Ching Yi Fu, Vice President of U.S.A Branch Easy Way Formula, LLC (DBA Meet Fresh and Tea Chansii) 19449 Stevens Creek Blvd, Suite 120, Cupertino, CA 95014

October 25, 2016

Department of Planning City of Cupertino

To whom it may concern:

With over 500 stores in Australia, Mainland China, Korea, Vietnam, New Zealand, and the United States, Easy Way Formula, LLC (DBA as the brand of Meet Fresh and Tea Chansii) opens one of each brand stores in Main Street Cupertino (at 19449 Stevens Creek Blvd, Suite 120, Cupertino, CA 95014) in July, 2016.

The Headquarter, <u>Easy Way Group</u>, is a company based in Taiwan and has more than twenty years' experience in the franchise business of sweets and beverages. Starting from August 2014, we have had the first store in Irvine, California and are opening another store in Temple City, California in October 2016. Foreseeing the future, we will continuously invest and expand more stores in different states of America.

## About Meet Fresh and Tea Chansii

<u>Meet Fresh</u> was originated from our two masters, Mr. and Mrs. Fu, who were born and raised in a traditional farming family in Taichung, Taiwan. They believe in making desserts with the traditional way which could preserve its original tastes. Following with their spirit, we serve the home-style desserts and guarantee those are fresh made with no preservative. Making a breakthrough from traditional business model in early days to an exquisite and fashionable dessert stores has gripped the hearts of people for its good grace and reputation profoundly, especially the best item, "Meet Fresh Signature herbal jelly".

<u>Tea Chansii</u> insists on serving highest-quality tea beverages with the fresh fruits. With a unique and patented bottle packaging design, Tea will be served as freshly-brewed beverages and be presented in many different types of new flavors. Those flavors are lightweight and fresh which are able to bring visual and sensory satisfaction to customers! We always use fresh ingredients for our fruit teas, such as fresh fruit granular, agar jelly, basil seeds, aloe, and so on. Freshness of Tea Chansii is always around of each sip!

## Applying for a user permit

We would like to apply for our business hours for our stores are

11:00 am - 12:00 am Sunday to Thursday

11:00 am - 01:00 am Friday and Saturday

We are looking forward to the approval of the City of Cupertino for a user permit in order to operate after 11:00 p.m. from Monday to Sunday. It would be greatly appreciated it that the City of Cupertino could help inform how late for the operations is acceptable.

In order to provide better service to our customers who are looking for something to eat and drink after late night movies or sporting and even travelers arriving at Cupertino in the late night, we here to ask the city's permission to get this permit so that we could remain opening and serving our full menu until 01:00 am on Friday and Saturday.

All the stereo speakers, music will not be performed or played after 22:00 pm. We are one part of the community and we know the quiet and peaceful surroundings at night are everyone's desire.

## Our door and security policy

Meet Fresh and Tea Chansii allow people of all ages into our stores. Since serving fresh desserts and beverages, we only make desserts and beverages while customers order. On every Friday or Saturday night, the store shall operate under capacity limits, although we know most of the customers like to have our desserts and beverages in store to enjoy the fine and designated atmosphere and environment.

Meet Fresh and Tea Chansii enforces the following policies to insure that all customers are service in a safe and efficient manner:

All customers are admitted, regardless of ages, race, or sex

Customers are generally admitted under first-come-first-serve basis.

Total Capacity of the store shall not exceed the posted limits established by the Cupertino or County Fire Marshal.

No Alcoholic beverages will be served in store.

Any smoking in store is prohibit

If you have any questions, please do not hesitate to contact me at (626) 560 9546.

Your Sincerely,

Ching Yi Fu, Vice President