

Hepatitis B:

- Diseases that affects the liver
 - Vaccine preventable
- Caused by Infection of Hepatitis B virus
 - Birth
 - Blood
 - Sex
- 240 million affected
- 800,000 deaths



Silent Killer:

- Often dormant until too late to treat
- Screening
- Prevalent in Asian Communities
 - 1 in 12 Asians compared to 1 in 1000 Caucasians
 - 4% of U.S. population but over
 50% of US population affected



PREVENT LIVER CANCER







Screening and vaccination are free under the Affordable Care Act.

Ask your doctor about hepatitis B care today.

Organizations/Movements







Why should Cupertino care?



Lack of Awareness HBV in Cupertino

Large number of Immigrants (untested)



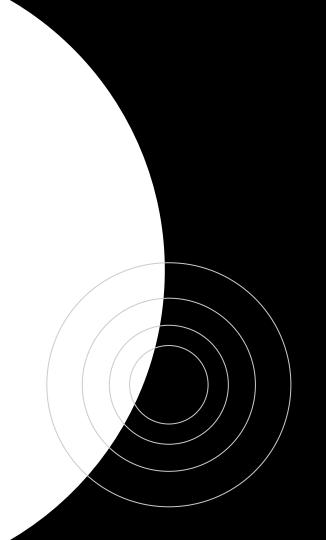
Our Goal:

Increase outreach efforts in the city of Cupertino to raise awareness about HBV, so every resident is knowledgeable about getting tested and getting the treatment they need



Our **Efforts**

Efforts in Cupertino



What have we done?

- Involved with Team HBV and Stanford ALC for past year
 - Outreach committees
 - Traveled to China
 - Wrote newsletters
 - Volunteer at fairs
- Involved in creating a club in our school
- Flea Market



Presence at Local Events

- Raise awareness Fairs/Festivals
 - Cherry Blossom Festival
 - Fall Festival
- Booths at Runs/Walk-a-thons
 - Elementary Schools
 - 5K Run for Great Schools
 - Big Bunny 5K
- Fundraisers



Reach out to Elderly and Students

- Publish informational messages in Next Door Neighbor
- Try to get involved with middle schools
- Get involved and present to the Elderly:
 - Sunnyview Retirement Homes



What do we need help with?

Requests/Guidance from the Commission

Our asks

- 1. Cupertino Scene
 - a. Create an information message or infographic to raise awareness
- Public Health Safety Commission Member
 Sponsor
 - Someone who can appear at our events support our efforts, and give us new outreach ideas
- 3. City-wide events
 - a. Help us coordinate city-wide events
 - b. Booths at fairs
 - Big fair next world Hepatitis Day (July 28th)





Other suggestions?

Thanks!

Any questions?

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