Smart City



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Project Title	Project Objective	Progress to Date	Next Steps	Timeline	Current Status	Performance Goal	Completion Date	Est. Total Budget (not including staff time)	Actual Expense to Date	Est. Total Staff Hours	Staff Lead	Department
Wireless Master Plan	Update the City's wireless policies and goals to ensure a comprehensive build out of facilities.	- The City will initiate a Request for Proposals in Winter 2018 City in negotiations with vendor for development of RFP.	Request proposals from interested consultants.  1) Contract Negotiations with RFP Developer, 2) Draft RFP 3) Publish RFP 4) Review Response 5) Contract Negotiation and Award 6) Master Plan Development	1) Spring 2019 2) Summer 2019 3) Fall 2019 4) Fall 2019 5) Winter 2020 6) Spring 2020	In Progress	Master Plan Development	Spring 2020	\$100,000	N/A	120	Bill Mitchell	Innovation & Technology
Municipal Water System	Ensure lessee (San Jose Water Co.) is maintaining and operating system to industry standard.	-SJWC investment in system has increasedNegotiations ongoing to define capital investments through 2022.	Continue negotiations.	Fall 2014- Summer 2019	In Progress	Amend current lease agreement to quantify needed system improvements prior to lease expiration in November 2022.	June 2019	No BA Requested	No BA Requested	100	Roger Lee	Public Works
Wireless Upgrade - Public Space	· ·	siesmically sound.	Seismic modeling of selected "hot-spot" locations.     Budget allocation for FY18/FY19     Install Access Points to primary locations		In Progress	Hot Spots Operational	Summer 2019	\$52,000	\$39,450	96	Bill Mitchell	Innovation & Technology
5G Smart City Public Private Partnership Agreement with Verizon	Provide 5G technology roll-out with Small Cell Antennas to allow faster connections and lower latency to support the Internet of Things.	Initial Meetings with Verizon.	Recieve draft agreement from Verizon.	Summer 2019	In Progress	Establish Win-Win agreement with Verizon.	Summer 2019	N/A	N/A	100	Bill Mitchell	Innovation & Technology
Public Safety Surveillance Support *Priority Setting Item*	residential and business use of	-Discussions with Captain Urena to partner with the City on this project. -Budgetary quote for Phase I cameras.	Research residential and business surveillance camera best practices as well as anticrime best practices.     Provide public engagement regarding the above best practices.     Review City's surveillance cameras and provide	1) Fall 2019 2) Winter 2019 3) Spring 2020 4) Spring 2020	Proposed	Resources for survellance and anti-crime best practices developed for the public.     Engagement with resources available to the general public as well as specific outreach through Neighborhood Watch groups and Public Safety Commission.     Evaluation and recommendation regarding City's surveillance camera system.	Spring 2020	\$50,000	N/A		Katy Nomura* Bill Mitchell  *This item is being added assuming higher level vacancies can be filled	City Manager's Office/Innovation & Technology



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Incentives to build Accessory Dwelling Units (ADUs)	Provide incentives to build ADUs (which provide affordable housing opportunities) by reviewing ordinance and reducing fees.	-The Council asked staff to add this item to the work program in late 2017Proposed code amendments are in draft formAwaiting the result of recently introduced State bills regarding incentiving ADU production.	Project began in Fall 2018 and is expected to be completed by late 2019.	Winter 2019	In Progress	Established incentives to build ADUs.	Winter 2019	N/A	N/A	80	Gian Martire Piu Ghosh	Community Development
Update the Municipal Code to Provide Parking Incentives for Electric Vehicles and Encourage Outdoor Seating in Restaurants	Provide incentives for green infrastructure and enhance pedestrian-oriented character of developments.	Proposed in 2018 WP by Planning Commission and authorized by CC.	Evaluate best practices and ordinance for amendments.			Provide parking Incentives for Electric Vehicles to encourage greener modes of transport.     Streamline and encourage outdoor seating in restaurants by amending municipal code and parking ordinance.		\$25,000	N/A	200	Piu Ghosh	Community Development
Lawn Buster Drought Tolerant Planting Pilot	residents to easily elect water-	-Research has begun to evaluate best options for a city-wide pilotData collected, researched similar programsMeetings with SCVWD and City of San Jose Staff who have run similar programs.	design and firms	1) Spring 2019 2) Spring 2019 3) Summer 2019 4) Summer/Fall 2019		Receive at 2-3 responses to RFQ, and be able to launch a pilot Summer/Fall 2019.	June 2020	\$120,000	N/A	60	Misty Mersich	City Manager's Office
Healthy Cities Initiative: Revise Tobacco Policies	Revise smoking (including vaping) policies and regulations to meet HCI standards.	-Applied for grant funding from Santa Clara County to explore options to decrease availability of tobacco products and limit youth exposure to flavored tobacco products.  -\$56,000 in grant funding and in-kind consultant support was awarded to Cupertino.	decrease the availability of tobacco products and restrict sales of flavored tobacco products.  2) Consultant will support staff in	2) Spring 2019 3) Summer 2019 4) Fall 2019 5) Fall 2019 - Spring 2020		Outreach to all relevant stakeholders identified in stakeholder outreach plan.      Policy and regulation in place to explore options to decrease availability of tobacco products and limit youth exposure to flavored tobacco products.	December 2020	\$30,000 Offset by grant funding.	N/A	500	Katy Nomura	City Manager's Office
Healthy Cities Initiative: Develop Access to Water Policies for City Facilities and Parks	Develop water access policies and regulations to meet HCl standards.	- Drinking fountain/bottle filling station (hydration station) installed at City Hall and Jollyman Park.		1) Fall 2019 2) Spring 2020		Develop a plan to implement increased access to water at City facilities and parks	Spring 2020	N/A	N/A	300	Katy Nomura	City Manager's Office



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Shuttle Bus Service Study	Study the feasibility of a community shuttle that connects local destinations and to Caltrain. Also look at possible schools connections.	-Online shuttle survey was conducted of 805 individuals in Summer 2018Since then, staff has met with several potential vendors, and identified the best potential options for Cupertino.		Council consideration Spring 2019	In Progress	Study the feasiblity of a community-wide shuttle to connect destinations within Cupertino and nearby areas, such as Sunnyvale Caltrain, Kaiser Santa Clara, among others.	Spring 2019	N/A	N/A	520	Chris Corrao	Public Works
Shuttle Bus Pilot Program Implementation	Community shuttle bus 18- month pilot program.	Proposed work plan item.		If approved, Summer 2019 Iaunch	Proposed	Reduce traffic congestion by providing a community ride-share shuttle.	December 2020	\$1.5-\$3M	N/A	832	Chris Corrao	Public Works
Penalties for Violation of Conditions of Approval and code enforcement best practices	Consider increasing maximum penalty of \$100K for violations of conditions of approval.	-Requested by Councilmember. -Draft amendments being prepared and presented at City Council Study Session	Issue will be reviewed with related municipal code updates.	Fall 2019	In Progress	Increase maximum amount of administrative penalty that can be assessed by the City Council to a violator of the Municpal Code, separate from the amount of administrative fine that can be assessed by a Code Enforcement Officer.	Fall 2019	N/A	N/A	240	Phillip Willkomm Piu Ghosh	Community Development
Short-Term Rentals (STRs)	Develop a regulatory program to regulate and collect TOT from STRs	-Council study session on Feb. 6, 2018 -June 19, 2018 Council approved Voluntary Collection Agreement with Airbnb -July 24, 2018 Planning Commission study session -August 2018 Online community survey -October 4, 2018 Community workshop on STRS -November 27, 2018 Draft regulation presented to Planning Commission		2) Summer 2019	In Progress	Regulations for Short-Term Rentals.     Increased TOT collection.	Fall 2019	\$17,000	\$8,500		Katy Nomura Ben Fu Piu Ghosh Erick Serrano	City Manager's Office/Community Development
Regnart Road – analysis of maintenance responsibilities	Determine maintenance responsibilities and inform responsibile parties of required maintenance activities, including tree upkeep/removal requirements.	Drainage evaluation complete.	adjacent property owner and City maintenance	1) Summer 2019 2) Spring 2020 3) Spring 2020 4)TBD	In Progress	Inform property owners of responsibilities including maintenance and removal of trees as appropriate.	June 2020	\$200,000	\$16,335	240	Chad Mosley Roger Lee	Public Works
Lawrence Mitty	Acquire a parcel at Lawrence Expwy and Mitty Ave for trail expansion and park development.	City has worked with SJWC and County to secure a three-way transaction but was not able to reach agreement with SJWC.	with SJWC over Doyle Property.	2) June 2019	In Progress	Acquire a parcel for park purposes in Rancho Rinconada neighborhood.	October 2019	\$3,500,000	\$43,893	300	Chad Mosley Timm Borden Jeff Milkes	Public Works/ CMO/ Recreation & Community Services



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Community Garden Improvements	Renovate the community gardens at McClellan Ranch, and implement a new process and procedures for a more effective, community-driven gardens program.	held to develop better procedures and appropriate enforcement policies. -The new rules and enforcement process will be implemented as garden	to potential cost recovery. 2) Propose revised project in 2019/20 CIP budget. 3) Advertise and construct the		In Progress	Build an efficient and highly functioning Centralized Community Garden at McClellan Ranch that implements appropriate gardening rules and manages waiting lists in an efficient manner. The gardens will be built to reduce issues with rodents.	Summer 2020	\$1,400,000	\$360	100	Kim Calame Michael Zimmermann	Recreation & Community Services/Public Works
Citywide Parks and Recreation System Master Plan	Create a 20+ year community- driven plan to meet future parks, open space and recreation needs through establishing goals and priorities and enhancing or expanding facilities and programs. Completion of the System Master Plan will trigger preparation of the Department's three year Strategic Plan.	-Presented to City Council on February 2019	public, Commissions and City	March-July 2019	In Progress	Complete and adopt a long term Parks & Recreation system master plan.	July 2019	\$600,000	\$514,000	150	Gail Seeds	Recreation & Community Services/Public Works
Solid Waste Characterization Studies and Waste Audits	1) Complete tonnage audit and waste characterization studies of pertinent streams of City facilities, residential curbside, and commercial waste as outlined in the Climate Action Plan; and 2) Analyze effectiveness of neighboring agency programs and emerging technology as it might apply in Cupertino in diverting recyclable content from landfill in preparation for negotiating the new garbage franchise agreement.	characterization information from neighboring agencies. Began review of potential auditors and consultantsSolid Waste Characterization study is complete for residential curbsideCurrently preparing for characterization of City facility and	Execute consultant agreements for waste tonnage audits and City facility and comercial waste characterizations and begin work.  1) Waste tonnage audits 2) Waste characterizations of City and commercial waste streams		In progress	Meet Climate Action Plan reporting goals regarding waste diversion and prepare for negotiating the new garbage franchise agreement.	December 2019	\$150,000	\$44,975	38	Cheri Donnelly/ Roger Lee	Public Works
Heart of the City Plan	Amend the Heart of the City Specific Plan: (1) for clarifications to the minimum street side setback requirements, and (2) to review street tree requirements to allow larger trees, increase diversity of tree type and encourage drought-tolerant and native tree types.	To be revised during the next Heart of the City Specific Plan update	On Hold	On Hold	On Hold	On Hold	On Hold	TBD	N/A	On Hold	Erick Serrano	Community Development



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Library Community Room Addition	programming space.	-Preferred alternative was adopted by City Council in 2015Funding was pledged by Irvine Company in development agreement for Hamptons development pending issuance of building permitsIrvine Company has stated project is currently on holdProceeding with FY 19/20 design funding request in CIP.	Initiate architectural design	Awaiting Council Direction	On Hold	Meet programmatic need of the library.	June 2021	Depenedant on approved plan	N/A	2000	Roger Lee	Public Works
All Inclusive Playground	All-Inclusive Playground in a neighborhood park	-Council approved a grant application in October 2018 to Santa Clara CountyStaff completed a feasibility study as part of the 2018/19 CIP budgetIn December 2018 the County approved awarding \$1.43M towards an inclusive play area at Jollyman Park.	agreement and further evaluate costs, need, and value to the community information to Council to support Council	Spring 2019 Construction complete Nov 2021	In Progress	To build a fully functioning playground providing all community members a playground that is all-inclusive - that includes all elements that can be used regardless of physical or mental limitations.		\$5,000,000	35000	80	Gail Seeds	Public Works
Recreation and Community Services Strategic Plan		Staff have contracted with a consultant to assist with the process.	Identify strategic themes, objectives, measures, performance indicators and initiatives.	Through February 2020		Create a plan that guides the department in implementing theme based goals and actions. Plan should be:  (1) Collaborative with staff (2) reflect community and council priorities (3) alligned with operating budgets	February 2020	\$15,000	\$2.500	500		Recreation and Community Services
Performing Art Center Market and Operations Feasibility Study		The budget amendment to allow staff to move forward with an RFP to hire a consultant was approved at the 10/16/18 Council Meeting.	I) Issue an RFP.     Select Consultant.     50% Study Session.     Complete Study	Awaiting Council Direction	On Hold	Complete Performing Arts Center Market and Feasibility Study	TBD	\$120,000	N/A	280	Chad Mosley	Public Works



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Regional Transformative Transit Projects Initiatives *Priority Setting Item*	Work to advance the following projects as submitted to the MTC as Transformative Transportation Projects:  1. Stevens Creek Corridor High Capacity Transit  2. Automated Fixed Guideway to Mountain View  3. Cupertino Station at I-280/Wolfe Road  4. Highway 85 Transit Guideway  5. Silicon Valley High Capacity Transit Loop  6. Transit Update & Funding  Strategies	MTC has identified top 100 submittals and three Cupertino options are included for further study.	transportation funding opportunities with Apple, Inc.,	Long term projects that will be considered for inclusion in Plan Bay Area 2050, led by MTC.	In Progress	To include projects serving Cupertino in 2050 Plan Bay Area plan	Ongoing	N/A	N/A	2250	Roger Lee Chris Corrao	Public Works
Use of Athletic Fields in Parks *Priority Setting Item*		Community request, proposed to the Parks & Recreation Commission in 2018.	comprised of Recrecation and	2) November 2019 3) January 2020	Proposed	Potentially update current policy to address use of fields (Sunday use, pemitting process and off leash dog compatability), fees and scheduling process.	June 2020	\$30,000	N/A	2000	*	Recreation & Community Services
Teen Engagement *Priority Setting Item*	in the community through recreation programming with the goal of empowering youth	The vision of the Youth and Teen Services team is to empower the City's future citizens and leaders to lead positive opportunity-filled lives. Programming within this area will create an enriching and stress-free environment through recreational programs and services that foster physical, mental, and social development.  -The Youth Activity Board (YAB), a teen leadership committee formed by recreation staff, was formed in October 2018 and selected in December 2018.  -The newly formed YAB members will develop teen events and activities that will help teens socialize and experience fun.  -A formal budget prosal will be requested in the budget process.	Board and the Teen Commission to create programs to get teens engaged.		In Progress	Build youth and teen programming which includes events.	Ongoing	\$13,000	\$200.00			Recreation & Community Services



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Review General Plan (GP) *Priority Setting Item*	Evaluate the General Plan per industry standards for areas where objective standards and zoning/design guidelines can be provided and/or revised.		Contract a consultant to evaluate existing General Plan and recommend areas to provide standards.	Summer/Fall 2019	Proposed	Amend General Plan to have better defined objective standards.	Spring 2021	\$1,000,000 based on limited scope of reviewing objective standards and minimal GP and zoning code clean-ups	N/A	2000	Ben Fu Piu Ghosh	Community Development
Housing Strategies *Priority Setting Item*	affordability levels.	-Priority system implemented in BMR program for school district employee housing -Staff conducted a City Council Study Session on BMR Housing on May 1, 2018BMR Linkage Fee Study (see Financial Sustainability) is underway as part of FY 2018-19 work program.	Session (2) Planning Commission Study Session	Summer 2019	In Progress	Adopt effective strategies and tools for the development of affordable housing across all income levels.	Spring 2020	\$20,000	N/A	50	Kerri Heusler	Community Development
Development Accountability *Priority Setting Item*	Analyze methods to limit the implementation timeline for entitled projects and encourage development.		Work wity CAO to determine legal ability to impose timeline in development agreements	Summer 2019	Proposed	An established procedure for developmental accountability.	Fall 2019	N/A	N/A	100	Ben Fu Albert Salvado	Community Development
Green Building Code Loca Amendments *Priority Setting Item*		Work Program item is being requested by Sustainaiblity Commision.	1. Contract a consultant to evaluate and advise the city on the requirements to update the Green Building Code to Tier 1 or Tier 2.  2. Propose Code to Sustainability Commision and City Counci  3. Adopt Code  4. Code effective	3) Winter 2019	Proposed	Bring Green Building Code update to Council for consideration.	r Summer 2020	\$35,000	N/A	200	Albert Salvado Misty Mersich	Community Development/City Manager's Office
Participate in Regional Electrification Building Reach Code Effort *Priority Setting Item*	Participate in the regional effort to examine building electrification reach codes along with other cities in Silicon Valley Clean Energy and Peninsula Clean Energy (San Mateo County).	Staff attended regional kick off meeting.	appropriate for City	1) Spring 2019 2) Spring 2019 3) Fall 2019 4) January 2020	Proposed	Bring electrification reach codes to Council for consideration.	January 2020	City will be paid \$10,000 to cover staff time and any expenses from SVCE.	N/A	150	Misty Mersich Albert Salvado	City Manager's Office/Community Development
Homelessness *Priority Setting Item*	Conduct audit of services available in Cupertino for the homeless community; confirm estimates of homelessness in Cupertino; explore solutions for homeless students.	Staff conducted a City Council Study Session on Homelessness on October 18, 2018		Fall 2019	Proposed	Prepare a report for City Council on status of Homelessness	Spring 2020	\$10,000.00	N/A	25	Kerri Heusler Erika Poveda	Community Development



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Traffic Calming and Enforcement *Priority Setting Item*	Installation of infrastructure, especially around schools, to calm traffic, and to enhance bicycle and pedesettian safety. More enforcement for red light running and blocking of intersections.	-Walk audits completed at all 14 public schools to identify improvementsMinor improvements completed around many schoolsFocused discussions with some schools about specific improvements is ongoing.	Continue to work with schools and the community to identify and implement improvements.     Continue observations of schools during drop-off and pick-up times.     Integrate work with Transportation Division's Safe Routes to School programs	Ongoing	Proposed	Create a safer environment arounds schools for vehicles, bicycles and pedestrians. Reduce crash rates and increase bicycle and pedestrian mode share.	Ongoing	\$250,000/year for 5 years currently budgeted in CIP for school walk audit implementation. Additional \$50,000/year necessary for supplemental traffic calming measures.	N/A	1000	David Stillman	Public Works
Engage with Philanthropic Organizations to find a way to build ELI housing units for Developmentally Disabled *Priority Setting Item*	Identify ways to build ELI housing units for developmentally disabled.		Provide technical assistance to developer/nonprofit, assist with NOFA/RFP application.	Fall 2019	Proposed	Assist developer/nonprofit with the creation of a housing project for ELI developmentally disabled, evaluate NOFA/RFP application for potential award of City CDBG and/or BMR Affordable Housing Funds to assist project.	Spring 2020	N/A	N/A		Kerri Heusler Gian Martire	Community Development
Engage with Habitat for Humanity (or other nonprofit) to build ownership housing at 10301 Byrne Avenue *Priority Setting Item*	Look at possibility of building 6-8 affordable ownership townhomes.	Acquired property.	Study feasibility of access into Blackberny Farm and dedicate necessary land for access.     Study feasibility of development on property.     Negotiate with Habitat for Humanity, provide technical assistance with the NOFA/RFP application process.	Spring 2020	Proposed	Determine if project is feasible. Assist Habitat for Humanity with the creation of a project, evaluate NOFA/RFP application for potential award of City CDBG and/or BMR Affordable Housing Funds to assist project.	Summer 2020	development costs to be determined after feasibility study.	1		Kerri Heusler Gian Martire Chad Mosley	Community Development/Public Works

Financial Sustainability



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		Began in Summer 2018 after requested funding for nexus study was authorized as part of FY 2018-19 budget.	Prepare nexus study	Spring 2019	In Progress	Prepare nexus study for City Council Study Session	Summer 2019	\$175,000	\$31,335	100	Erick Serrano Kerri Heusler	Community Development
	issues such as traffic congestion.	-May 23-25, 2018 Public opinion pollJune 5, 2018 Study session in which Council directed staff to develop several models for restructuring the business tax and conducting business outreachJune 18, 2018 Business outreach, including forumJune 19, 2018 Study session in which Council directed staff to prepare sample resolution and ordinace for November 2019July 3, 2018 Study session in which Council directed staff to prepare draft resolution and ordinance for November 2018 election and conduct additional outreachJuly 31, 2018 Action to approve submission to the voters of a measure to amend the City's business license tax was not adopted.	analysis.  2) Evaluate fiscal sustainability strategies including local revenue measures.  3) Develop capital financial options, structures and estimates for identified projects.  4) Prepare additional business tax analysis for presentation to Council	1) May 2019 2) May 2019 3) May/June 2019 4) September 2019	, and the second	Prepare a detailed analysis of the City's options for business tax as well as alternative revenue measure available to the City.	\$43,983	\$50,000	N/A	100	Kristina Alfaro	Administrative Services
Initiative with Grassroots Group(s) with Input From Sustainability Commission	steps to conduct property owner mail-in election for	Council authorized proceeding with a fee study.	If the fee study is accepted, a Prop 218 compliant mail in ballot process will begin in March 2019 with new property related fees potentially authorized by July 2019.			To have Operations & Maintenance and Clean Water Programs at Full Cost Recovery to the Fees Collected.		\$160,500	\$19,825	500	Cheri Donnelly	Public Works

Financial Sustainability



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Consider Policies and Related Code and Specific Plan Amendment to Implement Policies in the Economic Development Strategic Plan (EDSP)	regulate mobile services	-EDSP documents have been uploaded onto the Economic Development section of the City's websiteEDSP adopted by City Council in late 2016Hired consultant to work on implementation of key objectives.	scheduled for April 16, 2019 to review EDSP and		In Progress	Adopt ordinances to regulate mobile vendor services, and allow for incubator/co-working use in underperforming retail spaces.	Spring 2020	\$148,473	\$56.870	500	Angela Tsui	City Manager's Office
Internal Audit Function	Assist the City in accomplishing its objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes.		Evaluate the cost/benefit of having an internal audit function in-house versus contracted out. Based on the results and decision of City Council, respond accordingly with either an RFP for contract services or establish the position classification and hire an FTE.  1) Final budget hearing 2) Recruit RFP 3) Onboard	3) September 2019	Scheduled	Assist the City in accomplishing its objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes.	September 2019	\$20,000 - \$180,000 ongoing depending on analysis mentioned in column "D"	N/A	TBD	Kristina Alfaro	Administrative Services
Public Infrastructure Financing Strategy *Priority Setting Item*	Present a study of financing alternatives for several different categories of upcoming large expenses, such as New City Hall Tenant Improvements, other public building improvements and modifications, multi-modal transportation improvements, potential Performing Arts Center Tenant Improvements, etc.	expenses.		1) April 16th, 2019 2) Spring - Fall 2019	In Progress	Build-out long-term financial forecast and financial position analysis. Evaluate fiscal sustainability strategies including local revenue measures. Develop capital financial options, structures and estimates for identified projects.	July 2020	\$42,500	N/A		Kristina Alfaro Roger Lee	Administrative Services/Public Works

**Public Engagement and Transparency** 



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Review Current Commissions	Per Council request, explore commission structure and consider improvements for efficiency and communication with Council. Consider new commissions to provide additional engagement with the public.	Research on best practices conducted     Restructured commission work program process and introduced process to all commissions     Survey conducted for commissioner feedback	Report back to Council regarding commission feedback     Plan and execute implementation of commission process changes according to Council direction and decision	1) Spring 2019 2) Summer/Fall 2019	In Progress	Provide an opportunity for every commissioner to provide feedback.     Provide options for Council to consider regarding commission process changes	December 2019	N/A	N/A	500	Katy Nomura Grace Schmidt	City Manager's Office/City Clerk
Consider New Commissions and Committees *Priority Setting Item*	Explore the possibility of additional commissions or committees to address City needs, such as traffic and transportation.	- Research commissions in other cities		1) Fall 2019 2) Spring 2020 3) Summer 2020	Proposed	Provide multiple avenues for community input regarding potential new commissions/committees     Provide an opportunity for feedback from every commission and committee with members of the public     Provide options to the Council to consider regarding new commissions or committees		\$20,000 for public outreach and engagement regarding new commissions	N/A	400	Katy Nomura Grace Schmidt	City Manager's Office/City Clerk
Neighborhood Engagement *Priority Setting Item*	Increase membership in, and engagement with, neighborhood groups and members.	Currently we have more than 300 members in the Block Leader Program.	1) Work with Block Leaders and Neighborhood Watch volunteers, as well as neighborhood groups to be neighborhood representatives and stakeholders related to City relations. 2) Continue outreach to areas in Cuperlino that do not currently have Block Leader and Neighborhood Watch membership.	June 2020	Proposed	Increase Block Leader and Neighborhood Watch membership.	June 2020	N/A	N/A	500 hours	Brian Babcock	City Manager's Office(Public Affairs/ Block Leader/ Neighborhood Watch)
Public Relations and Marketing Project *Priority Setting Item*	Develop Cupertino marketing program to focus on public relations campaigns. The program would enhance Cupertino's image locally and reginally. The program would provide consistent and broad marketing of City programs to increase resident engagement while benefitting Cupertino's brand.		Explore hiring a public relations consulting firm to help the City create a marketing program.     Develop and execute marketing campaign with guidance from PR firm.	1) Spring 2019 2) Fall 2019	Proposed	Hire PR firm, execute marketing campaigns.	June 2020	\$50,000	N/A	750 hours	Brian Babcock	CMO /Public Affairs
Enhance Councilmember Webpages and Outreach *Priority Setting Item*	Enhance Council Member webpages	-Webpage mock up has been developed based on discussion at priority setting workshop. -Will share mock up with council in March	Review mock up web pages with Council. Make modifications as necessary	Spring 2019	in Progress	Provide enhanced Council Member Web Pages	Summer 2019	N/A	N/A	24	Bill Mitchell	Innovation & Technology



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Alternative Commute Pilot for Staff	to use alternative modes of transportation such as walking,	cities and writing a draft proposal.  -Develop pilot program implementation	proposal with Clty Manager and	1) Fall 2018 2) Winter 2018 3) Spring 2019	In Progress	Increase in number of employees that take alternative modes of transportation such as walking, biking, transit, and carpool to work.	June 2019	\$20,000	N/A	40	Misty Mersich	City Manager's Office
Workforce Planning	Use data in the City's ERP system and several city documents such as the budget, CIP and Council Work Program to identify key positions needed and how to attract, retain or train to ensure the availability of those positions when needed.	marketRetain - In the beginning stages of launching a Succession Planning	Formulate training/recruitment/retention	1) May 2019 2) July/August 2019 3) July/August 2019 4) August/ September 2019	In Progress	# of Trainings Retention Rate	June 2019		None, only existing staff time	500	Kristina Alfaro	Administrative Services
Labor Negotiations	Negotiate equitable long term contracts with all bargaining units.	-Total compensation surveys being updatedMeetings scheduled with labor groups	Labor negotiations meetings to begin in March 2019. 1) Kick Off Meeting 2) Salary Survey Complete 3) Complete Negotiations	1) March 2019 2) April/May 2019 3) June 2019	In Progress	New Contracts	June 2019	\$50,000	N/A	200	Kristina Alfaro	Administrative Services
Disaster Recovery (DR) Plan		to allow for easy migration to offsite data center -Network infrastructure for both City Hall and colocation facility have been procured and configuredEquipment includes Firewalls, Wired, Wireless, Server and SAN environments.	Move current City Hall data center infrastructure elements to local colocation facility.     Build second infrastructure environment at distant, out-of-region colocation facility.     S Enter into agreement with one colocation vendor.     Move, configure, and activate colocation equipment.     Test failover.	Summer 2019	In Progress	Disaster Recovery site operational	Summer 2019	\$1,068,000	\$834,282	3224	Bill Mitchell	Innovation & Technology



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Applications  *A portion of this scope includes a Priority Setting Item*	Deploy applications to enhance operational efficiency.	The following applications have been deployed: -3D Project Activity Map -5014 Disaster Preparedness Mobile App -ACTIVENet -Bid Management -Bike Plan Story Map -Building OS -Case Management -CIP Story Map -CIP Story Map -Citizens Communications Recyclist -Cityworks - Facilities -Cityworks - Facilities -Cityworks - Facilities -Cityworks - Tree inventory -Cityworks - Tree inventory -Cupertino 311 -Intranet -Laserfiche Upgrade -NeoGov - Recruitment -New World CAFR Builder -OneConcern -Open Town Hall -PSOMAS Property Info Updates -Updated Aerial of City	1) Finalize implementation of applications in flight. 2) Continue to research cost effective solutions to current business problems. Applications in progress: 1) Public Works Dashboard 2) Accela Land Management 3) Zonar 3D Zoning 4) ProjectDox Public Portal 5) NextRequest PRA, 6) Cafe Point of Sale 7) Cless 8) Augmented Reality Pilot 9) TrafficWare Traffic Management System 10) Cobblestone Contract Management 11) NeoGov-Onboarding 12) Chatbot Pilot 13) Golf Tee Time 14) Enterprise Content Management Roadmap	1) Spring 2019 2) Summer 2019 3) Summer 2019 4) Summer 2019 5) Summer 2019 6) Summer 2019 7) Summer 2019 8) Summer 2019 10) Fall 2019 11) Fall 2019 12) Fall 2019 13) Fall 2019 14) Winter 2019	In Progress	Complete projects with stated timeline	Winter 2019	\$1,426,753	\$1,031,690	6864	Bill Mitchell	Innovation & Technology
New City Hall Design	Design a New City Hall to the identified budget.	-The budget amendment to allow staff to move forward with an RFP to hire an Architectural consultant was approved on the 10/16/18 Council Agenda.  -A Council Study Session is scheduled for April 2, 2019 to review the Civic Center Master Plan & discuss City Hall design/delivery strategy.	discuss design delivery strategy	1) April 2019 2) June 2019 3) TBD 4) TBD	In Progress	Approve design delivery strategy     Establish project budget     Identify a funding strategy     Issue RFQ	August 2020	\$3,500,000	\$5,000	350 through consultant selection	Roger Lee	Public Works
Interim City Hall Design	Evaluate options for an interim City Hall at 1) Monta Vista Recreation Center 2) Service Center 3) Leased Space	The budget amendment to allow staff to move forward with an RFP to hire an Architectural consultant is on the 10/16/18 Council Agenda. An Architect was engaged to evaluate design alternatives.	Complete analysis for Interm City Hall location	Pending funding strategy and timeline for new City Hall	On Hold  Pending funding strategy and timeline for new City Hall	Evaluate Monta Vista Rec Ctr     Evaluate new bldg at Service Center     Estimate leased space option     Select preferred location	July 2019	\$500,000	N/A	1000	Roger Lee	Public Works
Roll Out of Additional ERP Modules	Fully utilize ERP system to automate and simplify business processes.	-Fixed Asset module has been implementedCAFR Builder has been implemented and will begin utilizing for FY 18-19 financial statement audit.	Review requested time off capabilities in the City's online timesheet/benefits portal 1) Testing of Time Off Request by Admin Services 2) Rollout of time off request to CMO, I&T and CDD and PW staff at City Hall 3) Rollout of time off request to PW Services Center and Parks and Recreation"	1) March 2019 2) July 2019 3) August 2019	In Progress	Continue to look toward implementing new modules offered by City's ERP to increase efficiency, accuracy, and transparency within the City's financial management and reporting.	June 2020	N/A	N/A	100	Kristina Alfaro	Administrative Services



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Roll Out of Open Gov Platform (Maps and Additional Reports)		integrating open budget portion of OpenGov	Build out additional reports and view on the City's transparency portal 1) Use Portal for Budget Presentations 2) Implement Open TownHall Integrates Maps 3) Integrates Maps 4) New Views	1) March 2019 2) November 2019 3) December 2019 4) July 2019	In Progress	Achieve utilization of reports and integration offered by OpenGov to increase efficiency, accuracy, and transparency within the City's budgeting and reporting processes.	June 2020	\$30,000/ Year Software Costs	\$30,000	100	Kristina Alfaro	Administrative Services
Integration of Work Program and Other Long/Short Term Documents to Develop 5 Year Business Plan for City.	that encompases all workplan items ensuring adequate funding and staffing resources.	into the budget process	Ensure costs associated with items approved in workplan are included in the FY19 budget. Ensure future costs of items in the workplan are included in the Long Term Financial forecast 1) Work Program Priorities in Budget Proposals 2) Multi Year Funding of approved items in budget 3) Future Staff incorporated in to forecast		In Progress	Construct a Council Work Program in which aggregate benefits, both for the City and the Community, outweigh the costs associated. Ensure the City's budget appropriately and sufficiently captures all Work Program costs and communications are delivered to City Council regularly.	June 2020	N/A	N/A	200	Kristina Alfaro	Administrative Services
Cross Platform System Integration	acquisitions to create integrated systems	between the City's ERP Logos and Land Management Software, Recreation		1) Dember 2019 2) December 2019 3) TBD	In Progress	Leverage new technology acquisitions to create integrated systems in which Departments can achieve operational efficiency and consistency by collaborating as a cohesive unit.	Summer 2018 and Ongoing	N/A	N/A	500	Kristina Alfaro	All
Improve Process of Public Records Act (PRA) Requests		applications that meet our goalsSelected Vendor (NextRequest)	Vendor demo application for staff review and selection.     Install, Configure and make operational application.	Summer 2019	In Progress	Nextrequest Implemented	Summer 2019	\$10,000	\$15,217			Innovation & Technology/City Clerk



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Recreation and Community Services Marketing Plan and Program Review	Implement a plan placing greater emphasis on business functions within the Recreation and Community Services Department to include completion of a program review of programs and activities offered and a marketing plan.	Contract has been awarded and work began in November, 2019.	Provide background infromation and data to LERN, the contractor who will be completed the process in November, 2019.	Fall 2019	In Progress	To create a marketing plan that includes an analysis of programs to offer, fees to charge and evaluation of the department program brochure.		\$20,000	\$4,000	150		Recreation and Community Services
Emergency Services Continuity of Operations Plan (COOP)	major emergency.	updatedQuotes have been received for	Review constraints that annexes may have on COOP     Decide in-house versus	1) June 2019 2) Fall 2019 3) Fall 2019 4) Winter 2019 5) Summer 2020	In Progress	Having a completed COOP     Approptiate staff trained on COOP.	Summer 2020	\$75,000		Dependen t on whether it is written in- house or outsourced	Clare Francavilla	City Manager's Office

**Public and Private Partnerships** 



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Project Title	Project Objective	Progress to Date	Next Steps	Timeline	Current Status	Performance Goal	Completion Date	Est. Total Budget (not including staff time)	Actual Expense to Date	Est. Total Staff Hours	Staff Lead	Department
Support the Creation of a Film Society	To increase art opportunities in the City. The goal is to support the creation of a film society based on a request by interested citizens.		Staff to develop film permit application process. Council to provide direction on whether or not to create an ad hoc committee of community volunteers to work with staff on the permitting process and developing an outreach strategy.	Fall 2020	On Hold	Create mission statement and work plan	On Hold	N/A	N/A	50	Angela Tsui Catarina Kidd	Community Development
Small Business Dev. Center	Explore the viability of establishing a small business development center within the City of Cupertino.	This is an action item in the EDSP as a resource to retain and grow small and midsize businesses.	Continue to explore opportunities.	Summer 2019	In Progress	Find permanent office or meeting space for SBDC counselors to meet with prospective business clients.	Ongoing	Dependent upon space availability	N/A	200	Angela Tsui	City Manager's Office
Library Lease	Sign a new lease with the Library JPA for use of the City's Library facility	Staff has begun meeting with Library staff to discuss terms for the new lease	lease	1) December 2018 2) May 2019 3) August 2019	In Progress	Complete updated lease agreement	September 2019	N/A	N/A	280	Chad Mosley Heather Minner Jeff Milkes Roger Lee	Public Works/ City Attorney's Office/ Recreation & Community Services
Strategic Partnerships with Nonprofits	with nonprofits to improve effectiveness of Recreation &	Many new partnerships have been strenthened to include working with the Historical Society, the Chamber of Commerce, the School Districts, etc.	Develop MOU with Library addressing program opportunities     Continue discussions with West Valley Community Services and other non profit service providers.  Also see Policies on Nonprofit Support item.	On Hold	On Hold	To create partnerships that result in efficiencies and improved services for Cupertino residents.	June 2019 (ongoing)	N/A	N/A	TBD	Kim Calame Kim Frey Christine Hanel	Recreation & Community Services
Art in Unexpected Places	To beautify public and/or private/donated spaces, surprise and delight passers-by, and encourage the community to reflect on themes and imagery that represent the heritage, natural beauty, diversity, and creativity of the city.	Fine Arts Commission and Parks & Recreation Department are collaborating to install mural wall art in two locations as pilots.	Draft creative brief has been initiated     Outreach to private property owners is pending.	Summer 2019 to Summer 2020 for pilot	In Progress	Complete mural	Summer 2020	\$10,000	N/A	100	Catarina Kidd	Community Development
Policies on Nonprofit Support *Priority Setting Item*	Review and implement policies on funding and support for nonprofit organizations, including meeting room space and office space.	Review of the Communtiy Funding Policy is being conducted.	funding and support of nonprofits 2) Research best practices in	1) Fall 2019 2) Spring 2020 3) Spring 2020 4) Summer 2020 5) Fall 2020	Proposed	A standardized process for nonprofits to recieve funding and support from the City.	Fall 2020	\$15,000	N/A	500	Kristina Alfaro Jeff Milkes	Administrative Services/ Recreation and Community Services

**Public and Private Partnerships** 



Project Title	Project Objective	Progress to Date	Next Steps	Timeline	Current Status	Performance Goal	Completion Date	Est. Total Budget (not including staff time)	Actual Expense to Date	Est. Total Staff Hours		Department
Proactive Legislative Support *Priority Setting Item*	provide legislative analysis and	idea - Quotes received for State lobbyists	Further discuss partnering opportunities with West Valley cities.     Conduct procurement process for lobbyist.     Contract with lobbyist and develop program to support Council priorities.	1) Summer 2019 2) Fall 2019 3) Winter 2019	Proposed	Lobbyist support secured for the City.     Plan developed to support legislative priorities.		\$75,000 annually  Costs may be shared among West Valley cities pending their participation.	N/A	500	Katy Nomura	City Manager's Office