



DRAFT MINUTES
FINE ARTS COMMISSION
Special Meeting, Conf. Rm. C
10300 Torre Avenue Cupertino
June 18, 2018

ROLL CALL

Present: Chokshi, Matley, Mahalingam, Sanchez, Wu Absent: -

CEREMONIAL MATTERS AND PRESENTATIONS

1. Election of Vice Chair 2018

Motions:

Chair Sanchez motioned with a second from Commissioner Matley to nominate Raji Mahalingam as Vice Chair.

Motion passed 4-0-1 (abstain: Mahalingam)

APPROVAL OF MINUTES

2. Approval of the Draft Minutes from the May 14, 2018 meeting

Motions:

Commissioner Matley motioned with a second from Commissioner Chokshi to approve minutes from January 22, 2018. Motioned approved 5-0

ORAL COMMUNICATIONS

None

PUBLIC MEETING

3. Subject: Municipal Code Amendment to Chapters 19.12 and 19.148; Required Artwork in Public and Private Developments. Application No(s): MCA-2018-01, Applicant(s): City of Cupertino, Location: citywide

Catarina Kidd presented the staff report regarding ordinance update for required artwork, which includes raising the percentage of art required, removing the dollar cap, scaling the percentage based on project size, and lowering the threshold for which the ordinance applies. The staff recommendations are as follows: raise required artwork value from .25% to 1% of first \$100M construction value and to .9% for excess of \$100M valuation, with prior dollar cap of \$100,000 removed, ordinance applies to projects 10,000 sq.ft. and larger where it previously applied to projects 50,000 sq.f.t and larger. Staff requested

commissioners feedback regarding in-lieu art payment. Given that allowed artwork includes incorporation into architecture, the Commissioner agreed that in-lieu payments should continue to be discouraged. Consistent with General Plan policies, these updates promote opportunities for the arts and higher quality development. The updates also raises Cupertino's requirements to those that are comparable to other cities with art programs in Santa Clara County.

Commissioner Matley motioned with a second from Commissioner Chokshi to approve the draft resolution recommending that the City council amend Municipal Code Chapter 19.148: Required Artwork for Public and Private Developments. Motion passed 5-0

OLD BUSINESS

4. Subject: Distinguished and Emerging Artists outreach for 2018
Commissioners agreed to follow the same outreach plan, where each commissioner makes personal contact with their respective networks.
5. Subject: Work Plan
The Commissioners outlined the work plan as follows:
 - A. Community outreach
 - FUHSD
 - Art Schools
 - Senior Center
 - City events
 - Upon request/by invitation events: utility box, Reflections, Happy Kids Day, Teen Hacakthon, Talks about career & leadership.
 - B. Relationships
 - Library
 - Parks & Rec Commission
 - Teens
 - FALC/Sunnyvale
 - Los Altos FAC
 - San Jose FAC
 - Saratoga FAC
 - SVOS
 - C. New Programs
 - Art in Unexpected Places Murals
 - Theatre Recommendations and Interior Spaces for art

D. Ongoing Programs

- Emerging/Distinguished Artists Awards
- Young Artist Awards
- Grants
- Public Art Catalog

E. Processes

- EA/DA/YA
- Ordinance 1% for art
- Grant criteria

6. Subject: Grants

This item will be discussed in greater detail when drafting a future and recommended budget at the end of the year. Commissioners discussed that funds allocated for supplies should be lowered and then re-allocated so that the grants amount is raised to \$2000 and “Art in Unexpected Places” is raised to \$1000. Chair Sanchez will do additional work to determine what funds Art in Unexpected Places may need so that additional funding sources may be identified.

COMMISSIONER REPORTS AND ANNOUNCEMENTS

- Staff announced that Susan Levine has relocated and therefore is resigning from the FAC.
- EA/DA applications will be reviewed at the next meeting.

ADJOURNMENT

Chair Sanchez adjourned the meeting at 8:55 p.m. to the regular meeting on September 24, 2018 at City Hall, Conference Room C.

Respectfully submitted:

_____/s/Catarina Kidd
Staff Liaison: Catarina Kidd, Senior Planner

Page 1

Fine Arts Commission AGENDA June 18, 2018

Recommended Action: consider options for amending the Artwork Ordinance,
provide direction to Staff, and make a recommendation to the City Council per the
Draft Resolution

Staff report

Attachment A - Examples of local programs

Attachment B - Draft Resolution

OLD BUSINESS

4. Subject: Distinguished and Emerging Artists outreach for 2018

Recommended Action: discuss and assign outreach items

5. Subject: Work Plan

Recommended Action: discuss the Work Plan

6. Subject: Grants

Recommended Action: discuss grants

NEW BUSINESS

None

STAFF AND COMMISSION REPORTS

None

ADJOURNMENT