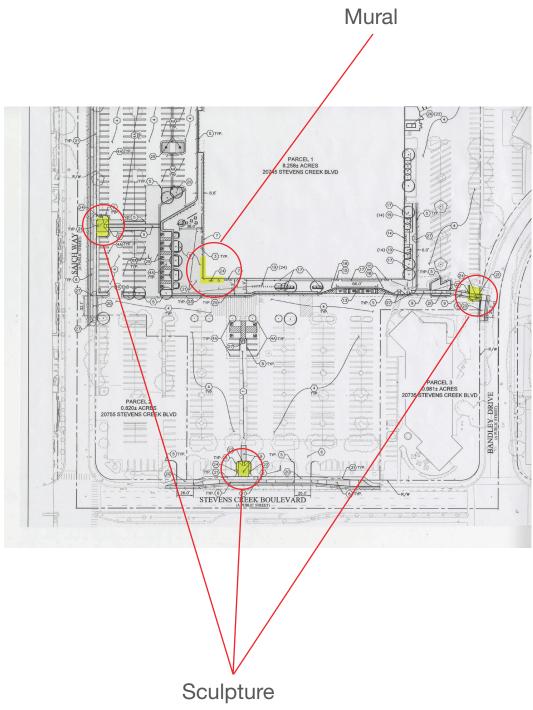


Cupertino Local Artist Mural April 9, 2018

All information contained is strictly confidential.

Mural and Sculpture Moment Locations





Cupertino | Local Artist Mural

About the Artist





Michael Bartalos has worked extensively in the graphic arts in the U.S., Europe and Japan. His illustration commissions include Swatch watches, stamps for the U.S. Postal Service, and merchandise and display graphics for the California Academy of Sciences. He has partnered with Target over several years in designing numerous gift cards and a variety of marketing collateral.

Bartalos also produces limited print editions and sculptures, and worked with the San Francisco Arts Commission to create "Mission Parade," a permanent public artwork in the form of a decorative fence surrounding San Francisco's Mission Playground. He has recently been a grantee of the National Science Foundation's Antarctic Artists and Writers Program, a Stanford Fellow at SOMA Summer in Mexico City, and a Graduate Fellow at the Headlands Center for the Arts in Sausalito.

Bartalos attended the School of the Art Institute of Chicago, Pratt Institute (BFA), and Stanford University (MFA). He has lived in the Bay Area for 22 years, currently works out of Menlo Park, and is Adjunct Professor of Graduate Design at the California College of the Arts in San Francisco. In addition to making art and teaching, he enjoys biking, running, and traveling with his wife and two sons.

His work is online at http://bartalosillustration.com.

Michael Bartalos Art Examples











Cupertino | Local Artist Mural

Thank you

NARRATIVE

Michael Bartalos | 2018 May 21

Page 1

Cupertino has an abundance of parks, plants, and wildlife. This mural, titled *Tree Town*, celebrates the natural scenery in and around the city by prominently featuring its trees. As such, it also references Cupertino's early history in fruit agriculture.

The mural's plants and landmarks are labeled on page 3. Many of the trees and cactii will be embellished with line textures to resemble maps and mazes, inviting passersby in for a closer look to discover more detail. Another interactive aspect is the mural's hanging "swing," a stationary bench protruding from the art wall amidst the greenery for visitors to find fun photo-ops in.

Tree Town also represents the wide variety of animals that populate Cupertino's parks and gardens. They range from mammals and birds to reptiles and amphibians as labeled on page 4. The animals are shown to be diverse, abundant, interdependent on each other, and central to Cupertino's environment.

In the background between the trees, visitors will find manmade landmarks and points of interest that further identify the location uniquely as Cupertino. These include De Anza College, Memorial Park, Cali Mill Plaza, and City Hall's morion sculpture, among others.

Exterior Wall Mural Elevation Michael Bartalos | 2018 May 21

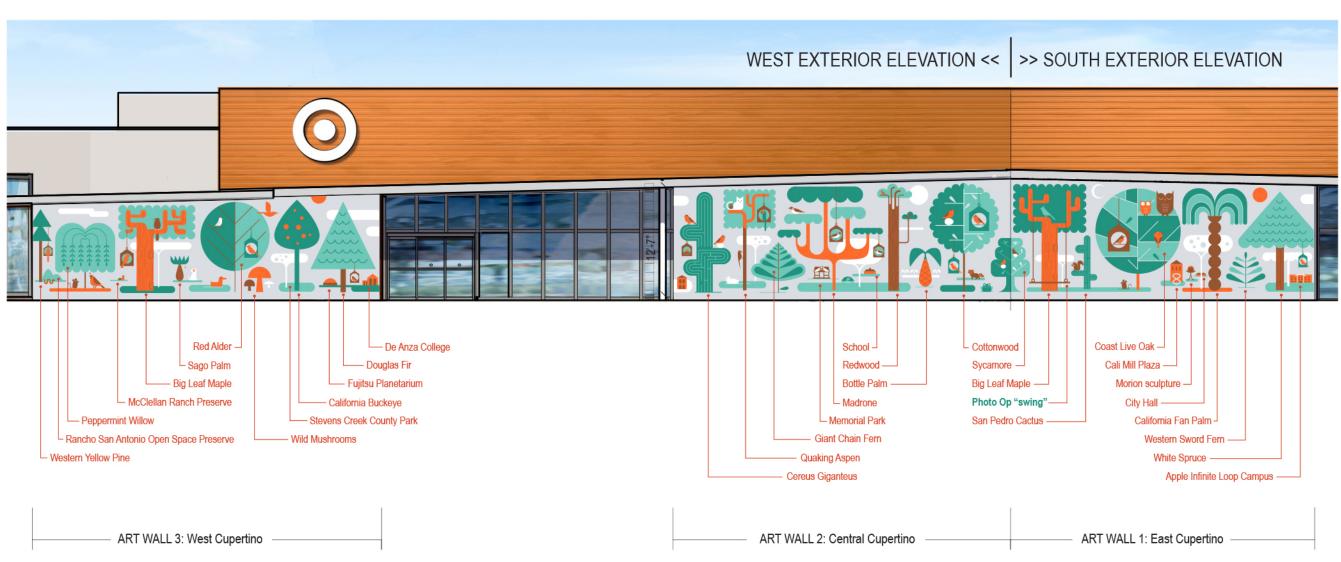
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Exterior Wall Mural Elevation
Michael Bartalos | 2018 May 21

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PLANTS AND LANDMARKS LABELED

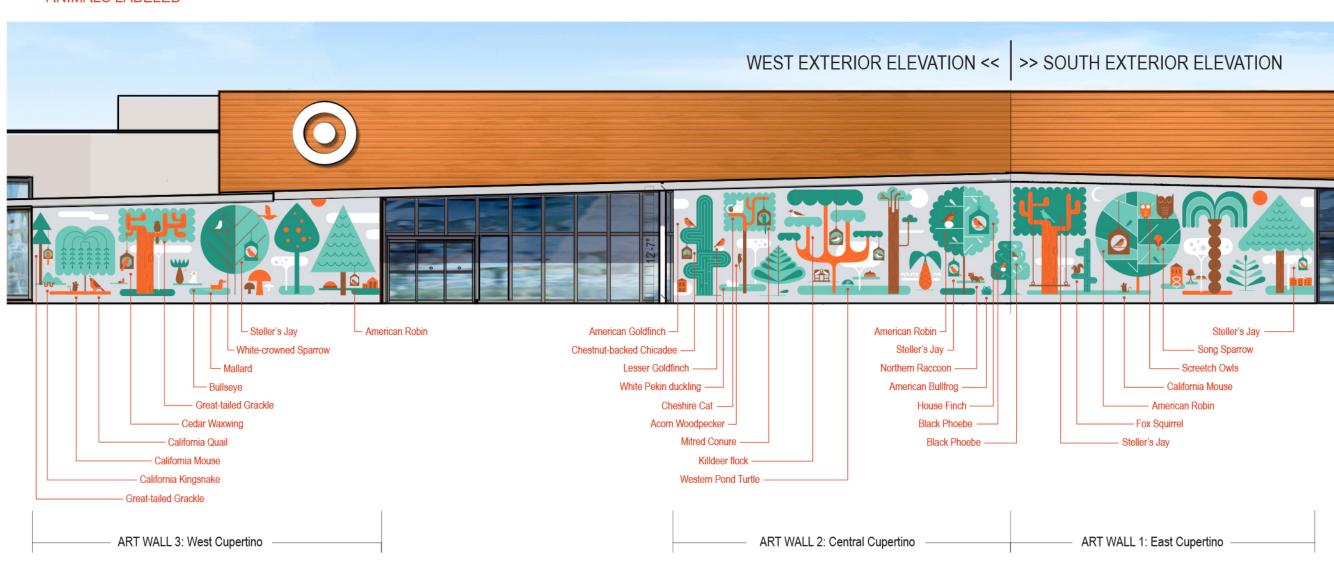


Exterior Wall Mural Elevation

Michael Bartalos | 2018 May 21

Page 4

ANIMALS LABELED



CUPERTINO MURAL: TREE TOWN
Exterior Wall Mural Perspective
Michael Bartalos | 2018 May 21

Page 5



CUPERTINO SCULPTURAL SEATING: TREE TOWN

NARRATIVE

Michael Bartalos | 2018 May 21

Page 6

The *Tree Town* mural is complemented by outdoor sculptural seating. A live tree with a birdhouse serves as the seating unit's centerpiece, referencing the imagery on the nearby art walls and taking the tree theme into a three-dimensional interactive realm. The tree provides shoppers with a shady respite and a touch of nature on Cupertino's busiest thoroughfare.

The surface colors of the seating unit echoes those of the mural and has designs etched into them that play off the mural graphics. The structural core of the unit will likely be steel and the surface material will either match or mimic the art wall's surface material for continuity.

CUPERTINO SCULPTURAL SEATING: TREE TOWN

CONCEPT

Michael Bartalos | 2018 May 21

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Art Bench Dimensions

