

2014

2012

2010

2008

2006

RECREATION AND COMMUNITY SERVICES

			Total									
			Column N %	Mean	%	Mean Score	%	Mean Score	%	Mean Score	%	
6A. Are you satisfied or dissatisfied with The overall job the Cupertino Recreation and Community Services Department is doing	Very satisfied	43.9%	1.41	61.7%	1.51	53.0%	1.5	-		29.0%		
	Somewhat satisfied	34.4%		26.0%		39.0%		-		38.0%		
	Somewhat dissatisfied	2.9%		42.0%		2.0%		-		4.0%		
	Very dissatisfied	1.4%		1.8%		1.0%		-		1.0%		
	Don't use	11.6%		-		-		-		-		
	DK/NA	5.9%		6.2%		5.0%		-		29.0%		
	6B. Are you satisfied or dissatisfied with Quinlan Community Center programs/[facilities]	Very satisfied		30.0%		1.35		40.3%		1.4	41.0%	1.5
Somewhat satisfied		19.8%	29.8%	27.0%	27.0%		23.0%					
Somewhat dissatisfied		2.9%	4.0%	2.0%	1.0%		3.0%					
Very dissatisfied		1.6%	0.8%	1.0%	1.0%		1.0%					
Don't use		33.1%										
DK/NA		12.6%	25.1%	29.0%	33.0%		31.0%					
6C. Are you satisfied or dissatisfied with Senior Center programs?		Very satisfied	26.8%	1.32	37.6%		1.43	27.0%	1.5		22.0%	
	Somewhat satisfied	24.4%	17.9%		15.0%	21.0%		16.0%				
	Somewhat dissatisfied	2.3%	3.6%		1.0%	1.0%		1.0%				
	Very dissatisfied	1.5%	1.3%		1.0%	1.0%		2.0%				
	Don't Use	36.3%										
	DK/NA	8.7%	39.6%		55.0%	55.0%		55.0%				
	6D. Are you satisfied or dissatisfied with Sports Center programs	Very satisfied	26.8%		1.32							
Somewhat satisfied		24.4%										
Somewhat dissatisfied		2.3%										
Very dissatisfied		1.5%										
Don't use		36.3%										
DK/NA		8.7%										
6E. Are you satisfied or dissatisfied with Blackberry Farm programs	Very satisfied	27.3%	1.45									
	Somewhat satisfied	22.3%										
	Somewhat dissatisfied	1.4%										
	Very dissatisfied	0.4%										
	Don't use	34.7%										
	DK/NA	13.8%										
7. Why have you not participated in the Recreation and Community Services programs you said you don't use?	Lack of time	39.5%										
	Poor quality of programs	3.3%										
	No programs of interest	34.6%										
	Other	18.7%										
	DK/NA	9.1%										

Questions to Continue Asking
 Questions that have not been asked since 2008
 New Proposed Base Questions

2014

2012

2010

2008

2006

RECREATION AND COMMUNITY SERVICES

		Total								
		Column N %	Mean	%	Mean Score	%	Mean Score	%	Mean Score	%
6A. Are you satisfied or dissatisfied with The overall job the Cupertino Recreation and Community Services Department is doing	Very satisfied	43.9%	1.41	61.7%	1.51	53.0%	1.5	-		29.0%
	Somewhat satisfied	34.4%		26.0%		39.0%		-		38.0%
	Somewhat dissatisfied	2.9%		42.0%		2.0%		-		4.0%
	Very dissatisfied	1.4%		1.8%		1.0%		-		1.0%
	Don't use	11.6%		-		-		-		-
	DK/NA	5.9%		6.2%		5.0%		-		29.0%
Police Services: Are you satisfied or dissatisfied with the city's performance in this area? [AFTER GETTING ANSWER, ASK:] Would that be very [satisfied/dissatisfied] or somewhat [satisfied/dissatisfied]?	Very satisfied	-	-	59.2%	1.44	47.0%	1.3	48.0%	1.3	46.0%
	Somewhat satisfied	-	-	30.0%		34.0%		32.0%		31.0%
	Somewhat dissatisfied	-	-	4.8%		3.0%		6.0%		7.0%
	Very dissatisfied	-	-	2.5%		4.0%		2.0%		7.0%
	DK/NA	-	-	3.4%		12.0%		12.0%		9.0%
Here's the [first/next] one: . Are Garbage collection	Very satisfied	-	-	71.2%	1.65	72.0%	1.7	61.0%	1.5	64.0%
	Somewhat satisfied	-	-	24.4%		23.0%		32.0%		28.0%
	Somewhat dissatisfied	-	-	2.5%		3.0%		3.0%		4.0%
	Very dissatisfied	-	-	0.7%		1.0%		2.0%		2.0%
	DK/NA	-	-	1.2%		2.0%		2.0%		2.0%
Here's the [first/next] one: . Are Recycling Program	Very satisfied	-	-	62.3%	1.48	60.0%	1.5	59.0%	1.5	60.0%
	Somewhat satisfied	-	-	26.9%		30.0%		32.0%		27.0%
	Somewhat dissatisfied	-	-	4.7%		5.0%		5.0%		3.0%
	Very dissatisfied	-	-	2.2%		2.0%		1.0%		3.0%
	DK/NA	-	-	3.9%		3.0%		3.0%		7.0%
Here's the [first/next] one: . Are Library services	Very satisfied	-	-	63.2%	1.52	74.0%	1.7	64.0%	1.6	60.0%
	Somewhat satisfied	-	-	24.7%		17.0%		26.0%		23.0%
	Somewhat dissatisfied	-	-	3.7%		2.0%		3.0%		5.0%
	Very dissatisfied	-	-	2.4%		1.0%		1.0%		4.0%
	DK/NA	-	-	5.9%		6.0%		6.0%		9.0%

Here's the [first/next] one: [Category Name]	Are	Very satisfied	-	-	43.2%	1.14	35.0%	0.9	37.0%	1	32.0%
		Somewhat satisfied	-	-	42.7%		44.0%		44.0%		
		Somewhat dissatisfied	-	-	6.9%		13.0%		9.0%		14.0%
		Very dissatisfied	-	-	5.2%		6.0%		8.0%		9.0%
		DK/NA	-	-	1.9%		2.0%		2.0%		2.0%
Here's the [first/next] one: [Category Name]	Are	Very satisfied	-	-	43.0%	1.03	42.0%	1	34.0%	0.9	36.0%
		Somewhat satisfied	-	-	39.0%		37.0%		47.0%		38.0%
		Somewhat dissatisfied	-	-	9.8%		13.0%		8.0%		15.0%
		Very dissatisfied	-	-	6.7%		5.0%		8.0%		9.0%
		DK/NA	-	-	1.6%		3.0%		2.0%		2.0%
Here's the [first/next] one: [Category Name]	Are	Very satisfied	-	-	52.6%	1.33	34.0%	1	38.0%	1.1	43.0%
		Somewhat satisfied	-	-	36.3%		44.0%		42.0%		35.0%
		Somewhat dissatisfied	-	-	5.6%		10.0%		7.0%		10.0%
		Very dissatisfied	-	-	3.0%		6.0%		5.0%		6.0%
		DK/NA	-	-	2.5%		7.0%		8.0%		7.0%
Here's the [first/next] one: [Category Name]	Are	Very satisfied	-	-	33.4%	0.99	14.0%	0.5	15.0%	0.6	14.0%
		Somewhat satisfied	-	-	33.9%		41.0%		41.0%		42.0%
		Somewhat dissatisfied	-	-	10.2%		18.0%		14.0%		17.0%
		Very dissatisfied	-	-	4.8%		6.0%		6.0%		8.0%
		DK/NA	-	-	11.8%		22.0%		24.0%		19.0%
Here's the [first/next] one: [Category Name]	Are	Very satisfied	-	-	49.6%	1.26	37.0%	1	36.0%	1	36.0%
		Somewhat satisfied	-	-	38.6%		42.0%		44.0%		42.0%
		Somewhat dissatisfied	-	-	4.7%		13.0%		9.0%		10.0%
		Very dissatisfied	-	-	4.8%		3.0%		6.0%		6.0%
		DK/NA	-	-	2.2%		6.0%		6.0%		5.0%
Here's the [first/next] one: [Category Name]	Are	Very satisfied	-	-	50.0%	1.37	39.0%	1.3	38.0%	1.2	37.0%
		Somewhat satisfied	-	-	37.3%		41.0%		41.0%		45.0%
		Somewhat dissatisfied	-	-	3.2%		4.0%		6.0%		7.0%
		Very dissatisfied	-	-	3.0%		2.0%		3.0%		2.0%
		DK/NA	-	-	6.6%		14.0%		12.0%		9.0%
Here's the [first/next] one: [Category Name]	Are	Very satisfied	-	-	38.9%	1.27	33.0%	1.2	31.0%	1.3	32.0%
		Somewhat satisfied	-	-	34.6%		31.0%		30.0%		30.0%
		Somewhat dissatisfied	-	-	5.4%		4.0%		4.0%		8.0%

	Very dissatisfied	-	-	2.1%		3.0%		1.0%		2.0%
	DK/NA	-	-	19.0%		28.0%		33.0%		29.0%
Here's the [first/next] one:	Very satisfied	26.8%	1.32	37.6%	1.43	27.0%	1.5	22.0%	1.4	26.0%
Senior citizen programs	Somewhat satisfied	24.4%		17.9%		15.0%		21.0%		16.0%
	Somewhat dissatisfied	2.3%		3.6%		1.0%		1.0%		1.0%
	Very dissatisfied	1.5%		1.3%		1.0%		1.0%		2.0%
	Don't Use	36.3%								
	DK/NA	8.7%		39.6%		55.0%		55.0%		55.0%
Here's the [first/next] one:	Very satisfied	-	-	34.5%	1.06	18.0%	0.8	22.0%	1	22.0%
Neighborhood programs	Somewhat satisfied	-	-	32.7%		35.0%		30.0%		29.0%
	Somewhat dissatisfied	-	-	7.2%		9.0%		7.0%		9.0%
	Very dissatisfied	-	-	5.1%		4.0%		3.0%		3.0%
	DK/NA	-	-	20.5%		34.0%		38.0%		37.0%
Here's the [first/next] one:	Very satisfied	-	-	29.3%	0.87	15.0%	0.4	12.0%	0.1	11.0%
Managing land use	Somewhat satisfied	-	-	38.6%		39.0%		31.0%		33.0%
	Somewhat dissatisfied	-	-	10.3%		16.0%		20.0%		18.0%
	Very dissatisfied	-	-	6.6%		9.0%		12.0%		18.0%
	DK/NA	-	-	15.2%		20.0%		26.0%		20.0%
Here's the [first/next] one:	Very satisfied	-	-	55.1%	1.37	48.0%	1.2	45.0%	1.2	55%
Street Sweeping services	Somewhat satisfied	-	-	31.6%		35.0%		40.0%		31%
	Somewhat dissatisfied	-	-	5.3%		9.0%		4.0%		7%
	Very dissatisfied	-	-	3.0%		4.0%		5.0%		3%
	DK/NA	-	-	5.0%		5.0%		6.0%		5%
Here's the [first/next] one:	Very satisfied	-	-	29.3%	0.99	15.0%	0.1	-	-	-
Green living and sustainable energy programs	Somewhat satisfied	-	-	40.8%		38.0%		-	-	-
	Somewhat dissatisfied	-	-	7.7%		10.0%		-	-	-
	Very dissatisfied	-	-	5.0%		5.0%		-	-	-
	DK/NA	-	-	17.3%		33.0%		-	-	-
6B. Are you satisfied or dissatisfied with Quinlan Community Center programs[/facilities]	Very satisfied	30.0%	1.35	40.3%		41.0%		37.0%		43.0%
	Somewhat satisfied	19.8%		29.8%		27.0%		27.0%		23.0%
	Somewhat dissatisfied	2.9%		4.0%		2.0%		1.0%		3.0%
	Very dissatisfied	1.6%		0.8%		1.0%		1.0%		1.0%
	Don't use	33.1%								

	DK/NA	12.6%		25.1%	1.4	29.0%	1.5	33.0%	1.5	31.0%
6D. Are you satisfied or dissatisfied with Sports Center programs	Very satisfied	26.8%	1.32							
	Somewhat satisfied	24.4%								
	Somewhat dissatisfied	2.3%								
	Very dissatisfied	1.5%								
	Don't use	36.3%								
	DK/NA	8.7%								
6E. Are you satisfied or dissatisfied with Blackberry Farm programs	Very satisfied	27.3%	1.45							
	Somewhat satisfied	22.3%								
	Somewhat dissatisfied	1.4%								
	Very dissatisfied	0.4%								
	Don't use	34.7%								
	DK/NA	13.8%								
Here's the [first/next] one: . Are City recreation services	Very satisfied	-	-	-	-	-	-	48.0%	-	39.0%
	Somewhat satisfied	-	-	-	-	-	-	37.0%	-	36.0%
	Somewhat dissatisfied	-	-	-	-	-	-	5.0%	-	5.0%
	Very dissatisfied	-	-	-	-	-	-	1.0%	-	2.0%
	DK/NA	-	-	-	-	-	-	19.0%	-	19.0%
Here's the [first/next] one: . Are Park and picnic availability	Very satisfied	-	-	-	-	-	-	43.0%	-	48.0%
	Somewhat satisfied	-	-	-	-	-	-	37.0%	-	31.0%
	Somewhat dissatisfied	-	-	-	-	-	-	4.0%	-	8.0%
	Very dissatisfied	-	-	-	-	-	-	1.0%	-	2.0%
	DK/NA	-	-	-	-	-	-	15.0%	-	12.0%
Here's the [first/next] one: . Are Park and Picnic area maintenance	Very satisfied	-	-					52.0%		54.0%
	Somewhat satisfied	-	-					34.0%		33.0%
	Somewhat dissatisfied	-	-					3.0%		2.0%
	Very dissatisfied	-	-					2.0%		3.0%
	DK/NA	-	-					10.0%		9.0%

How often do you visit City parks?

**How often do you participate in City
sponsored activities?**

How often do you utilize trails in Cupertino?

**How often do you visit Quinlan Community
Center?**

How often do you visit the Sports Center?

How often do you visit the Senior Center?

How often do you visit Blackberry Farm?

RECREATION AND COMMUNITY SERVICES

Are you satisfied or dissatisfied with the overall job the Cupertino Recreation and Community Services Department is doing?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied Don't use DK/NA
Are you satisfied or dissatisfied with Youth Sports Fields?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied DK/NA
Are you satisfied or dissatisfied with Senior Citizen Programs?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied Don't Use DK/NA
Are you satisfied or dissatisfied with Quinlan Community Center programs?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied DK/NA
Are you satisfied or dissatisfied with Sports Center programs?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied DK/NA
Are you satisfied or dissatisfied with Blackberry Farm programs?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied DK/NA
Are you satisfied or dissatisfied with City Recreation Services?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied DK/NA
Are you satisfied or dissatisfied with City Park and Picnic availability?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied DK/NA
Are you satisfied or dissatisfied with City Park and Picnic area Maintenance?	Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied DK/NA
How often do you visit City parks? How often do you participate in City sponsored activities? How often do you utilize trails in Cupertino? How often do you visit Quinlan Community Center? How often do you visit the Sports Center? How often do you visit the Senior Center? How often do you visit Blackberry Farm?	Daily , 2x per Week, 1x per Week, 1 per month, I don't use

- Blue: Questions to Continue Asking
- Yellow: Questions that have not been asked since 2008
- Green: New proposed Base Questions