



CITY OF CUPERTINO
EMERGING & DISTINGUISHED ARTIST AWARD
APPLICATION FORM

Artist Name _____

Applying for (check one):

Emerging Artist (19-30 years)

Distinguished Artist (31 or older)

Address _____

Phone _____ E-mail _____

Name of employer, college, or school _____

Check one:

Performing Arts

Theatre

Visual Arts

Music

Literary arts

Other _____

Artist's Personal Statement:

Please include personal goals that address artistic promise, education, training, volunteerism, community involvement, achievements and awards.

Residency Criteria (check all that apply):

Cupertino Resident

Practicing Artist in Cupertino

Attend an Education Institution in Cupertino or school within CUSD or FUHSD

Letter(s) of Endorsement and/or Support submitted by:

Name _____ Relationship to Artist _____

Name _____ Relationship to Artist _____

List of Attachments _____

Application submitted by: (Artists may apply themselves or be nominated by others)

Name _____ Relationship to Artist _____

Address _____

Phone _____ E-mail _____

Signature _____ Date _____

July 16, 2016

Dear Sir/Madam,

For over four years, I have known Shubha Prithviraj as my colleague in Hewlett Packard

Shubha is a passionate artist. Even in her busy schedule in her technical career, she makes time to create artwork on a regular basis. She exhibits her interest in art in her regular work by taking photographs in any official event, creating collages and sharing them. I always look forward to her sharing her latest artwork in social networks.

Please feel free to contact me for any additional information you might need.

Sincerely,

Basma Shahadat

Tech Lead – Proof Point Solutions



Artist's Portfolio

By Shubha Prithvi Raj



Shubha's Artist statement

Shubha has always been interested in arts and crafts from her childhood days. She started painting with watercolors back in her days in India. After moving to the Bay Area she has started with Acrylic painting. Shubha loves travelling and capturing all the colorful moments in her photographs. Most of her paintings are inspired by the photos clicked by her. Creating artwork over the weekends brings her a lot of positive energy to cope up with her busy schedule with her career in the Tech Industry.

Shubha is an exhibiting artist at Fine Art League of Cupertino, <http://falc.org/gallery/shubhaprithviraj.html>. She is also serving as a board member in the role of a Publicity chair. She has won Artist of the Month for several of her artworks.

Shubha wants to encourage creativity among children as well. She is doing so by holding various events within her neighborhood and in schools for underprivileged kids: <https://www.facebook.com/ArcusArtCommunity>. She also loves to share her passion for art with others and was a speaker for the topic "Pixels, Paint and Passion – Technology and the Creative Edge" at the "Voices -2016" virtual conference for Technical women <https://www.youtube.com/watch?v=g-5u8L4KwGA>. She is a continuous learner and wishes to try new techniques with every artwork.

Title: 17 Mile Drive

Medium: Acrylic

Size : 20" x 16"

"Inspired from the view while
driving through 17 Mile drive"





Title : Neuschwanstein Castle

Medium: Acrylic

Size : 30" x 26"

Inspired by the view of the castle from the nearby bridge during my visit to Germany

Title: In the midst of nature

Medium : Acrylic

Size : 30" x 24 "

Inspired by the visit to
hometown in the Western
Ghats India





Title: Butterfly in the Monsoon

Medium: Acrylic

Size : 20" x 16"

Inspired by the view of colorful butterfly in the monsoon rains

Title: Lord Ganesha

Medium: Acrylic

Size : 18" x 24"

Ganesha is a god from
India believed to relieve
obstacles





Title: Lord Lakshmi

Medium : Acrylic

Size : 18"x 24"

Lord Lakshmi is the
goddess of wealth

Title: Jumping together

Medium : Water color

Size : 12" x 14"





Title : Colorful fish

Medium : Watercolor

Size: 12" x 8"

Title : Spring flowers

Medium : Acrylic

Size: 12 " x 12 "





Title : Tulips @ home

Medium : Digital photograph

July 13, 2016

Dear Sir/Madam,

For over four years, I have known Shubha Prithviraj through Fine Arts League of Cupertino. She is volunteering as a Publicity Coordinator for FALC.

Shubha is a very talented as well as helpful and enthusiastic artist. She started painting with watercolors in India and after moving to the Bay Area, she started adventuring with acrylic. She loves to travel and to capture the colorful moments with her photographs and most of her paintings are inspired by her photographs. She has exhibited in FALC group shows and won numerous awards. She exhibits with great technical skills in her work, professionalism, and impeccable manners. She has been a great asset to the Organization.

Please feel free to contact me for any additional information you might need.

Sincerely,

Janki Chokshi

President – Fine Arts League Of Cupertino.