



## CITY MANAGER'S OFFICE

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### CITY COUNCIL INFORMATIONAL MEMORANDUM

Meeting: March 19, 2024

To: Cupertino City Council  
From: Pamela Wu, City Manager

Re: Second Quarterly Update for FY 23-25 City Work Program

#### Reasons for Recommendation

This report focuses on updates from October 2023 through February 2024.

On April 4, 2023, the City Council adopted the FY 2023-2025 City Work Program, which included a total of 24 projects. As part of the City's budget reduction strategy, the City Council approved funding for 15 of the 24 projects for FY 2023-2024. The remaining nine projects will be considered for funding as part of the budget adoption in April/May 2024. Attachment A includes updates for all funded projects in FY 2023-2024. These updates can also be viewed on the City Work Program Dashboard at [cupertino.org/cityworkprogram](https://cupertino.org/cityworkprogram).

Below are highlights from high priority items:

Vision Zero: Staff has been progressing with the development of the draft Vision Zero Policy and Action Plan. This has included the successful hosting of two community meetings, one stakeholder meeting and one Bicycle Pedestrian Commission (BPC) meeting. The draft plan will be available for public review next week on the city's website, and staff will be presenting the plan to the BPC on March 20 for discussion and feedback. Staff anticipates completing the Final Plan and bringing it to the City Council for adoption in April.

Tree List: Community Development and Public Works staff have developed a plan to revise the City's tree list for both public and private trees and native species. They are developing an RFP with publishing expected in June 2024.

#### Public Safety in Both Residential/Commercial Areas:

**License Plate Readers** – The County of Santa Clara recently adopted new policies related to data sharing and automated license plate readers. The City and the Sheriff's Office are reviewing the updated policies for implementation and possible integration into the general law enforcement agreement.

***Block Leader Program Enhancements*** – In support of the City Council's initiative to enhance the Block Leader Program, the City applied for and received a grant of over \$222,000 from the California Governor's Office of CA Volunteers. This funding will support a pilot program focused on emergency preparedness and resilience. Staff are actively implementing program initiatives to encourage active participation and new volunteer recruitment with small focus groups and emergency kit building events in neighborhoods.

***Commercial Corridor Safety*** – The City has supported the Sheriff's Office with the implementation of a new commercial corridor initiative to prevent and respond to criminal activity at local businesses. The Sheriff's Office has implemented a commercial burglary prevention program that is serving Cupertino businesses and build relationships between the City, law enforcement, and business owners around safety.

Senior Services and Youth Engagement: Staff has developed intergenerational engagement programs and events to facilitate fun and engaging opportunities connecting seniors with youth and their families. Here are some highlights:

***Intergenerational Celebration*** – On October 20, 2023, the Cupertino Senior Center and the Cupertino Change Agents, a youth-based Cupertino non-profit organization, collaborated to create an event celebrating intergenerational engagement. Adults 50+ enjoyed musical performances by members of the organization and participated in a variety of activities including cookie decorating and craft projects.

***Thanksgiving Youth Art Celebration*** – During the month of November, “What Thanksgiving Looks like for You,” a seasonal art exhibit comprised of paintings from teen artists of the Youth of Suha Suha Art Studio, was displayed at the Cupertino Senior Center lobby for all to enjoy.

Senior Strategy Assessment: Survey results were analyzed from a Community Assessment Survey for Older Adults (CASOA) to better understand the contributions that adults [50+] make to their communities, as well as the needs they have and challenges they experience.

The areas in which the city ratings were lower than benchmark comparisons were:

- Cost of living in your community
- Availability of affordable quality housing

The areas in which the city rating was higher than benchmark comparisons were:

- Overall economic health of your community
- Overall opportunities for education, culture, and the arts
- Opportunities to build work skills
- Availability of accessible housing (e.g., homes with a no step entry, single-floor living, wide hallways and doorways)
- Opportunities to enroll in skill-building or personal enrichment classes

DOLA: Staff is developing a standardized process to transition last fiscal year's successful Dogs Off Leash Area (DOLA) trial location into permanent programs with the Parks and

Recreation Department implementing a permitting process. A list of amenities requests was received from DOLA groups and the options were assessed and prioritized. Benches will be installed at the Linda Vista and Jollyman DOLA locations.

Preserve existing and develop new BMR/ELI Housing: On February 6, the City Council voted to enter into an Exclusive Negotiation Agreement (ENA) with a developer team consisting of registered California non-profits focused on affordable housing development. The developer team will hold public outreach meetings in coordination with the City, develop the scope, and present plans to the City for review and approval. Both parties will work to develop the terms of a ground lease, disposition and development agreement (DDA), affordability covenants, and related documents by the end of 2024.

Housing Element Update: The third draft housing element was submitted to HCD in February. Staff anticipates receiving comments from HCD and completing the Final Housing Element in April 2024.

Study Session on City-Owned Properties: On March 19, staff will present a comprehensive review of all City-owned properties. This will provide details on key City properties, with recommendations for next steps pending Council direction.

Completed items:

- Budget Audit
- Council Governance Reform Package
- Analyze Potential Revenue Resources

Next Steps

The FY 24-25 City Work Program is tentatively scheduled to be discussed at the April 3 City Council meeting. At this meeting, Council will have the opportunity to discuss potential modifications to the FY 23-25 City Work Program. For more information on the City Work Program and to view previous quarterly updates, please visit [cupertino.org/cityworkprogram](https://cupertino.org/cityworkprogram).

**Sustainability Impact**

There are no sustainability impacts associated with this update.

**Fiscal Impact**

There are no fiscal impacts associated with this update.

**California Environmental Quality Act**

Not applicable.

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Prepared by: Astrid Robles, Senior Management Analyst

Reviewed by: Tina Kapoor, Deputy City Manager

Matt Morley, Assistant City Manager

Chris Jensen, City Attorney

Approved by: Pamela Wu, City Manager

Attachments:

A – FY 23-25 City Work Program Q2 Dashboard Printout