



RECREATION AND COMMUNITY SERVICES DEPARTMENT  
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## **CITY COUNCIL STAFF REPORT**

Meeting Date: June 11, 2018

### **Subject**

Citywide Parks and Recreation System Master Plan Input

### **Recommended Action**

Accept presentation on the Citywide Parks and Recreation System Master Plan ("Master Plan") including potential park and recreation improvements and concepts for renovation of Memorial Park, and provide direction.

### **Background and Discussion**

A process to develop a Citywide Parks and Recreation System Master Plan for Cupertino is underway. On February 28, 2018, the City Council and Commission jointly reviewed community needs or desires that are major facilities or buildings, or have significant budget, staffing or parkland/spatial impacts, known as "big moves." They include major improvements to existing parks; new or expanded buildings and facilities; land acquisition for parks, trails, and natural areas; and nature investment. Larger parks were evaluated for their compatibility as sites for potential "big moves."

Since then, preliminary concepts for the renovation of Memorial Park were issued. They are not detailed designs, nor are any of them a recommended plan. Instead their purpose is to promote discussion about how Memorial Park could best serve our community, and what features might be desired in a renovation.

An Advisory Group Meeting and a separate Parks and Recreation Commission Meeting/Workshop were held on May 17 to give both groups and members of the public an opportunity to review and discuss potential major projects. The Commission meeting was a workshop-style meeting, with 25 residents in attendance. Commissioners provided their input at the conclusion of the public input portion. The Commission requested additional information and the opportunity to provide more detailed feedback on June 7, 2018. Attachments A through I provide the June 7, 2018 Commission meeting materials on these topics. The materials highlight the varied types of relevant public input that have been received during this process. Attachment J

provides the Commission's further feedback provided on June 7, for consideration by the City Council at the June 11 study session.

A variety of documents providing more comprehensive detail are posted on the City's website on the project page, at the link below, as well as in the on-line records associated with the Commission meetings.

<http://forms4.cupertino.org/parks&recmasterplan/projectUpdates.html>

A presentation will be provided to the City Council. The City Council's input and feedback is invited.

**Fiscal Impact**

None.

**Sustainability Impact**

The project will support the City's sustainability and environmental policies and objectives.

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Prepared by: Gail Seeds, Park Improvement Manager

Reviewed by: Christine Hanel, Assistant Director of Recreation & Community Services

Approved for Submission by: David Brandt, City Manager

**Attachments:**

A – Parks & Recreation Commission Staff Report, June 7, 2018

B – Memorial Park, Conceptual Design Draft Options, May 3, 2018

C – Community-wide Survey Summary, Final Draft, pgs. 1-12, May 2017

D – 2017 Vision and Goals Survey Summary, Draft, Aug. 2017

E – 2017 Survey, Activity Participation by User Groups

F – Advisory Group 'Voting' Input, May 2018

G – Parks & Rec Commission Workshop, Public 'Voting' Input, May 2018

H – Parks & Rec Commission Workshop, Public Written Input, May 2018

I – Draft Minutes, Parks & Recreation Commission Meeting, May 17, 2018

J – Parks and Recreation Commission Meeting June 7, 2018 – Commissioner

Input – *pending, to be provided June 8, 2018*