



RECREATION AND COMMUNITY SERVICES DEPARTMENT
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PARKS AND RECREATION COMMISSION STAFF REPORT

Meeting Date: November 9, 2017

Subject

Citywide Parks and Recreation System Master Plan Update – Update and Draft Recreation Program Overview

Recommended Action

Receive an update on the Citywide Parks and Recreation System Master Plan (“Master Plan”), review a draft recreation program overview and analysis, and provide direction.

Background

A planning process for Cupertino’s citywide parks, open space and recreation system is in progress. The Parks and Recreation Commission and the public have provided input on a range of master planning topics since early this year. In August, the Commission provided feedback on a Geographic Analysis. In September, results were presented from a community-wide survey that occurred this summer, as well as a preliminary evaluation of potential opportunities to enhance the city’s parks and recreation system. Also presented were a draft vision, mission and goals intended to reflect the community’s desired outcomes for the Master Plan. On September 19, a presentation was made to the City Council on the Master Plan progress to date and feedback was invited. An advisory group composed of community members met in September and October, and will continue to meet periodically during the master planning process to help ensure that diverse input is received.

Discussion

The consultant team has provided a draft overview and analysis of the city’s recreation programs. It will be used in upcoming steps in the master planning process. Input by the public and the Commission is invited.

Fiscal Impact

None.

Prepared by: Gail Seeds, Park Improvement Manager

Reviewed by: N/A

Approved by: Jeff Milkes, Director of Recreation & Community Services

Attachment A: Recreation Program Overview and Analysis, including Appendices A-C, Draft, November 2017.