



CITY OF CUPERTINO

Parks & Recreation System Master Plan



Parks and Recreation Commission Meeting
Community Priorities Workshop
May 17, 2018

How many years have you lived in Cupertino?

11% A. Less than 1 year

0% B. 1 – 3 years

0% C. 4 – 9 years

5% D. 10 – 15 years

84% E. 16 – 25 years

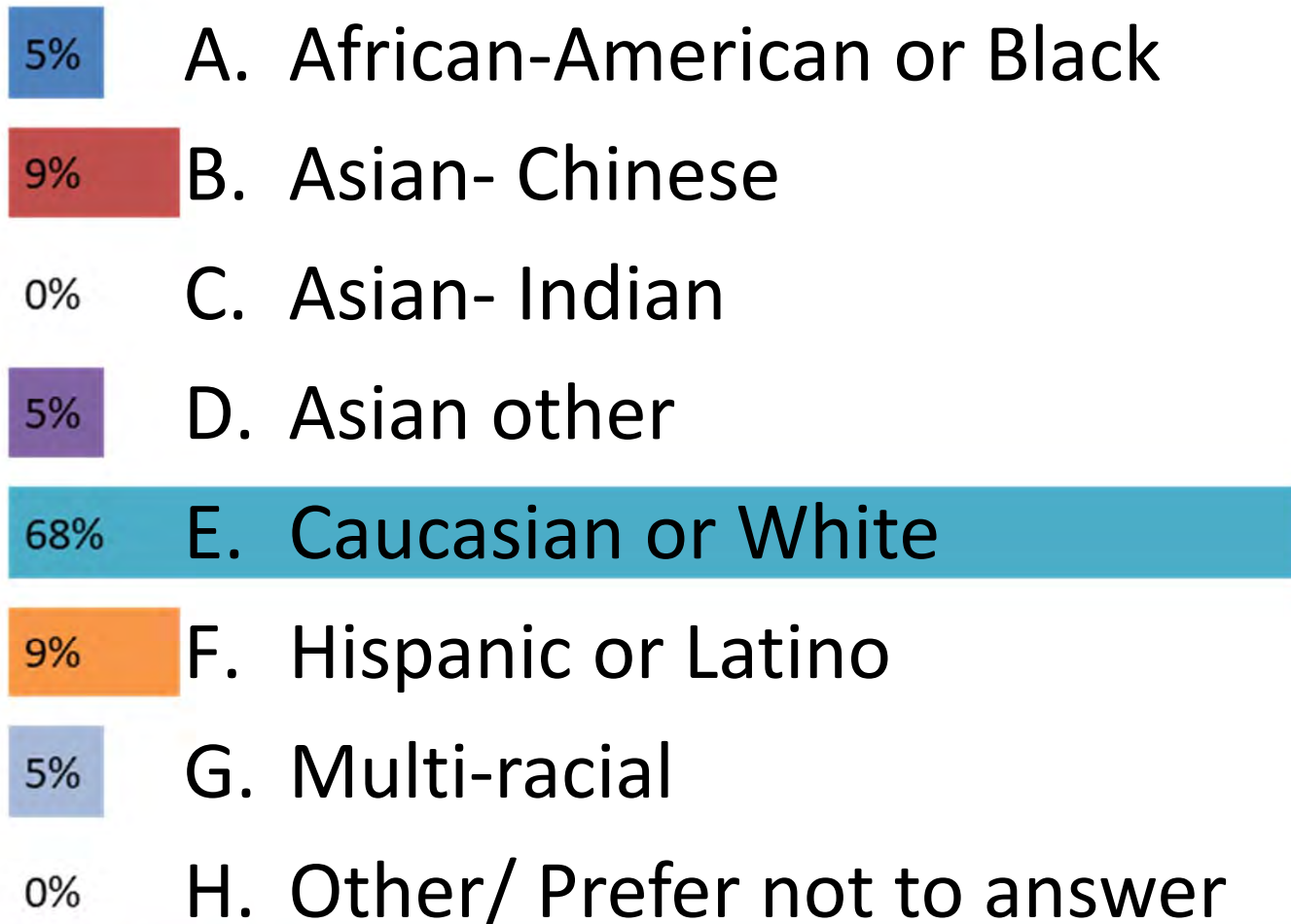
0% F. I do not live in Cupertino

Do any children 18 or younger live in your household?

21% A. Yes

79% B. No

Many people think of themselves as belonging to an ethnic or racial group. How do you identify yourself? (Select all that apply.)



What is your age?

0% A. Under 14

0% B. 14-17

14% C. 18-29

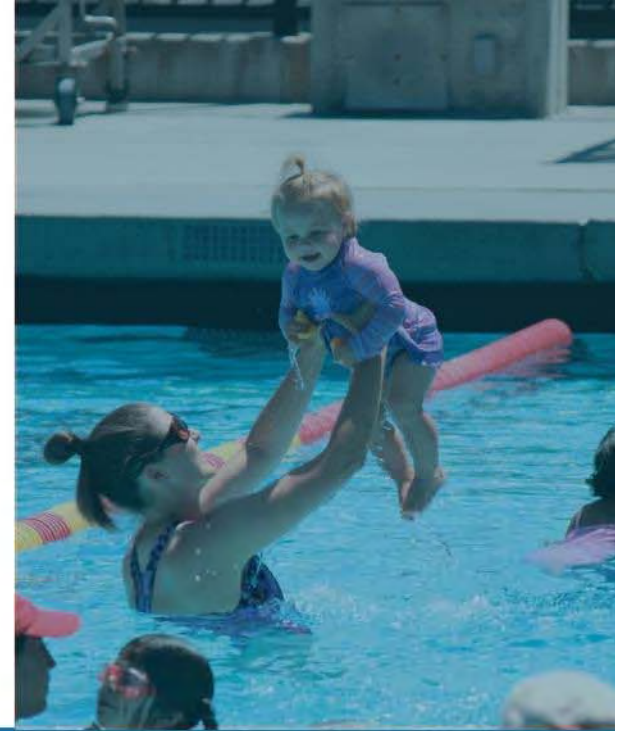
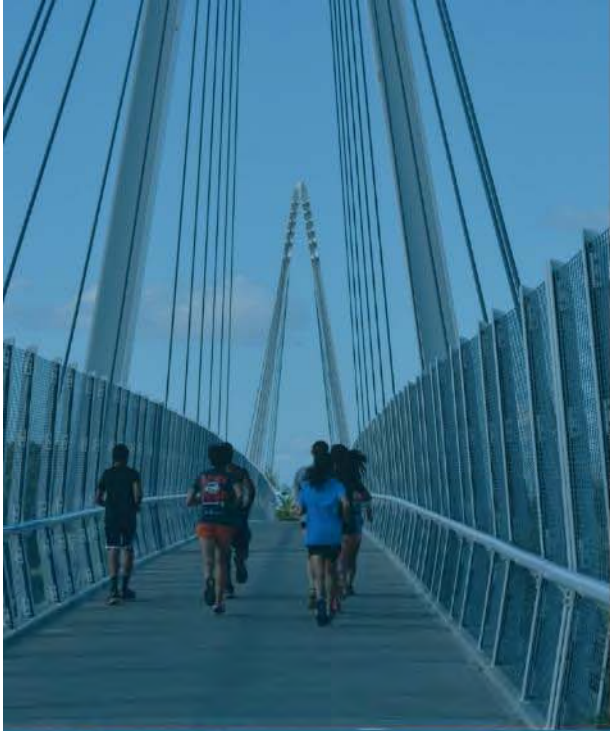
5% D. 30-39

5% E. 40-49

24% F. 50-64

33% G. 65-74

19% H. 75+



Priority Projects

Which of the following “big moves,” should the City invest in? (Choose two.)

- 15% A. Develop new neighborhood parks
- 17% B. Renovate or add facilities to parks
- 29% C. Enhance and protect natural areas
- 15% D. Add or expand major facilities
- 24% E. Develop trails

Which of the following large facilities should the City pursue developing? (Select all that apply.)

12% A. Aquatic facility/year round pool

18% B. Performing and fine arts center

15% C. Multi-purpose recreation center (with gymnasium)

5% D. Gymnasium

17% E. Technology center, incubator hub, maker space

8% F. Teen space and services

14% G. Expanded senior services or senior center

11% H. New sports fields and athletic facilities

Select the TWO large facilities that should be the City's highest priorities.

16% A. Aquatic facility/year round pool

26% B. Performing and fine arts center

19% C. Multipurpose recreation center (with gymnasium)

0% D. Gymnasium

19% E. Technology center, incubator hub, maker space

0% F. Teen space and services

12% G. Expanded senior services or center

9% H. New sports fields and facilities

Select the TWO large facilities that should be the City's lowest priorities.



Select the ONE facility that should be the City's top priority.

19% A. Aquatic facility/ outdoor pool

52% B. Performing and fine arts center

19% C. Multipurpose recreation center (with gymnasium)

10% D. None of the above



If smaller rather than larger facilities are developed, which of the following would be your priority? (Choose one.)

29% A. Community pool

58% B. Small-to-mid-sized theater

4% C. Single gymnasium

8% D. None of the above



Community Pool



Mid-sized Theater



Single Gymnasium

Select the aquatic facility the City should prioritize.

28% A. Large aquatic facility

72% B. Community pool



A. Community Pool



B. Large Aquatic Facility

Select the performing arts space that the City should prioritize.

54% A. Large performing and fine arts center

46% B. Small-to-mid-sized theater



A. Performing and fine arts center



B. Small-to-mid-sized theater

Select the recreation facility that the City should prioritize.

59% A. Large multipurpose recreation center
(with gymnasium)

41% B. Single gymnasium



A. Multipurpose recreation center (w/ recreation center)



B. Single gymnasium

Of the following sports courts, which TWO do you think the City should prioritize?



a. Indoor tennis/pickleball courts



b. Indoor basketball



c. Indoor sports courts (badminton, bocce, futsal...)



d. Outdoor tennis/pickleball courts

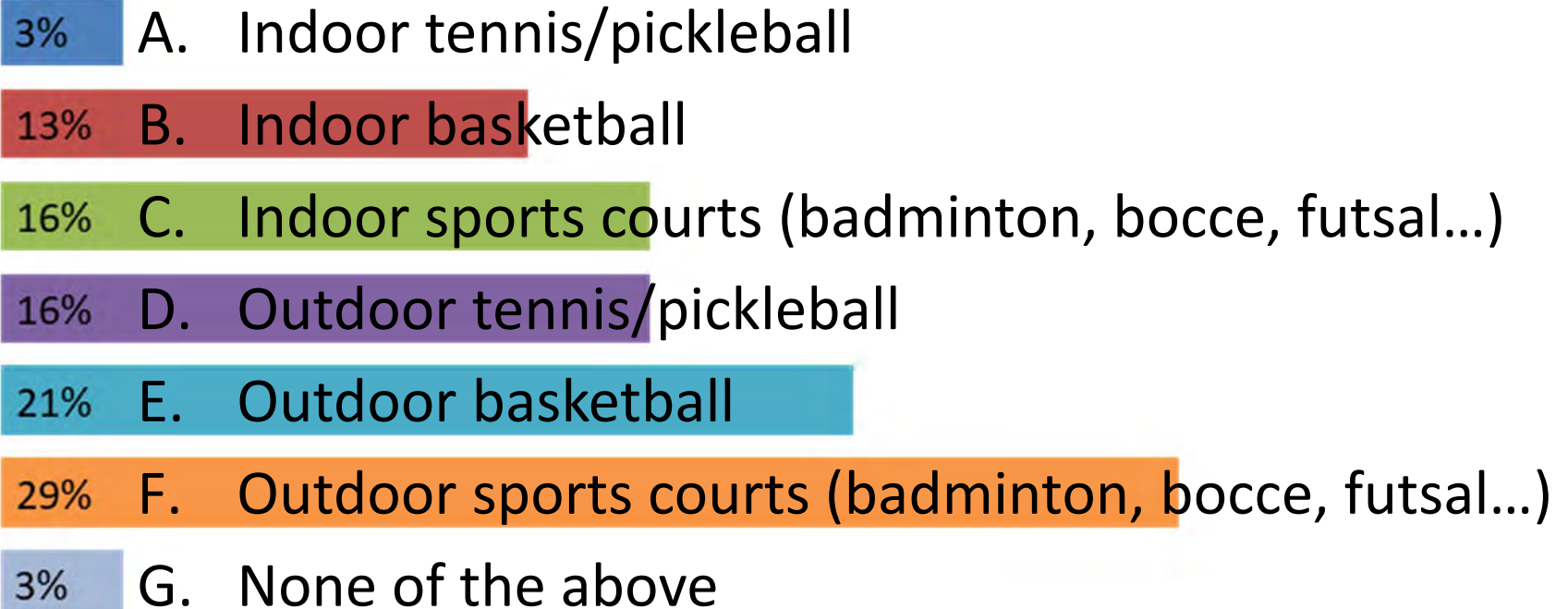


e. Outdoor basketball



f. Outdoor sports courts (badminton, bocce, futsal...)

Of the following sports courts, which TWO do you think the City should prioritize?



Of the following items, which TWO do you think the City should prioritize?



a. Formal/ornamental garden



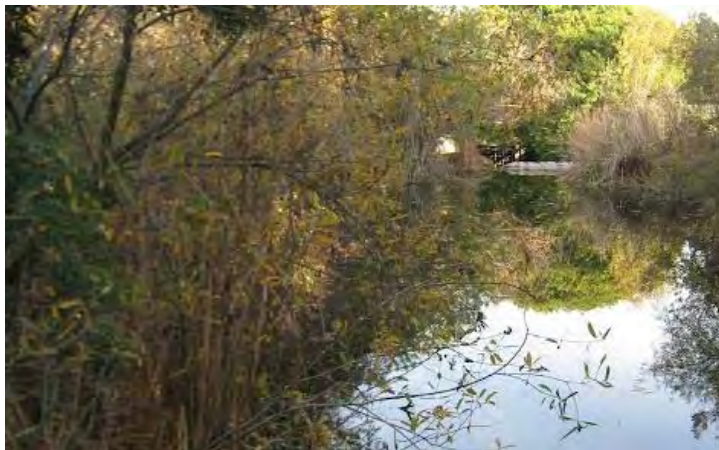
b. Healing/sensory garden



c. Demonstration Garden with educational/teaching focus



d. Native plantings / landscaping in parks

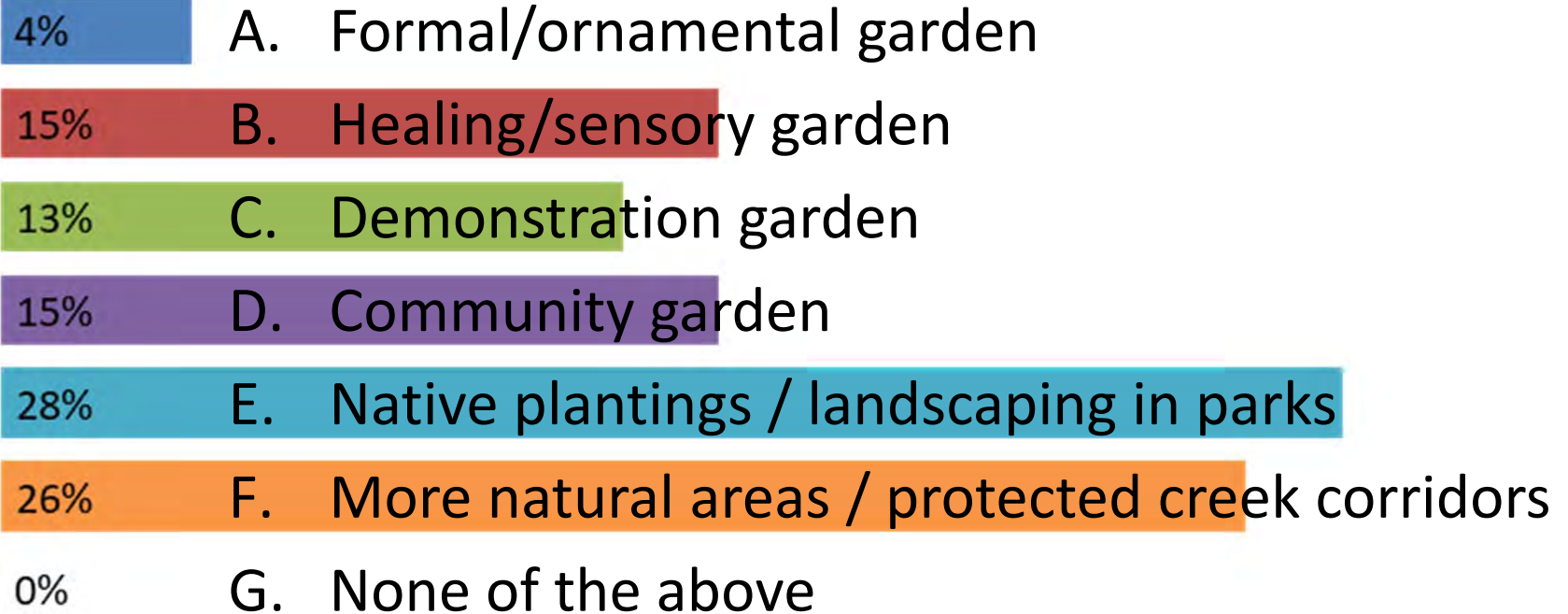


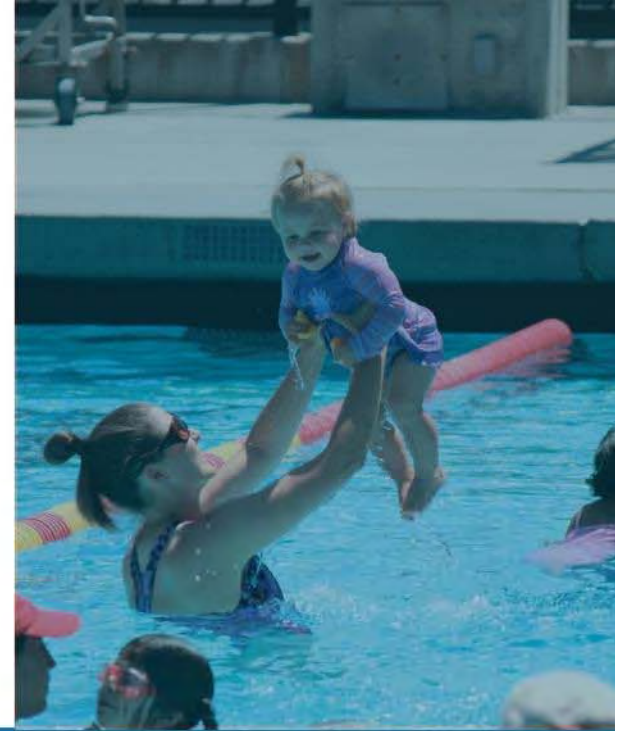
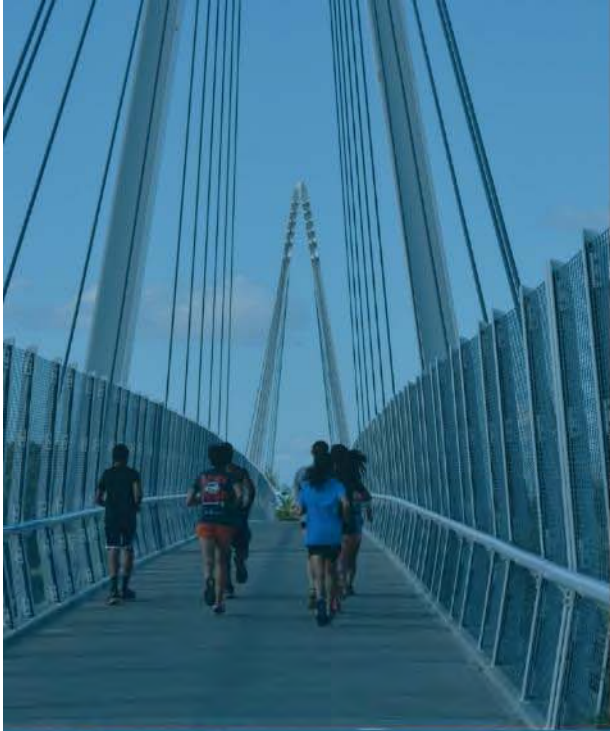
e. More natural areas / protected creek corridors



f. Community Garden

Of the following items, which TWO do you think the City should prioritize?





Memorial Park

Memorial Park: Existing Configuration



Memorial Park: Naturalized Civic Concept



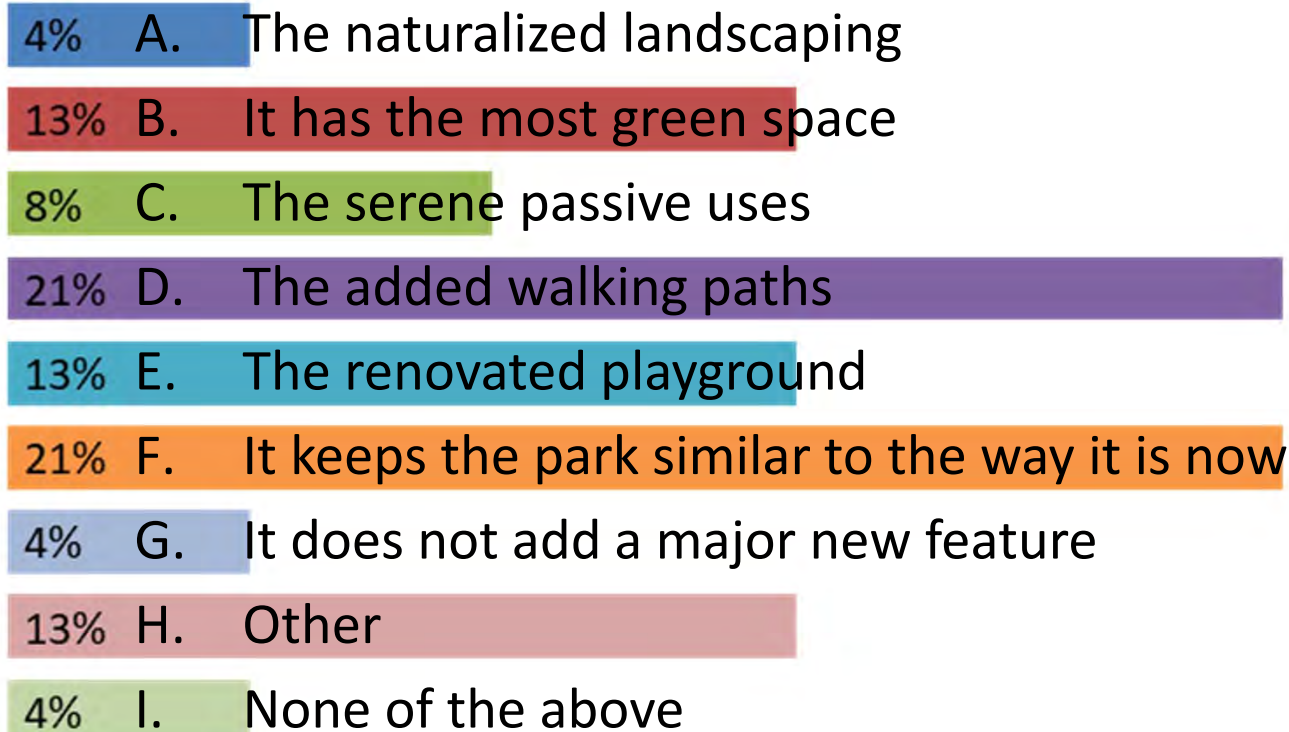
Memorial Park: Arts & Events Concept



Memorial Park: Active & Multi-Use Concept



What do you like most about the naturalized civic gathering concept? (Choose two.)



What do you like most about the arts and events concept? (Choose two.)

- 29% A. The added performing and fine arts center
- 5% B. The incubator hub
- 5% C. The expanded and improved outdoor event space
- 17% D. The expanded amphitheater
- 14% E. The expanded play area
- 12% F. The water feature
- 2% G. Renovation of Quinlan's outdoor plaza
- 7% H. Other
- 10% I. None of the above

What do you like most about the active and multi-use concept? (Choose two.)

- 12% A. The expanded and improved outdoor event space
- 10% B. The retained baseball field
- 14% C. The added swimming pool/aquatic facility
- 14% D. The added gym with rooftop activities
- 7% E. The expanded Senior Center and improved parking
- 10% F. The water feature around the gazebo
- 7% G. More parking at Quinlan
- 2% H. The water feature
- 21% I. The added walking path loop
- 2% J. Other

Which one of these concepts best captures your vision for the future of Memorial Park?

12% A. Naturalized civic gathering

15% B. Arts and events

27% C. Active and multi-use

46% D. A mix of the concepts

What do you like most about your preferred concept? (Select all that apply.)

- 22% A. It has the facilities I think are most important
- 22% B. It creates a social and activity hub for our community
- 19% C. It has the best green space/open space
- 19% D. It keeps the park similar to the way it is now
- 0% E. It appears to be the most affordable concept
- 3% F. I don't like any of the three concepts
- 16% G. I like all of the concepts to some extent
- 0% H. Other



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