



PARKS AND RECREATION DEPARTMENT

QUINLAN COMMUNITY CENTER
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PARKS AND RECREATION COMMISSION STAFF REPORT

Meeting: June 6, 2019

Subject

Receive a presentation on the 2019 Summer Events Program

Recommended Action

Receive a presentation on the 2019 Summer Events Program

Discussion

Summer Events sponsored by the City of Cupertino kicks off on June 6th with a concert by the ever popular Cupertino Symphonic Band at Memorial Park. The summer program includes Memorial Park's Summer Concert Series, Cinema at Sundown, Shakespeare in the Park, and the Neighborhood Events Program, now branded together as Cupertino Summer Events. On November 1st, 2018, the Parks and Recreation Commission voted unanimously to recommend (to City Council), full support to continue the program into the future and ongoing funding ~\$165,000 was approved by City Council on December 18, 2018.

In 2018, the program was offered as a pilot program offering 34 new programs and activities between July and September of 2018 in 11 neighborhood parks or partner venues. Five goals for the program guided staff, originating from recommendations given by the Parks & Recreation Commission and local survey information gleaned from research in the current master plan process.

This year's program features Sunday Art in the Park, Tuesday Yoga, Wednesday Zumba, Thursday Concerts in the Park, and Friday Movies in the Park. The larger events include Cupertino Camp-Out, Cupertino Night Market featuring Chinese Performing Arts of America, a Hawaiian Luau, a Chess event, and Bollywood Night.

Sustainability Impact

No sustainability impact.

Fiscal Impact

No fiscal impact.

Prepared by: Rachelle Sander, Recreation Supervisor, Parks & Recreation

Reviewed by: Jeff Milkes, Director of Parks & Recreation

Approved for Submission by: Jeff Milkes, Director of Parks & Recreation

Attachments:

A – 2019 Summer Events Quad-Fold Marketing Brochure