

Proposed Items for FY 2022-2023 City Work Program

#*	Project/Task**	Project Objective	Staff Recommendation (Include, Not Include, Not Include-Operational)	Justification / Considerations	Councilmember 1 Rating	Councilmember 2 Rating	Councilmember 3 Rating	Councilmember 4 Rating	Councilmember 5 Rating	Sum Ratings	Average Ratings
Bicycle Pedestrian Commission											
1	1) Bicycle Facilities	Increase the inventory of bicycle facilities and amenities, such as bike racks, citywide.	Include	Item falls within the purview of the Bicycle Pedestrian Commission and can be managed with existing staff resources. Achieving the objective will encourage bicycling within Cupertino, consistent with City's overall goals.		3	1	0	1	5	1.25
2	2) Vision Zero Current City Work Program Item	Retain consultant to complete the development of the Vision Zero program, including finalization of policies and action plans.	Include	Vision Zero is a current FY 21-22 City Work Program Item proposed to continue. Evaluation of the City's needs over the course of the year have revealed that a budget allocation will be necessary to hire a consultant to assist with completing the rollout of the Vision Zero program.		5	3	3	3	14	3.5
3	3) Application of Assembly Bill 43	Study the applicability of Assembly Bill 43 to the Cupertino street network. Modify speed limits as appropriate pending the results of the analysis.	Not Include	AB 43 would set certain speed limit regulations. The State of California must define certain procedures within a future update of the traffic Manual before speed limits can be set under AB 43. Speed limits to be set under AB 43 cannot go into effect until June 30, 2024. Considering this as a work plan item for FY 22-23 is therefore premature.		0	0	0	0	0	0
4	4) Near-Miss Pilot Study	Pilot study to perform data collection on near-misses at intersections.	Not Include	The study of near-miss events at intersections lies outside the purview of the Bicycle Pedestrian Commission, and the technology to identify and study near misses is uncertain. To the extent that near misses involve bicycles or pedestrians and the technology exists, this can be incorporated into the Vision Zero study.		0	0	0	0	0	0
Fine Arts Commission											
5	Young Artist Scholarships	Provide scholarships throughout the year for young artists. Work with organizations to sponsor.	Not Include - Operational	This item is already operational as the current Fine Arts Commission Artist Awards program already offers monetary awards to the winning artists. The monetary awards for this program are currently offered to the winning Youth, Emerging, and Distinguished artists.		0	0	0	1	1	0.25
6	Festival that is run by Fine Arts Commission	Event run by Fine Arts Commission for the Cupertino community, in collaboration with Parks and Recreation.	Not Include	The Fine Arts Commission previously worked with the current festivals to have space for fine arts by community members, award winners, etc. The number of festivals has grown since the past collaboration, which will allow for more opportunities to showcase art. If festivals were put on by the Fine Arts Commission, additional staffing will be required, as there is not enough bandwidth to take this on.		0	0	1	0	1	0.25
7	Community Grants for organizations that foster art in Cupertino.	Competition for Grants that would go to organizations who foster art within the City of Cupertino.	Not Include - Operational	This program is already operational since organizations that foster art can and do apply for the City's Community Funding Grant.		0	0	0	0	0	0
8	Art Store for Cupertino	Art designed by community members and approved by Fine Arts Commission for Art store to provide giveaways to visiting Mayors, sister cities, commissioners from other cities, etc.	Not Include	May be a large project and would need to collaborate across departments. It may be possible to incorporate it into the Cupertino store at the Chamber depending on the outcomes of that item.		0 (To be included in Cupertino Store at the Chamber of Commerce)	3 (Merge with #49 Cupertino Store)	0 (Include art component into #49 Cupertino Store)	0	3	0.75

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Housing Commission											
9	1) Create plans 1. for the City to purchase or lease very low or low income rental housing units to include seniors and developmentally disabled. 2. focus on removing obstacles to development	Provide 5 City owned or leased housing units for very low and low income households.	Not Include	The City is progressing with existing sites for development of affordable housing. The City has funding and staffing challenges if it is to consider this new proposal.		0	0	0	0	0	0
10	2) Homeless Jobs Program Current City Work Program Item	Create a jobs program for up to 2 individuals for 6 months. Could involve a job in maintenance of parks or in Public Works.	Not Include	Current FY 21-22 City Work Program Item. Program will conclude in June 2022. Additional resources and further coordination with provider necessary to extend.		3	3	5	0	11	2.75
11	3) City Plan to End Homelessness Current City Work Program Item	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Include	Current FY 21-22 City Work Program Item proposed to continue.		3	0	3 (combine with #66)	0	6	1.5
12	4) Housing Programs for De Anza College Students Previous City Work Program Item	Explore solutions for homeless and housing insecure students. Assist, as appropriate in, the long-term development of De Anza student housing. Investigate partnership with De Anza on student housing and transportation solutions.	Include	Previous FY 20-21 City Work Program Item. Program/contract will conclude in June 2022 and De Anza College has also expressed interest in extending the program.		3	1	0	1	5	1.25
13	5) Consider options to develop ELI and BMR housing units for developmentally disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location Current City Work Program Item	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	Include	Current FY 21-22 City Work Program Item proposed to continue.		5	3	5 (combine with #65)	Same as 65. 3	16	4
Library Commission											
14	1) Review the Cupertino Poet Laureate Handbook	Review the handbook for the Poet Laureate Program, to simplify, make more user friendly, and update the eligibility requirements.	Include	Recruitment for the Poet Laureate program has been sparse. Reviewing and updating the handbook and eligibility requirements will create a more user friendly process for interested parties.		0	0	0	0	0	0
15	2) Artwork at the Library/Exhibits/Poetry and Art Day	Collaborate with groups such as the Fine Arts Commission and Cupertino Poet Laureate to display artwork, including exhibits, at the Library. Exhibits could potentially be around the library and in the new programming space. Examples could be potential galleries, a poetry/art show, cultural documents and artifacts, or other fascinating exhibits.	Not Include - Operational through the Library	Currently there are already artwork displays in the library, one being from the Fine Arts Commission. Displays and potential exhibits would be operational through the library.		0	5	0	0	5	1.25
16	3) Community Engagement on Alternative Transportation and Parking	Educate and encourage resident use of alternative transportation to the Library. Install signage to point to overflow parking at Eaton Elementary school. Examine how various changes and developments impact library patrons and residents near and around the Library through the program room expansion, Regent Creek Trail, bike locks, book drop, as well as continuing the conversation with CUSD regarding Eaton Elementary Parking slots.	Include	May be a lengthy process, but parking and transportation education will continue to be needed for library access.		0	1	0	3	4	1
Parks and Recreation Commission											
17	1) Enable Additional DOLA Locations	Standardize the process to create DOLA trial programs, with no more than two trials running at a time. Respond and evaluate community-driven DOLA proposals to implement additional DOLAs throughout the City.	Include	In response to overwhelming community interest.		3	5	3 (combine with #54)	Similar to 54. Will need to generate a consolidated item. 3	14	3.5
18	2) Long-Term Strategic Plan	Create a prioritization list of the 22 opportunities listed in the Parks and Recreation System Master Plan.	Include	Community input and Parks and Recreation Commission prioritization is necessary to organize the long-term strategic plan items pointed out in the Parks and Recreation Master Plan.		1	0	0	0	1	0.25
19	3) Labyrinth Program or Similar	Establish maintenance for the two current labyrinths at McClellan Ranch Preserve and Creekside Park and find ways to enhance recreation at more parks throughout the City with labyrinths or nature play. Engage the community to maintain or create new labyrinths or similar.	Not Include - Operational	Could be incorporated into current ongoing CIP projects. (Playground Replacement or Park Amenity Improvements)		3	1	0	0	4	1
20	Memorial Park Improvements *Also Part of CIP Current City Work Program Item	Implement a six-month and 12-month plan for Memorial Park improvements including: 1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Current FY 21-22 City Work Program Item proposed to continue because it is a multi-year project.		5	3	5 (combine with #57)	Same as 57. 3	16	4
21	Lawrence Mitty *Also Part of CIP Current City Work Program Item	Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete the annexation process. Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with Outreach expected to start by Q3 FY 21-22.	Include	Current FY 21-22 City Work Program Item proposed to continue because it is a multi-year project.		5	3	5 (combine with #59)	0	13	3.25

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Planning Commission											
22	1) Impacts to schools	CUSD is shutting schools down and is running classes in portables. City should ensure our planning policies make schools viable. Assessment or score as in net positive or net negative impact to services (schools, particularly) of a project.	Not Include	This may be considered by decision makers when determining Housing Element sites. State law prevents the City from considering the fiscal impacts of housing development upon schools, since SB50 states that payment of school impact fees constitutes full and complete mitigation for any school impacts.		0	0	0	3	3	0.75
23	2) 5G Ordinance Current City Work Program Item	Adopt regulations based on aesthetics.	Not Include	The City's Public Works Department is already drafting 5G regulations which will be completed this fiscal year.		0	0	3	3	6	1.5
24	3) Objective Standards		Include	Carryover from FY 21-22.		0 Overlap with #26	5	0	1	6	1.5
25	4) Second Story Balconies	Need balcony ordinance or guidance.	Not Include	Staffing challenges and existing Work Program and Operational Items make it difficult to consider the item for next fiscal year.		0	0	0	0	0	0
26	Other Carryover Items from FY 2021-22 City Work Program - RHNA related General Plan updates and rezoning (Housing Element) - Development Accountability - Residential and Mixed- Use Residential Design Standards - Sign Ordinance Update Current City Work Program Items	Objectives included in FY 21-22 City Work Program.	Include	Current FY 21-22 City Work Program Items proposed to continue.		5	3	3	0	11	2.75
27	Solar Generation Maximization	Can homes be designed to maximize solar exposure for solar energy generation? Should vents be redirected to ensure that solar generation can be maximized?	Not Include	There are existing building code requirements applicable for solar applications. Allowance for maximum solar panel installation is part of the building permit review process.		0	0	0	1	1	0.25
28	Outreach to renters to explain their rights to them		Not Include - Operational	Current operation and service by the Housing Division.		0	0	0	0	0	0
Public Safety Commission											
29	1) License Plate Readers	1. Research Automated License Plate Reader (ALPR) systems 2. Research state laws, privacy concerns, and regulations related to ALPR 3. Compare fixed location, mobile (in-car), and portable (trailer ALPR) 4. Identify outreach and engagement strategies used by other jurisdictions using ALPR 5. Assess locations for fixed ALPR in Cupertino 6. Estimate ALPR costs for installation, monitoring, and maintenance (Consider: Cameras, LPR, Safe-Exchange Zone, Pilot cameras in a residential area, and commercial developments Research best practices from other similar jurisdictions)	Include	Cities of Saratoga and Los Altos Hills have similar projects and addressed some privacy concerns with Santa Clara County Sheriff's Office. Will likely need at least \$250,000-400,000 in budget.		3	3	1 (combine with #41)	0	7	1.167
30	2) Subsidy program to support small business COVID-19 Policies	Establish a subsidy program to support small business COVID-19 Policies 1. Identify the segment of businesses with identifiable policy 2. Determine the requirement for testing and vaccination Eligible Small businesses - 100 employees or less or \$10M revenue over last 3 years. Suggested \$1M	Not Include	As COVID-19 restrictions are lifted, less money needs to be allocated to support small businesses. If new restrictions or a new threat arises, staff can request funding for programs from Council at that time.		0	0	0	0	0	0
31	3) Catalytic Converter Theft Prevention (Nellore)	1.Warning signs on streets, especially the hotspots . A short and crisp message along with the Neighborhood Watch signs on the streets . We at the PSC could help craft this message with the help of the Captain 2.Monthly newsletters providing tips and suggestions for preventive measures the residents can take to help cut the incidents 3.Promote awareness also through neighborhood watch meetings and block party meetings. 4. Many residents are not technical and don't understand what a catalytic convertor looks like or what it does. Help educate them by displaying these online or during various events in booths. 5.Put in section about catalytic convertor theft prevention on our website and educate the residents	Not Include - Operational	The Sheriff's Office incorporates much of the recommended action into regular operations. The Block Leader program will continue to facilitate a relationship with the Sheriff's Office and promote safety and best practices in the community.		0	0	0	3	3	0.75
32	4) Volunteer Engagement Strategy	Increase volunteer participation. Invest in an app or existing app to see volunteer opportunities in the city. Campaign to increase participation in Neighborhood Watch, Block Leaders, and Citizen Corps.	Not Include - Operational	This is a continued item from the Revamp the Block Leader Program.		0	0	1	1	1	1.5
33	5) Gun Safety Ordinance (Same as Staff Proposal)	Research best practices from neighboring jurisdictions.	Include	Council expressed an interest in this item earlier this fiscal year. Recommended only if the Council has a strong willingness to approach a very difficult process with strong opinions from outside the City.		3	0	1 (combine with #50)	1	5	1.25

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Sustainability Commission											
34	Micromobility Ordinance	Consider lifting the ordinance that limits micromobility providers from operating in Cupertino. Consider restrictions that would ensure appropriate fit for Cupertino.	Not Include - Operational	Transportation staff, along with coordination with the Sustainability division, will be working on this item as part of operations. They will conduct micromobility research, survey the public, and bring options for the Sustainability Commission to consider in FY22/23.		0	0	0	0	0	0
35	Gas Station Limitations	Consider policy and legal implications for limiting new gas stations and tanks from being built in Cupertino.	Not Include	This may be an innovative policy direction to study in future years. However, it would be a higher priority to examine options to encourage rapid electrification of buildings and expand EV charging infrastructure.		0	0	0	0	0	0
36	Privately-Owned EV Chargers	Explore options for private businesses to open up privately-owned electric vehicle chargers to the public when not in use by employees.	Not Include	The City will be exploring options for EV charging access under the Building Division's proposal to update the local green building ordinance (Reach Codes). The City is also pursuing additional publicly-owned infrastructure.		0	1	0	1	1	1
37	Rapid Electrification of Buildings (Same as staff proposal)	Examine options to encourage rapid electrification of buildings, i.e. via the update of the building electrification reach codes.	Include	A key measure in the draft Climate Action Plan is to develop policy options for addressing emissions in existing buildings. This is also proposed as a staff proposal.		3	1	3 (combine with #47)	Same as 47 1	8	2
38	Climate Victory Gardens Pilot Expansion	Consider expanding and investing in the Climate Victory Gardens Pilot and creating a permanent program for supporting drought-tolerant landscaping.	Not Include - Operational	Staff plans to complete the existing Pilot Program and provide Council with an analysis and recommendations for its continuation operationally.		0	0	0	0	0	0
Teen Commission											
39	Youth and Teen Programming Feedback	Receive quarterly presentations from City staff and the Youth Activity Board on existing and proposed programming and provide feedback.	Not Include - Operational	Already a current practice beginning this past fiscal year.		0	0	0	0	0	0
40	Youth and Teen Social Media Engagement	Increase social media engagement among youth and teens to promote Teen Commission awareness and encourage increased youth participation.	Include	Project would have to be in collaboration with Communications team, which is currently understaffed.		0	1	1	3	5	1.25
Technology, Information, and Communications Commission											
41	1) Pilot: License Plate Recognition	In partnership with the County Sheriff, install LPR devices for the automated detection of license plates. This data will only be for official law enforcement purposes, including identifying stolen or wanted vehicles, stolen license plates and missing persons. It may also be used to gather information related to active warrants, homeland security, electronic surveillance, suspect interdiction, and stolen property recovery.	Include	Both TICC and Public Safety Commissions have expressed interest. A similar solution has been successfully deployed in Los Gatos. Limited staff involvement.		0 Same or similar to License Plate Reader	0	0 (combine with #29)	0	0	0
42	2) Research Vision Zero Technologies for Future Implementation	Research leading edge, and successfully tested collision avoidance technologies and report findings to City Council and City staff.	Not Include - Operational	This is an operational item as technology research is already done on a regular basis. There is already a current City Work Program item for Vision Zero.		0 Overlap with Vision Zero Work Plan	0	0	0	0	0
43	3) Implement AI Bot (Chatbot) Technology for online customer interaction	Explore and implement chatbot technology where practical for online customer interaction. Examples include chatbot guidance in submitting a building permit or registering for a Park & Recreation class.	Not Include - Operational	Already part of Cupertino's tech roadmap.		0	0	0	0	0	0
44	4) Cybersecurity Public Education	Provide education on cybersecurity to City residents, guests and businesses.	Include	This is a repeat of a project completed 3 years ago. Commissioners will take on the majority of the work for this item, including speaker selection and facilitate presentation to Cupertino residents.		0	1	0	1	2	0.5

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Staff Proposals											
45	Lawson Middle School Bikeway	Retain consultant to prepare feasibility study which will evaluate alternatives that provide a separated bike path for students riding to Lawson Middle School. Feasibility cost will be \$40,000.	Include	The safety of students riding their bicycles to school, and the encouragement of students to ride who may not currently ride, is a high priority for the City and Transportation Division staff. Completion of a protected bikeway for students riding to Lawson Middle School was identified as a necessary improvement through the City's Walk Audit process. Successful completion of this improvement is dependent upon third-party consultant analysis and review of alternatives that would be accomplished through the feasibility study process requested with the current proposal.		3	0	0	0	3	0.75
46	Caltrans Adopt-a-Highway Program	Coordinate with staff, volunteers and Caltrans to look for options to take over current Adopt-a-Highway obligations along highway that run through Cupertino's jurisdiction to create cleaner and more beautiful roadsides by removing litter, overgrown vegetation and other pollutants from entering state waterways through storm drains.	Include	The program is part of Caltrans Clean California pilot program to restore pride in public spaces and make a difference in communities through cleaning and beautifying roadsides. There is no cost to participate in the Adopt-a-Highway program.		1	0	0	1	2	0.5
47	Electrification Study (Same as item proposed by the Sustainability Commission)	Conduct public outreach, conduct policy research, and coordinate with the regional efforts on electrification of buildings and transportation systems.	Include	The Draft Climate Action Plan identifies several high-impact measures. Developing policy options and conducting public outreach specifically for residential and non-residential existing buildings electrification is a key step in achieving the 2030 and 2040 greenhouse gas reduction targets.		0 Overlap with Rapid Electrification of Buildings	0	0 (combine with #37)	0	0	0
48	Economic Development Strategy	The updated Economic Development Strategy will aim to understand the current business environment and market trends. This framework will formulate short- and long-term economic development policies and develop goals and objectives to encourage economic recovery and growth.	Include	Cupertino's Economic Development (ED) Strategy was last updated in 2014. Business models, operations, as well as trends have significantly shifted due to the pandemic. Council has expressed an interest in updating the ED Strategy, which is especially important now as we emerge from the pandemic and move towards recovery. It is recommended that Council include this in the FY 22-23 City Work Program so that there are timely goals and objectives clearly outlined to further economic vitality in Cupertino.		3	1	0	5	9	2.25
49	Cupertino Store at Chamber of Commerce	Implement the Cupertino Store plan, which will be adopted by Council by the end of FY 2021-22 as part of the current City Work Program Item "Cupertino Store at Chamber of Commerce".	Include	Once the draft proposal for the Cupertino store is adopted by Council, the next step will be the implementation phase, which will take place in FY 22-23. It is recommended that Council include this in the FY 22-23 City Work Program so that staff is able to work on Council-approved concept and begin the implementation of the Cupertino Store to make the best use of the space that will benefit the City, Chamber, and entrepreneurs in Cupertino.		1	3	3 (include art component from #49)	0	7	1.75
50	Safe Gun Storage Ordinance (Same as item proposed by the Public Safety Commission)	Adopt safe gun storage ordinance to increase public safety for residents.	Include	The City Council has requested that the City revisit adopting this ordinance to increase public safety. Recommended only if the Council has a strong willingness to approach this topic.		0 Overlap with #33	0	0 (combine with #33)	0	0	0
51	Analyze Potential Revenue Measures	Analyze potential revenue measures, such as transient occupancy tax, sales tax, property tax, and utility users tax, to address possible future financing challenges	Include	The City has a significant list of unfunded Capital Improvement Program (CIP) projects that, if approved, will require substantial financing.		3	1	1	0	5	1.25

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Carryover Items from FY 2021-2022 City Work Program *											
52	Senior Strategy	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.	Include	Extensive community engagement, staffing vacancies, COVID.		0	5	3	0	8	2
53	Blackberry Farm Golf Course Needs Assessment (Also Part of CIP)	Determine short-term and long-term improvements to the golf course and amenities.	Include	Extensive community engagement, staffing vacancies, COVID.		1	1	1	0	3	0.75
54	Dogs Off Leash Area (DOLA) (Also proposed to continue by Parks and Recreation Commission)	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	Include	Trial ended October 2021. The ongoing program is to be observed for one year before another such area can be established.		0 Overlap with #17	0	0 [combine with #17]	0	0	0
55	Lehigh and Stevens Creek Quarry	Monitor and report on Lehigh and Stevens Creek Quarries. Utilize IOT sensors to measure noise, particulate, and pollution levels of Lehigh and Stevens Creek Quarry.	Include	Delayed Implementation due to prolonged contract negotiations and supply chain issues. This is an ongoing effort.		1	1	3	3	8	2
56	10455 Tane Avenue Improvements Programming & Feasibility (Also Part of CIP)	Program, plan, and build facility improvements, including seismic, utility and ADA upgrades, for the long-term use of this facility. The scope of work will include public outreach, programming, planning, design, and construction.	Include	Work is in progress but will not be completed by end of FY 21-22.		1	0	3	1	5	1.25
57	Memorial Park Improvements (Also Part of CIP) (Also proposed to continue by Parks and Recreation Commission)	Implement a six-month and 12-month plan for Memorial Park improvements including: 1. Memorial Park - Pond Rejuvenating 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Include	Work is in progress but will not be completed by end of FY 21-22.		0 Overlap with #20	0	0 [combine with #20]	0	0	0
58	Shuttle Bus Pilot Program Implementation	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	Include	Work is in progress but will not be completed by end of FY 21-22.		3	0	1	1	5	1.25
59	Lawrence Mitty - Master Plan (Also Part of CIP)	Development project for Lawrence Mitty will be included in the CIP, Programming, Outreach, & Design with outreach expected to start by Q3 FY 21-22.	Include	Work is in progress but will not be completed by end of FY 21-22.		0 Overlap with #21	0	0 [combine with #21]	0	0	0
60	Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall") (Also Part of CIP)	Examine seismic retrofits, upgrades, and remodels to existing City Hall. Remove allocations from budget to a new City Hall.	Include	This is an ongoing effort.		1	1	1	needs public involvement 3	6	1.5
61	Vision Zero (Also proposed to continue by Bicycle Pedestrian Commission)	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	Include	Work is in progress but will not be completed by end of FY 21-22.		0 Overlap with #2	0	0 [Combine with #2]	0	0	0
62	Municipal Water System	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	Include	Work is in progress but will not be completed by end of FY 21-22.		0	0	1	3	4	1
63	RHNA related General Plan updates and rezoning (Housing Element) (Also proposed to continue by Planning Commission)	Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.	Include	This is an ongoing project.		0 Overlap with #26	0	3	0	3	1
64	Sign Ordinance Update (Also proposed to continue by Planning Commission)	Update existing provisions, particularly in the temporary sign regulations.	Include	On pause due to City Attorney changeover.		0 Overlap with #26	0	1	0	1	0.25
65	Consider options to develop EI and BMR housing units for developmentally disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location (Also proposed to continue by Housing Commission)	Identify ways to build EI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or EI housing.	Include	Continue interdepartmental coordination and processing.		0 Overlap with #13	0	0 [combine with #13]	0	0	0
66	City Plan to End Homelessness (Also proposed to continue by Housing Commission)	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Include	To accommodate additional community outreach.		0 Overlap with #11	0	3	0	3	0.75
67	Development Accountability (Also proposed to continue by Planning Commission)	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	Include	Staffing challenges.		0	0	1	0	1	0.25
68	Review and Update General Plan (GP) and Municipal Code (Also proposed to continue by Planning Commission)	1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	Include	Phase 3 of project completed. Other updates to be considered as the need arises		0 Overlap with #26	0	0	0	0	0
69	Residential and Mixed-Use Residential Design Standards (Also proposed to continue by Planning Commission)	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	Include	Staffing challenges. Ongoing project important for the Housing Element implementation.		0 Overlap with #26	0	0	0	0	0

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Councilmember Proposed Items											
	Youth Who Work	Encourage more youth and young adults in schools to work and also help small businesses to reduce the burden caused higher minimum wages. For example, the City could provide \$2/hour to compensate local small businesses.					3				
	Intergenerational Engagement	Many seniors have a wealth of lifelong experiences. Many teens do not have grandparents nearby. Activities cross generations could benefit both. Schools could engage seniors in the community to attend school open house or serve as volunteers, such as reading partners.		Teen Commission could take the lead on this project Assigned to the Teen Commission			3				
	Hybrid Meeting for City Council and Commission Meetings	Develop policy and infrastructure to allow hybrid meetings for both City Council, Commission meetings and future community workshops. This allows seniors, caretakers, parents with young children to participate and speak.		Virtual meetings have become the norm nowadays. The community will desire the option to attend a meeting virtually.			3				
	Visitor Center	Develop an online and offline visitor center/guide so that visitors to Cupertino know where to go. Ideally a (digital) map to identify locations to visit or for photo ops to post on social media.		Cupertino is well-known. But besides Apple Store, there is no points of interest. This Visitor Guide will help boost commercial sales and Cupertino's image The Economic Development Committee could take on the planning for this task.			3				
	Integrated Plan for Community Engagement	Create Integrated Plan and Database for Community Engagement so that we do not start from scratch with each project. The plan should include all possible outreach channels, traditional media, newspaper, including Chinese and other languages, city channel, the Scene, social media and influencers, community leaders, community groups, HOAs, block leader programs, Chamber and other business groups etc. Explore the possibility for Library and Community Engagement Commission so that the Library Commission could help review and update this plan as needed.		The City continues to waste precious time since each project appear to be using an ad hoc approach for outreach. Each new project can utilize database and plan to customize for the project needs. Assign to Library Commission to explore possibilities. The Commission could put Library items first so that the Librarians only need to attend the first half of the meeting.			5				
	Single Use Plastics and Mayors Cup Challenge	Phase 2 of existing work program item						3			
	Mental Health Support	Phase 2 of existing work program item						3			
	Resident Engagement	Increase resident engagement in Cupertino. For example: - Greater participation in surveys (possibly incentivizing surveys with gift cards) - Greater interaction with the community (e.g. tabling with swag, encouraging sign ups for updates) - Greater use of partner outlets (e.g. at Library, Chamber, DeAnza, CUSD, FJHSD)						5			
	Regional Transformative Transit Projects Initiative							1			
	Student Internship Program	Implement a trial student summer internship program with the City of Cupertino. Initial year will be on a limited basis. If approved, applications will be sought for one-, two- or three-week internships during the summer, with applications to be released in mid-July. Internships will be project-focused, with participating City departments asked to identify a specific project or projects that a student intern can undertake. The internships will have a common start date, and include an orientation, group activities and exit interviews. Alternatively, if the time and resources do not permit the City to run a trial program in the upcoming summer of the fiscal year (i.e., Summer 2022), Council may form a subcommittee to share practices for student internships, and to bring a report back to Council at the end of Summer 2022 with recommendations as part of the initiation of a student internship program in Summer 2023.		Based upon consistent inquiries for such opportunities each year. Furthermore, both the students and City benefit from a program that matches projects that may not otherwise be completed as timely with students looking to learn more about our models of civic engagement and governance. Timing could be challenging for implementing a formal program in Summer 2022. As such, the alternative is recommended to allow for more time to develop such a program. Note that some work program items may provide an ideal fit for generating projects for a student internship program. In the longer-term, once such a program is implemented, it will provide an array of opportunities for students to learn about civic engagement while contributing meaningfully to the community.					5		
	Senior Outreach Project	Create and maintain a periodical newsletter to the senior community (limited paper copies with opt-in email list) containing news from, and opportunities for engagement with, the City of Cupertino.		Based upon a growing and sustained need for neutral and jurisdiction-driven outreach to the senior community.					3		
	Lawrence Milly - Master Plan (combining 21 and 59 with supplemental direction)	Incorporates items 21 and 59 in this list, with the following additions: - Hire a dedicated Project Manager by the end of Q1 FY2022-2023 for the development of the Lawrence-Milly Park. - Review and modify the current timetable, and bring back an updated schedule to City Council by November 2022 with an aim of delivering a completed park to the public in as timely and effective a manner as possible.		A dedicated project manager should will help to ensure timely completion of the project. A project manager will also help ensure that this traditionally park-under-served area receives appropriate outreach and becomes engaged both in the process of developing a park, and in ongoing community activities which are an integral part of maintaining the space.					5		
	Cupertino Store (combining 8 and 49)	Direction to staff previously was to investigate multiple site possibilities in this current (2021-2022) fiscal year. As such, several additional possible sites come to mind, but are not limited to: - Quinlan Center - Library - City Hall There are likely to be more feasible places. This combined item would first identify a location if one is not identified in fiscal 2021-2022. In the upcoming 2022-2023 fiscal year, with some help from the Fine Arts Commission for some of the items, items would be designed and selected for the store, for sale to the public and also available for exchange purposes for formal delegations to and from the City, with an at-cost charge structure for the latter purposes.		Combines two items and fulfills need of having Cupertino-branded material available to the public.					5		
	Support for the Unhoused (combining 10, 11 and 66)	These items should be combined into formulating a City plan to address the issue of the unhoused and how to provide services in as effective a manner as possible with the resources available. A specific plan would be generated which includes consideration and recommendations for: - City-driven jobs program. Could be fully independent or work in collaboration with a partner or partners, including the County. - Facility development with supportive services. With non-profit organization partnership, space would be identified and a plan for supportive space with an ultimate aim to provide a pathway to permanent sustained housing would be made. - Funding strategy. This would require significant resources, but the social costs of not addressing this growing issue are more significant. With grant money and possible private partnerships available, the deliverable here would be to provide the City with actionable recommendations for securing financial support for this program.							5		

* The numbers in the # column are just for reference and are not an indication of priority

** Project/Tasks with a number in front represent the Commission's prioritization