

2018 CREST AWARDS
SUSTAINABILITY CHAMPION
OF THE YEAR
NOMINATIONS

2018 CREST Awards Nomination Form

Each year the City of Cupertino presents its CREST Awards, "Cupertino Recognizes Extra Steps Taken," to honor the outstanding contributions of Cupertino community members. The 2018 CREST Awards will be presented by the Cupertino Mayor and City Councilmembers on Wednesday, May 30, 2018 at the Cupertino Community Hall, 10350 Torre Avenue.

Award categories (Select one. Multiple nominations must be created on separate forms):

1) Lifetime Achievement Award (Volunteer) 5) Innovator of the Year (Technology) 2) Volunteer of the Year (Volunteer) 6) Public Safety Champion of the Year 3) Organization of the Year (Volunteer) 7) Sustainability Champion of the Year 4) Rising Star of the Year (Volunteer)

SUBMITTING AN APPLICATION Award criteria and nomination requirements are on the back of this form. Complete the information below and attach your answers to the required questions. Please be as detailed as possible. Applications are due by Wednesday, February 28, 2018 by 5 p.m. Incomplete nominations will not be accepted. Individuals and organizations cannot nominate themselves. Current Cupertino City Councilmembers, Commissioners, and staff members cannot be nominated. Selection Committee Members cannot make nominations. Final decisions will be shared with all nominators in April 2018.

WHO ARE YOU NOMINATING

**Name: De Anza Associated Student Body Senate Environmental Sustainability Committee
2017-2018 Address: 21250 Stevens Creek Blvd City: Cupertino, CA**

Organization: De Anza Associated Student Body Senate Environmental Sustainability Committee
2017-2018

Phone: (408) 864-8690 Email: escommittee.dasb@gmail.com

INFORMATION ABOUT YOU Name: Desiree Humphers Address: [REDACTED]

Organization: De Anza Associated Student Body Senate

Phone: [REDACTED]

Submit an application:

By Mail or In Person: Cupertino City Hall Attn: Public Affairs Division 10300 Torre Avenue Cupertino, CA 95014

Email: pio@cupertino.org

Questions or More Information: brianb@cupertino.org or (408) 777-3262

CREST Awards Selection Criteria

LIFETIME ACHIEVEMENT AWARD This award recognizes a member of the community who has volunteered in the City of Cupertino for 10- plus years. To nominate someone for this award, please answer the following questions: 1. How many years has this person volunteered in

Cupertino and for which organizations, events, or programs? 2. What contributions has this individual made to the community that are beyond the scope of normal civic responsibilities? 3. How has this person's activities made an impact

on, or a difference in, the community?

VOLUNTEER OF THE YEAR This award recognizes individuals who have made a difference to the Cupertino community through volunteer service. To nominate someone for this award, please answer the following questions:

1. What contributions did this individual make to

Cupertino through volunteer service in 2017? 2. What has been the impact of their contributions

and how has it addressed a community need? 3. How does this person exemplify the spirit of

volunteerism?

ORGANIZATION OF THE YEAR This award recognizes organizations that have made a difference to the Cupertino community through volunteer service. To nominate someone for this award, please answer the following questions: 1. What contributions did this organization make to Cupertino through volunteer service in 2017? 2. What has been the impact of their contributions

and how has it addressed a community need? 3. How does this organization exemplify the spirit

of volunteerism?

RISING STAR OF THE YEAR This award recognizes an individual who has volunteered in Cupertino for three or less years but shows a continued commitment to the future of the Cupertino community. To nominate someone for this award, please answer the following questions: 1. How many years has this person volunteered in

Cupertino and for which organizations/efforts? 2. What contributions has this individual made to the community that are beyond the scope of normal civic responsibilities?

3. How has this person's activities made an impact

or difference on the community?

INNOVATOR OF THE YEAR (TECHNOLOGY) This award recognizes an individual or group that has made an outstanding contribution in the area of technology in the City of Cupertino. To nominate an innovator for this award, please answer the following questions: 1. Define the contribution your nominee made in

the area of technology. 2. Define how your nominee demonstrated

outstanding individual work performance, team work, or work effort in the area of technology. 3. How has your nominee created a culture of

innovation through leadership, engagement, and/or collaboration?

PUBLIC SAFETY CHAMPION OF THE YEAR This award recognizes an individual or group that has made an outstanding contribution to the safety of Cupertino. To nominate a Public Safety Champion, please answer the following questions: 1. What contributions of time, leadership, and impact has this individual made to enhance public safety efforts in Cupertino? 2. How has this individual set the example for

others to follow in community interaction? How does this individual stand apart? 3. Describe the effort involved, and challenges or

obstacles the individual had to overcome, to achieve their success.

SUSTAINABILITY CHAMPION OF THE YEAR This award recognizes a person or group committed to maintaining a sustainable and healthy place to live, work, and play in Cupertino. The City's Climate Action Plan defines strategies to reduce greenhouse gas emissions through sustainable actions. For more information, visit www.cupertino.org/sustainability. To nominate a Sustainability Champion, please answer the following questions:

1. What did the nominee do? 2. How is the action innovative, exceptional,

exemplary, or inspirational? 3. What was the current and/or future impact on the community/environment (include quantitative impacts if possible)?

The De Anza Associated Student Body Senate Environmental Sustainability Committee (DASB ES Committee) of 2017-2018 accomplished 4 primary projects within this year that demonstrated and institutionalized environmentally friendly practices at De Anza College. Some projects were reinstated or maintained throughout the term while others were started for the first time as soon as the term began.

The Earth Day event we hosted last year was the first Earth Day to be held on campus since 2002. We invited all environmentally focused organizations on campus to promote themselves and recruit others to join. At our booth we offered students a sustainability guideline to help students find sustainable resources on campus with tips for sustainability, petitions to sign, basic composting information, and art. The event was then followed by a movie night where we watched the 11th hour and hosted a discussion. Teachers took their classes to stop by our event and offered extra credit for those who attended on their own time.

The EcoFund was adopted in 2014 and was first used in 2015. Ever since the Environmental Sustainability Committee has been maintaining the pilot program to ensure that students are able to make their ideas come alive. The EcoFund is a resource for all students who want to make the campus as sustainable as possible. Under the 2017-2018 DASB ES Committee we have funded an expansion to our Butterfly Garden and we are in the works of funding the school's first aquaponics system. The Butterfly Garden will be expanded to provide students with more information about the habitat, species of butterflies grown, and to create a study area close to the garden. The aquaponics system would allow space for students to begin their own with the system and then their results could be shared with NASA. This project had complications that postponed its installation in the past, but we are certain that under this term an aquaponics system will get the green light for its use.

This year, the Environmental Sustainability Committee founded and has made steady progress on our Ban the Bottle initiative. We've passed a resolution through our student government that declares our stance against the use of single-use plastic water bottles and the promotion of sustainable bottles on campus. This also manifested in our budget that no single-use plastic bottles will be bought with student money. Now, no DASB sponsored program or event will have single-use bottles smaller than 500ml and we will provide students with sustainable bottles to be handed out at our events instead. Along with those sustainable bottles, we're also working on making water refilling stations more accessible to students by increasing visibility and awareness by students on campus with maps. 1.1 million dollars of the student budget will be divested from the production and waste generated by single-use plastic bottles.

The Eco Pass (now the SmartPass) effort began and ended during our term. At De Anza there is a system where all students can get a SmartPass because everyone pays into funding it whether or not they use the bus. This system was changed by an increase in fees from the VTA, so there needed to be a vote among students regarding whether or not to keep the SmartPass program. The vote for the program was a collaborative effort with the DASB ES Committee and other environmentally friendly organizations which resulted in the highest percentage of student participation in a vote the school has seen since the adoption of the program itself. Where student voting usually has a participation rate of 3% the EcoPass vote had a 10% turnout rate and students are now able to continue to receive the benefits of the SmartPass and promote eco-friendly transportation alternatives.



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- | | |
|---|---|
| <input type="checkbox"/> Lifetime Achievement Award (Volunteer) | <input type="checkbox"/> Innovator of the Year (Technology) |
| <input type="checkbox"/> Volunteer of the Year (Volunteer) | <input type="checkbox"/> Public Safety Champion of the Year |
| <input type="checkbox"/> Organization of the Year (Volunteer) | <input checked="" type="checkbox"/> Sustainability Champion of the Year |
| <input type="checkbox"/> Rising Star of the Year (Volunteer) | |

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WHO ARE YOU NOMINATING

Name: Kristin Sullivan
Address:
City:

Organization: De Anza College
Phone:
Email:

INFORMATION ABOUT YOU

Name: Lauren Dickinson
Address: [REDACTED]
City: Cupertino

Organization: City of Cupertino
Phone: [REDACTED]
Email: [REDACTED]

Submit an application:

By Mail or In Person:
Cupertino City Hall
Attn: Public Affairs Division
10300 Torre Avenue
Cupertino, CA 95014

Email:
pio@cupertino.org

Questions or More Information:
brianb@cupertino.org or (408) 777-3262

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To nominate a Sustainability Champion, please answer the following questions:

1. What did the nominee do?
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1. What did the nominee do?

The nominee, Kristin Jensen Sullivan, was an environmental studies instructor at De Anza College for twenty-one years before retiring in mid-2017. Kristin partnered with the City of Cupertino on many successful environmental projects. City Sustainability Staff had the opportunity to work with many of Kristin's environmental studies students to certify fifteen De Anza College departments as certified green businesses and conduct visual trash audits to protect creeks from litter. Kristin also delivered tours and presentations to Leadership 95014 students on multiple occasions and participated in Cupertino's Green@School pilot as a guest speaker at Kennedy Middle School. When Kristin retired, she encouraged another environmental studies instructor to continue to partner with the City. As a result of that partnership, in the fall of 2017, a group of students completed an impressive visual waste assessment project that will inform future residential waste outreach. This project was so informative that the City submitted it to the California Resource Recovery Association as a potential presentation for their annual conference.

2. How is the action innovative, exceptional, exemplary, or inspirational?

During her tenure at De Anza College, Kristin Jensen Sullivan motivated and inspired hundreds of students and community members to get involved in climate protection and environmental justice issues. In the formation of the City's Sustainability Division, former leadership learned from De Anza College's Environmental Studies Department and Kristin Jensen Sullivan's expertise. Kristin was extremely knowledgeable, charismatic, and animated. When she spoke or taught about environmental issues, she was very hands-on and creative, and she exuded a contagious passion. Kristin's partnership with the City of Cupertino left a legacy by encouraging other professors to continue her work in connecting students and city governments over community based projects.

3. What was the current and/or future impact on the community/environment (include quantitative impacts if possible)?

Although it is difficult to capture quantitatively, Kristin Jensen Sullivan made an exceptional impact on De Anza College and the Cupertino community as a whole. Her partnership with the City led to fifteen De Anza College facilities achieving green business certification and meaningful greenhouse gas as well as water use, energy use, and waste reductions. The visual waste audits performed as a result of her legacy will lead to future reductions in waste sent to the landfill.