# Cupertino Parks \& Rec System Master Plan, Citywide Survey 2017, Activity Participation Results 

Responses to the question:
"Do you or members of your household participate in any of the following recreation \& leisure activities?"

## OVERALL

1 Walking for Pleasure or Fitness
2 Nature Walks/Hikes
3 Cultural Events/Perf. Arts/Concerts (attend)
4 Bicycling (recreation)
5 Fairs and Festivals (attend)
6 Exercising/Aerobics/Weightlifting
7 Gardening
8 Swimming
9 Arts and Crafts
10 Picnicking
11 Playground (visit/play)
12 Volunteer Activities
13 Library Programs
14 Jogging/Running
15 Tours and Travel
16 Dog Walking/Dog Parks
17 Wildlife Watching (including bird watching)
18 Senior Center Activities
19 Yoga
20 Musical Instrument (play)
LEGEND: Responses > 50\%

## 40-49\%

30-39\%
25-29\%
20-24\%
All
939

| Residents only 701 | Families with kids 425 | $<30 \mathrm{yrs}$ 139 | $<18 \mathrm{yrs}$ 93 | 65+ yrs 238 | AsianChinese 139 | AsianIndian 110 | Caucasian 421 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \% | \% | \% | \% | \% | \% | \% | \% |
| 67.5\% | 56.9\% | 40.3\% | 31.2\% | 68.9\% | 56.1\% | 51.8\% | 72.0\% |
| 67.0\% | 59.1\% | 40.3\% | 31.2\% | 63.0\% | 63.3\% | 60.0\% | 70.5\% |
| 51.8\% | 44.0\% | 30.9\% | 21.5\% | 52.9\% | 46.8\% | 42.7\% | 54.2\% |
| 46.9\% | 54.6\% | 40.3\% | 41.9\% | 30.7\% | 41.7\% | 48.2\% | 46.6\% |
| 46.9\% | 44.0\% | 27.3\% | 20.4\% | 45.8\% | 46.0\% | 38.2\% | 48.2\% |
| 46.6\% | 38.1\% | 32.4\% | 23.7\% | 50.4\% | 44.6\% | 39.1\% | 48.9\% |
| 38.8\% | 32.9\% | 23.0\% | 16.1\% | 37.4\% | 31.7\% | 31.8\% | 41.6\% |
| 38.4\% | 50.8\% | 46.0\% | 43.0\% | 20.2\% | 48.9\% | 41.8\% | 32.1\% |
| 37.9\% | 42.1\% | 35.3\% | 35.5\% | 26.9\% | 41.7\% | 39.1\% | 30.2\% |
| 37.1\% | 35.5\% | 15.8\% | 9.7\% | 29.0\% | 36.0\% | 24.5\% | 35.6\% |
| 34.1\% | 47.5\% | 25.9\% | 25.8\% | 17.6\% | 46.8\% | 31.8\% | 25.2\% |
| 34.1\% | 31.5\% | 28.1\% | 26.9\% | 30.7\% | 32.4\% | 36.4\% | 30.2\% |
| 33.0\% | 36.2\% | 21.6\% | 19.4\% | 26.9\% | 40.3\% | 34.5\% | 26.8\% |
| 30.0\% | 39.1\% | 44.6\% | 39.8\% | 11.8\% | 34.5\% | 44.5\% | 21.6\% |
| 28.7\% | 20.0\% | 10.1\% | 8.6\% | 37.8\% | 27.3\% | 11.8\% | 30.6\% |
| 27.2\% | 24.7\% | 19.4\% | 16.1\% | 20.2\% | 20.1\% | 20.9\% | 32.5\% |
| 28.7\% | 23.1\% | 14.4\% | 10.8\% | 28.2\% | 22.3\% | 15.5\% | 35.2\% |
| 28.5\% | 9.9\% | 2.9\% | 3.2\% | 57.6\% | 25.2\% | 9.1\% | 34.7\% |
| 25.7\% | 25.4\% | 19.4\% | 11.8\% | 15.5\% | 30.9\% | 36.4\% | 21.6\% |
| 23.3\% | 33.9\% | 34.5\% | 41.9\% | 13.9\% | 27.3\% | 30.9\% | 19.2\% |

Two or More Groups > 20\%
Instructional/Educational Classes
Technology/Programming
Summer Camps
Basketball
Bicycling (commute/transportation)
Environ. Ed./Nature Study or Appreciation/4-H
Dancing
Tennis
Soccer
Badminton
Table Tennis/ Ping Pong
Tai Chi

## OTHER



