



CITY OF CUPERTINO

Parks & Recreation System Master Plan



DATA REQUESTED BY PARKS & RECREATION COMMISSIONERS
December 2017

SPORTS CENTER DATA

Member & Guest Check-ins, June 2016-May 2017: 109,013 total

- 106,104 member check-ins + 2,909 guests
- does not include attendees for classes involving registration which are included in the Program Overview & Analysis (tennis lessons etc.)

Attendance Counts for member drop-in classes (such as Zumba, Yoga, Body Sculpting)

- are provided in the Recreation Program Overview and Analysis draft report, Nov. 2017, Appendix A, Existing City Programs & Events
- are based on video counts by staff; are deemed to represent participation with reasonable accuracy

SENIOR CENTER MEMBERSHIP BY AGE BRACKET

| Age | Qty | Percentage |
|----------------------|-----|------------|
| 50-60 | 285 | 12% |
| 61-70 | 654 | 28% |
| 71-80 | 788 | 33% |
| 81-90 | 480 | 20% |
| 90+ | 60 | 3% |
| Other (no age given) | | 4% |

SENIOR CENTER DATA 2016

Attendance Counts for classes/activities – 36,290

(classes & activities only; does not include lobby visitors, 'living room' use, drop-ins etc)

Memberships sold – 2,492

Returning members – 73%

Volunteer Service Hours – 23,621

Courses offered – 248

Case Management active cases – 91



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AFTER SCHOOL ENRICHMENT (AEP) OFFERINGS

Fall 2016: 438 child participants, 40 classes offered, 12 filled (within 1 of max capacity).
Popular offerings include: Skyhawks basketball, drawing studio, chess, expository writing, pre-engineering with Legos

Spring 2017: 359 child participants, 31 classes offered, 9 filled (within 1 of max capacity).
Popular offerings include: Skyhawks basketball, chess, drawing studio, Mad Science, sculpture & clay, public speaking.

Last year, classes offered at:

- DeVargas Elementary
- Dilworth Elementary
- Eaton Elementary
- Eisenhower Elementary
- Garden Gate Elementary
- Meyerholz Elementary
- Nimitz Elementary
- Regnart Elementary
- Stevens Creek Elementary
- Stockmeir Elementary
- West Valley Elementary

Fall 2017, classes offered at:

- Dilworth Elementary
- Eaton Elementary
- Regnart Elementary
- Stevens Creek Elementary
- West Valley Elementary



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POOL SIZE INFO - pools in the Cupertino vicinity

City

Blackberry Farm pools Pool #1, 25 yds x 40 ft (too shallow for lap swim)
Pool #2, C-shaped recreation pool, ~2,010 sf

Schools

| | |
|-------------------------|-------------------------|
| Monta Vista High School | 40 m x 25 yds |
| Cupertino High School | 30 m x 25 yds |
| Homestead High School | 30 m X 25 yds |
| Fremont High School | 50 m x 25 yds (Olympic) |
| Lynbrook High School | 50 m x 25 yds |
| Archbishop Mitty HS | 30 m x 25 yds |
| De Anza College | 50 m x 25 yds |

Other Swim Facilities

| | |
|--------------------------------------|---------------------------------------------------|
| YMCA | 25 yds/6 lane |
| De Anza Cupertino Aquatics (DACA) | 25 yds/3 lane, 2 of each divided by strip of deck |
| Rancho Rinconada Rec & Park District | 25 yds/4 lane + additional area |

Private Facilities

| | |
|-------------------------------|--------------------------------------|
| Queensborough Swim Club | nonstandard size/shape |
| Kona Kai Swim & Raquet Club | 25 yds/6 lane plus L-shaped addition |
| Laurelhurst Cabana Club | nonstandard size/shape |
| Cupertino Hills Swim & Raquet | 25 yds/6 lane plus small wading pool |



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PARKS NEAR CUPERTINO - IN OTHER CITIES

SANTA CLARA

Jenny Strand Park, 250 Howard Drive, Santa Clara, CA 95051

5-acre park features playground equipment, 1 basketball court, 1 tennis court, green space, picnic tables with BBQ, and restrooms.

Westwood Oaks Park, 460 La Herran Drive, Santa Clara, CA

1.5 acre park, neighborhood recreation building, small children's play area, turf, picnicking and BBQ, a half basketball court, and restrooms.

SUNNYVALE

Ortega Park, 636 Harrow Way, Sunnyvale

18-acre Victorian-themed park with 1 basketball and 2 tennis courts, shuffleboard, horseshoe pits, reservable gazebo, lots of kids' play equipment, restrooms, and parking. Inflatable bounce house permitted. A cricket pitch and reservable multi-use sports fields are available on adjacent school site when school is not in session. 3 picnic areas reservable by Sunnyvale residents and businesses accommodate 40, 50 or 60 persons, with BBQs available.

Serra Park, The Dalles Ave, Sunnyvale, CA 94087

11.5 acres, with a nature area, 'babbling brook'-style artificial stream, 4 lighted tennis courts, ball fields, skating rink, playground including water play area with timer, picnic areas, a Mark Twain-era riverboat theme, manicured and open space, restrooms, children's play area, and parking. On the adjacent school property are basketball courts and a reservable multi-use field available when school is not in session. 4 picnic areas reservable by Sunnyvale residents and businesses hold 20-90 picnickers, with BBQs available.

Raynor Park, 1565 Quail Ave, Sunnyvale, CA 94087

Longtime park with dinosaur-themed play areas plus a reservable multi-use field, horseshoe pits, skating rink, basketball court during non-school use hours, restrooms, and parking. Inflatable bounce house permitted. 4 picnic areas reservable by Sunnyvale residents and businesses accommodate 30-60 persons, with BBQs available.

SAN JOSE

John Mise Park, 594 Park Meadow Drive, San Jose, CA 95129

11.7-acre park features 1 half and 2 full basketball courts, a lighted softball field with soccer use by permit only, playgrounds (for ages 2-5 years and 5-12 years), picnic spots, and on-street parking.

Calabazas Park, 6852 Rainbow Drive (at Blaney Avenue), San Jose, CA 95129

Unique 17.2-acre park offering a BMX track, 2 horseshoe pits, 3 unlighted tennis courts plus 2 playgrounds (serving ages 2-5 years and 5-12 years), picnicking including two 40-person reservable sites, BBQ pits and other features. It provides the largest city-funded BMX course of its kind in the Bay Area. Also present are a one full and two half basketball courts, sand volleyball court, a lighted baseball field and multi-sport turf area available by permit only, community room with patio, and restrooms.

Saratoga Creek Park, Cordelia Avenue and Hoyet Drive, San Jose, CA 95129

1-acre tree-lined park with 2 playgrounds (for ages 2-5 years, 5-12 years), open fields, benches, a fenced-in dog play area (small & large dogs are together), picnicking, BBQ, 3 exercise courses, and restrooms.

Murdock Park, 1200 Wunderlich Drive, San Jose, CA 95129 / 5401 Castle Glen Avenue, San Jose, CA

11.5 -acre city park features 4 lighted tennis courts, 2 handball courts, 3 playgrounds (one for ages 2-5 years, two for 5-12 years), turf area for informal sports, non-reservable picnic sites and 60-person reservable one, BBQ, restrooms; allows air jumpers with a permit; on-street parking only.

Rainbow Park, Rainbow Drive and Donington Drive, San Jose, CA 95129

9.6-acre park offers an open turf area, play areas (for ages 2-5 years and 5-12 years), restrooms, and ample shade. A reservable picnic that accommodates 240 persons with 3 BBQs and a covered arbor structure also has several horseshoe pits, and non-reservable picnicking is available also. Two children's water play features are currently closed. On-street parking only.

Vista Park, 473 Hyde Avenue, San Jose, CA 95136

9.9-acre park with playgrounds (age 2-5 years and age 5-12 years), non-reservable picnic sites, basketball court, soccer use by permit only, 2 softball fields (unlighted), parking lot, restrooms.



Parks & Recreation System Master Plan



Parks & Rec. System Master Plan Advisory Group, Survey Information
December 2017, Results from 18 Respondents

Q1. Please indicate your gender:

| Answer Choices | Responses |
|----------------|-----------------|
| Male | 66.6% 12 |
| Female | 33.3% 6 |
| Total | 18 |

Q2. What is your age? Please choose only one of the following:

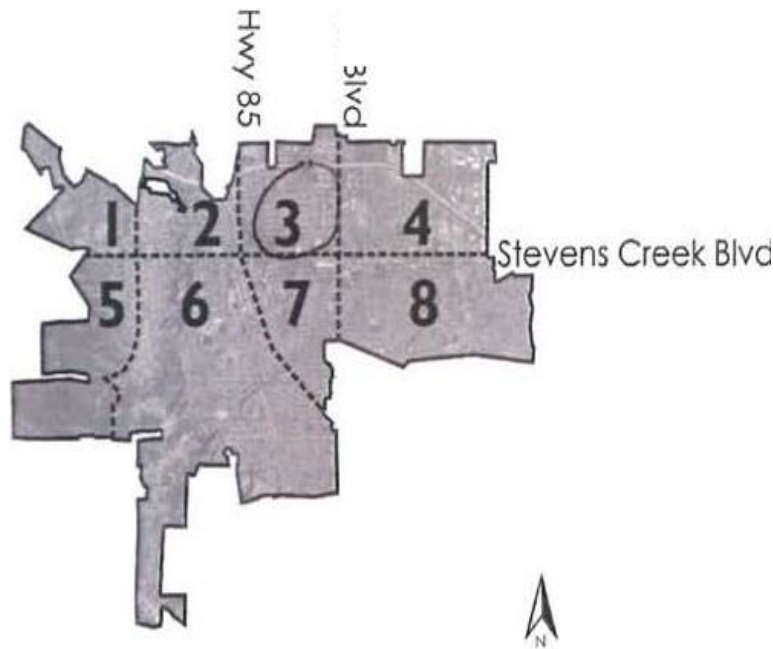
| Answer Choices | Responses |
|-----------------|-----------|
| Under 14 | |
| 14-17 | 1 |
| 18-29 | 1 |
| 30-39 | 2 |
| 40-49 | 3 |
| 50-64 | 6 |
| 65-74 | 2 |
| 75+ | 3 |

Q3. Of the people who currently reside in your household, including yourself, how many are:

| Answer Choices | Responses |
|----------------------------|----------------------------------------------------|
| Under the age of 18 | 7 households have 11 kids <18 years |
| Over the age of 50 | 11 households have 21 persons > 50 years |

Q4. Where do you live? Please circle a number on the map to indicate where you live within Cupertino.

| Answer Choices | Responses |
|----------------|-----------|
| Area 1 | 1 |
| Area 2 | 2 |
| Area 3 | 1 |
| Area 4 | 1 |
| Area 5 | |
| Area 6 | 3 |
| Area 7 | |
| Area 8 | 5 |



Q5: If you live outside Cupertino, please write the name of the city below:

| City | Responses |
|----------------------|-----------|
| Palo Alto | 1 |
| Mountain View | 1 |
| San Jose | 3 |

Q6. Do you live, work or attend school in Cupertino?

| Answer Choices | Responses |
|-----------------------------------------------------------|-----------|
| Yes, I live here. | 13 |
| Yes, I work here. | 10 |
| Yes, I attend school here. | 2 |
| I do not live, work or attend school in Cupertino. | |

Q7. What ethnic group do you consider yourself a part of or feel closest to?

Choose one:

| Answer Choices | Responses | Answer Choices | Responses |
|----------------------------------|-----------|-------------------------------|---------------------------------|
| African American or Black | | Asian – Thai | |
| Asian – Cambodian | | Asian – Vietnamese | |
| Asian – Chinese | 1 | Asian – Other | |
| Asian – Filipino | | Caucasian or White | 13 |
| Asian – Indian | 2 | Latino or Hispanic | |
| Asian – Japanese | | Pacific Islander | |
| Asian – Korean | | Two or more races | 1 |
| Asian - Laotian | | Other: Native American | 1 |
| | | Other: Unspecified | 1 (Hindi spoken at home) |

Q8. What primary languages are used in your household? (Select all that apply)

| Answer Choices | Responses | Answer Choices | Responses |
|----------------|-----------|--------------------------|-----------|
| English | 16 | Mandarin | 1 |
| Cantonese | | Spanish | |
| Chinese | 1 | Tagalog | |
| French | | Thai | |
| German | | Vietnamese | |
| Hindi | 1 | Prefer not to answer | |
| Japanese | 1 | Other (please describe): | |
| Korean | | Kannada (South Indian) | 1 |
| | | Portugese (Brazilian) | 1 |
| | | Gujarati | 1 |

Q9. Recreation Interests and Participation

| Answer Choices | Responses | Answer Choices | Responses |
|-----------------------------------------------------------|-----------|---------------------------------------------|-----------|
| Arts & Crafts | 5 | Pickleball | |
| Badminton | | Playground (visit/play) | 5 |
| Baseball | 1 | Preschool | |
| Basketball | 1 | Racquetball/Squash/Handball | |
| Bicycling (recreation) | 8 | Roller Hockey/Roller Skating | |
| Bicycling (commute/active transportation) | 2 | Senior Center Activities | 1 |
| Cultural Events/Performing Arts/Concerts (attend) | 10 | Skateboarding | 1 |
| Cultural Events/Performing Arts/Concerts (participate) | 3 | Soccer | 3 |
| Cricket | 1 | Softball | 2 |
| Dancing | 4 | Sports Events (attend) | 4 |
| Disc Golf | 1 | Summer Camps | 1 |
| Dog Walking/Dog Parks | 5 | Swimming | 5 |
| Environmental Education/ Nature Study or Appreciation/4-H | 4 | Table Tennis/Ping Pong | 1 |
| Exercising/Aerobics/Weight-lifting | 8 | Tai Chi | 1 |
| Fairs & Festivals (attend) | 11 | Technology/Programming | 3 |
| Football | | Teen Center Activities (at library or city) | 2 |
| Footgolf | | Tennis | 3 |
| Gardening | 3 | Tours and Travel | 3 |
| Golf/Driving Range | 5 | Volleyball | 1 |
| Instructional/Educational Classes | 2 | Volunteer Activities | 4 |
| Jogging/Running | 4 | Walking for Pleasure or Fitness | 13 |
| Library Programs | 6 | Wildlife Watching (including bird watching) | 2 |
| Martial Arts | 1 | Yoga | 4 |
| Musical Instrument (play) | 7 | Other (please describe): | |
| Nature Walks/Hikes | 15 | Golf Club/Tournaments | 1 |
| Picnicking | 2 | Bocce Ball | 1 |
| | | Astronomy | 1 |