

Library Commission Workshop, SWOT Analysis May 2, 2018

	Strengths	Weaknesses	Opportunities	Threats
Group 1	<ul style="list-style-type: none"> - Focus - Poet Laureate <ul style="list-style-type: none"> o Direct connection with Council - County Contract <ul style="list-style-type: none"> o Advise County district - Library rated high by Community Rep for busy library. - Diversity - Results - Teen Librarian 	<ul style="list-style-type: none"> - Vital building - Lack of visibility - No budget - Advisory - Became resume building tool - 	<ul style="list-style-type: none"> - Digital pathways <ul style="list-style-type: none"> o Hub of City - Education <ul style="list-style-type: none"> o Teen Librarian - Define values - Teen Programs - Support education - Advocate of technology - Tax supported events (no cost to patrons) 	<ul style="list-style-type: none"> - Political Issues <ul style="list-style-type: none"> o Program Room o New building - Usage – 1 out 4 years - Loss of relationship with County library - Cost allocation in budget is threat - Fee based activities - Can't stay focus on original responsibility -
Group 2	<ul style="list-style-type: none"> - Focus on Library - Advocacy for Library programs - Better serves community - Independent of outside influence - 2 over-seeing agencies, different from other commissions - 5 – DEDICATED, Passionate, Commissioners - Low-cost of staff time (5%) - All cities have a separate Library Commission - <u>More</u> civic engagement! - Study shows – Library is valued 	<ul style="list-style-type: none"> - Lack of civic engagement - Lack of focus on Library services - Longer meetings/Agendas/More Frequent - Lack of expertise – subject matter - No synergy - Staff liaison not experts – burdened - Reduces influence on Library topics - No saving in time/cost of staff time - Waste of citizen time - Long oral communication 	<ul style="list-style-type: none"> - Commission Liaison between multiple commissions (monthly) - More exposure – City Channel 	<ul style="list-style-type: none"> - More people @ Library