

Healthy Cities Program, 2018 Dashboard

Cupertino

Active & Safe Communities

Total Strategies Achieved

11 of 13

Healthy Food & Beverage Environments

Total Strategies Achieved

3 of 9

Tobacco-Free Communities

Total Strategies Achieved

4 of 14

Cross-Cutting Strategies

Total Strategies Achieved

4 of 4

Promote Healthy Recreation & Transportation

- Vision Zero Plan
- Complete Streets
- Endorse NACTO Street Design Guidelines
- Bike/Ped/Trails Master Plan
- Parks and Rec Master Plan
- Achieve Bike and/or Walk Friendly Designation
- Safe Routes to School Resolution
- Multi-Disciplinary SRTS Collaborative/Task Force
- Dedicated SRTS and/or Bike/Ped Coordinator
- Conduct Annual Assessment of Student Travel Mode

Support Healthy Commutes

- Incentives for Use of Public Transit and Ridesharing
- Incentives for Walking and/or Biking
- Transportation Demand Management Policies

Increase Healthy Food & Water Access

- Procurement Standards for City-Sponsored Meetings and Celebrations
- Procurement Standards for City-Sponsored Events
- Procurement Standards for Vending on City Properties
- Procurement Standards for City-Sponsored Programming
- Procurement Standards for City-Run Food Establishments
- Water Access Policy
- Maintain Community Gardens on City Property/Parks

Reduce Exposure to Sugary Drinks

- Require Warning Labels on Sugary Drink Advertisements
- Resolution to Decline Funding from the Beverage Industry

Reduce Exposure to Secondhand Smoke

- Smoke-Free Multi-Unit Housing
- Smoke-Free Parks, Trails, and Recreation Areas
- Smoke-Free Outdoor Dining Areas
- Smoke-Free Entryways
- Smoke-Free Service Lines and Areas
- Smoke-Free Public Events

Reduce Youth Access to Tobacco

- Adopt and Implement a Tobacco Retail License
- Reduce Density of Tobacco Outlets
- Limit Sales of Tobacco Near Schools
- Flavored Tobacco Restrictions (Including Menthol Cigarettes)
- Prohibit Sale of Tobacco in Pharmacies
- Price-Discounting Restrictions
- Limit Tobacco Sales to Adult Tobacco Stores Only
- Conduct Enforcement to Verify Retailers Are Not Selling Tobacco to Minors

Support Healthy Environments

- Health Language in General Plan
- Climate Action Plan
- Workplace Wellness Policies
- Achieve Age-Friendly Designation

City Spotlight

Cupertino is developing a Parks and Recreation Master Plan. Major goals for the plan have been developed based on community input, supported by objectives and specific actions. The plan emphasizes elements that support a healthy community, such as connectivity, nature experience, youth and teen empowerment, and embracing cultural diversity. Adoption is expected in 2019.

Legend

- NA** Strategy not applicable to jurisdiction
- Strategy not achieved
- Strategy not achieved, model possible
- Strategy achieved
- Strategy achieved but model possible
- Model strategy achieved

