Cupertino HBV-Free

and



What is Hep B?

Hepatitis B :

- Diseases that affects the liver
 - Liver cirrhosis, failure, cancer
- Vaccine preventable
- Caused by Infection of Hepatitis B virus
 - Birth

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- Blood
- Sex



Silent Killer:

- Often dormant until too late to treat
- Screening
- Prevalent in Asian Communities
 - 1 in 12 Asians compared to 1 in 1000 caucasians
 - 4% of U.S. population but over 50% of US population affected





What is being done?



PREVENT LIVER CANCER



Screening and vaccination are free under the Affordable Care Act. Ask your doctor about hepatitis B care today.

Organizations/Movements

TEPM HBV



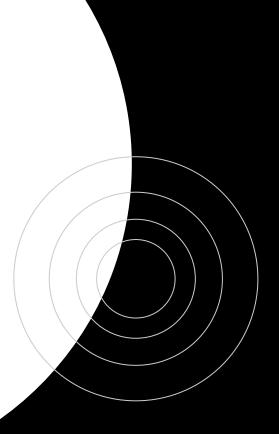






What can we do?

Efforts in Cupertino



Presence at Local Events

- Fairs/Festivals
 - Cherry Blossom Festival
 - Fall Festival
- Runs/Walk-a-thons
 - Elementary Schools
 - 5K Run for Great Schools
 - Big Bunny 5K
- Fundraisers



Outreach

- Cupertino Scene
- Next Door Neighbor
- Cupertino Courier
- Public Health Safety Comission Member
 - Appear at Events
 - Support Efforts



Reach out to Elderly and Students

- Cupertino Scene
- Next Door Neighbor
- Cupertino Courier
- Elderly:
 - Sunnyview Presentations





Other suggestions?

Thanks!

Any questions?

You can find us at

- <u>stuti.j.upadhyay@gmail.com</u>
- jaimiemchan@gmail.com