## 2016 Work Plan

## Adopted Nov. 23, 2015

- 1. Promote and review applications for the Distinguished Artist, Emerging Artist and Young Artists programs, select winner(s), hold announcement ceremonies, and coordinate artist appearance and displays
- 2. Create a process and checklist for after an awardee is selected for each category.
- 3. Ongoing improvements to current award programs.
- 4. Engage community in the arts possibly with the Parks & Recreation, Library, and Teen Commissions
- 5. Review the City's Quarter-Percent for Art materials for any needed updates or clarifications, and consider recommending an increase in the required budget amount and/or increasing or eliminating the expenditure cap.
- 6. Review and make recommendations for Council acceptance of public art required by the Quarter-Percent for Art program. Projects on the horizon include, but are not limited to:
  - Apple Campus 2
  - Main Street
  - Hamptons
  - Marina Plaza
  - Hills at Vallco
- 7. Review the Fine Arts Commission grants application package for any needed updates or clarifications and consider increased marketing for grants.
- 8. Review annual Fine Arts Commission budget and make recommendations for funding and grants.
  - Consider a budget amendment for Courier advertisements and additional costs to advertise Artist Programs.
- 9. Prepare and present annual report of activities and accomplishments to the Cupertino City Council in December.
- 10. Update the public art catalogue photographs and descriptions, and upload to the City website
  - Print art catalogue for the City Council/Library/Visiting dignitaries
- 11. Develop a list of clubs, organizations, festivals, businesses and area art programs for the Commission to collaborate with.
- 12. Select commission representative to participate in city festivals and events to make an on-stage announcement about Artist Programs and to discuss Fine Arts Commission activities.
- 13. Contact the Courier to submit articles about FAC activities.

14. Contact Cupertino Scene coordinator, Nidhi Mathur, to publish announcements and articles about FAC activities.