



CITY MANAGER'S OFFICE

CITY HALL
10300 TORRE AVENUE • CUPERTINO, CA 95014-3255
TELEPHONE: (408) 777-3223 • FAX: (408) 777-3366
CUPERTINO.ORG

Meeting: February 8, 2019

Priority Setting Session Recap

On February 2, 2019, the City Council held a Priority Setting Session at the Quinlan Community Center to, among other things, discuss their priorities for potential Work Program ideas for 2019-20. This prioritized list will be worked on by staff over the next month to estimate required resources within the appropriate departments, and then to fold the new items in the ongoing Work Program initiatives.

During the Priority Setting Session, there were several changes and clarifications made to the list that Councilmembers used to complete their individual 1-10 ratings of the initiatives. Below is a description of these changes that have now been made. Attached is the revised list of initiatives, followed by a prioritized ranking of the initiatives, and also a prioritized ranking by department.

- 11. Develop Cupertino Marketing Program – Reworded to emphasize “Public relations campaign to enhance Cupertino image for residents and region.”
- 20. Establish Code of Ethics – This was deleted since this is a current initiative that is intended to be complete this fiscal year.
- 21. Engage with Philanthropic Organizations to find a way to build ELI housing units for developmentally disabled. – This was added as it was inadvertently deleted from list. Councilmembers were solicited individually for their priority rating immediately after the meeting.
- 22. Event Support – The Tournament of Bands item is merged with #24 (Review policies on relationships with Council, Commissioners, and staff with various local non-profit organizations)
- 25. Develop Resident Advisor Program was combined with #3 (Community Engagement)

Additionally, advocates for a pilot off-leash dog park at Jollyman Park will be agendaized soon to present their proposal to the City Council. With support from the Council, it is

anticipated that this item can also be brought back in the proposed City Council Work Program on March 19.

Prepared by: Timm Borden, Interim City Manager

Attachments:

A – Priority Setting Work Program Ideas

B – Priority Setting Ranking by Priority

C – Priority Setting Ranking by Department/Division