



## PARKS AND RECREATION DEPARTMENT

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### PARKS AND RECREATION COMMISSION STAFF REPORT

Meeting: August 1, 2019

#### Subject

Receive a presentation on the inaugural Cupertino Campout community event

#### Recommended Action

Receive a presentation on the inaugural Cupertino Campout community event.

#### Discussion

The Cupertino Campout was a new summer event which occurred on July 13, 2019 and overnight to July 14, 2019. For the first time, local families were invited to pitch a tent on the field at Creekside Park and connect with their neighbors while enjoying recreational activities such as lawn games, a mobile rock wall, and a make-your-own s'mores station. An air mattress inflation station was available for campers, and Parks and Recreation staff were on-hand to provide a camping attendant service which assisted families in transporting their belongings to their campsite and assisting with tent set-up. At sunset, families were invited to join all Campout participants to watch *Mile...Mile and a Half*, a documentary covering five friends who hiked the Jon Muir Trail. As a special treat the documentaries filmmakers visited the Campout, performed a concert for the crowd, and had a Q&A with the audience. The following morning, campers were provided with a breakfast and camping attendant service.

An event survey showed that 94% of campers rated the event as good or excellent. Below are some comments from survey participants:

*"This is the first camping experience my 4-year old daughter had ever and it definitely made her summer. We also get a chance to enjoy the stargazing at night. We look forward to the campout next year in Creekside Park"*

*"This idea itself is the BEST thing I like. I always wants to go camp and I lack experiences and don't want to go too far from home with little kids."*

*"The check-in was efficient. I like the teens helping bringing the stuff from the car to the camping spot. Also the set up and space provided for each spot was adequate. People available to help was*

*nice. The film was better than I expected. Rock climbing was fun for the kids. And above all I felt safe out there"*

Sustainability Impact

No sustainability impact.

Fiscal Impact

No fiscal impact.

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