

CITY OF CUPERTTINO FRIENDSHIP CITIES PROGRAM APPLICATION FOR DESIGNATION

Instructions

This application is to be completed by the Friendship City Committee of the requesting international city and submitted electronically to the Cupertino City Manager's Office by emailing pio@cupertino.org.

Background

A Friendship Cities Designation is an established relationship between the City of Cupertino and a partnering international organization that is mutually beneficial. The first step towards establishing a Friendship Cities Designation is to complete this application. This application helps to identify proposed goals of the relationship, the supporting activities expected, and highlights the areas of interest strengths, or needs of each party. The proponents of establishing such a relationship must be a collaboration of a community organization (a Friendship City Committee) and an elected official of the participating international city.

Who May Request a Friendship Cities Designation?

Any established Friendship City Committee of the proponent Friendship City may submit an application. The most successful applications will have more than one sponsor and will represent multiple agencies or organizations.

Processing and Approval of the Application

This application will clearly state the rationale and the goals of the relationship and the mutual benefits in establishing this relationship. Once the designation is in place, all information in the application will be shared with the community and stakeholders upon request.

Complete information for key contacts and authorizing individuals (the signing authorities) must be provided before the relationship can be finalized. In addition, the committee must have a Cupertino Councilmember sponsorship. Incomplete information will delay the process. A Friendship Cities Designation will be authorized for a period of two (2) years as outlined in the City of Cupertino's "Policies and Guidelines on Sister Cities, Friendship Cities, and International Delegations" and will be subject to all guidelines therein.

CUPERTINO FRIENDSHIP CITIES PROGRAM APPLICATION FOR DESIGNATION

To be completed in English by the requesting organization:

1. Name and Country of the proposed Friendship City and the Friendship City Committee:

Shenzhen City, People's Republic of china,

2. Today's date: November 18, 2016

3. Name of person requesting relationship: Windy He

Title: President

Affiliation: Cupertino-Shenzhen Friendship City Foundation

4. Address:8171 Brittany, Dublin, CA 94568

Email: winndyhe@msn.com

Phone: 925-271-4768

5. City of Cupertino Sponsor: Mayor Barry Chang

6. Friendship City Elected Official Sponsor: Vice Mayor Ai, Xue Feng

- 7. RATIONALE: Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:
 - Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.
 - Areas of mutual interest upon which the relationship will focus.
 - Opportunities for new activities and potential outcomes.
 - Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

See attached.

8. RESOURCES: Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state "no funding required". Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

See attached.

- 9. PROFILE: Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.
- 10. ADDITIONAL INFORMATION: Please add any additional information about this proposed relationship, the proponent Friendship City, and/or the Friendship City Committee that you wish to share. Limit additional information to no more than 2 pages.

Proposal for Friendship City between City of Cupertino, California, USA and Shenzhen City, People's Republic of China (PRC)

To: City of Cupertino

From: Cupertino-Shenzhen Friendship City Foundation

Date: November 18, 2016

Re: Establish Friendship City between City of Cupertino, CA, USA and City of Shenzhen, PRC

Dear Cupertino City,

We would like to establish a Friendship City Relationship between City of Cupertino, and City of Shenzhen.

Cupertino-Shenzhen Friendship City Foundation:

Cupertino-Shenzhen Friendship City Foundation is founded in Cupertino. The Foundation will apply for a non-profit organization status from IRS. The founding members of the Association are as below:

President: Windy He Vice President: Lotus Gan

Secretary: Lisa Tow Treasurer: Chris Wu

Proposal for future events:

- a. Traffic improvement strategies exchange.
- b. Education and science exchange,
- c. Environmental protection,
- d. Smart City Conference between two cities.

Funding:

There is no funding requested from Cupertino city. We will do our own fundraising events. The Foundation will actively raise fund for potential activities in the future.

Benefits of a Friendship City agreement between the two cities:

Both cities can learn from each other about the solution for environmental protections, housing crisis, traffic congestions.

Areas of mutual interest:

- 1. Technology development
- 2. Protect the environment and the beauty of the surroundings
- 3. Cultural exchanges and mutual understanding

Shenzhen City Intro.:

Shenzhen ([séntsén] (listen); Chinese: 深圳^[3]) is a major city in Guangdong Province, China. Shenzhen is located immediately north ofHong Kong Special Administrative Region. It holds sub-provincial administrative status, with powers slightly less than a province.^[4]

Shenzhen was a market town of 30,000 people on the route of the Kowloon–Canton Railway. That changed in 1979 when Shenzhen was promoted to city-status and in 1980 designated China's first Special Economic Zone (SEZ).^[5] According to the Government report for 2015, Shenzhen had transformed to a city with population of 10,778,900^[6] and a metropolitan area population of over 18 million. Shenzhen was one of the fastest-growing cities in the world during the 1990s and the 2000s.^[7] Shenzhen's population boom slowed down to less than one percent per year by 2013 as the manufacturing boom ebbed in favor of other industries.^[8]

Shenzhen's modern cityscape is the result of its vibrant economy made possible by rapid foreign investment since the institution of the policy of "reform and opening" establishment of the SEZ in late 1979.^[9]

Shenzhen is a major financial center in southern China. The city is home to the Shenzhen Stock Exchange as well as the headquarters of numerous high-tech companies.^[10] Shenzhen ranks 19th in the 2016 edition of the Global Financial Centres Index published by the Z/Yen Group and Qatar Financial Centre Authority.^[11] It also has one of the busiest container ports in the world.^[12]