian and bicycle improvements at the same time as improvements for vehicular circulation to enable travelers to transition from one mode of transportation to another (e.g. bicycle to bus).	Public Works – Transportation and Capital Improvements		Capital Improvement Fund	Not an action item. Implemented with the Captial Improvement Program.
Policy M-10.4	Roadway Maintenance Funding	Identify and secure new funding sources to fund the on-going routine maintenance of roadways.	Public Works – Transportation, Development Services and Capital Improvement Program		NoneCapital Improvement Fund/Grants	Grant funding routinely used to fund on-going maintenance to the extent possible.
Policy ES-1.1	Principles of Sustainability	Incorporate the principles of sustainability into Cupertino’s planning, infrastructure and development process in order to improve the environment, reduce greenhouse gas emissions, and meet the needs of the community without compromising the needs of future generations.	City Manager – Sustainability Programs; Commuity Development – Planning;	Public Works – Development Services, Transportation and Environmental Programs	General Fund	Not an action item.
Strategy ES- 1.1.1	Climate Action Plan (CAP)	Adopt, implement and maintain a Climate Action Plan to attain greenhouse gas emission targets consistent with state law and regional requirements. This qualified greenhouse gas emissions reduction plan, by BAAQMD’s definition, will allow for future project CEQA streamlining and will identify measures to: *Reduce energy use through conservation and efficiency; *Reduce fossil fuel use through multi-modal and alternative transportation; *Maximize use of and, where feasible, install renewable energy resources; *Increase citywide water conservation and recycled water use; *Accelerate Resource Recovery through expanded recycling, composting, extended producer responsibility and procurement practices; *Promote and incentivize each of those efforts to maximize community participation and impacts; and *Integrate multiple benefits of green infrastructure with climate resiliency and adaptation.	City Manager – Sustainability Programs	Commuity Development – Planning	General Fund	CAP adopted in 2016.
Strategy ES- 1.1.2	CAP and Sustainability Strategies Implementation	Periodically review and report on the effectiveness of the measures outlined in the CAP and the strategies in this Element. Institutionalize sustainability by developing a methodology to ensure all environmental, social and lifecycle costs are considered in project, program, policy and budget decisions.	City Manager – Sustainability Programs	All other Departments	General Fund	Completed in 2018.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy ES-1.1.3	Climate Adaptation and Resiliency	Conduct a climate vulnerability assessment and set preparedness goals and strategies to safeguard human health and community assets susceptible to the impacts of a changing climate (e.g. increased drought, wildfires, flooding). Incorporate these into all relevant plans, including the Emergency Preparedness Plan, Local Hazard Mitigation Plan, Dam Failure Plan, Climate Action Plan, Watershet Protection Plan and Energy Assuredness Plan.	City Manager – Sustainability Programs	All other Departments	General Fund	Action Completed.
Policy ES-1.2	Regional Growth and Transportation Coordination	Periodically review and report on the effectiveness of the measures outlined in the CAP and the strategies in this Element. Institutionalize sustainability by developing a methodology to ensure all environmental, social and lifecycle costs are considered in project, program, policy and budget decisions.	City Manager – Sustainability Programs		General Fund	
Strategy ES-1.2.1	Local Plan Consistency with Regional Plans	Update and maintain local plans and strategies so they are consistent with One Bay Area Plan to qualify for State transportation and project CEQA streamlining.	Community Development – Planning; Public Works – Transportation	City Manager – Sustainability Programs	General Fund	Not an action item. Reviewed when local plans are updated.
Policy ES-2.1	Conservation and Efficient Use of Energy Resources	Encourage the maximum feasible conservation and efficient use of electrical power and natural gas resources for new and existing residences, businesses, industrial and public uses.	City Manager – Sustainability Programs	Community Development – Building and Planning; Public Works – Development Services, Transportation and Environmental Programs	None Required	FY 2019/2020 Work Program includes Reach Codes to allow implementation of this Policy.
Strategy ES-2.1.1	Coordination	Continue to evaluate, and revise as necessary, applicable City plans, codes and procedures for inclusion of Federal, State and regional requirements and conservation targets.	City Manager – Sustainability Programs	Community Development – Building and Planning; Public Works – Development Services, Transportation and Environmental Programs	General Fund	Not an action item. Reviewed when local plans are updated.
Strategy ES-2.1.2	Comprehensive Energy Management	Prepare and implement a comprehensive energy management plan for all applicable municipal facilities and equipment to achieve the energy goals established in the City’s Climate Action Plan. Track the City’s energy use and report findings as part of the CAP reporting schedule. Embed this plan into the City’s Environmentally Preferable Procurement Policy to ensure measures are achieved through all future procurement and construction practices.	City Manager – Sustainability Programs	Public Works – Environmental Programs, Service Center and Capital Improvement Programs; Recreation and Community Services – Business & Community Services; Administrative Services – Finance	General Fund	

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Startegy ES-2.1.3	Energy Efficient Replacements	Continue to use life cycle cost analysis to identify City assets for replacement with more energy efficient technology. Utilize available tools to benchmark and showcase city energy efficiency achievements (i.e. EPA Portfolio Manager, statewide Green Business Program).	City Manager – Sustainability Programs	Public Works – Capital Improvement Program, Environmental Programs and Service Center; Recreation and Community Services – Business & Community Services	General Fund	
Strategy ES-2.1.4	Incentive Program	Consider incentive programs for projects that exceed mandatory requirements and promote incentives from state, county and federal governments for improving energy efficiency and expanding renewable energy installations.	City Manager – Sustainability Programs	Community Development – Building and Planning	General Fund	FY 2019/2020 Work Program includes Reach Codes to could allow implementation of this Strategy.
Strategy ES-2.1.5	Urban Forest	Encourage the inclusion of additional shade trees, vegetated stormwater treatment and landscaping to reduce the “heat island effect” in development projects.	City Manager – Sustainability Programs	Community Development – Planning; Public Works – Capital Improvement Program and Park Improvement	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy	Alternate Energy Sources	Promote and increase the use of alternate and renewable energy resources for the entire community through effective policies, programs and incentives.	City Manager – Sustainability Programs		General Fund	Not an action item.
Strategyy	Energy Co–generation Systems	Encourage the use of energy co–generation systems through the provision of an awareness program targeting the larger commercial and industrial users-generation systems through the provision of an awareness program targeting the larger commercial and industrial users and public facilities.	City Manager – Sustainability Programs	Community Development – Planning and Building	None Required	Not an action item.
Stratagy ES-2.1.8	Energy Audits and Financing	Continue to offer and leverage regional partners’ programs to conduct energy audits and/or subvention programs for homes, commercial, industrial and city facilities, and recommend improvements that lead to energy and cost savings opportunities for participants and encourage adoption of alternative energy technologies. Encourage energy audits to include emerging online and application–based energy analytics and diagnostic tools. Share residential and commercial energy efficiency and renewable energy financing tools through outreach events and civic media assets.	City Manager – Sustainability Programs		General Fund	
Strategy ES-2.1.9	Energy Efficient Transportation Modes	Continue to encourage fuel–efficient transportation modes such as alternative fuel vehicles, driverless vehicles, public transit, car and van–pooling community and regional shuttle systems, car and bike sharing programs, safe routes to schools, communter benefits, and pedestrian and bicycle paths through infrastructure investment, development incentives, and community education.	City Manager – Sustainability Programs; Public Works – Transportation	Community Development – Planning; Administrative Services – Human Resources	General Fund	City’s VIA Shuttle program to commence on Oct. 29, 2019.

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Strategy ES-2.1.10	Community Choice Energy	Collaborate with regional partners to evaluate feasibility for development of a Community Choice Energy Program.	City Manager – Sustainability Programs	City Manager	General Fund	Action Completed.
Policy ES-3.1	Green Building Design	Set standards for the design and construction of energy and resource conserving/efficient building.	City Manager – Sustainability Programs	Community Development – Building and Planning; Public Works – Capital Improvement Program	General Fund	Action Completd. Implemented through the Municipal Code.
Strategy ES-3.1.1	Green Building Program	Periodically review and revise the City’s Green Building ordinance to ensure alignment with CALGreen requirements for all major private and public projects that ensure reduction in energy and water use for new development through site selection and building design.	Community Development – Building and Planning	City Manager – Sustainability Programs	General Fund	No action has been taken with regard to this strategy.
Strategy ES-3.1.2	Staff Training	Continue to train appropriate City staff in the design principles, costs and benefits of sustainable building and landscape design. Encourage City staff to attend external trainings on these topics and attain relevant program certifications (e.g. Green Point Rater, LEED Accredited Professional).	City Manager – Sustainability Programs	Community Development – Building and Planning; Public Works – Development Services and Capital Improvement Program	General Fund	
Strategy ES-3.1.3	Green Building Informational Seminars	Conduct and participate in Green Building informational seminars and workshops for members of the design and construction industry, land development, real estate sales, lending institutions, landscaping and design, the building maintenance industry and prospective project applicants.	City Manager – Sustainability Programs	Community Development – Building and Planning; Public Works – Development Services and Capital Improvement Program; Recreation and Community Services – Business and Community Services	General Fund	
Strategy ES-3.1.4	Green Building Demonstration	Pursue municipal facility retrofits through a Green Capital Improvement Program (CIP), and new construction projects that exceed CALGreen and achieve third–party certification criteria (e.g. LEED, Living Building Challenge, Zero Net Energy) as a means of creating demonstration spaces for developer and community enrichment.	City Manager – Sustainability Programs	Public Works – Capital Improvement Program, Service Center and Park Improvement	Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review.
Policy ES-4.1	New Development	Minimize the air quality impacts of new development projects and air quality impacts that affect new development.	Community Development – Planning; Public Works – Capital Improvement Program	Community Development – Building; Public Works – Development Services and Transportation	None Required	Implement with Strategies ES-4.1.1 and ES-4.1.2

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy ES-4.1.1	Toxic Air Contaminants	Continue to review projects for potential generation of toxic air contaminants at the time of approval and confer with BAAQMD on controls needed are uncertain.	Community Development – Planning; Public Works – Capital Improvement Program	City Manager – Sustainability Programs; Public Works – Development Services and Transportation	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy ES-4.1.2	Dust Control	Continue to require water application to non–polluting dust control measures during demolition and the duration of the construction period.	Community Development – Building; Public Works – Development Services and Capital Improvement Program	Community Development – Planning; City Manager – Sustainability	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy ES-4.1.3	Planning	Ensure that land use and transportation plans support air quality goals.	Community Development – Planning; Public Works – Transportation	City Manager – Sustainability Programs	None Required	FY 2019/2020 Work Program item to develop Vehicle Miles Traveled (VMT) policies will support this strategy.
Policy ES-4.2	Existing Development	Minimize the air quality impacts of existing development.	Public Works – Environmental Programs	City Manager – Sustainability;	None Required	Not an action item. Implement with Strategies ES-4.2.1 and ES-4.2.2
Strategy ES-4.2.1	Public Education Program	Establish a citywide public education program providing information on ways to reduce and control emissions; and continue to provide information about alternative commutes, carpooling and restricting exacerbating activities on “Spare the Air” high–emissions days.	City Manager – Sustainability Programs	City Manager – Public Affairs; Public Works – Environmental Programs and Transportation	General Fund	Spare the Air alerts sent out and posted on City website. City's VIA Shuttle program to commence on Oct. 29, 2019.
Strategy ES-4.2.2	Home Occupations	Review and consider expanding the allowable home–based businesses in residential zoned properties to reduce the need to commute to work.	Community Development – Planning	City Manager – Sustainability Programs	General Fund	No action has been taken with regard to this strategy.
Strategy ES-4.2.3	Tree Planting in Private Development	Review and enhance the City’s tree planting and landscaping program and requirements for private development to reduce air pollution levels.	Community Development – Planning	City Manager – Sustainability	General Fund	No action has been taken with regard to this strategy.
Strategy ES-4.2.4	Fuel–efficient Vehicles and Use	Prioritize the purchase, replacement and on–going use of fuel–efficient and low polluting City fleet vehicles. Update applicable policies and programs to require life cycle cost analyses and include alternative fueling infrastructure review and related funding allocations. Update the Vehicle Use Policy and pursue fleet management best practices to support fuel conservation, scheduled maintenance and fleet fuel tracking. Pursue available grant funding to offset the cost of implementing these programs.	Public Works – Service Center	City Manager – Sustainability	General Fund	

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Strategy ES-4.2.5	Point Sources of Emissions	Continue to seek the cooperation of the BAAQMD to monitor emissions from identified point sources that impact the community. In addition, for sources not within the regulatory jurisdiction of the City, seek cooperation from the applicable regulatory authority to encourage reduction of emissions and dust from the point source.	City Manager – Sustainability	City Manager; Community Development – Planning	None Required	Ongoing monitoring for the Lehigh Plant being conducted by BAAQMD.
Policy ES-4.3	Use of Open Fires and Fireplaces	Discourage high pollution fireplace use.	Public Works – Environmental Programs	City Manager – Sustainability Programs; Community Development – Planning	None Required	Implement with Strategies ES-4.3.1 and ES-4.3.2
Strategy ES-4.3.1	Education	Continue to make BAAQMD literature on reducing pollution from fireplace use available.	Public Works – Environmental Programs	City Manager – Sustainability Programs	None Required	Not an action item.
Strategy ES-4.3.2	Fireplaces	Continue to prohibit new wood–burning fireplaces, except EPA certified wood stoves as allowed by the Building Code.	Community Development – Building	Community Development – Planning; City Manager – Sustainability Programs	None Required	Not an action item.
Policy ES-5.1	Urban Ecosystem	Manage the public and private development to ensure the protection and enhancement of its urban ecosystem.	Public Works – Capital Improvement Program and Park Improvement; Community Development – Planning	Public Works – Environmental Programs; City Manager – Sustainability Programs	None Required	Not an action item. Implement with underlying strategies.
Strategy ES-5.1.1	Landscaping	Ensure that the City’s tree planting, landscaping and open space policies enhance the urban ecosystem by encouraging medians, pedestrian–crossing curb–extensions planting that is native, drought–tolerant, treats stormwater and enhance urban plant, aquatic and animal resources in both, private and public development.	Public Works – Capital Improvement Program, Service Center, Park Improvement, Environmental Programs, and Development Services; Community Development – Planning;	Public Works – Environmental Programs; City Manager – Sustainability Programs	General Fund	Not an action item.

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Strategy ES-5.1.2	Built Environment	Ensure that sustainable landscaping design is incorporated in the development of City facilities, parks and private projects with the inclusion of measures such as tree protection, stormwater treatment and planting of native, drought tolerant landscaping that is beneficial to the environment.	Public Works – Capital Improvement Program, Service Center Park Improvement, and Development Services; Community Development – Planning;	City Manager – Sustainability Programs; Public Works – Environmental Programs	Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review.
Policy ES-5.2	Development Near Sensitive Areas	Encourage the clustering of new development away from sensitive areas such as riparian corridors, wildlife habitat and corridors, public open space preserves and ridgelines. New developments in these areas must have a harmonious landscaping plan approved prior to development.	Community Development – Planning	City Manager – Sustainability Programs; Public Works – Development Services and Environmental Programs	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy ES-5.2.1	Riparian Corridor Protection	Require the protection of riparian corridors through the development approval process.	Community Development – Planning; Public Works – Development Services	City Manger – Sustainability Programs; Public Works – Environmental Programs	None Required	Not an action item. Reviewed in conjunction with project review.
Policy ES-5.3	Landscaping In and Near Natural Vegetation	Preserve and enhance existing natural vegetation, landscaping features and open space when new development is proposed within existing natural areas. When development is proposed near natural vegetation, encourage the landscaping to be consistent with the palate of vegetation found in the natural vegetation.	Community Development – Planning; Public Works – Capital Improvement Program and Park Improvement	City Manager – Sustainability Programs; Public Works – Environmental Programs	None Required/ Capital Improvement Program	Not an action item. Reviewed in conjunction with project review.
Strategy ES-5.3.1	Native Plants	Continue to emphasize the planting of native, drought tolerant, pest resistant, non–invasive, climate appropriate plants and ground covers, particularly for erosion control and to prevent disturbance of the natural terrain.	Public Works – Environmental Programs; Community Development – Planning	City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the Municipal Code.
Strategy ES-5.3.2	Hillsides	Minimize lawn area in the hillsides.	Community Development – Planning; Public Works – Development Services	Public Works – Environmental Programs; City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the Municipal Code.

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Policy ES-5.4	Hillside Wildlife Migration	Confine fencing on hillside property to the area around a building, rather than around an entire site, to allow for migration of wild animals.	Community Development – Planning	City Manager – Sustainability Programs; Public Works – Development Services and Environmental Services	None Required	Not an action item. Implemented through the Municipal Code.
Policy ES-5.5	Recreation and Natural Vegetation	Limit recreation in natural areas to activities compatible and appropriate with preserving natural vegetation, such as hiking, horseback riding, mountain biking and camping.	Public Works – Park Improvement, Parks and Recreation - Business Services and Outdoor Recreation & Youth Development	City Manager – Sustainability Programs; Public Works – Environmental Programs	None Required	Not an action item. Implemented through the Capital Improvement Program and the Municipal Code.
Policy ES-5.6	Recreation and Wildlife	Provide open space linkages within and between properties for both recreation and wildlife activities, most specifically for the benefit of wildlife that is threatened, endangered or designated as species of special concern.	Community Development – Planning	Public Works – Development Services, Environmental Programs; City Manager – Sustainability Programs	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy ES- 5.6.1	Creek and Water Course Identification	Require identification of creeks, water courses and riparian areas on site plans and require that they be protected from adjacent development.	Community Development – Planning; Public Works – Development Services	City Manager – Sustainability Programs; Public Works – Environmental Programs	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy ES- 5.6.2	Trail Easements	Consider requiring easements for trail linkages if analysis determines that they are needed.	Community Development – Planning; Public Works – Development Services	Public Works – Transportation and Park Improvement	None Required	Not an action item. Reviewed in conjunction with project review.
Policy ES-6.1	Mineral Resource Areas	Cooperatively work with Santa Clara County to ensure that plans for restoration and mining operations at Lehigh Hanson and Stevens Creek quarries consider environmental impacts and mitigations.	City Manager; Public Works	City Manager – Sustainability Programs; Public Works – Environmental Programs	None Required	Not an action item. Comments and review conducted as and when projects are proposed.
Strategy ES- 6.1.1	Public Participation	Encourage Santa Clara County to engage with the affected neighborhoods when considering changes to restoration plans and mineral extraction activity.	City Manager	City Manager – Sustainability Programs; Community Development – Planning	None Required	Not an action item. Comments and review conducted as and when projects are proposed.

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Strategy ES-6.1.2	Recreation in Depleted Mining Areas	Consider designating abandoned quarries for passive recreation to enhance plant and wildlife habitat and rehabilitate the land.	Community Development – Planning	Public Works – Environmental Programs and Park Improvement; City Manager – Sustainability Programs	None Required	Not an action item. Reviewed in conjunction with project review.
Policy ES-7.1	Natural Water Bodies and Drainage Systems	In public and private development use Low Impact Development (LID) principles to manage stormwater by mimicking natural hydrology, minimizing grading and protecting or restoring natural drainage systems.	Public Works – Development Services, Capital Improvement Program and Environmental Programs	Community Development – Planning; City Manager – Sustainability Programs	General Fund	Not an action item. Implemented through the Municipal Code.
Strategy ES-7.1.1	Public and Private Development Plans	Continue to require topographical information; identification of creeks, streams and drainage areas; and grading plans with development proposals to ensure protection and efficient use of water resources.	Community Development – Planning; Public Works – Development Services	City Manager – Sustainability Programs	None Required	Not an action item. Reviewed in conjunction with project review.
Policy ES-7.2	Reduction of Impervious Surfaces	designs Minimize stormwater runoff and erosion impacts resulting from development and use Low Impact Development (LID) designs to treat stormwater or recharge groundwater.	Public Works – Development Services and Environmental Programs	Community Development – Planning; City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the Municipal Code.
Strategy ES-7.2.1	Lot Coverage	Consider updating lot coverage requirements to include paved surfaces such as driveways and on–grade pervious patios to incentivize the construction of pervious surfaces.	Community Development – Planning; Public Works – Development Services and Environmental Programs	City Manager – Sustainability Programs	General Fund	No action has been taken with regard to this strategy.
Strategy ES-7.2.2	Pervious Walkways and Driveways	Encourage the use of pervious materials for walkways and driveways. If used on public and quasi-public property, mobility and access for the disabled should take precedence.	Community Development – Planning; Public Works – Development Services and Environmental Programs	City Manager – Sustainability Programs	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy ES-7.2.3	Maximize Infiltration	Minimize impervious surface areas, and maximize on–site filtration and the use of on–site retention facilities.	Public Works – Development Services and Environmental Programs	Community Development – Planning; City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the Municipal Code.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy ES-7.3	Pollution and Flow Impacts	Ensure that surface and groundwater quality impacts are reduced through development review and voluntary efforts.	Public Works – Development Services and Environmental Programs	Community Development – Planning; City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the Municipal Code.
Strategy ES- 7.3.1	Development Review	Require LID designs such as vegetated stormwater treatment systems and green infrastructure to mitigate pollutant loads and flows.	Public Works – Development Services, Capital Improvement Program and Environmental Programs	Community Development – Planning; City Manager – Sustainability Programs	None Required	Not an action item. Implemented through the Municipal Code.
Strategy ES- 7.3.2	Creek Clean Up	Encourage volunteer organizations to help clean creek beds to reduce pollution and help return waterways to their natural state.	Public Works – Environmental Programs	City Manager – Sustainability Programs	None Required	Not an action item. Volunteer creek clean up activities organized
Policy ES-7.4	Watershed Based Planning	Review long-term plans and development projects to ensure good stewardship of watersheds.	Public Works – Environmental Programs		None Required	Implement through Strategies ES-7.4.1, ES- 7.4.2 and ES-7.4.3
Strategy ES- 7.4.1	Storm Drainage Master Plan	Develop and maintain a Storm Drainage Master Plan which identifies facilities needed to prevent “10-year” event street flooding and “100-year” event structure flooding and integrate green infrastructure to meet water quality protection needs in a cost effective manner.	Public Works – Development Services and Environmental Programs		General Fund	
Strategy ES- 7.4.2	Watershed Management Plans	Work with other agencies to develop broader Watershed Management Plans to model and control the City’s hydrology.	Public Works – Development Services and Environmental Programs		None Required	Not an action item. Ongoing coordination.
Strategy ES- 7.4.3	Development	Review development plans to ensure that projects are examined in the context of impacts on the entire watershed, in order to comply with the City’s non-point source Municipal Regional Permit.	Public Works – Development Services and Environmental Programs	Community Development – Planning	None Required	Not an action item. Implemented through the Municipal Code.
Policy ES-7.5	Groundwater Recharge Sites	Support the SCVWD efforts to find and develop groundwater recharge sites within Cupertino and provide public recreation where possible.	Public Works – Environmental Programs	Community Development – Planning; City Manager – Sustainability Programs	None Required	Not an action item. Ongoing coordination.
Policy ES-7.6	Other Water Sources	Encourage the research of other water sources, including water reclamation.	Public Works – Environmental Programs	City Manager – Sustainability Programs	None Required	No action has been taken with regard to this strategy.
Policy ES-7.7	Industrial Water Recycling	Encourage industrial projects in cooperation with the Cupertino Sanitary District, to have long-term conservation measures, including recycling equipment for manufacturing and water supplies in the plant.	Public Works – Environmental Programs	City Manager – Sustainability Programs	None Required	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy ES-7.8	Natural Water Courses	Retain and restore creek beds, riparian corridors, watercourses and associated vegetation in their natural state to protect wildlife habitat and recreation potential and assist in groundwater percolation. Encourage land acquisition or dedication of such areas.	Public Works – Capital Improvement Program	Recreation and Community Services – Facilities and Community Events; City Manager – Sustainability Programs	Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review.
Strategy ES- 7.8.1	Inter–Agency Coordination	Work with the SCVWD and other relevant regional agencies to enhance riparian corridors and provide adequate flood control by use of flow increase mitigation measures, such as hydromofication controls as established by the Municipal Regional Permit.	Public Works – Development Services	City Manager – Sustainability Programs	None Required	Not an action item. Ongoing coordination.
Policy ES-7.9	Inter–Agency Coordination for Water Conservation	Continue to coordinate citywide water conservation and regional water supply problem solving efforts with the SCVWD, SJWC and CALWater.	Public Works – Environmental Programs; City Manager – Sustainability		None Required	Not an action item. Ongoing coordination.
Stratey ES-7.9.1	Water Conservation Measures	Implement water conservation measures and encourage the implementation of voluntary water conservation measures from the City’s water retailers and SCVWD.	Public Works – Environmental Programs; City Manager – Sustainability, Community Development – Planning		General Fund	Not an action item. Ongoing education/ coordination.
Policy ES-7.10	Public Education Regarding Resource Conservation	Provide public information regarding resource conservation.	Public Works – Environmental Programs; City Manager – Sustainability	City Manager – Public Affairs	General Fund	Not an action item. Ongoing education/ coordination.
Policy ES-7.10.1	Outreach	Continue to send educational information and notices to households and businesses with water prohibitions, water allocations and conservation tips. Continue to offer featured articles in the Cupertino Scene and Cupertino Courier. Consider providing Public Service Announcements on the City’s Channel and Cupertino Radio.	Public Works – Environmental Programs; City Manager – Sustainability	City Manager – Public Affairs	General Fund	Not an action item. Ongoing education/ coordination.
Policy ES-7.10.2	Demonstration Gardens	Consider including water–wise demonstration gardens in some parks where feasible as they are re–landscaped or improved using drought tolerant native and non–invasive, and non–native plants.	Public Works – Capital Improvement Program, Environmental Programs, and Service Center	City Manager – Sustainability	Capital Improvement Fund	Not an action item. Ongoing education/ coordination. Implemented at City Hall.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy ES-7.11	Water Conservation and Demand Reduction Measures	Promote efficient use of water throughout the City in order to meet State and regional water use reduction targets.	Public Works – Environmental Programs and Service Center; City Manager – Sustainability		General Fund	Not an action item. Ongoing education/ coordination.
Strategy ES-7.11.1	Urban Water Management Plan	Collaborate with water retailers serving the City in the preparation of their Urban Water Management Plan, including water conservation strategies and programs.	Public Works – Environmental Programs, Service Center	City Manager – Sustainability	None Required	Not an action item. Ongoing coordination.
Strategy ES-7.11.2	Water Conservation Standards	Comply with State water conservation standards by either adopting the State standards or alternate standards that are equally efficient.	Public Works – Environmental Programs and Service Center; Community Development – Building	City Manager – Sustainability	General Fund	Municipal Code amended to meet State standards/ equivalent in 2016. Future amendments upon changes to state law.
Strategy ES-7.11.3	Recycled Water System	Continue to work with water retailers to promote and expand the availability of recycled water in the City for public and private use.	Public Works – Development Services	City Manager – Sustainability Programs	None Required	Not an action item. Ongoing coordination.
Strategy ES-7.11.4	Recycled Water in Projects	Encourage and promote the use of recycled water in public and private buildings, open space and streetscape planting.	Public Works – Development Services, Capital Improvement Program and Park Improvement	City Manager – Sustainability Programs; Community Development – Planning	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy ES-7.11.5	On-site Recycled Water	Encourage on-site water recycling including rainwater harvesting and gray water use.	Public Works – Development Services, Environmental Services, Capital Improvement Program and Park Improvement; City Manager – Sustainability Programs	Community Development – Planning and Building	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy ES-7.11.6	Water Conservation Programs	Benchmark and continue to track the City’s public and private municipal water use to ensure ongoing accountability and as a means of informing prioritization of future agency water conservation projects.	City Manager – Sustainability Programs	Public Works – Service Center, Environmental Programs	General Fund	

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Strategy ES- 7.11.7	Green Business Certification and Water Conservation	Continue to support the City’s Green Business Certification goals of long-term water conservation within City facilities, vegetated stormwater infiltration systems, parks and medians, including installation of low-flow toilets and showers, parks, installation of automatic shut-off valves in lavatories and sinks and water efficient outdoor irrigation.	Public Works – Environmental Services, Service Center, Capital Improvement Program, City Manager – Sustainability Programs		General Fund	Not an action item. Ongoing implementation through the Capital Improvement Program.
Policy HS - 1.1	Regional Hazard Risk Reduction Planning	Coordinate with Santa Clara County and local agencies to implement the Multi-Jurisdictional Local Hazard Mitigation Plan (LHMP) for Santa Clara County.	City Manager – Emergency Services	Public Works – Development Services; City Manager – Sustainability Programs	None Required	
Strategy HS - 1.1.1	Monitoring and Budgeting	Monitor and evaluate the success of the LHMP, including local strategies provided in Cupertino Annex (Section 11). Working with Santa Clara County, ensure that strategies are prioritized and implemented through the CIP and provide adequate budget for on-going programs and department operations.	City Manager – Emergency Services	Public Works – Development Services and Capital Improvement Program; City Manager – Sustainability Programs	None Required	
Strategy HS - 1.1.2	Mitigation Incorporation	Ensure that mitigation actions identified in the LHMP are being incorporated into upcoming City sponsored projects, where appropriate.	City Manager – Emergency Services	Public Works – Development Services and Capital Improvement Program; City Manager – Sustainability Programs	General Fund	
Strategy HS- 1.1.3	Hazard Mitigation Plan Amendments and Updates	Support Santa Clara County in its role as the lead agency that prepares and updates the LHMP.	City Manager – Emergency Services	Public Works – Development Services and Capital Improvement Program; City Manager – Sustainability Programs	General Fund	
Policy HS - 1.2	Sea Level Rise Protection	Ensure all areas in Cupertino are adequately protected for the anticipated effects of sea level rise.	Public Works – Development Services and Capital Improvement Program	Community Development – Planning; City Manager – Sustainability Programs	General Fund	
Strategy HS- 1.2.1	Monitor Rising Sea Level	Regularly coordinate with regional, state, and federal agencies on rising sea levels in the San Francisco Bay and major tributaries to determine if additional adaptation strategies should be implemented to address flooding hazards. This includes monitoring FEMA flood map updates to identify areas in the City susceptible to sea level rise, addressing changes to state and regional sea and Bay level rise estimates, and coordinating with adjacent municipalities on flood control improvements as appropriate.	Public Works – Development Services	City Manager – Sustainability Programs	None	

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy HS - 1.2.2	Flood Insurance Rate Maps	Provide to the public, as available, up-to-date Flood Insurance Rate Maps (FIRM) that identify rising sea levels and changing flood conditions.	Public Works – Development Services		General Fund	
Policy HS - 2.1	Promote Emergency Preparedness	Distribute multi-hazard emergency preparedness information for all threats identified in the emergency plan. Information will be provided through Cardiopulmonary Resuscitation (CPR), First Aid and Community Emergency Response Team (CERT) training, lectures and seminars on emergency preparedness, publication of monthly safety articles in the Cupertino Scene, posting of information on the Emergency Preparedness website and coordination of video and printed information at the library.	City Manger – Emergency Services	Santa Clara County – Emergency Services	General Fund	
Policy HS - 2.2	Emergency Operations and Training	Ensure ongoing training of identified City staff on their functions/ responsibilities in the EOC and in disaster preparedness, first aid and CPR.	City Manger – Emergency Services		General Fund	
Strategy HS - 2.2.1	Emergency Operations Center (EOC)	Review options to provide functional and seismic upgrades to the EOC facility at City Hall or explore alternative locations for the EOC.	Public Works – Capital Improvement Program	City Manger – Emergency Services	General Fund	
Strategy HS - 2.2.2	Employee Training	Conduct regular exercises and participate in regional exercises to ensure that employees are adequately trained.	City Manager – Emergency Services		General Fund	
Policy HS - 2.3	Volunteer Groups	Continue to encourage the ongoing use of volunteer groups to augment emergency services, and clearly define responsibilities during a local emergency.	City Manager – Emergency Services		None Required	
Strategy HS - 2.3.1	Cupertino Citizen Corps		City Manager – Emergency Services		General Fund	
Strategy HS - 2.3.2	Community Groups	Continue pre-disaster agreements with appropriate community groups to provide specified post-disaster assistance, through the Emergency Service Coordinator and with the advice of the City Attorney.	City Manager – Emergency Services		General Fund	
Strategy HS - 2.3.3	American Red Cross	Continue to implement the American Red Cross agreements under the direction of the Director of Emergency Services during a disaster.	City Manager – Emergency Services		General Fund	
Strategy HS - 2.3.4	Shelter Provisions	Continue the agreement with designated shelter sites to provide space for emergency supply containers.	City Manager – Emergency Services		General Fund	
Strategy HS - 2.3.5	Amateur Radio Operators	Continue to support training and cooperation between the City and Cupertino Amateur Radio Emergency Service (CARES) to prepare for emergency communications needs.	City Manager – Emergency Services		General Fund	
Policy HS - 2.4	Emergency Public Information	Maintain an Emergency Public Information program to be used during emergency situations.	City Manager – Emergency Services	City Manager – Public Affairs; Information Services – Communications	General Fund	

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy HS - 2.4.1	Communication Methods	Use the local TV channel, Cupertino Alert System (CAS), the Internet and other communication methods to transmit information to the citizenry.	City Manager – Emergency Services	City Manager – Public Affairs; Information Services – Communications	General Fund	
Strategy HS - 2.4.2	Public Information Office	Activate the Public Information in coordination with the Sheriff and the Fire Department to provide accurate information to the public as needed.	City Manager – Emergency Services	City Manager – Public Affairs; Information Services – Communications	General Fund	
Policy HS - 2.5	Disaster Medical Response	Continue to coordinate with the appropriate County agencies and local emergency clinics to ensure preparedness and provide disaster medical response. Coordinate with the CERT member throughout the City to ensure that they are prepared to provide emergency support and first aid at the neighborhood level.	City Manager – Emergency Services		General Fund	
Strategy HS - 2.5.1	Memorandum of Understanding (MOU)	Develop a MOU with local emergency clinics. The County’s role and involvement in emergencies should be considered in development of the MOU.	City Manager – Emergency Services		General Fund	
Policy HS - 2.6	Military Facilities and Readiness	Consider the impact of development on neighboring military facilities and maintain military airspace to ensure military readiness.	Community Development – Planning		General Fund	
Policy HS - 3.1	Regional Coordination	Coordinate wildland fire prevention efforts with adjacent jurisdictions. Encourage the County and the Midpeninsula Open Space District to implement measures to reduce fire hazards, including putting into effect the fire reduction policies of the County Public Safety Element, continuing efforts in fuel management, and considering the use of “green” fire break uses for open space lands.	Santa Clara County Fire	City Manager	General Fund	
Policy HS - 3.2	Early Project Review	Involve the Fire Department in the early design stage of all projects requiring public review to assure Fire Department input and modification as needed.	Community Development – Building and Planning; Santa Clara County Fire		General Fund	Not an action item. Ongoing coordination.
Policy HS - 3.3	Emergency Access	Ensure adequate emergency access is provided for all new hillside development.	Santa Clara County Fire; Community Development – Building	Community Development – Planning; Public Works – Development Services	None Required	Not an action item.Reviewed in conjunction with project review.
Strategy HS - 3.3.1	Roadway Design	Create an all–weather emergency road system to serve rural areas.	Public Works – Development Services and Capital Improvement Program; Santa Clara County Fire	Community Development – Planning;	General Fund	

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Strategy HS - 3.3.2	Dead-End Street Access	Allow public use of private roadways during an emergency for hillside subdivisions that have dead-end public streets longer than 1,000 feet or find a secondary means of access.	Santa Clara County Fire; Public Works – Development Services	Community Development – Planning	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 3.3.3	Hillside Access Routes	Require new hillside development to have frequent grade breaks in access routes to ensure a timely response from fire personnel.	Santa Clara County Fire; Public Works – Development Services	Community Development – Planning	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 3.3.4	Hillside Road Upgrades	Require new hillside development to upgrade existing access roads to meet Fire Code and City standards.	Santa Clara County Fire; Public Works – Development Services	Community Development – Planning	None Required	Not an action item. Reviewed in conjunction with project review.
Policy HS - 3.4	Private Residential Electronic Security Gates	Discourage the use of private residential electronic security gates that act as a barrier to emergency personnel.	Community Development – Planning		None Required	Not an action item. Implemented through the Municipal Code.
Strategy HS - 3.4.1	Location	Require a fence exception for electronic security gates in certain areas.	Community Development – Planning		None Required	Not an action item. Implemented through the Municipal Code.
Strategy HS - 3.4.2	Access to Gates	Where electronic security gates are allowed, require the installation of an approved key switch to be accessed by the Fire District.	Community Development – Building; Santa Clara County Fire	Community Development – Planning	None Required	Not an action item. Implemented through the Municipal Code.
Policy HS - 3.5	Commercial and Industrial Fire Protection Guidelines	Coordinate with the Fire Department to develop new guidelines for fire protection for commercial and industrial land uses.	Community Development – Building	Santa Clara County Fire	General Fund	Not an action item. Implemented through the Municipal and Fire Code.
Policy HS - 3.6	Fire Prevention and Emergency Preparedness	Promote fire prevention and emergency preparedness through city-initiated public education programs, the government television channel, the government television channel, the Internet, and the Cupertino Scene.	City Manager – Emergency Services	City Manager – Public Affairs; Information Services – Communications	General Fund	Not an action item. Ongoing coordination/ education.
Policy HS - 3.7	Multi-Story Buildings	Ensure that adequate fire protection is built into the design of multi-story buildings and require on-site fire suppression materials and equipment.	Santa Clara County Fire; Community Development – Building		General Fund	Not an action item. Implemented through the Municipal and Fire Codes.
Policy HS - 3.8	Extension of Water Service	Encourage the water companies to extend water service into the hillside and canyon areas and encourage cooperation between water utility companies and the Fire Department in order to keep water systems in pace with growth and firefighting service needs.	Santa Clara County Fire; Community Development – Building		General Fund	Not an action item. Reviewed in conjunction with project review.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy HS - 4.1	Neighborhood Awareness Programs	Continue to support the Neighborhood Watch Program and other similar programs intended to help neighborhoods prevent crime through social interaction.	City Manager – Public Affairs		General Fund	Not an action item.
Policy HS - 4.2	Crime Prevention Through Building and Site Design	Consider appropriate design techniques to reduce crime and vandalism when designing public spaces and reviewing development proposals.	Public Works – Capital Improvement Program and Park Improvement; Community Development – Planning	Sheriff	Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 4.2.1	Perimeter Roads for Parks	Encircle neighborhood parks with a public road to provide visual accessibility whenever possible.	Public Works – Capital Improvement Program and Park Improvement		Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 4.2.2	Development Review	Continue to request County Sheriff review and comment on development applications for security and public safety measures.	Community Development – Planning	Community Development – Building	None Required	Not an action item. Reviewed in conjunction with project review.
Policy HS - 4.3	Fiscal Impacts	Recognize fiscal impacts to the County Sheriff and City of Cupertino when approving various land use mixes.	Community Development – Planning and City Manager – Economic Development		None Required	Not an action item. Reviewed in conjunction with project review.
Policy HS - 5.1	Seismic and Geologic Review Process	Evaluate new development proposals within mapped potential hazard zones using a formal seismic/geologic review process. Use Table HS - 3 of this Element to determine the level of review required.	Community Development – Building and Planning; Public Works – Development Services		None Required	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 5.1.1	Geotechnical and Structural Analysis	Require any site with a slope exceeding 10% to reference the Landslide Hazard Potential Zone maps of the State of California for all required geotechnical and structural analysis.	Community Development – Building and Planning; Public Works – Development Services		None Required	Not an action item. Reviewed in conjunction with project review.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy HS - 5.1.2	Residential Upgrades	Require that any residential facility, that is being increased more than 50% assessed value or physical size, conform to all provisions of the current building code throughout the entire structure. Owners of residential buildings with known structural defects, such as un-reinforced garage openings, “soft first story” construction, unbolted foundations, or inadequate sheer walls are encouraged to take steps to remedy the problem and bring their buildings up to the current building code.	Community Development – Building and Planning		None Required	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 5.1.3	Geologic Review	Continue to implement and update geologic review procedures for Geologic Reports required by the Municipal Code through the development review process.	Community Development – Building and Planning; Public Works – Development Services		None Required	Not an action item. Reviewed in conjunction with project review.
Policy HS - 5.2	Public Education on Seismic Safety	Reinforce the existing public education programs to help residents minimize hazards resulting from earthquakes.	City Manager – Emergency Services	City Manager – Public Affairs; Information Services – Communications	General Fund	Not an action item. Ongoing coordination/ education.
Strategy HS - 5.2.1	Covenant on Seismic Risk	Require developers to record a covenant to tell future residents in high-risk areas about the risk and inform them that more information is in City Hall records. This is in addition to the State requirement that information on the geological report is recorded on the face of subdivision maps.	Community Development – Planning	Public Works – Development Services	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 5.2.2	Emergency Preparedness	Publish and promote emergency preparedness activities and drills. Use the City social media, and the website to provide safety tips that may include identifying and correcting household hazards, knowing how and when to turn off utilities, helping family members protect themselves during and after an earthquake, recommending neighborhood preparation activities, and advising residents to maintain an emergency supply kit containing first-aid supplies, food, drinking water and battery operated radios and flashlights.	City Manager – Emergency Services	City Manager – Public Affairs; Information Services – Communication	General Fund	Ongoing coordination/ education.
Strategy HS - 5.2.3	Neighborhood Response Groups	Encourage participation in CERT training. Train neighborhood groups to care for themselves during disasters. Actively assist in neighborhood drills and safety exercises to increase participation and build community support.	City Manager – Emergency Services		General Fund	Not an action item. Ongoing coordination/ education.
Strategy HS - 5.2.4	Dependent Populations	As part of community-wide efforts, actively cooperate with State agencies that oversee facilities for persons with disabilities and those with access and functional needs, to ensure that such facilities conform to all health and safety requirements, including emergency planning, training, exercises and employee education.	City Manager – Emergency Services		General Fund	Not an action item. Ongoing coordination/ education.

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Strategy HS - 5.2.5	Foreign Language Emergency Information	Obtain translated emergency preparedness materials and make them available to appropriate foreign language populations.	City Manager – Emergency Services		General Fund	Ongoing coordination/ education.
Policy HS - 6.1	Hazardous Materials Storage and Disposal	Require the proper storage and disposal of hazardous materials to prevent leakage, potential explosions, fire or the release of harmful fumes. Maintain information channels to the residential and business communities about the illegality and danger of dumping hazardous material and waste in the storm drain system or in creeks.	Public Works – Environmental Programs; Santa Clara County Fire		General Fund	Not an action item. Reviewed in conjunction with project review. Ongoing coordination/ education.
Policy HS - 6.2	Proximity of Residents to Hazardous Materials	Assess future residents’ exposure to hazardous materials when new residential development or sensitive populations are proposed in existing industrial and manufacturing areas. Do not allow residential development or sensitive populations if such hazardous conditions cannot be mitigated to an acceptable level of risk.	Community Development – Planning		None Required	Not an action item. Reviewed in conjunction with project review.
Policy HS - 6.3	Electromagnetic Fields (EMF)	Ensure that projects meet Federal and State standards for EMF emissions through development review.	Community Development – Planning		None Required	Not an action item. Reviewed in conjunction with project review.
Policy HS - 6.4	Educational Programs	Continue to encourage residents and businesses to use non– and less– hazardous products, especially less toxic pest control products, to slow the generation of new hazardous waste requiring disposal through the county–wide program.	Public Works – Environmental Programs and Service Center	City Manager – Sustainability Programs	General Fund	Not an action item. Ongoing implementation.
Policy HS - 6.5	Hazardous Waste Disposals	Continue to support and facilitate, for residences and businesses, a convenient opportunity to properly dispose of hazardous waste.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	Not an action item. Ongoing implementation.
Strategy HS - 6.5.1	Partner on Hazardous Waste Collection and Disposal	Continue to explore efficient, economical and convenient ways to offer Household Hazardous Waste collection for residents in partnership with the Solid Waste contractor or the County.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	Not an action item. Ongoing implementation.
Strategy HS - 6.5.2	Educational Materials	Publish educational materials about the program in the Cupertino Scene, City website, and brochures that are distributed throughout the community.	Public Works – Environmental Programs	City Manager – Sustainability Programs and Public Affairs	General Fund	Not an action item. Ongoing coordination/ education.
Policy HS - 7.1	Evacuation Map	Prepare and update periodically an evacuation map for the flood hazard areas and distribute it to the general public.	Public Works – Development Services and Service Center	City Manager – Emergency Services	General Fund	
Policy HS - 7.2	Emergency Response to Dam Failure	Ensure that Cupertino is prepared to respond to a potential dam failure.	City Manager – Emergency Services; Public Works	Recreation and Community Services – Business Services	General Fund	Implemented through Strategies HS-7.2.1 and HS-7.2.2

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Strategy HS - 7.2.1	Emergency and Evacuation Plan	Maintain and update a Stevens Creek Dam Failure Plan, including alert, warning and notification systems and appropriate signage.	City Manager – Emergency Services	Public Works – Development Services, Recreation and Community Services – Business Services	General Fund	Adopted in 2012. Online at: https://www.cupertino.org/home/showdocument?id=7424
Strategy HS - 7.2.2	Inter-agency Cooperation	Continue to coordinate dam-related evacuation plans and alert/notification systems with the City of Sunnyvale, the SCVWD and Santa Clara County to ensure that traffic management between the agencies facilities life safety. Also work with other neighboring cities to enhance communication and coordination during a dam-related emergency.	City Manager – Emergency Services	Public Works – Development Services	General Fund	Not an action item. Ongoing coordination.
Policy HS - 7.3	Existing Non-Residential Uses in the Flood Plain	Allow commercial and recreational uses that are now exclusively within the flood plan to remain in their present use or to be used for agriculture, provided it does not conflict with Federal, State and regional requirements.	Public Works – Development Services; Community Development – Planning		None Required	Not an action item.
Policy HS - 7.4	Construction in Flood Plains	Continue to implement land use, zoning and building code regulations limiting new construction in the already urbanized flood hazard areas recognized by the Federal Flood Insurance Administrator.	Community Development – Planning	Public Works – Development Services; Community Development – Building	General Fund	Not an action item.
Strategy HS - 7.4.1	Dwellings in Flood Plains	Discourage new residential development in regulated flood plains. Regulate all types of redevelopment in natural flood plains. This includes discouraging fill materials and obstructions that may increase flood potential or modify the natural riparian corridors.	Public Works – Development Services	Community Development – Plannning	None Required	Not an action item. Information provided to property owners/ applicants as needed.
Strategy HS - 7.4.2	Description of Flood Zone Regulation	Continue to maintain and update a map of potential flood hazard areas and a description of flood zone regulations on the City’s website.	Public Works – Development Services		General Fund	
Strategy HS - 7.4.3	National Flood Insurance Program Community Rating System	Continue to participate in the National Flood Insurance Program (NFIP) Community Rating System (CRS).	Public Works – Development Services		General Fund	
Policy HS - 7.5	Hillside Grading	Restrict the extent and timing of hillside grading operations to April through October except as otherwise allowed by the City. Require performance bonds during the remaining time to guarantee the repair of any erosion damage. Require planting of graded slopes as soon as practical after grading is complete.	Public Works – Development Services	Community Development – Building and Planning	None Required	Not an action item. Implemented through the Municipal Code.
Policy HS - 7.6	Stability of Existing Water Storage Facilities	Assure the structural integrity of water storage facilities.	Public Works – Capital Improvement Program	Community Development – Building	General Fund	

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Strategy HS - 7.6.1	Coordination with other Agencies	Work closely with the San Jose Water Company and owners of other water storage facilities to develop and implement a program to monitor the stability of all existing water storage facilities and related improvements, such as: distribution lines, connections and other system components.	Public Works – Capital Improvement Program		General Fund	Not an action item. Ongoing coordination.
Policy HS - 8.1	Land Use Decision Evaluation	Use the Land Use Compatibility for Community Noise Environments chart, the Future Noise Contour Map (see Figure D-1 in Appendix D) and the City Municipal Code to evaluate land use decisions.	Community Development – Planning		None Required	Not an action item.
Policy HS - 8.2	Building and Site Design	Minimize noise impacts through appropriate building and site design.	Community Development – Planning and Building		None Required	Not an action item. Implemented through the Municipal Code.
Strategy HS - 8.2.1	Commercial Delivery Areas	Locate delivery areas for new commercial and industrial developments away from existing or planned homes.	Community Development – Planning and Building		None Required	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 8.2.2	Noise Control Techniques	Require analysis and implementation of techniques to control the effects of noise from industrial equipment and processes for projects new low-intensity residential uses.	Community Development – Planning		None Required	Not an action item. Reviewed in conjunction with project review.
Strategy HS - 8.2.3	Sound Wall Requirements	Exercise discretion in requiring sound walls to be sure that all other measures of noise control have been explored and that the sound wall blends with the neighborhood. Sound walls should be designed and landscaped to fit into the environment.	Community Development – Planning		None Required	Not an action item. Reviewed in conjunction with project review.
Policy HS - 8.3	Construction and Maintenance Activities	Regulate construction and maintenance activities. Establish and enforce reasonable allowable periods of the day, during weekdays, weekends and holidays for construction activities. Require construction contractors to use the best available technology to minimize excessive noise and vibration from construction equipment such as pile drivers, jack hammers, and vibratory rollers.	Community Development – Planning and Building		General Fund	Not an action item. Implemented through the Municipal Code.
Policy HS - 8.4	Freeway Design and Neighborhood Noise	Ensure that roads and development along Highway 85 and Interstate 280 are designed and improved in a way that minimizes neighborhood noise.	Public Works – Transportation and Development Services	Community Development – Planning	Capital Improvement Fund; General Fund	Not an action item. Reviewed in conjunction with project review.
Policy HS - 8.5	Neighborhoods	Review residents’ needs for convenience and safety and prioritize them over the convenient movement of commute or through traffic where practical.	Public Works – Transportation	Public Works – Capital Improvement Program	Capital Improvement Fund	Not an action item. Reviewed with project review/ Capital Improvement Program.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy HS - 8.6	Traffic Calming Solutions to Traffic Noise	Evaluate solutions to discourage through traffic in neighborhoods through enhanced paving and modified street design.	Public Works – Transportation	Public Works – Capital Improvement Program	Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Strategy HS - 8.6.1	Local Improvement	Modify street design to minimize noise impact to neighbors.	Public Works – Transportation	Public Works – Capital Improvement Program	Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Policy HS - 8.7	Reduction of Noise from Trucking Operations	Work to carry out noise mitigation measures to diminish noise along Foothill and Stevens Creek Boulevards from the quarry and cement plant trucking operations. These measures include regulation of truck speed, the volume of truck activity, and trucking activity hours to avoid late evening and early morning. Alternatives to truck transport, specifically rail, are strongly encouraged when feasible.	Public Works – Transportation	Santa Clara County Sheriff	General Fund	Not an action item. Ongoing coordination/ implementation.
Strategy HS - 8.7.1	Restrictions in the County’s Use Permit	Coordinate with the County to restrict the noise of trucks, their speed and noise levels along Foothill and Stevens Creek Boulevards, to the extent allowed in the Use Permit. Ensure that restrictions are monitored and enforced by the County.	Public Works – Transportation	Santa Clara County Sheriff	General Fund	Not an action item. Ongoing coordination/ implementation.
Strategy HS - 8.7.2	Road Improvements to Reduce Truck Impacts	Consider road improvements such as medians, landscaping, noise attenuating asphalt, and other methods to reduce quarry truck impacts.	Public Works – Transportation	Public Works – Capital Improvement Program	General Fund	Not an action item. Ongoing coordination/ implementation.
Policy INF - 1.1	Infrastructure Planning	Upgrade and enhance the City’s infrastructure through the City’s Capital Improvement Program (CIP) and requirements for development.	Public Works – Capital Improvement Program	Public Works – Development Services	General Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Strategy INF - 1.1.1	Capital Improvement Program	Ensure that CIP projects reflect the goals and policies identified in Community Vision 2040.	Public Works – Capital Improvement Program	City Manager; Community Development – Planning	General Fund	Not an action item.
Strategy INF - 1.1.2	Design Capacity	Ensure that public infrastructure is designed to meet planned needs and to avoid the need for future upsizing. Maintain a balance between meeting future growth needs and over–sizing of infrastructure to avoid fiscal impacts or impacts to other goals.	Public Works – Capital Improvement Program, Development Services and Transportation	Cupertino Sanitary District, Santa Clara County Fire Department	General Fund, Grants	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy INF - 1.1.3	Coordination	Require coordination of construction activity between various providers, particularly in City facilities and rights-of-way, to ensure that the community is not unnecessarily inconvenienced. Require that providers maintain adequate space for all utilities when planning and constructing their infrastructure.	Public Works – Development Services		General Fund, Grants	Not an action item. Ongoing coordination.
Policy INF - 1.2	Maintenance	Ensure that existing facilities are maintained to meet the community’s needs.	Public Works – Service Center		General Fund, Grants	Not an action item. Implemented through the Capital Improvement Program.
Policy INF - 1.3	Coordination	Coordinate with utility and service providers to ensure that their planning and operations meet the City’s service standards and future growth.	Public Works – Development Services		None Required	Not an action item.
Policy INF - 1.4	Funding	Explore various strategies and opportunities to fund existing and future infrastructure needs.	Public Works – Transportation and Capital Improvement Program		General Fund	Not an action item. Implemented through the Capital Improvement Program.
Strategy INF - 1.4.1	Existing Infrastructure	Require developers to expand or upgrade existing infrastructure to increase capacity, or pay their fair share, as appropriate.	Public Works – Transportation and Development Services	Community Development – Planning	None Required	Not an action item. Reviewed in conjunction with project review.
Strategy INF - 1.4.2	Future Infrastructure Needs	For new infrastructure, require new development to pay its fair share of, or to extend or construct, improvements to accommodate growth without impacting service levels.	Public Works – Development Services, Transportation and Capital Improvement Program		None Required	Not an action item. Implemented in conjunction with project review.
Strategy INF - 1.4.3	Economic Development	Prioritize funding of infrastructure to stimulate economic development and job creation in order to increase opportunities for municipal revenue.	Public Works – Transportation and Capital Improvement Program		General Fund; Capital Improvement Fund	Not an action item. Implemented through the Capital Improvement Program.
Policy INF - 2.1	Maintenance	Maintain the City’s rights-of-way and traffic operations systems.	Public Works – Transportation and Capital Improvement Program		General Fund; Grants	Not an action item.
Policy INF - 2.2	Multi-modal Systems	Ensure that City rights-of-way are planned for a variety of transportation alternatives including pedestrian, bicycle, automobile, as well as new technologies such as driverless cars, etc.	Public Works – Transportation, Service Center and Capital Improvement Program		General Fund; Grants	Not an action item. Implemented through the Capital Improvement Program and Bike/Ped Master plans.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy INF - 2.3	Green Streets	Explore the development of a “green streets” program to minimize stormwater runoff in City rights-of-way.	Public Works – Transportation, Environmental Programs and Capital Improvement Program	City Manager – Sustainability Programs	General Fund; Grants	Attempts have been made to identify a "green streets" project through the Capital Improvement Program. Ongoing.
Policy INF - 2.4	Undergrounding Utilities	Explore undergrounding of utilities through providers, public projects, private development and agency funding programs and grants.	Public Works – Development Services		General Fund; Grants	Not an action item. Implemeneted through the Capital Improvement Program.
Strategy INF - 2.4.1	Public and Provider Generated Projects	Require undergrounding of all new infrastructure projects constructed by public agencies and providers. Work with providers to underground existing overhead lines.	Public Works – Development Services		General Fund; Grants	Not an action item. Ongoing coordination.
Strategy INF - 2.4.2	Development	Require undergrounding of all utility lines in new developments and highly encourage undergrounding in remodels or redevelopment of major projects.	Public Works – Development Services		General Fund; Grants	Not an action item. Reviewed in conjunction with project review.
Policy INF - 2.5	Recycled Water Infrastructure	Plan for citywide access to recycled water and encourage its use.	Public Works – Development Services	City Manager – Sustainability, Community Development – Planning	General Fund	Attempts have been made to require development projects to route recycled water to Stevens Creek Blvd. If not successful, could be reviewed in conjunction with the Capital Improvement Program.
Strategy INF - 2.5.1	Availability	Expand the availability of a recycled water system through public infrastructure projects and development review.	Public Works – Development Services and Capital Improvement Program,	Community Development – Planning; Public Works – Environmental Programs	Capital Improvement Fund	Attempts have been made to require development projects to route recycled water to Stevens Creek Blvd. If not successful, could be reviewed in conjunction with the Capital Improvement Program.

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Strategy INF - 2.5.2	Use	Encourage private and public projects to incorporate the use of recycled water for landscaping and other uses.	Public Works – Development Services and Capital Improvement Program	Community Development – Planning; Public Works – Environmental Programs		Attempts have been made to required development projects to route recycled water to Stevens Creek Blvd and also to require dual plumbing to allow use of recycled water.
Strategy INF - 2.5.3	City Facilities	Design and retrofit City buildings, facilities and landscaping to use recycled water, to the extent feasible.	Public Works – Capital Improvement Program and Service Center		Capital Improvement Fund	
Policy INF - 3.1	Coordination with Providers	Coordinate with water providers and agencies in their planning and infrastructure process to ensure that the City continues to have adequate supply for current needs and future growth.	Public Works – Environmental Programs and Development Services		General Fund	Not an action item. Ongoing coordination.
Strategy INF - 3.1.1	Maintenance	Coordinate with providers to ensure that water and recycled water delivery systems are maintained in good condition.	Public Works – Environmental Programs and Development Services		General Fund	Not an action item. Ongoing coordination.
Policy INF - 3.2	Regional Coordination	Coordinate with State and regional agencies to ensure that policies and programs related to water provision and conservation meet City goals. Note: additional water conservation policies are discussed in detail in the Environmental Resources and Sustainability Element.	Public Works – Environmental Programs; City Manager – Sustainability		General Fund	Not an action item. Ongoing coordination.
Policy INF - 4.1	Planning and Management	Create plans and operational policies to develop and maintain an effective and efficient stormwater system.	Public Works – Sevice Center and Environmental Programs		General Fund	
Strategy INF - 4.1.1	Management	Reduce the demand on storm drain capacity through implementation of programs that meet and even exceed on–site drainage requirements.	Public Works – Development Services and Environmental Programs		General Fund	Not an action item. Implemented in conjunction with project review.
Strategy INF - 4.1.2	Infrastructure	Develop a Capital Improvement Program (CIP) for the City’s storm drain infrastructure that meets the current and future needs of the community.	Public Works – Capital Improvement Program		Capital Improvement Fund	
Strategy INF - 4.1.3	Maintenance	Ensure that City’s storm drain infrastructure is appropriately maintained to reduce flood hazards through implementation of best practices.	Public Works – Service Center		Capital Improvement Fund	

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Policy INF - 4.2	Funding	Develop permanent sources of funding stormwater infrastructure construction and maintenance.	Public Works – Environmental Programs		General Fund	
Strategy INF - 4.2.1	Ongoing Operations	Review other funding strategies to pay for the ongoing operations and maintenance of the storm drain system per State and regional requirements. Note: additional policies that meet State and regional runoff reduction are described in the Environmental Resources and Sustainability Element.	Public Works – Environmental Programs		Capital Improvement Fund	
Policy INF - 5.1	Infrastructure	Ensure that the infrastructure plans for Cupertino’s waste water system providers continue to meet the City’s current and future needs.	Public Works – Development Services		General Fund	
Strategy INF - 5.1.1	Coordination	Coordination with the Cupertino Sanitary District on their Master Plan and the Sunnyvale Treatment Plant to develop a comprehensive capital improvement program to ensure adequate capacity for future development anticipated with General Plan buildout.	Public Works – Development Services		General Fund	
Strategy INF - 5.1.2	Development	Require developers to pay their fair share of costs for, or in some cases construct, infrastructure upgrades to ensure that service levels are met.	Public Works – Development Services	Community Development – Planning		
Policy INF - 5.2	Demand	Look for ways to reduce demand on the City’s wastewater system through implementation of water conservation measures.	Public Works – Development Services	City Manager – Sustainability; Community Development – Building	General Fund	
Policy INF - 6.1	Telecommunicati ons Master Plan	Maintain and update a Telecommunications Master Plan with regulations and guidelines for wireless and emerging technologies.	Information ServicesPublic Works – Development Services; Community Development – Planning;	Public Works – Development Services; Community Development – Planning;	General Fund	
Policy INF - 6.2	Coordination	Coordinate with providers to improve access and delivery of services to businesses and homes.	Information Services; Public Works – Development Services; Community Development – Planning		General Fund	
Strategy INF - 6.2.1	Facility Upgrades	When possible, require service providers to upgrade existing facilities as part of permit or lease renewals. Encourage use of newer technologies that allow the facility components to be reduced in size or improve screening or camouflaging.	Public Works – Development Services; Community Development – Planning		General Fund	

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Strategy INF - 6.2.2	Improved Access	Work with providers to expand service to areas that are not served by telecommunications technologies.	Information Services – Communications; Public Works – Development Services;		General Fund	
Strategy INF - 6.2.3	City Facilities	Encourage leasing of City sites to expand access to telecommunications services. Develop standards for the incorporation of telecommunications systems and public use.	Information Services; Public Works – Development Services		General Fund	
Strategy INF - 6.2.4	Agency and Private Facilities	Encourage the installation of communications infrastructure in facilities owned by other public agencies and private development.	Public Works – Development Services	Information Services	General Fund	
Strategy INF - 6.2.5	Communications Infrastructure	Support the extension and access to telecommunications infrastructure such as fiber optic cables.	Public Works – Development Services	Information Services	General Fund	
Policy INF - 6.3	Emerging Technologies	Encourage new and innovative technologies and partner with providers to provide the community with accesss to these services.	Information Services		General Fund	
Strategy INF - 6.3.1	Strategic Technology Plan	Create and update a Strategic Technology Plan for the City to improve service efficiency.	Information Services – Information Technology		General Fund	
Policy INF - 7.1	Providers	Coordinate with solid waste system providers to utilize the latest technology and best practices to encourage waste reduction and meet, and even, exceed State targets.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	
Policy INF - 7.2	Facilities	Ensure that public and private developments build new and on–site facilities and/or retrofit existing on–site facilities to meet the City’s waste diversion requirements.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	
Policy INF - 7.3	Operations	Encourage public agencies and private property owners to design their operations to exceed regulatory waste diversion requirements.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	
Strategy INF - 7.3.1	City Facilities and Events	Design new City facilities and retrofit existing facilities and event venues with recycling and trash collection bins to facilitate easy disposal of recyclable and compostable waste by staff and the public.	Public Works – Environmental Programs and Capital Improvement Program	City Manager – Sustainability Programs	General Fund	
Policy INF - 7.4	Product Stewardship	Per the City’s Extended Producer Responsibility (EPR) policy, support statewide and regional EPR initiatives and legislation to reduce waste and toxins in products, processes and packaging.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	
Policy INF - 8.1	Reducing Waste	Meet or exceed Federal, State and regional requirements for solid waste diversion through implementation of programs.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy INF - 8.1.1	Outreach	Conduct and enhance programs that promote waste reduction through partnerships with schools, institutions, businesses and homes.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	
Strategy INF - 8.1.2	Hazardous Waste	Work with providers and businesses to provide convenient hazardous and e–waste facilities for the community.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	
Strategy INF - 8.1.3	Preferential Purchasing	Maintain and update a City preferential purchasing policy to products that reduce packaging waste, greenhouse gas emissions, toxic contaminants and are reusable.	Public Works – Environmental Programs and City Manager – Sustainability	City Manager – Sustainability Programs	General Fund	
Strategy INF - 8.1.4	Reuse	Encourage reuse of materials and reusable products. Develop a program for reuse of materials and reusable products in City facilities and outreach programs for community–wide participation by promoting community–wide garage sales and online venues.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	
Strategy INF - 8.1.5	Collaboration	Collaborate with agencies and large businesses or projects to enhance opportunities for community–wide recycling, reuse and reduction programs.	Public Works – Environmental Programs	City Manager – Sustainability Programs	General Fund	
Strategy INF - 8.1.6	Construction Waste	Encourage recycling and reuse of building materials during demolition and construction of City, agency and private projects.	Public Works – Environmental Programs	Community Development – Building; City Manager – Sustainability Programs	General Fund	
Strategy INF - 8.1.7	Recycled Materials	Encourage the use of recycled materials and sustainably harvested materials in City, agency and private projects.	Public Works – Environmental Programs and Capital Improvement Program	City Manager – Sustainability Programs	General Fund	
Policy RPC - 1.1	Parks and Recreation Master Plan	Prepare a citywide Parks and Recreation Master Plan that outlines policies and strategies to plan for the communities open space and recreational needs.	Recreation and Community Services – Business Services; Public Works – Park Improvement	City Manager – Sustainability Programs; Community Development – Planning; Public Works – Development Services	General Fund	Underway
Strategy RPC - 1.1.1	Stevens Creek Corridor Master Plan	Prepare a master plan for the park and open space corridor along Stevens Creek including McClellan Ranch, McClellan Ranch West, Blackberry Farm, the Blackberry Farm golf course, Stocklmeir and Blesch properties and the Nathan Hall Tank House area.	Recreation and Community Services – Business Services; Public Works – Park Improvement	Public Works – Capital Improvement Program	General Fund	

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy RPC - 1.1.2	Civic Center Master Plan	Prepare a master plan that addresses the needs of the elements in the Civic Center area including City Hall, Community Hall, Library Field, Library programming, function and meeting space and community gathering space and parking needs.	Public Works – Capital Improvement Program and Park Improvement	Recreation and Community Services – Business Services	General Fund	Civic Center Master Plan provides guidance on capital projects in this node. Library expansion currently anticipated.
Policy RPC - 1.2	Parkland Standards	Continue to implement a parkland acquisition and implementation program that provides a minimum of three acres per 1,000 residents.	Public Works – Development Services	Community Development – Planning	General Fund; Developer Fees	Not an action item.
Strategy INF - 1.2.1	Park Size	Require target for parks based on function and activity supported as part of the Parks and Recreation Master Plan. While the preferred size for most neighborhood parks is about 3.5 acres for flexibility of use, smaller size parks may be considered based on opportunities and circumstances.	Recreation and Community Services – Business Services; Public Works – Park Improvement	Public Works – Development Services; Community Development – Planning	General Fund	Not an action item.
Strategy INF - 1.2.2	Amend Parkland Standard	Explore increasing the parkland standard to five acres per 1,000 residents as part of the citywide Parks and Recreation Master Plan.	Public Works – Park Improvement	Public Works – Development Services; Community Development – Planning	General Fund	No action has been taken with regard to this strategy.
Policy RPC - 1.3	Capital Improvement Program (CIP)	Ensure that CIP projects reflect the goals and policies identified in the Community Vision 2040, establishing a criteria for ranking CIP proposals for the highest and best selection of community projects.	Public Works – Capital Improvement Program	Recreation and Community Services – Business Services and Sports, Safety & Outdoor Recreation; Public Works – Park Improvement	General Fund	Not an action item.
Policy 2.1	Parkland Acquisition	The City’s parkland acquisition strategy should be based upon three broad objectives: *Distributing parks equitably throughout the City; *Connecting and providing access by providing paths, improved pedestrian and bike connectivity and signage; and *Obtaining creek lands and restoring creek and other natural open space areas, including strips of land adjacent to creeks that may be utilized in creating buffer areas, trails and trail amenities.	Public Works – Park Improvement, Capital Improvement Program and Development Services	Community Development – Planning	General Fund; Developer Fees	Not an action item.
Strategy RPC - 2.1.1	Dedication of Parkland	New developments, in areas where parkland deficiencies have been identified, should be required to dedicate parkland rather than paying in-lieu fees.	Public Works – Development Services	Community Development – Planning	General Fund	Not an action item. Reviewed in conjunction with project review.
Strategy RPC - 2.1.2	Public Use of School Sites	Zone all public school sites for public use to allow for the public to use sites, when not in use by schools, through shared arrangements.	Public Works – Service Center	Community Development – Planning	General Fund	Most school sites have joint use agreements in place to allow use of open spaces.

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Strategy RPC - 2.1.3	Acquisition of Surplus Properties	Explore acquisition of surplus school and agency properties for parkland. Take advantage of the Naylor Act to purchase surplus school sites.	Public Works – Development Services and Park Improvement	Public Works – Capital Improvement Program; City Manager; Community Development – Planning	General Fund	Not an action item.
Policy RPC - 2.2	Private Open Space and Recreation Facilities	Encourage the continued existence and profitability of private open space and recreation facilities through incentives and development controls.	Community Development – Planning		General Fund	Implemented through Strategies RPC-2.2.1 and RPC 2.2.2
Strategy RPC - 2.2.1	Existing Facilities	Encourage the continued existence of private recreational facilities through land use zoning and incentives.	Community Development – Planning		General Fund	Not an action item. Existing zoning allows private recreational facilities to be a conforming use.
Strategy RPC - 2.2.2	New Facilities	<p>*Require major developments to incorporate private open space and recreational facilities, and seek their cooperation in making the spaces publicly accessible.</p> <p>*Where feasible, ensure park space is publicly accessible (as opposed to private space).</p> <p>*Encourage active areas to serve community needs. However, a combination of active and passive areas can be provided based on the setting.</p> <p>*Integrate park facilities into the surroundings.</p> <p>*If public parkland is not dedicated, require park fees based on a formula that considers the extent to which the publicly-accessible facilities meet community need.</p>	Community Development – Planning; Public Works – Development Services	Public Works – Park Improvement		Not an action item. Implemented through the Municipal Code.
Policy RPC -2.3	Parkland Distribution	<p>Strive for an equitable distribution of parks and recreational facilities through the City. Park acquisition should be based on the following priority list. Accessibility to parks should be a component of the acquisition plan.</p> <p>High Priority: Parks in neighborhoods or areas that have few or no park and recreational areas.</p> <p>Medium Priority: Parks in neighborhoods that have other agency facilities such school fields and districts facilities, but no City parks.</p> <p>Low Priority: Neighborhoods and areas that have park and recreational areas which may be slightly less than the adopted City’s parkland standard.</p> <p>Private Development: Consider pocket parks in new and renovated projects to provide opportunities for publicly-accessible park areas.</p>	Public Works – Development Services and Capital Improvement Program	Public Works – Park Improvement; Community Development – Planning	General Fund, Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review.

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Policy RPC - 2.4	Connectivity and Access	Ensure that each home is within a half-mile walk of a neighborhood park or community park with neighborhood facilites; ensure that walking and biking routes are reasonably free of physical barriers, including streets with heavy traffic; provide pedestrian links between parks, wherever possible; and provide adequate directional and site signage to identify public parks.	Public Works – Development Services, Transportation and Capital Improvement Program; Community Development – Planning	Public Works – Park Improvement	General Fund, Capital Improvement Fund	Not an action iem. Reviewed in conjunction with project review to the extent allowed by State law.
Strategy RPC - 2.4.1	Pedestrian and Bicycle Planning	Implement recommendations in the Bicycle and Pedestrian Plans to link employment and special areas, and neighborhood to services including parks, schools and neighborhood shopping.	Public Works – Transportation and Capital Improvement Program	Public Works – Park Improvement	General Fund; Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Strategy RPC - 2.4.2	Signage	Adopt and maintain a master signage plan for all public parks to ensure adequate and consistent signage is provided to identify public recreational areas.	Public Works – Capital Improvement Program	Public Works – Park Improvement	General Fund; Capital Improvement Fund	
Policy RPC - 2.5	Range of Park Activities	Provide parks and recreational facilities for a variety of recreational activities.	Public Works – Park Improvement; Recreation and Community Services – Business Services		General Fund	Not an action item. Ongoing coordination and planning.
Strategy RPC - 2.5.1	Special Needs	Extend recreational opportunities for special needs groups (senior, disabled, visually-challenged, etc.) by making improvements to existing facilities and trails.	Recreation and Community Services – Business Services; Public Works – Park Improvement	Public Works – Capital Improvement Program	General Fund, Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Strategy RPC - 2.5.2	Recreational Facilities	Explore the possibility of providing additional access to existing facilities such as gymnasiums, swimming pools and tennis courts.	Recreation and Community Services – Business Services	Recreation and Community Services – Sports & Fitness; Cupertino Union and Fremont Union High School Districts	General Fund	
Strategy RPC - 2.5.3	Community Gardens	Encourage community gardens, which provide a more livable environment by controlling physical factors such as temperature, noise and pollution.	Recreation and Community Services – Outdoor Recreation & Youth Development; Public Works – Park Improvement	City Manager – Sustainability Programs	General Fund	Not an action item. Capital Improvement Program has a project to provide Community Gardens at McClellan Ranch.

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Policy RPC - 3.1	Preservation of Natural Areas	Design parks to utilize natural features and the topography of the site in order to protect natural features and keep maintenance costs low.	Public Works – Parks Improvement and Capital Improvement Program	City Manager – Sustainability Programs	Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Strategy RPC - 3.1.1	Native Planting	Maximize the use of native plants and drought–tolerant planting.	Public Work – Capital Improvement Program, Service Center and Park Improvement		General Fund	Not an action item. Reviewed in conjunction with project review/Capital Improvement Program.
Strategy RPC - 3.1.2	Natural Habitat	Where possible, restore and provide access to creeks and riparian habitat.	Public Work – Capital Improvement Program, Service Center and Park Improvement		Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Strategy RPC - 3.1.3	Nature Play Areas	Where appropriate, consider establishing Nature Play Areas in lieu of the more conventional play equipment.	Public Works – Park Improvement	Public Works – Capital Improvement Program;	Capital Improvement Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Policy RPC - 4.1	Recreational Intensity	Design parks appropriate to address the facility and recreational programming required by each special area and neighborhood based on current and future plans for the areas.	Public Works – Capital Improvement Program	Recreation and Community Services – Business Services; Public Works – Park Improvement; Community Development – Planning	General Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Policy RPC - 4.2	Park Safety	Design parks to enhance public safety by providing visibility to the street and access for public safety responders.	Public Works – Capital Improvement Program	Santa Clara County Sheriff	General Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Policy RPC - 5.1	Open Space and Trail Linkages	Dedicate or acquire open space land along creeks and utility through regional cooperation, grants and private development review.	Public Works – Development Services and Capital Improvement Program; Community Development – Planning	Public Works – Park Improvement	General Fund/Grants	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.

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Strategy RPC - 5.1.1	Pedestrian and Bike Planning	Implement recommendations in the Bicycle and Pedestrian Plan that link trails and open space to neighborhoods and special areas.	Public Works – Transportation	City Manager – Sustainability Programs	Capital Improvement Fund/Grants	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Strategy RPC - 5.1.2	Trail Projects	Implement trail projects described in this Element; evaluate any safety, security and privacy impacts and mitigations associated with trail development; and work with affected neighbors in locating trails to ensure that their concerns are appropriately addressed.	Public Works – Transportation and Capital Improvement Program	Public Works – Park Improvement	Capital Improvement Fund/Grants	Not an action item. Implemented through the Bike/Ped Master Plan. E.g. Regnart Creek Trail.
Strategy RPC - 5.1.3	Dedicated Trail Easements	Require dedication or easements for trails, as well as their implementation, as part of the development review process, where appropriate.	Public Works – Development Services and Transportation	Recreation and Community Services – Business Services; Public Works – Park Improvement; Community Development – Planning	General Fund; Developer fees	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Strategy RPC - 5.1.4	Joint Use Agreement	Establish a Joint Use Agreement with the SCVWD that enhances the implementation of a trail program which increases the use of, and sets standards and measures for, creek trails.	Public Works – Capital Improvement Program and Transportation		General Fund	Established on an as-needed basis. E.g. Regnart Creek Trail.
Policy RPC - 5.2	Pedestrian and Bicycle Paths	Develop a citywide network of pedestrian and bicycle pathways to connect employment center, shopping areas and neighborhoods to services including parks, schools, libraries and neighborhood centers.	Public Works – Transportation and Capital Improvement Program	City Manager – Sustainability Programs; Recreation and Community Services – Business Services; Public Works – Park Improvement	Capital Improvement Fund/Grants	Not an action item. Implmented through the Bike/Ped Master Plans.
Policy RPC - 6.1	Diverse Programs	Ensure that the City continues to offer a wide range of programs to serve diverse populations of all ages and abilities.	Recreation and Community Services – Business Services		General Fund	Not an action item.
Policy RPC - 6.2	Partnerships	Enhance the City’s recreational programs and library service through partnerships with other agencies and non–profit organizations. Maintain and strengthen existing agreements with agencies and non–profit organizations, including the Library District, to ensure progressive excellence in the facilities, programs, and services provided to the diverse and growing Cupertino population.	Recreation and Community Services – Business Services; City Manager	Administrative Services	General Fund	Not an action item.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Policy RPC - 6.3	Art and Culture	Utilize parks as locations of art and culture and to educate the community about the City’s history, and explore the potential to use art in facilities and utilities when located in parks.	Public Works – Capital Improvement Program and Development Services; Recreation and Community Services – Business Services	Community Development – Planning	General Fund	Not an action item. Reviewed in conjunction with project review/ Capital Improvement Program.
Policy RPC - 6.4	Library Service	Encourage the library to continue to improve service levels by incorporating new technology and expanding the library collections and services.	City Manager	Administrative Services	General Fund	Not an action item. Ongoing coordination.
Policy RPC - 7.1	Sustainable Design	Ensure that City facilities are sustainably designed to minimize impacts on the environment.	Public Works – Capital Improvement Program	City Manager – Sustainability Programs; Recreation and Community Services – Business Services; Public Works – Park Improvement	Capital Improvement Fund	Not an action item. Reviewed in conjunction with Capital Improvement Program.
Policy RPC - 7.2	Flexibility	Design facilities to be flexible to address changing community needs.	Public Works – Capital Improvement Program	Recreation and Community Services – Business Services	Capital Improvement Fund	Not an action item. Reviewed in conjunction with Capital Improvement Program.
Policy RPC - 7.3	Maintenance	Design facilities to reduce maintenance, and ensure that facilities are maintained and upgraded adequately.	Public Works – Capital Improvement Program	Public Works – Service Center; Recreation and Community Services – Business Services; Public Works – Park Improvement	Capital Improvement Fund	Not an action item. Reviewed in conjunction with Capital Improvement Program.
Policy RPC - 8.1	School Districts	Partner with school districts to allow community use of their sports fields and facilities.	Public Works – Service Center; Recreation and Community Services – Business Services		General Fund	Not an action item. Ongoing coordination.
Strategy RPC - 8.1.1	Shared Facilities	Maintain and enhance arrangements with schools for the use of sports fields, theaters, meeting spaces and other facilities through maintenance agreements and other partnerships.	Recreation and Community Services – Business Services; Public Works – Service Center	Public Works – Capital Improvement Program	General Fund	Not an action item. Ongoing coordination.

Policy/ Strategy No.	Policy/Strategy Title	General Plan Policy/Strategy Text	Responsible Department(s)	Supporting Department(s)/Partner(s)	Funding Source(s)	Comments
Strategy RPC - 8.1.2	School Expansion	Encourage schools to meet their expansion needs without reducing the size of their sports fields.	Public Works – Service Center; Recreation and Community Services – Business Services		General Fund	Not an action item. Ongoing coordination.
Strategy RPC - 8.1.3	School Facility Needs	Collaborate with schools on their facility needs through sharing of development information and partnerships through major development projects.	Community Development – Planning; City Manager	Public Works – Development Services; Recreation and Community Services – Business Services	General Fund	Not an action item. Ongoing coordination.