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CITY COUNCIL STAFF REPORT

Meeting: February 2, 2016

Subject

Discontinue headline translations

Recommended Action

Discontinue headline translations and redirect the funds to other budget priorities

Description

In November 2001, the City Council asked for and has since been provided translations of local headlines of the Sing Tao Daily and the World Journal. The clipping service and headline translations focus on local Cupertino news. The purpose of the service was to identify articles to be translated in their entirety at the request of Council Members.

Discussion

Due to the nuanced nature of interpretation and translation, the City of Cupertino has always contracted for professional translations. The budgeted cost for these services has varied over the years from a high of \$7,000 per year to the current funding level of \$5,000 per year. It has been approximately a year since there was a request for the complete translation of an article.

Sustainability Impact

No sustainability impact

Fiscal Impact

Discontinuing headline clipping and translation services will save approximately \$5,000 per year.

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