



RECREATION AND COMMUNITY SERVICES DEPARTMENT  
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## PARKS AND RECREATION COMMISSION STAFF REPORT

Meeting Date: February 2, 2017

### **Subject**

City Survey of Community Members

### **Recommended Action**

Provide feedback and direction to staff in regards to survey questions to include in the next survey

### **Description**

The “Godbe” city survey of residents provides an opportunity for The Recreation & Community Services Department to ask community members their opinion on how well the department is meeting their needs. The survey takes place every two years and is expected to be statistically valid.

### **Discussion**

Submitted with this staff report is a list of questions that have been asked in previous surveys, those that have been asked previously (not since 2008) and some new questions to consider.

Of interest to the Department’s leadership team are measuring satisfaction with services & facilities and measuring amount of use.

This survey provides meaningful benefits to include trend analysis from year to year and available data to prioritize efforts. In addition, a series of questions that mirror those asked in the master planning intercept survey process can lend credence to the master planning data (although meaningful and productive, the 600+ responses were not statistically valid).

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Reviewed by: N/A

Approved for Submission by: Jeff Milkes, Director of Recreation and Community Services