

## Library Commission Workshop, SWOT Analysis May 2, 2018

	Strengths	Weaknesses	Opportunities	Threats
Group 1	<ul style="list-style-type: none"> <li>- Focus</li> <li>- Poet Laureate                             <ul style="list-style-type: none"> <li>o Direct connection with Council</li> </ul> </li> <li>- County Contract                             <ul style="list-style-type: none"> <li>o Advise County district</li> </ul> </li> <li>- Library in Community</li> <li>- Highest approve</li> </ul>	<ul style="list-style-type: none"> <li>- Vital building</li> <li>- Lack of visibility</li> <li>- No budget</li> <li>- Advisory</li> </ul>	<ul style="list-style-type: none"> <li>- Digital pathways                             <ul style="list-style-type: none"> <li>o Hub of City</li> <li>o ..... with Tech</li> </ul> </li> <li>- Education                             <ul style="list-style-type: none"> <li>o Teen Librarian</li> </ul> </li> <li>- Define values</li> <li>- Teen Programs</li> </ul>	<ul style="list-style-type: none"> <li>- Political Issues                             <ul style="list-style-type: none"> <li>o Program Room</li> <li>o New building</li> </ul> </li> <li>- Usage – 1 out 4 years</li> <li>- Loss of relationship with County library</li> <li>- Cost allocation in budget is threat</li> <li>- Fee based activities</li> </ul>
Group 2	<ul style="list-style-type: none"> <li>- Focus</li> <li>- Diversity</li> <li>- Results</li> <li>- Direct connection to City Council</li> <li>- Teen Librarian</li> <li>- Library rated high by community representative for busy Library</li> </ul>	<ul style="list-style-type: none"> <li>- Became resume building tool</li> <li>- Lack of visibility</li> </ul>	<ul style="list-style-type: none"> <li>- Support education</li> <li>- Advocate of technology</li> <li>- Tax supported events (no cost to patrons)</li> </ul>	<ul style="list-style-type: none"> <li>- Can't stay focus on original responsibility</li> <li>- Cost allocation in budget lost of relationship</li> <li>- Fee based</li> </ul>
Group 3	<ul style="list-style-type: none"> <li>- Focus on Library</li> <li>- Advocacy for Library programs</li> <li>- Better serves community</li> <li>- Independent of outside influence</li> <li>- 2 over-seeing agencies, different from other commissions</li> <li>- 5 – DEDICATED, Passionate, Commissioners</li> <li>- Low-cost of staff time (5%)</li> <li>- All cities have a separate Library Commission</li> <li>- <u>More</u> civic engagement!</li> <li>- Study shows – Library is valued</li> </ul>	<ul style="list-style-type: none"> <li>- Lack of civic engagement</li> <li>- Lack of focus on Library services</li> <li>- Longer meetings/Agendas/More Frequent</li> <li>- Lack of expertise – subject matter</li> <li>- No synergy</li> <li>- Staff liaison not experts – burdened</li> <li>- Reduces influence on Library topics</li> <li>- No saving in time/cost of staff time</li> <li>- Waste of citizen time</li> <li>- Long oral communication</li> </ul>	<ul style="list-style-type: none"> <li>- Commission Liaison between multiple commissions (monthly)</li> <li>- More exposure – City Channel</li> </ul>	<ul style="list-style-type: none"> <li>- More people @ Library</li> </ul>