



**OFFICE OF THE CITY MANAGER**

CITY HALL

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**CITY COUNCIL STAFF REPORT**

Meeting: October 18, 2016

Subject

Request from the Taipei Friendship City Committee for City to Sponsor a Smart City Conference in May of 2017

Recommended Action

Sponsor the proposed Smart City Conference

Discussion

On September 20, 2016, the City established a Friendship City relationship with Taipei, Republic of China. As a key program objective, the Taipei Friendship City Committee proposed to hold a Smart City Conference which would connect local government officials with the proponents of Smart City technology in Taiwan, the United States and potentially other countries. The Committee has proposed to hold this conference in the last week of May, 2017, at a location within the City of Cupertino. The Committee is requesting that the City be an "Official Sponsor" of the conference and agree to be listed as such on any materials.

The Committee proposes to fund the costs of this conference by seeking contributions from other Friendship City Committees and potentially charging technology companies for the right to market technology at the conference. The Committee has represented that it is not and will not request any financial assistance from the City for the Smart City Conference.

Fiscal Impact

By agreeing to sponsor the Smart City Conference, the City would be permitting the Taipei Friendship Committee to use the City name and potentially the City logo to market the conference. The Committee has represented that it is not seeking any financial support from the City for this conference

Sustainability Impacts

Smart City technologies include technologies and processes that promote environmental efficiency and sustainability, and as such could provide indirect sustainability benefits.

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Submitted by: David Brandt, City Manager