



<hack> CUPERTINO
SPONSORSHIP PROSPECTUS

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April 14-15, 2018

Quinlan Community Center

Cupertino, CA

hackcupertino.com

WHAT IS <hack> CUPERTINO?

<hack> Cupertino is an overnight competition jointly organized by the Cupertino Teen Commission and Cupertino Recreation for young innovators, aspiring engineers and developers to bring their ideas to life in 13 hours! Last year was our first hackathon with over 100 local students and this year with <hack> Cupertino 2, we want to push ourselves to get bigger and better.

BENEFITS OF SPONSORSHIP

<hack> Cupertino sponsors have a unique opportunity to expand their outreach among the young people in the heart of the Silicon Valley. Cupertino is home to some of the top public high schools in the state and some of the brightest and most inventive young people with an aptitude for impacting technology. Because <hack> Cupertino is hosted by the City of Cupertino, our sponsors benefit from the extent of the City's reach through the community as a whole.

- **BRANDING.** Your brand will gain maximum exposure and be featured front and center as one of the first ever sponsors of <hack> Cupertino.
- **OUTREACH.** By sponsoring <hack> Cupertino, your brand will be seen by students and their parents in communities in the core of Silicon Valley through the breadth of the City's reach.
- **RECRUITING.** Gain access to some of the brightest and most talented future engineers, developers, and leaders eager for internships and growth in the industry. Engaging with young hackers and guiding them through problems is a good way to instill a positive perception of your company when recruiting opportunities present themselves down the road.
- **API.** Test your products and get instant feedback from students. See how participants actually use your product and gain an understanding of its positives and negatives from the most intuitive and insightful generation of young users. Some levels of sponsorship also give the opportunity to demo your API during our opening presentation.

Sponsorship Level	Bronze \$500	Silver \$900	Gold \$1500	Keynote \$2000
GENERAL			Limit 2	Limit 1
Send mentors	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Sponsor table			<input checked="" type="radio"/>	<input checked="" type="radio"/>
Workshop			<input checked="" type="radio"/>	<input checked="" type="radio"/>
Send judge				<input checked="" type="radio"/>
Opening demo		2 mins.	5 mins.	5 mins.
Closing presentation				<input checked="" type="radio"/>
RECRUITING				
Distribute company info	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Send recruiters		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Mailing list		<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Access to resumes			After	Before
BRANDING				
Logo on website	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Send Swag	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Logo on T-Shirt			<input checked="" type="radio"/>	<input checked="" type="radio"/>
Post-event email				<input checked="" type="radio"/>

OTHER WAYS TO SPONSOR

- FOOD.** Sponsor a meal for 250 participants
- PRIZES.** Have your product featured as a prize for the winning team
- CUSTOM.** We would love to discuss a custom sponsorship package for you!

**IF YOU'RE INTERESTED OR
WOULD LIKE MORE
INFORMATION:**

EMAIL US AT:

info@hackcupertino.com